

## FINANCE AUTHORITY OF MAINE 94 STATE HOUSE STATION AUGUSTA, MAINE 04332

January 30, 2020

Honorable Sara Gideon Speaker of the House 2 State House Station Augusta, Maine 04333

Honorable Troy Jackson President of the Senate 3 State House Station Augusta, Maine 04333

Dear Speaker Gideon and President Jackson:

Pursuant to 5 M.R.S.A. § 12023, please consider this the letter of transmittal for the required report from the Finance Authority of Maine due February 1, 2020.

Please contact me if you have any questions or need additional information.

Thank you.

Sincerely,

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Bruce Wagner Chief Executive Officer

Encl.

## FINANCE AUTHORITY OF MAINE CONTRIBUTIONS, SPONSORSHIPS, & MEMBERSHIPS > \$1,000 Fiscal Year 2019 (7/1/2018 through 6/30/2019)

|   | F  | Y 2019 |  |
|---|----|--------|--|
| ITEM  |    | ctuals | JUSTIFICATION  |
|   |    |        | Provides FAME with opportunities to learn best practices, collaborate on new policy  |
|   |    |        | directions for Maine business growth, and increase Maine business's awareness of   |
| Maine State Chamber membership dues   | \$ |        | FAME programs.   |
| Maine & Company dues  | \$ | 5,000  | Dues payment made in continued support of economic growth in Maine.  |
|   |    |        | As the administrator of Maine's economic development financing programs,   |
|   |    |        | membership in CDFA allows Maine access to valuable information, training and networking with similar organizations throughout the nation to learn best practices     |
|   |    |        | and provides an inexpensive means to keep abreast of national policy affecting   |
| Council on Development Finance Authorities (CDFA) dues                              |    | 2,625  | economic development programs  |
|   | 1  |        | Allows FAME to participate in the Financial Institutions Insurance Trust through   |
|   |    |        | which FAME purchases its medical and other insurances. Also permits FAME to  |
|   |    |        | participate in events with its core customers, Maine's community banks, including  |
| Maine Bankers Assoc dues  | s  | 1 450  | meeting with committees and CEOs and to participate in webinars on specialized<br>subjects regarding financing.  |
| Marie Barrers Assoc ales  | -  | 1,400  | Allows FAME to meet with approximately 300 Maine people/businesses that may  |
| Maine International Trade Day   | \$ | 1,500  | need to utilize our business financing programs  |
|   | 1  |        | This sponsorship allows FAME to get in front of the leadership of credit unions to   |
| Synergent trade show sponsorship  | \$ |        | promote our services, including our commercial loan insurance program.   |
| Startup Maine 2019 sponsorship  | \$ | 2,500  | In support of Creative Portland Corp Startup Maine 2019 initiative.  |
|   |    |        | As the administrator of the Federal Family Education Loan Program (FFELP), as  |
|   |    |        | well as need-based grants, and serving as a not-for-profit servicer of federal<br>student loans and seeking to establish a role in private student loans, membership |
|   |    |        | in NCHER allows FAME access to valuable information, training and networking   |
|   |    |        | with similar organizations throughout the nation to learn best practices and   |
| National Council on Higher Education Resources (NCHER)                              |    |        | collaboration and provides an inexpensive means to keep abreast of evolving  |
| dues  | \$ | 12,800 | national policy affecting higher education loan programs.  |
| National Council on Linker Education Descurses (NOLIED)                             |    |        | This voluntary assessment was used to help NCHER make up an unexpected   |
| National Council on Higher Education Resources (NCHER) voluntary special assessment | s  | 2 500  | budget shortfall, allowing the organization to continue its current operations and to<br>achieve strategic initiatives.  |
| volunary special assessment   | Ŷ  | 2,300  | Provides FAME an opportunity to highlight our financial education services and   |
|   |    |        | collaborate with approximately 125 Maine educators regarding financial education   |
| Jumpstart Coalition Financial Literacy Summit                                       | s  | 3,500  | initiatives in the state.  |
|   |    |        | Allows participation in the National Jump\$tart Conference where having a booth  |
| humantart Coolition - conference houth for  |    | 4 959  | exposes us to thousands of educators and stakeholders in financial education for   |
| Jumpstart Coalition conference booth fee  | \$ | 1,250  | the purpose of promoting our Claim Your Future program.  |
| National Association of State Treasurers (NAST) membership                          |    |        | Allows FAME critical access to regulatory information, training and networking with  |
| for College Savings Plan Network (CSPN) (NextGen™)                                  | \$ | 4.000  | national colleagues who administer 529 college savings plans.  |
|   |    |        | FAME awarded one grand prize of \$20,000 to help celebrate NextGen's 20th  |
|   |    |        | anniversary. This scholarship prize will raise awareness of and generate   |
| NextGen 529™ Sweeps prize scholarships  | \$ | 20,000 | excitement about NextGen 529.  |
|   |    |        | Grants to 12 schools awarded through the Invest in ME Kindergarten campaign.<br>These grants generate excitement about the campaign and encourage other              |
|   |    |        | schools to get involved and spread the word about aspirations for higher ed and  |
| NextGen Invest in ME Kindergarten grants  | \$ | 6,000  | college savings.   |
|   |    |        | Advertising sponsorship that helps make Maine citizens aware of Maine's 529  |
|   | Ι. |        | college savings program and encourages young people to aspire to higher  |
| NextGen Portland Seadogs sponsorship  | \$ | 6,000  | education.   |
| National Association of State Financial Aid Administrators                          |    |        | Allows FAME much-needed access to information and networking with national<br>colleagues who administer higher education financing programs, as well as college      |
| (NASFAA)dues  | \$ | 1 500  | access and student loan debt management initiatives.   |
|   | ۴° | 1,000  | Provides FAME an opportunity to meet and collaborate with approximately 300  |
|   |    |        | education professionals from the Maine Principal's Association to help Maine   |
|   |    |        | students pursue postsecondary education through college access and financial   |
| Maine School Counselors Association (MESCA) Trade Show                              | \$ | 1,200  | education programs.  |
|   |    |        | These scholarships encourage students to attend FAFSA completion events  |
|   |    |        | throughout the state to complete their student aid application on time. Completing   |
| Free Application for Federal Student Aid (FAFSA) Completion<br>(CGM) Scholarships   |    | 2 000  | the FAFSA is critical since statistics show that 90% of all students who complete  |
|   | \$ | 2,000  | the FAFSA attend postsecondary education within one year of FAFSA completion.  |

