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1 benefits to the Court, we still feel it would not
2 dispense with the opportunity to review the original
3 documentation at whatever cost and time and expense
4 to the Committee.

5 THE COURT: I understand.

6 MR. FLAHERTY: Thank you.

7 BY MR. RICHARDSON:

8 Q Now on the question of Committee review, Mr. Potholm,
9 have you become aware of circumstances involving the
10 leaking by the Committee or some associated staff of
11 confidential information secured by the Committee during
12 the course of its investigation?

13 A Yes, I have. I've been painfully aware of that process.

14 Q And does that -- as you describe it, painful awareness,
15 is that one of the reasons why you were reluctant to
16 turn over to this Committee these records?

17 A It certainly is.

18 Q Business financial records?

19 A It certainly is.

20 Q Do these financial records contain records, for example,
21 relating to investment income?

22 A They do.

23 Q Do they contain information regarding receipts of
24 income from other sources having nothing to do with
25 the polling business?

1 A They do.

2 Q And do they include all of the checking account
3 transactions involving payments to people in connection
4 with polling and activities relating directly to
5 utilities as well?

6 A Yes.

7 Q And have you produced, however, all of the documents
8 in terms of receipts evidencing the receipt of income
9 from Save Maine Yankee, Central Maine Power, New England
10 Telephone, and Atlantic Research?

11 A I have.

12 Q Now I show you marked as Defendants' Exhibit 10 an
13 article which appeared in the Portland Maine Sunday
14 Telegram of September 21, 1984. I ask you whether or
15 not that exhibit is one of the accounts concerning leaks
16 of confidential information by the Committee or its
17 staff which arouses your concern?

18 A Yes, it is.

19 MR. FLAHERTY: Might I see that, please?

20 BY MR. RICHARDSON:

21 Q And is it your understanding, Mr. Potholm, that leaks
22 have, in fact, occurred?

23 A Yes.

24 MR. RICHARDSON: We offer Defendants' 10, Your
25 Honor, which is a copy of the article which appeared in

1 the Portland Maine Sunday Telegram of September 21, 1984,
2 considerable portion of which relates to the press
3 account written by Dennis Bailey as staff writer for
4 the Gannett Papers concerning the leaks of confidential
5 information, particularly with respect to information
6 the Committee secured with respect to former state
7 senator and state senate president George Sewall.

8 MR. FLAHERTY: We can't imagine how it's relevant,
9 but to the extent the Court feels it ought to have it,
10 then we'll certainly join and allow the Court to see
11 it, and we'll cross-examine regarding it.

12 THE COURT: Just a moment, please.

13 Mr. Doyle.

14 MR. DOYLE: No objection, Your Honor.

15 THE COURT: Mr. Richardson.

16 MR. RICHARDSON: On the relevancy issue, Judge,
17 I think it's clearly relevant that the Committee at
18 least has, by this press account, and I'm prepared to
19 go further with this, whether or not there have been
20 leaks and so forth, if I have to; but it is clear that
21 in balancing the interests of Mr. Potholm against the
22 need of the Committee to have this information, the
23 Court is not required to make that decision in a
24 vacuum, to pretend that it's somehow going to be subject
25 to the kind of limitations that could be placed on it if

1 we were in a civil proceeding.

2 THE COURT: I understand your position,
3 Mr. Richardson. The Legislature doesn't have any
4 authority, does it, to withhold information from the
5 public?

6 MR. RICHARDSON: Yes, it does.

7 MR. FLAHERTY: If the Court please, there are
8 provisions in the statute whereby a witness can ask
9 this Committee to go into executive session. There are
10 careful provisions as to what happens in that event.
11 This is not the case here. Nor is the parties who are
12 mentioned in that article in any way related to this
13 proceeding, nor do I know of any other proscription as
14 the Court suggests.

15 THE COURT: All right. I'm going to admit the
16 exhibit without objection.

17 MR. RICHARDSON: Judge, in connection with
18 admitting the exhibit, I want to point out that the
19 Committee requested materials from former senate
20 president Joseph Sewall, and the Committee does have
21 ample authority with respect to testimony under
22 Section 427, which, if a witness requests, obligates
23 the Committee to take the testimony in executive session;
24 and it permits the Committee to retain that information
25 in executive session; but it can release it over the

1 person testifying's objection by quote Committee action,
2 and all that requires -- Committee action translated
3 means the majority of the members of the Committee; and
4 I guess I want to come back, if I may, again Mr. Potholm
5 to you.

6 BY MR. RICHARDSON:

7 Q I ask you whether or not it is concern -- that the
8 public dissemination of information about your private
9 business affairs having nothing to do with this
10 Committee's investigation, is that a matter of concern
11 to you, sir?

12 A It is a matter of great concern to me.

13 Q Why?

14 A Because a reputation -- I have a competitive position.
15 There are many other firms who are in bidding situations
16 with me, and I -- I have a lot of concern about what
17 the Committee has done so far with the information that
18 it's been given and my treatment by the Committee in
19 terms of most of what I found out about the Committee
20 in its relationship to me I find out from the press or
21 third hand. I am very concerned about those areas.

22 Q What about those activities involving such things as
23 investment income and other business activities of
24 Command Research, are those all reflected in these
25 records?

