MAINE STATE LEGISLATURE

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FINANCE AUTHORITY OF MAINE 94 STATE HOUSE STATION AUGUSTA, MAINE 04332

January 30, 2019

Honorable Sara Gideon Speaker of the House 2 State House Station Augusta, Maine 04333

Honorable Troy Jackson President of the Senate 3 State House Station Augusta, Maine 04333

Dear Speaker Gideon and President Jackson:

Pursuant to 5 M.R.S.A. § 12023, please consider this the letter of transmittal for the required report from the Finance Authority of Maine due February 1, 2019.

Please contact me if you have any questions or need additional information.

Thank you.

Sincerely,

Bruce Wagner

Chief Executive Officer

Encl.

FINANCE AUTHORITY OF MAINE CONTRIBUTIONS, SPONSORSHIPS, & MEMBERSHIPS > \$1,000 Fiscal Year 2018 (7/1/2017 through 6/30/2018)

ITEM		Actual	JUSTIFICATION
			Participating as one the sponsors for the Greenlight Maine program (an exclusive
			sponsorship for our category) allowed FAME to support entreprenuership in the state,
Portland Media GroupGreenlight			promote FAME as a resource provider for funding start-up and early-stage businesses,
Maine	\$	29,250	and gain additional exposure with 160 television spots.
			Allows FAME to execute its strategic initiative to identify partnership opportunities to
			expand our work while leveraging limited financial resources. MaineCAN partner Syntiro,
			upon receipt of a federally funded GEAR UP grant, is able to partially fund a College
			Access Project Coordinator for MaineCAN. The Project Coordinator does the work of
			MaineCAN specifically related to programmatic and operational initiatives: work that up
			until now has relied upon member volunteers to accomplish. Syntiro and FAME in
			support of the need for this MaineCAN position each provide \$27,000 to assist funding
MaineCAN Staffing Partnership:			salary and benefits for one year. Other MaineCAN member partners will be funding the
Syntiro	\$	25,208	cost of travel and equipment.
			These 16 \$1000 scholarships were awarded in connection with a NextGen sweepstakes
NextGen® Sweepstakes			to raise brand awareness and encourage contributions and account openings. NextGen
Scholarships	\$	16,000	is Maine's Section 529 education savings plan
			As the administrator of the Federal Family Education Loan Program (FFELP), as well as
			need-based grants, serving as a not-for-profit servicer of federal student loans and
			looking to establish a role in private student loans, membership in NCHER allows Maine
			access to valuable information, training and networking with similar organization
National Council on Higher			throughout the nation to learn best practices and collaboration and provides an
Education Resources (NCHER)			inexpensive means to keep abreast of evolving national policy affecting higher education
Annual Dues	\$	12,800	loan programs.
			Participating in this sponsorship helps make Maine citizens aware of Maine's Section 529
			education savings plan. The exhibit FAME sponsors is designed to encourage families
			and students to aspire for higher education by considering their future career and how
			higher education will help them meet their goals. This sponsorship allows us to interact
			with a key target audience (families with children under 5 years-old) who visit the
Children's Museum and Theatre of			museum. Additional benefits of the sponsorship include use of the museum to host
Maine	\$	11,938	account opening events.
			This is part of an advertising sponsorship that helps make Maine citizens aware of
0.4.10.1		0.000	Maine's Section 529 education savings plancollege savings program and encourages
Portland Seadogs	\$	6,000	young people to aspire to higher education.
			November 2017 donation made to Mitchell Institute for higher education scholarships in
Mitaball Institute	æ	E 000	lieu of honorarium for Hon. George J. Mitchell, who was guest speaker at our annual
Mitchell Institute	\$	5,000	dinner. Membership in the College Savings Plan Network (CSPN) allows FAME critical access to
National Association of State			regulatory information, training and networking with national colleagues who administer
Treasurers (NAST)	\$	4.000	529 college savings plans.
Treasurers (NAST)	Ψ	4,000	This membership allows FAME to participate at a national level in the sharing of best
National College Access Network			practices for college access, training resources, and a discount for national conference
Membership	\$	3 000	attendance.
The state of the s			These scholarships are used as a way to encourage students and families to attend
			FAFSA completion events to complete their student aid application on time. Completing
			the FAFSA is critical step in obtraining financial aid. Statistics show that 90% of all
			students who complete the FAFSA attend postsecondary education within one year of
FAFSA Completion Scholarships	\$	3,000	FAFSA completion.
			As the administrator of Maine's economic development financing programs, membership
			in CDFA allows Maine access to valuable information, training and networking with
			similar organization throughout the nation to learn best practices and provides an
Council on Development Finance			inexpensive means to keep abreast of national policy affecting economic development
Authorities (CDFA) - Annual Dues	\$	2,625	programs.
			Participating in this sponsorship allows FAME to build brand and program awareness
			with Maine businesses and entrepreneurs. It is important for FAME to be an active
		<u></u>	participant at events where intense networking and learning about growing Maine
Maine Create Week	\$	2,500	businesses and jobs is occurring.
. Administration of Today Do	•	4 500	Allows FAME to meet with approximately 300 Maine citizens that may need to utilize our
Maine International Trade Day	\$	1,500	business financing programs.