## FINANCE AUTHORITY OF MAINE CONTRIBUTIONS, SPONSORSHIPS, & MEMBERSHIPS > \$1,000 Fiscal Year 2019 (7/1/2018 through 6/30/2019)

| ITEM  | FY 201<br>Actual |  |
|---|------------------|--|
| Maine College Access Network (MaineCAN)staffing<br>partnership with Syntiro | \$ 27,           | Allows FAME to execute its strategic initiative to identify partnership opportunities to expand our work while leveraging limited financial resources. MaineCAN partner, Syntiro, upon receipt of a federally funded GEAR UP grant, is able to partially fund a College Access Project Coordinator for MaineCAN. The Project Coordinator does the work of MaineCAN specifically related to programmatic and operational initiatives. Up til recently, this work relied upon member volunteers to accomplish. Syntiro and FAME each provide \$27,500 annually to assist funding salary and benefits for a position. Other MaineCAN member partners fund the cor7,500 of travol and equipment. |
| National College Access Network dues  | \$ 1,            | NCAN membership provides FAME with professional development, networking,<br>benchmarking, tools, and news from the field so we can deliver postsecondary<br>1,500 access and success services more effectively and to more students.   |
| Total FY2019 Contributions/Sponsorships > \$1,000                           |                  | 5,454  |