1 A Yes.

2 Q If they were to be produced, I ask you whether or not
3 they would be subject to the same process?

4 A Yes, they would.

5 Q That is, being leaked to the press?

6 A They would.

7 Q Now on the issue of 30-day-old accounts, have you
8 delivered to me and as you understand it, have I
9 delivered to the Court in the person of Judge Brody
10 for his in camera inspection all of the records relating
11 to disputes between yourself and other clients -- state
12 office holders within that -- within the ambit of that
13 question as is asked in subpoena, have those records
14 been turned over to the Court for in camera inspection?

15 A Yes, they have.

16 Q And are there any other records that you know about that
17 fall within the scope of that request?

18 A No.

19 Q With respect to your attempts to comply, and
20 Mr. Potholm, I understand this is a subject of some
21 concern to you, but I am going to ask us to move along.
22 When you got the requests -- these documentary
23 requests which the Court has reviewed, what did you do
24 in brief terms to comply with the requests of the
25 Committee?

- 1 A I made every effort to review every folder in all of my
2 files to provide all of the documents called for by the
3 extremely extensive and voluminous set of requests. It
4 took me the better part of the entire summer. Many of
5 the boxes containing the materials have been stored away
6 in different parts of Bowdoin College. Many portions
7 of the public aspects of the case, many of the documents
8 that had come from the utilities that had been used by
9 Bowdoin students in the course of doing their research,
10 all of these were brought together and amassed some
11 13,000 of them, and systematically and carefully and
12 very conscientiously I went through them and tried to
13 put them in the proper categories.
- 14 Q Did the Committee's request to you direct you to do that
15 classification?
- 16 A Yes, it did.
- 17 Q Did you do it?
- 18 A I did.
- 19 Q And in connection with the amount of time, sir, that
20 you have devoted to attempt to comply with this
21 Committee's requests, including the search for the
22 documents, the numbering of the pages, and the
23 classification into categories as you've been required
24 by the Committee to do, is that what took you all summer?
- 25 A Yes, I would say it took me over 200 hours and by now

1 probably 300 hours to try to comply with the Committee's
2 requests.

3 Q And did you produce all of these documents?

4 A I produced all 13,037 or whatever number of documents.

5 Q And you are continuing -- Strike that. Are you
6 continuing to produce documents, for example, have I
7 filed on your behalf supplemental responses to these
8 requests for documents?

9 A I have.

10 MR. RICHARDSON: I have no further questions.

11 THE COURT: Mr. Flaherty.

12 MR. FLAHERTY: Yes, Your Honor. Thank you.

13 CROSS-EXAMINATION

14 BY MR. FLAHERTY:

15 Q Good morning, Dr. Potholm. Are you a doctor of
16 philosophy, Dr. Potholm?

17 A Yes.

18 Q Okay. It is true, is it not, that in early 1980 you
19 entered into a consulting relationship with Central
20 Maine Power Company?

21 A That is not correct.

22 Q Would you tell me what happened?

23 A I don't believe I entered into a contractual relationship
24 with Central Maine Power until January or February of
25 1981.

1 Q I think you misunderstood what I said, consulting
2 arrangement.

3 A I believe the answer is the same.

4 Q You met with Mr. Thurlow and others of Central Maine
5 Power in early 1980, did you not?

6 A I guess I'm having trouble with the term early 1980.
7 I certainly did by the spring of 1980.

8 Q Please don't misunderstand me. I want your best
9 recollection and your testimony in that regard.

10 A Uh-huh.

11 Q In the first half of 1980, you dealt with Mr. Thurlow
12 of -- former president of Central Maine Power Company
13 and Mr. Temple and others of that company?

14 A Yes.

15 Q For the purpose of discussing your future with them as
16 a political strategist and pollster, correct?

17 A As it related to Maine Yankee in the upcoming
18 referendum, yes.

19 Q And Central Maine Power Company did, indeed, engage
20 your services and agree to pay you compensation for
21 that; is that correct?

22 A In 1981, yes.

23 Q It's through that in 1980 you had a relationship with
24 them? Pardon?

25 A I'm trying to clarify the situation for you, sir. The

1 relationship with Central Maine Power was in 1981.

2 The relationship with Save Maine Yankee was in 1980.

3 Q You had an agreement with Central Maine Power and with
4 Save Maine Yankee, did you not?

5 MR. RICHARDSON: I object to the form.

6 BY MR. FLAHERTY:

7 Q In 1980 and 1981?

8 A Well, if you combine the two years, yes.

9 Q Thank you. And you also had an agreement with Central
10 Maine Power and Save Maine Yankee in 1982?

11 A Correct.

12 Q And in both years, 1980 and 1982, you conducted polls
13 on behalf of Central Maine Power and on behalf of Save
14 Maine Yankee; is that correct?

15 A Could you give me that question again?

16 Q In 1980 and in 1982, you conducted polls on behalf of
17 Central Maine Power Company and Save Maine Yankee?

18 A Yes.

19 Q Yes, and you know, don't you, that Mr. Thurlow, the
20 president of Central Maine Power Company, organized
21 Save Maine Yankee and named you as one of the directors;
22 is that correct?

23 A That is correct.

24 Q And you know that it also agreed to fund Save Maine
25 Yankee; is that correct?

1 A It agreed to provide some funding.

2 Q And you also know that it developed Save Maine Yankee
3 as a so-called independent citizens' committee in order
4 to make the public believe that ordinary citizens were
5 involved in the referendum question; isn't that correct?

