

# MAINE STATE LEGISLATURE

The following document is provided by the  
**LAW AND LEGISLATIVE DIGITAL LIBRARY**  
at the Maine State Law and Legislative Reference Library  
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied  
(searchable text may contain some errors and/or omissions)



STATE OF MAINE  
DEPARTMENT OF ENVIRONMENTAL PROTECTION

April 16, 2008

JOHN ELIAS BALDACCI  
GOVERNOR

DAVID P. LITTELL  
COMMISSIONER

Hon. John L. Martin, Senate Chair  
Hon. Theodore S. Koffman, House Chair  
Joint Standing Committee on Natural Resources  
123rd Maine State Legislature  
100 State House Station  
Augusta, Maine 04333

Reference: **Technical and Environmental Assistance Program**, Periodic status report by  
DEP (38 MRSA, Section 343-C, sub-section 2 (B))

Dear Senator Martin, Representative Koffman and Members of the Natural Resources  
Committee:

I have attached the periodic status report prepared by DEP's Technical and  
Environmental Assistance Program (Office of Innovation). This report covers the work  
completed during 2007 to support Maine small businesses and to encourage pollution  
prevention, including continual environmental improvements.

We are particularly pleased with our success at providing:

- 168 direct on-site visits focused on lowering environmental and global warming impacts while advocating increased sustainability;
- Ongoing growth and technical assistance in all of the *Environmental Leader* programs including the Governor's Carbon Challenge Program, Green Lodging Certification, Green Restaurant Certification, and Smart Growth through Smart Production;
- Certifying 71 lodging establishments under the Green Lodging Certification program and 15 restaurants under the Green Restaurant Certification program as Environmental Leaders;
- Holding a successful Governor's Carbon Challenge conference with over 150 attendees that recognized and awarded 20 facilities who achieved greater than a 10% reduction in carbon emissions; and
- Leading the Clean Government Initiative and implementing State procurement of environmentally friendly commodities and services, as assessed on a life cycle basis. These include cleaning chemicals, electronics, lights, uniforms and paper.

We have formatted this report to provide succinct, meaningful information regarding our programs by including graphics and charts. We intend to use this report as an education and outreach tool for a variety of audiences.

We encourage your thoughts and comments regarding this report and would welcome the opportunity to discuss them with you.

Sincerely,

David P. Littell, Commissioner

AUGUSTA  
17 STATE HOUSE STATION  
AUGUSTA, MAINE 04333-0017  
(207) 287-7688 FAX: (207) 287-7826  
RAY BLDG., HOSPITAL ST.

BANGOR  
106 HOGAN ROAD  
BANGOR, MAINE 04401  
(207) 941-4570 FAX: (207) 941-4584

PORTLAND  
312 CANCO ROAD  
PORTLAND, MAINE 04103  
(207) 822-6300 FAX: (207) 822-6303

PRESQUE ISLE  
1235 CENTRAL DRIVE, SKYWAY PARK  
PRESQUE ISLE, MAINE 04769-2094  
(207) 764-0477 FAX: (207) 760-3143







in Maine!

## We are:

Department of Environmental Protection Office of Innovation staffers:

- Trained to assist businesses
- Trained in multi-media regulations
- Trained in EMS development
- Trained in Process Mapping including Lean Manufacturing

## We provide:

- Free on-site environmental compliance assessments.
- Free assistance on becoming an Environmental Leader.
- Free phase one energy audits through the Governor's Carbon Challenge.
- Free technical and pollution prevention assistance.
- Referrals to other assistance providers and resources.
- Coordination of on-site assistance and other assistance programs.
- Referrals for business to business mentoring assistance.
- Research on best of class pollution prevention technologies.
- Risk-free compliance assistance under the Small Business Compliance Assistance Policy (SBCIP).

Become an Environmental Leader. Visit the DEP's Office of Innovation's web site and learn about:

- How to become an Environmental Leader.
- Stories about what our Environmental Leaders are doing.
- Additional resources.

[www.maine.gov/dep/innovation](http://www.maine.gov/dep/innovation)

Contact us directly: [julie.m.churchill@maine.gov](mailto:julie.m.churchill@maine.gov)  
(207) 287-7881

# Annual Report 2008

## Maine DEP Office of Innovation



We helped over **6,725** entities in 2007 including municipalities, businesses, manufacturers, and service industries last year with energy & environmental issues through multi-media on-site visits and technical assistance.

Staff worked one on one with individuals and facilities to achieve better business and environmental results:

- Energy Efficiencies & Carbon Reductions
- Smart Production & Sustainability
- Regulatory Requirements including:
  - Water & Air Quality Rules
  - Hazardous Waste Rules

Call 1-800-789-9802 to receive:

- Free information
- Compliance assistance
- Regulatory guidance
- P2 assistance

*Free Technical Assistance*







# Office of Innovation Program Updates 2008

## Maine Environmental Leader Programs offer:

- Smart Growth through Smart Production
- Governor's Carbon Challenge
- Environmental Results Program (ERP)
- Environmental Management Systems (EMS) facilitation
- Green Lodging Certification
- Green Restaurant Certification
- Clean (Green) State Initiative

Maine DEP used a variety of approaches and methods to provide **6,725** total assists in 2007. The following chart provides a breakdown of the major assistance categories. This does not include web site visits for the office which total over **117, 670** potential recipients of program and regulatory information.

1. Governor's Carbon Challenge Program
  - Signed up 80 participants including over 130 facilities
  - Eliminated over 96,000 metric tonnes of carbon
2. Assisted facilities through multi-media outreach including audits and EMS facilitation
3. Policy analysis of opportunities to innovate
4. Strengthening innovation partnering
5. Working one-on-one utilizing pollution prevention concepts with:
  - Individuals
  - Facilities
  - Environmental groups



## Innovation Technical Assistance 2007