## FINANCE AUTHORITY OF MAINE PROCUREMENTS EXCEEDING \$10,000 (NO BID) Fiscal year 2019 (7/1/2018 through June 30, 2019)

| ITEM                               |    | соят                                   | JUSTIFICATION   |
|------------------------------------|----|--|---|
|                                    |    |  | Due to the unique structure of the Maine Private Education Loan Network (MPELN), FAME is  |
|                                    |    |  | required to use this vendor as the servicer that originates the student loans on behalf of the  |
| CampusDoor Holdings Inc            | \$ | 72,900                                 | network lenders.  |
|                                    |    |  | As a result of prior experience, FAME selected this vendor for costs associated with the new FAME   |
|                                    |    |  | program, Claim Your Future. Creation of intricate game kits requires specialization, timliness, and   |
| Creative Imaging Group,Inc         | \$ | 146,797                                | high quality product delivery. Signed Procurement Policy Exception is on file.  |
|                                    |    |  | Vendor provides services pertaining to office/workspace layout and furniture. FAME selected this  |
|                                    |    |  | vendor based upon prior experience, as well as the ability of the vendor to match brands with   |
| Creative Office Pavilion           | \$ | 11,484                                 | furniture currently in use throughout the FAME space.   |
| David S. Markovchick               | \$ | 19,605                                 | Vendor selected based upon expertise, prior experience, and FAME program knowledge.   |
|                                    |    |  | FFELP loan servicing. FAME has determined that it is cost-prohibitive to change vendors. As of  |
|                                    |    |  | December 1, 2019, FAME has transferred this portfolio to another guaranty agency and thus won't   |
| ECMC                               | \$ | 974,837                                | need to procure this service in the future.   |
| Hawkins Delafield & Wood LLP       | \$ | 29,590                                 | Vendor selected based upon specialization and prior experience.   |
|                                    |    |  | FAME has determined over the years that this Portland hotel is the most appropriate venue for our   |
| Lafayette (Holiday Inn) By the Bay | \$ | 16,847                                 | annual meeting needs.   |
|                                    |    |  | Proprietary workflow and document management vendor selected by competitive bid process 5   |
|                                    |    |  | year ago and currently being used by the Authority. FAME has determined that it would be  |
| Hyland LLC                         | \$ | 34,286                                 | operationally difficult and cost-prohibitive to change vendors.   |
|                                    |    |  | Vendor selected via RFP initially in 2013 and helps FAME administer the SALT program, an online   |
|                                    |    |  | financial education tool. FAME continues to use the vendor as a result of prior experience and  |
| iGrad Inc.                         | \$ | 36,000                                 | specialization provided.  |
| Maine Public Broadcasting Network  | \$ | 18,096                                 | FAME selected this vendor due to the unique nature of the radio advertisement offerings.  |
|                                    |    |  | FAME selected this vendor due to the unique nature of the business audience and print   |
| Mainebiz                           | \$ |  | advertisement offerings.  |
| National Student Clearinghouse     | \$ | 13,955                                 | Vendor selected based upon specialization, student demographics, and prior experience.  |
|                                    |    |  | FFELP loan servicing. FAME determined that it is cost-prohibitive to change vendors. This service will  |
|                                    |    |  | no longer be required in the future as (noted above) the FFELP portfolio has been transferred to  |
| Navient Solutions, LLC             | \$ | 140,562                                | another agency.   |
|                                    |    |  | Loan servicing and fees vendor in place when the Maine Loan program was assumed from the  |
|                                    |    | 246 674                                | Maine Educational Loan Authority. FAME has determined that it is cost-prohibitive to change   |
| Nelnet                             | \$ | 246,671                                | vendors.  |
|                                    |    |  | Annual licensing cost pertaining to FAME loan servicing and billing software, selected via RFP  |
| Nortridos Coffueros II C           |    | 44404                                  | process 9 years prior. FAME has determined that it is cost-prohibitive to change proprietary  |
| Nortridge Software LLC             | \$ | 14,404                                 | software vendors.   |
| Omnican Group LLC                  | ~  | 20.000                                 | There are a limited number of vendors with the specialized skills necessary to compute arbitrage  |
| Omnicap Group LLC                  | \$ | 20,000                                 | liability associated with Maine Loan bond issuances.  |
|                                    |    |  | IT security vendor chosen based upon specialization and prior experience. Services provided include:  |
| Systems Engineering Inc.           | \$ | 262,249                                | patch management, system log management, network perimeter security, and several individual   |
| Systems Engineering, Inc           |    | 202,249                                | maintenance and upgrade projects.<br>Vendor selected based upon specialization of skills, as well as extensive FAME program knowledge,  |
| Tacoma Software LLC                | \$ | 30,263                                 | to complete contracted work on FAME's Online Answer program.  |
| Troubh Heisler                     | \$ | 87,729                                 | Vendor selected based upon expertise and prior experience related to FAME loan collections.   |
|                                    | \$ | 07,729                                 | Vendor selected based upon expertise and prior experience related to FAMIC loan collections.<br>Vendor selected based upon specialization and prior experience pertaining to the NextGen 529™ |
| Tumlin & Tumlin, PLLC              | \$ | 22,484                                 | and Alfond Grant programs, as well as securities law.   |
| TOTAL FAME Procurements            | \$ | 2,217,983                              | and raterial oranic programs, as well as securices (aW).  |
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