6 A Well, some 33,000 citizens joined the committee, so I
7 would certainly say it was a broad public --

8 Q That is correct, isn't it?

9 A 13,000 people joined.

10 Q No, I said, is it correct that you were placed on Save
11 Maine Yankee by Central Maine Power Company's
12 Mr. Thurlow?

13 A I believe I was elected as a director of Save Maine
14 Yankee by the committee of Save Maine Yankee. I was
15 made a director, yes.

16 Q Mr. Thurlow was a director of Save Maine Yankee, wasn't
17 he?

18 A Yes.

19 Q You reported to and consulted with and responded to
20 Mr. Thurlow, did you not?

21 A In what --

22 Q In every respect involving your political strategizing
23 for Central Maine Power and your activities as a pollster
24 for Central Maine Power and/or Save Maine Yankee?

25 MR. RICHARDSON: Your Honor, I object to the form

1 of that question as being so compound I can't follow it.

2 THE COURT: Well, can you answer the question?

3 THE WITNESS: I'm having a difficult time.

4 THE COURT: You want to rephrase the question,
5 please.

6 MR. FLAHERTY: Sure.

7 BY MR. FLAHERTY:

8 Q In 1980, 1981 and 1982, you've testified that you were
9 engaged by Central Maine Power and Save Maine Yankee to
10 do political strategy work and to do polling, isn't that
11 correct?

12 A Yes.

13 Q And also at that time you were put on the board of
14 directors of Save Maine Yankee, isn't that correct?

15 A That is correct.

16 Q And Save Maine Yankee came into existence as a result
17 of discussions among you, Mr. Temple, Mr. Thurlow,
18 Mr. Menario as an ostensible separate independent
19 citizens' committee, but actually, in point of fact,
20 funded by Central Maine Power?

21 A I don't think that's an accurate characterization.

22 Q You tell me what you understood.

23 A Save Maine Yankee was funded by a variety of sources
24 and a variety of -- certainly Central Maine Power was
25 one of those contributors.

1 Q You had a contract with Central Maine Power, didn't you,
2 to Save Maine Yankee by the terms of which, among other
3 things, Central Maine Power was guaranteeing your
4 compensation?

5 A I would have to review the contract to be sure of that.

6 Q You can answer that. I'm not asking you for specific
7 contractual provisions, Dr. Potholm.

8 A My contract in 1980 was with Save Maine Yankee. I'm not
9 quite sure I understand what you're asking about the
10 relationship of Save Maine Yankee to Central Maine
11 Power.

12 Q Dr. Potholm, are you suggesting that there was not, to
13 your knowledge, any relationship between Central Maine
14 Power and Save Maine Yankee in those years which you
15 were working with Central Maine Power and Save Maine
16 Yankee?

17 A Of course I'm not suggesting that.

18 Q What are you suggesting?

19 THE COURT: Just a moment, please. You want to ask
20 your next question please.

21 MR. FLAHERTY: Yes.

22 BY MR. FLAHERTY:

23 Q What are you suggesting, Dr. Potholm?

24 MR. RICHARDSON: I object, Your Honor.

25 MR. FLAHERTY: Your Honor, if I may --

1 THE COURT: Just a moment. The basis of your
2 objection?

3 MR. RICHARDSON: Your Honor, the witness is here
4 to answer Mr. Flaherty's questions. He hasn't suggested
5 anything. He's answered his question.

6 THE COURT: Then the witness can reply. Do you
7 understand the question?

8 THE WITNESS: I'm not trying to be obtuse, Your
9 Honor, but I don't quite.

10 THE COURT: You want to ask the next question,
11 please.

12 BY MR. FLAHERTY:

13 Q Dr. Potholm, you ever hear of an outfit called Atlantic
14 Research?

15 A Yes.

16 Q What was Atlantic Research?

17 A Atlantic Research was a polling operation set up by
18 Save Maine -- I'm sorry -- by Central Maine Power to be
19 a profit center eventually developed under Maine
20 industries.

21 Q And Atlantic Research was undertaken by Central Maine
22 Power, you say?

23 A Yes.

24 Q You worked with Central Maine Power in developing the
25 entire program for Atlantic Research, did you not?

1 A That's correct.

2 Q And the purpose of the program was to develop a polling
3 system by wholly owned subsidy of Central Maine Power;
4 is that correct?

5 A That is correct.

6 Q And you were working closely with Mr. Thurlow in that
7 regard, right?

8 A Yes.

9 Q And at the same time you were acting as the chief
10 executive officers of your company, Command Research,
11 a polling company, among other things, correct?

12 A That's correct.

13 Q And you were conducting polls on behalf of Atlantic
14 Research, a wholly owned subsidiary of Central Maine
15 Power, and you were conducting polls simultaneously or
16 in the same period on behalf of Command Research?

17 A I think there is a very important distinction here.

18 Q You make it, please.

19 A Atlantic Research was conducting polls. I assisted
20 them in the conduction of those polls, but the
21 personnel, the equipment, the computers, everything
22 else was entirely separate.

23 Q We'll get to that. Go ahead.

24 A And Command Research was engaged in doing other polling,
25 completely self-contained and completely unrelated to the

1 activities of Atlantic Research.