FINANCE AUTHORITY OF MAINE CONTRIBUTIONS, SPONSORSHIPS, & MEMBERSHIPS > \$1,000 Fiscal Year 2018 (7/1/2017 through 6/30/2018)

ITEM	Actual	JUSTIFICATION
		Participating in this sponsorship allows FAME to meet, present, and train groups of
		financial advisors from around the state. We do this in support of NextGen, Maine's
Society for Financial Professionals	\$ 1,500	Section 529 education savings plan, as well as financial education in general.
National Association of Student	<u>-</u>	Allows FAME much-needed access to information and networking with national
Financial Aid Administrators		colleagues who administer higher education financing programs, as well as college
(NASFAA) Annual Dues	\$ 1,466	access and student loan debt management initiatives.
		Allows FAME to meet with approximately 400 Maine businesses that are local to
Kennebec Valley Chamber	\$ 1,332	Kennebec County that may need to utilize our business financing programs.
		Participating as a member in Maine's largest chamber of commerce provides FAME
		access that includes opportunities to learn best practices, collaborate on new policy
		directions for Maine business growth, increase Maine businesses awareness of FAME
Maine State Chamber	\$ 1,030	programs.

FINANCE AUTHORITY OF MAINE PROCUREMENTS EXCEEDING \$10,000 (NO BID)

Fiscal Year 2018 (7/1/2017 - 6/30/2018)

ITEM		COST	JUSTIFICATION
			Vendor was selected based upon specialization of skills, as well as extensive FAME program
Tacoma Software LLC	\$	154,230	knowledge, to complete contracted work on FAME's Online Answer program.
			IT security vendor chosen based upon specialization and prior experience. Services provide
			include: patch management, system log management, network perimeter security, and
Systems Engineering, Inc	\$	1 <u>51</u> ,744	several individual maintenance and upgrade projects.
			Vendor selected via RFP initially in 2013, and helps FAME administer the SALT program, an
			online financial education tool. FAME continues to use the vendor as a result of prior
iGrad Inc.	\$	86,000	experience and specialization provided.
			As a result of prior experience, FAME selected this vendor for use pertaining to start-up
			printing and design costs associated with FAME's financial education product Claim Your
			Future. Now that the product has launched, FAME will be undergoing the RFP process for
Creative Imaging Group,Inc	\$	61,485	future years.
	_		Law firm that assists FAME with issues pertaining to the NextGen and Alfond College
			Challenge Programs. Vendor selected based upon specialization and prior experience
Tumlin & Tumlin, PLLC	\$	53,288	pertaining to securities law.
			Vendor selected based upon specialization and prior experience pertaining to collections
Troubh Heisler	\$	35,604	associated with Commercial Loan Insurance and the Economic Recovery Loan Programs.
			Vendor selected based upon specialization and prior experience and FAME program
David S. Markovchick	<u>\$</u>		knowledge.
Purchase Power	\$	26,231	Costs associated with maintenance and use of our postage machine.
			Due to the unique structure of the Maine Private Education Loan Network (MPELN), FAME is
Ones and the life and the		04.000	required to use this vendor as the servicer that originates the student loans on behalf of the
CampusDoor Holdings Inc	\$	24,900	network lenders. FAME selected this vendor due to the unique nature of the business audience and its print
8 Azimakin	œ.	10 770	
Mainebiz	<u>\$</u>	19,770	advertisement offerings. Law firm selected to complete tasks associated with the Alfond College Challenge due to
Cidles Assetin J. D	\$	10 274	specialization and prior experience.
Sidley Austin, LLP Maine Public Broadcasting	Φ	19,371	FAME selected this vendor due to its reputation, audience, and the unique nature of the
Network	\$	18.006	radio advertisement offerings.
Network	Ψ	10,090	Vendor provides services pertaining to office/workspace layout and furniture. FAME selected
			this vendor based upon prior experience, as well as the ability of the vendor to match brands
Creative Office Pavilion	\$	17 442	with furniture currently in use throughout the FAME space.
Orealive Office Lavillott	Ψ	17,772	Annual licensing cost pertaining to FAME loan servicing and billing software, selected via
			RFP process 8 years prior. FAME has determined that it is cost-prohibitive to change
Nortridge Software LLC	\$	16 391	vendors.
Lafayette Inn By The Bay	_Ψ_	10,001	FAME has determined over the years that this Portland hotel is the most appropriate venue
(Holiday Inn)	\$	15 885	for our annual meeting needs.
Stantec Consulting Services		.0,000	Vendor provided consulting services relating to the underwriting of a Major Business
inc.	\$	15.210	Expansion loan. Selected due to specialization and prior experience.
	<u> </u>	.5,2.10	Purchase of several ipads and phones, including wireless services and two wireless
Verizon Wireless	\$	14 890	hotspots, for our travelling education outreach staff.