2 Q You just said that Atlantic Research you were assisting,
3 but it actually had other personnel and other computer
4 equipment, correct?

5 A That is correct.

6 Q And that personnel was Central Maine Power personnel,
7 correct?

8 A I'm not -- I'm not sure who the people were that were
9 hired to make the phone calls.

10 Q Are you telling us you didn't know that they were
11 employees of Central Maine Power?

12 A I would be very doubtful that they were all employees
13 of Central Maine Power.

14 Q Are you familiar with Mr. Temple from Central Maine
15 Power?

16 A Yes.

17 Q What was his position when you dealt with him?

18 A I don't believe he had anything to do with Atlantic
19 Research.

20 Q You don't believe what?

21 A He had nothing to do with Atlantic Research.

22 Q All right, who at Central Maine Power did?

23 A Bob Leason was in charge of Atlantic Research.

24 Q He was an employee?

25 A Yes.

1 Maine Power, in 1980, '81 and '82, and so far, if I
2 understand, you've said, yes, you were in a contractual
3 relationship with Central Maine Power, yes, you were in
4 a contractual relationship with Save Maine Yankee, yes,
5 Save Maine Yankee was organized by Central Maine Power,
6 yes, you dealt with the president -- chief executive
7 officer of Central Maine Power regularly; is that true?

8 A Well, again you've said some things in there that were
9 not true. But I'm having a very hard time separating
10 them out. I'm not trying to be --

11 THE COURT: Just a minute. If you would ask those
12 questions individually, maybe we could expedite these
13 proceedings.

14 MR. FLAHERTY: All right.

15 BY MR. FLAHERTY:

16 Q Were you compensated by Central Maine Power Company and
17 your company, Command Research, compensated by Central
18 Maine Power Company in 1980, 1981, and 1982?

19 A To the best of my recollection, Atlantic Research and
20 myself -- I'm sorry, Command Research and myself were
21 compensated by Central Maine Power in 1981 and 1982,
22 not 1980. The contractual relationship we had in 1980
23 was with the Save Maine Yankee committee. I don't
24 believe we ever had a contractual relationship with
25 Atlantic Research.

1 Q Did you do work by way of assistance or otherwise for
2 Atlantic Research in any of those years?

3 A Yes, as Atlantic Research was set up, part of my
4 contractual relationship with Central Maine Power
5 provided for me to assist in the setting up of Atlantic
6 Research.

7 Q So that your assistance included at least the very
8 organization of Atlantic Research for Central Maine
9 Power?

10 A Absolutely.

11 Q And advices and instructions as to how to start up a
12 polling operation by its wholly owned subsidiary?

13 A That is correct.

14 Q And indeed, you worked with its computer equipment?

15 A I personally did not work with its computer equipment.

16 Q Are you aware of the fact that Mr. Elwin Thurlow
17 testified before this Committee yesterday?

18 A I'm not aware of that.

19 Q You're not aware of that? Well, if Mr. Thurlow
20 testified that you assisted him and consulted with him
21 and directed him in the manner and extent to which
22 Atlantic Research was to be created and developed and
23 managed, would you deny that?

24 A Absolutely not.

25 Q Okay. And you know he was chief executive officer of

1 Central Maine Power Company?

2 A Yes, I did know that, Mr. Flaherty.

3 Q And you know that Central Maine Power Company is a
4 regulated utility, isn't that correct?

5 A That's correct.

6 Q Right, and throughout that period you had a relationship
7 with Central Maine Power Company which you've described
8 and you also had a relationship with Save Maine Yankee
9 which you've described; isn't that correct?

10 A Correct.

11 Q And you agree with me that Save Maine Yankee had a
12 distinct and particular relationship with Central Maine
13 Power, correct?

14 A That's correct.

15 Q And you agree with me that you were compensated by
16 Central Maine Power and Save Maine Yankee; is that
17 correct?

18 A That's correct.

19 Q And you agree with me that even in those instances in
20 which you were compensated by Save Maine Yankee, there
21 was an agreement that if it could not pay, Central Maine
22 Power would?

23 A I don't believe that ever came up, but --

24 Q Wasn't that an implicit understanding?

25 A It's possible that it was, I don't recall it came up.

1 Q Would you deny it?

2 A I certainly couldn't deny it.

3 Q Now throughout that period, you were concerned to
4 inform Central Maine Power, were you not, and Save
5 Maine Yankee initially regarding the status of its
6 image, the progress or lack of it which it was making
7 in its attempts to defeat the Maine Yankee referendum
8 in 1980 and the Maine Yankee referendum in 1982?

9 A Correct.

10 Q Correct, and in the course of that undertaking, in
11 your polling activities, you included not only questions
12 to the interviewees directly as to that, but also
13 so-called masking questions; isn't that also correct?

14 A I'm afraid that I have had trouble with that phrase
15 "masking questions" for three years; and I would
16 appreciate it if you could define it and indicate what
17 you mean by it.

18 Q Doctor, I can't define it. All I can do is ask you
19 what I should understand, according to you, to be a
20 masking question. I sat here and listened to you
21 describe it to your counsel, and I thought you said --

22 THE COURT: Are you talking about tracking
23 questions?

24 MR. FLAHERTY: Well, there are two parts to it,
25 tracking and masking --

1 THE COURT: As I understood it, his testimony on
2 direct dealt with tracking questions.

3 MR. FLAHERTY: All right, let's go with tracking.

4 THE WITNESS: Your Honor --

5 THE COURT: Any time, Dr. Potholm, you feel more
6 comfortable sitting down, feel free to go ahead. It
7 may be a long morning.

8 BY MR. FLAHERTY:

9 Q Dr. Potholm, you talked about tracking questions;
10 correct?

11 A Yes, I did.

12 Q Would it be fair to say in the course of conducting
13 these polling activities for different people,
14 specifically Central Maine Power and nonutility clients,
15 including political candidates -- By the way, you did do
16 polling for political candidates, didn't you?

17 A Are you talking about tracking surveys or polling in
18 the sense that we're talking about a poll like that?

19 Q Did you in any way become engaged by any political
20 candidates to ascertain, by whatever method you call it,
21 what the community attitude was toward that individual's
22 election efforts?

23 A Yes.

24 Q Okay, now whether you call that polling or surveys is
25 of no concern to me at the moment, Dr. Potholm. What

1 I'm concerned about is that you, in fact, did become
2 engaged by such political candidates.

3 A Well, the only reason I think it's an important
4 distinction, Mr. Flaherty, is that you should bear in
5 mind, as I should bear in mind, is that a poll that
6 results in the kind of computer tape arrangement that
7 we talked about in a computer printout is not necessarily
8 the same thing as a tracking survey.

9 Q Why don't you tell us about the survey?

10 A Well, a tracking survey may not have any of the data
11 base that you're talking about. It may not be
12 transferrable to a computer. It may not have any
13 relationship to a computer, and it may not, in fact,
14 be able to be moved from one location to another. In
15 other words, it is not a poll in the sense that that's
16 a poll. I don't know if this is relevant for your
17 questions, but it's an important distinction.

18 Q You did develop in your efforts on behalf of Central
19 Maine Power Company a data base with Atlantic Research?

20 A Yes.

21 Q And that was all retained and stored in the equipment
22 owned and operated -- electronic computer equipment
23 owned by that utility; is that correct?

24 A I guess that's the case, yes.

25 Q And you obtained printouts of that material, didn't you?

1 A I was given -- yes.

2 Q Now back to the original question. In those polls or
3 in those written inquiries which you were submitting to
4 various members of the community in Maine, you did
5 include, as you've indicated in response to your own
6 counsel's question, various inquiries which -- and I
7 quote you, were not needed in the poll, end quote.

8 For instance, How is President Reagan doing, how's
9 George Mitchell doing, how's Mr. Cragin doing; right?

10 A Well, I believe I was answering counsel -- my counsel's
11 question as it related to the nonutility polls that
12 had been submitted to this Court. I've had no reason
13 to believe I was discussing this particular thing.

14 Obviously in a referendum or a political situation
15 those questions take on a great deal of relevance, but
16 they have no relevance for the substantive body of the
17 corpus material as it relates to a hospital poll.

18 Q Precisely, but they were contained in the polls that
19 were done by you on behalf of hospitals, were they not?

20 A Yes.

21 Q Okay, and they were not requested by the hospitals,
22 were they?

23 A They certainly were requested.

24 Q They were requested?

25 A Certainly.

1 Q Were you asked to report to the hospitals on the
2 results of those political inquiries?

3 A Yes.

4 Q Did you?

5 A Yes.

6 Q Okay. Now --

7 A It was of interest to these people to have those
8 questions. If it wasn't of interest, I wouldn't have
9 put them on.

10 Q While you were engaged by Central Maine Power Company
11 and Save Maine Yankee, either individually or as Command
12 Research, you were, as you've indicated, you had
13 developed this data base while being compensated by
14 the utility, and you were continuing to insert in these
15 various polling questions, a series of them, questions
16 regarding the standing of various political candidates
17 in the community at the time that you were making the
18 survey or poll on behalf of the client; isn't that
19 true?

20 A Well, again, you seem to be bringing in a whole bunch
21 of things, some of which are correct and some of which
22 are not correct. It is not true that I had any
23 relationship to the development of the data base at
24 Central Maine Power, and I had no access to that data
25 base except as I said, can you please provide this. And

1 they would produce it. I had no independent access to
2 the data base of Central Maine Power.

3 Q Dr. Potholm, as Mr. Thurlow had testified --

4 MR. RICHARDSON: Your Honor, may we see whatever
5 it is that he's questioning this witness from, and I'd
6 like to have a copy of it before this really goes any
7 further.

8 MR. FLAHERTY: This is cross-examination.

9 THE COURT: Let him finish.

10 MR. RICHARDSON: I object to him asking this
11 witness questions about a hearing that, A, we didn't
12 know about, B, we were not invited to attend, C, of
13 which we have no transcript. This is allegedly -- I
14 guess that's the reason we're taking it up now at
15 ten-thirty is because Mr. Flaherty thinks there is
16 something in here that is contradictory to Dr. Potholm's
17 testimony. I want to see it.

18 THE COURT: That's an objection.

19 MR. RICHARDSON: Yes.

20 THE COURT: I'm going to overrule the objection,
21 but I'm going to give you ample opportunity and take
22 a recess, if necessary, to give you an opportunity to
23 review the document that Mr. Flaherty is making
24 reference to before you redirect the witness. In the
25 meantime, this witness can answer the questions the best

1 way he can.

2 MR. RICHARDSON: I would like to have the record
3 note I understand your Honor's ruling, and I'm going to
4 abide by it, but I vigorously protest this counsel
5 being allowed to ask this witness questions about it,
6 that neither this witness or his counsel has ever seen,
7 much less know existed --

8 THE COURT: Proceed Mr. Flaherty.

9 MR. FLAHERTY: Thank you, Your Honor.

10 BY MR. FLAHERTY:

11 Q Dr. Potholm --

12 A Yes.

13 Q Under oath, Mr. Thurlow gave the following answer with
14 respect to your access to the computer at Atlantic
15 Research, of which you've already testified was owned
16 by Atlantic Research and Central Maine Power Company,
17 and I quote, He didn't have access to the computer, but
18 he didn't need access, because if he wanted the data
19 from any one of the polls that he worked on, all he would
20 have had to do is ask Mr. Leason for a copy and he would
21 have gotten it. He would have gotten a printout. He
22 probably already had it, because I think he was given a
23 printout of all the polls he was involved with, end
24 quote. Do you disagree with that statement?

25 A No, that is exactly what I said.

1 MR. RICHARDSON: Your Honor, I think that the
2 witness is being treated in a very rude and abusive
3 fashion.

4 THE COURT: I think the witness is taking care of
5 himself very well.

6 MR. RICHARDSON: Mr. Flaherty is talking to me at
7 the same time he is answering the question. I would
8 like to have the opportunity to hear the answer.

9 THE COURT: Have the --

10 (The last answer was read back by the court
11 reporter.)

12 MR. RICHARDSON: No, that's exactly what I said?

13 MR. FLAHERTY: Excuse me.

14 MR. RICHARDSON: Do I understand this copy I can
15 have?

16 THE COURT: Just a moment, gentlemen. Let's not
17 have any discussion back and forth that's just going to
18 delay the proceedings.

19 MR. RICHARDSON: I'm asking the Court -- pardon
20 me -- if I may have this copy?

21 THE COURT: I understand it's Mr. Flaherty's only
22 copy.

23 MR. FLAHERTY: Not only that, it's the original
24 certified copy.

25 THE COURT: I will take a recess at the appropriate

1 time and give Mr. Richardson an opportunity to review
2 that transcript with his -- with the witness before we
3 resume. Proceed, Mr. Flaherty.

4 MR. FLAHERTY: Thank you, Your Honor. The record
5 ought to show that Mr. Richardson's been shown the
6 exact language from which I quoted to the witness in
7 asking the question, and certainly he can have and if
8 we can get the time, get him a copy of it.

9 THE COURT: If you're not going to proceed --

10 MR. RICHARDSON: I reject that statement, by the
11 way.

12 THE COURT: I'm sorry.

13 MR. RICHARDSON: I reject the statement that I've
14 been shown the exact language. It was put into my hands
15 while the witness was talking --

16 THE COURT: All right, let's proceed.

17 MR. FLAHERTY: Thank you.

18 BY MR. FLAHERTY:

19 Q Dr. Potholm, I asked you whether having read that answer
20 by Mr. Thurlow regarding your access to his computer and
21 also the fact that in his opinion you already had the
22 printouts, and I asked you whether you agreed or
23 disagreed with that statement?

24 A I'm now confused about what you said and what I said.
25 Could we have it read back?

1 THE COURT: Why don't you tell us what the
2 answer to that question is.

3 THE WITNESS: Well, it seemed to me that there were
4 a couple of questions, Your Honor, and I -- the point I
5 was trying to make is that I did not have independent
6 access to the data base at Central Maine Power, and any
7 requests that I would make would have gone through
8 Mr. Leason.

9 THE COURT: I guess the question is, if you wanted
10 the information, was that information readily available
11 to you with respect to the data base?

12 THE WITNESS: Well --

13 THE COURT: Isn't that your question?

14 MR. FLAHERTY: Yes, Your Honor.

15 THE WITNESS: I'm not trying to make this more
16 complicated than it is, but I could only get that
17 material out of the computer through somebody else.
18 I had no access to all of the information that was on
19 one of those tapes.

20 BY MR. FLAHERTY:

21 Q Dr. Potholm, isn't it a fact that nobody at Central
22 Maine Power at that time, including Mr. Thurlow and
23 everyone on down, knew anything about this business
24 of polling and computer base -- data base, and you
25 used the term here today, and relied on you for all

1 that information as their expert?

2 A That's absolutely not correct.

3 Q Whom else did they rely on?

4 A They had an extensive staff, a magnificent computer, and
5 they had all manner of people that knew all about the
6 operations of a computer.

7 Q I'm sorry. I didn't ask you that, at least I didn't
8 intend to. I said computer utilized in polling and
9 surveys. I know a computer can do a lot of things,
10 but I'm talking about the computer for these purposes.

11 A Well, if you mean did I arrange the questionnaires for
12 the opinion surveys, yes.

13 Q All I asked you was, isn't it a fact that they relied on
14 you as their man to develop Atlantic Research with their
15 computer equipment and Central Maine Power Company?

16 A That's probably giving me more credit than I thought
17 I was getting.

18 Q Would you deny that?

19 A I'm not trying to deny anything. I'm trying to give a
20 straight account of what happened. I certainly was
21 involved in the setting up of Atlantic Research, but
22 the people who did the programming and spent tens and
23 tens of thousands of dollars and man hours to do it,
24 they are the ones who set up the data base, not me.

25 Q Do I understand you had some access to that computer?

1 A Yes.

2 Q And that you had some access to its data base?

3 A I would say very limited.

4 Q If at any time you asked for that data, you would have
5 obtained it?

6 A What data?

7 Q The data involving results of polling, the collating of
8 polling, the quote, as you have said, manipulation of
9 the facts, end quote?

10 A I didn't say manipulation of the facts. I said
11 manipulation of the data. Those are two different
12 terms.

13 Q Whatever.

14 A Well, it's a very important distinction.

15 Q Well, you would have had access to that information?

16 A Some of it.

17 Q Now in the course of your survey activities and your
18 polling activities, you have indicated here under oath
19 that you did insert these sorts of tracking questions,
20 right?

21 A Yes.

22 Q And over a period of time, by comparing those with what
23 had already been taken, you could develop a trend or a
24 curve of some understanding as to where a candidate
25 stood even though that was not the primary purpose of

1 any one of your surveys or polls?

2 A If you're referring to the President as a candidate and
3 the Governor as a candidate, yes. If you're referring
4 to anybody else as a candidate, no.

5 Q But the President of the United States or the senator
6 or the vice president or the Governor, those are all
7 political candidates, aren't they?

8 A Well, again, I'm not trying to --

9 THE COURT: I can take judicial notice of the
10 fact that they are political candidates.

11 MR. FLAHERTY: Thank you.

12 BY MR. FLAHERTY:

13 Q It is a fact that as this data was returned to you,
14 the pollster, it was significant to you not only in
15 terms of that particular poll, but in terms of what it
16 was telling you happened to the information which you
17 already had in your developed data base regarding one
18 or another of those candidates, correct?

19 A If I could just back up a minute, what I think Your
20 Honor dismissed is something that I would just as soon
21 have the opportunity to indicate that I am not sure
22 you should dismiss, namely, that the questions were
23 asked about the President of the United States and
24 his performance and the Governor of the State and his
25 performance.

1 THE COURT: First of all, Dr. Potholm, I did not
2 dismiss anything. The question that was asked you was
3 whether or not the President and the Governor and the
4 senator are political candidates. I thought we could
5 shortcut the answer.

6 THE WITNESS: I thought he was suggesting there
7 were questions about the vice president and the senator.

8 THE COURT: You are anticipating the next question,
9 but go ahead. I didn't mean to interrupt you, go ahead.
10 You completed your answer?

11 THE WITNESS: There were no questions about the
12 vice president and senators in this data base as a
13 normal tracking thing. It was the President and the
14 Governor. I'm sorry, I don't know what the rest of
15 your question was.

16 BY MR. FLAHERTY:

17 Q But they were -- there were such questions about the
18 President and about the Governor?

19 A That's correct.

20 Q Right? And as a matter of fact, it is the case, is it
21 not, that in this effort in this process through the
22 insertion of this type question, you did develop and
23 maintain current information regarding their position
24 in the eyes of the community?

25 A Excuse me, I did remember the second part of the question

1 you asked me before, and I think that again is very
2 important to return to. You said --

3 Q Well, I've forgotten it.

4 THE WITNESS: Could you read it back to us, ma'am?

5 THE COURT: Which question do you want?

6 THE WITNESS: The question that followed the
7 question about the President and the vice president
8 and the senator.

9 THE COURT: We'll take a brief recess at this time
10 and maybe you can assist the reporter in finding the
11 question.

12 (Court was recessed at 10:35 a.m. and was
13 reconvened at 10:55 a.m.)

14 THE COURT: Proceed. All right, can we have the
15 last question that you were looking for?

16 (The pending question was read by the
17 reporter.)

18 THE WITNESS: The answer to that is no.

19 BY MR. FLAHERTY:

20 Q Why not? I'm sorry, I didn't realize it was on. I
21 almost blew myself away. Yes.

22 A Because the process so described didn't take place.

23 Q Did you use any of that data from any polls, whether
24 utility or nonutility in that period of time? I'm
25 speaking now about political responses -- answers to

1 political questions which were, as I think you've
2 indicated, inserted in those polls and surveys to keep
3 yourself updated as to what the trend was or not,
4 whether it be the Governor, Senator Cohen, Senator
5 Mitchell, any of those people.

6 A Well, to the best of my recollection, the only people
7 we asked about were the President and the Governor;
8 and in a sort of stream of consciousness way, yes, I
9 had an idea whether the Governor was popular or not
10 popular, but I certainly would not characterize that
11 as any sort of transfer of data.

12 Q I didn't suggest you should characterize it as a
13 transfer. What you are saying is, in a stream of
14 consciousness way, it did keep you posted on where they
15 were?

16 A Yes.

17 Q Good. Obviously, then, what you had before and what
18 you just got were equally important, were they not,
19 so that your stream of consciousness would not be
20 broken?

21 A I guess that would depend on the individual poll.

22 Q I'm talking about the political questions, it was
23 important to you, was it not, to have the information
24 accumulate and then test that against the latest
25 information?

1 A Well, not really because what I -- what I used it for
2 had in mind a sort of broad range. In other words,
3 the popularity of the Governor did not change very much
4 over time.

5 Q But the only way you knew that was by virtue of the
6 regular polling questions that you were submitting to
7 the interviewees over a given period of time?

8 A That would be correct.

9 Q And no question that that's how you knew it didn't
10 change?

11 A That would be correct.

12 Q So there had to be an interchange of data, did there not,
13 or a comparative analysis of data?

14 A I'm only resisting that term because it's really not
15 the way we use the term in relationship to computers
16 and the storage of -- the opinion that the Governor is
17 popular and that he is popular between 50 and 60 percent,
18 I would not characterize that as data.

19 Q Well the data from which you gained that conclusion or
20 opinion would have been important, would it not?
21 That's the base which you call a data base from which
22 you got the information as to where the Governor stands?

23 A Well --

24 MR. RICHARDSON: Excuse me, I object to the form
25 of the question. It's ambiguous and confusing.

1 THE COURT: Do you understand the question?
2 Rephrase it, and may I suggest you change the term data
3 to information?

4 MR. FLAHERTY: Okay, Your Honor.

5 BY MR. FLAHERTY:

6 Q Let me ask you first, if I may, you used the term
7 data base. You didn't tell me what you mean by it.

8 A Data base is the term which states specifically that
9 the raw data is in a computer in a retrievable
10 transferable state.

11 Q And -- Excuse me.

12 A An opinion that Governor Brennan is approved by 62
13 percent of the people of Maine is not a data base, it's
14 not in a data base. It is not compatible with a computer
15 date base. It is an opinion. It is a piece of opinion.

16 Q Okay. The raw data, the data base that's in the
17 computer, that costs money to be obtained, did it not?

18 A Yes.

19 Q And that money was paid by Central Maine Power, was it
20 not, in many instances?

21 A Paid to whom?

22 Q To you or Command Research or any other polling entity?

23 A Again, I keep -- I keep thinking either you're very
24 confused or I'm very confused only because Central
25 Maine Power did its own polling. Command Research didn't

1 do the polling as it went along. So Central Maine Power
2 was charging itself to develop this data base in some --
3 in some accounting sense.

4 Q Excellent. Now it did, as you've indicated, provide
5 you with printouts of that material, that raw data?

6 A The printouts are not raw data.

7 Q Well, what are they?

8 A They're representations of some of the raw data.

9 Q So if you push a button on the computer, you can get all
10 kinds of things out of it from the raw data bank?

11 A I can't, but somebody can.

12 Q But you did get that material from Central Maine Power
13 Company which you've already agreed costs money to
14 acquire?

15 A I guess so.

16 Q Okay, and you utilize that material as you've already
17 indicated to continue with your comparative analysis
18 of where people like Governor Brennan stood and what
19 his performance was in the eyes of the community;
20 correct?

21 A In the sense that I had a conscious memory of the
22 Governor being relatively popular, yes.

23 Q And that data base or raw data, whatever you want to
24 call it --

25 A It's neither. Printout.

1 Q What is it?

2 A It's just a piece of information.

3 Q That was the base for the information, wasn't it? I
4 don't want to -- I don't want to make this difficult,
5 Dr. Potholm. That was the base for your information,
6 correct?

7 A No.

8 Q What was the base for your information as to how the
9 -- Governor Brennan was doing?

10 A A set of relationships that existed in my mind in a
11 common sensical way that came from a variety of sources.

12 Q But one of those sources at least was that data that
13 you call raw data that you say got transformed in some
14 way into a printout, right?

15 A That was a form that it took at a given moment when
16 Atlantic Research was doing a poll here it was, yes.

17 Q Good. Good, or the people or whoever, whether they be
18 political candidates or nonutility clients or what have
19 you, who commissioned you to do polls, also had those
20 polls, whether with or without their knowledge, and I'm
21 not concerned about that, contained the same kinds of
22 tracking questions in that period?

23 A The same type of tracking questions were used, yes.

24 Q And those tracking questions produced some more raw
25 data, correct?

1 A Yes.

2 Q And that raw data was utilized in one form or another
3 to continue with your comparative and updating analysis,
4 correct, as to the performance of Governor Brennan?

5 A Raw data produced a printout, the printout produced an
6 impression, the impression went on. The data didn't
7 necessarily go on.

8 Q The data that you had to day five was altered, confirmed,
9 qualified by the data you got on day six, is that a fair
10 way of putting it?

11 A I'm not sure I understand that.

12 Q Doctor, the data that you had accumulated in this
13 political sphere through these tracking questions up
14 to day five -- a little example we use here, purely
15 an example, would have been in some way affected by
16 what you got on day six in the way of data, correct,
17 about Governor Brennan, let's say?

18 A I guess so.

19 Q Yes, and it would either show that, as you indicated,
20 his performance was pretty steady or something radical
21 was happening either up or down or there were swings
22 one way or another; true or false?

23 MR. RICHARDSON: Excuse me. I object to that
24 question. I don't think that this witness has to
25 adopt whatever terminology Mr. Flaherty --

1 MR. FLAHERTY: He doesn't.

2 THE COURT: Objection overruled. He may answer
3 the question if he can.

4 A It was the combination of the approval of the President
5 and the approval of Brennan that enabled us to say when
6 we looked at the computer printout, this looks like a
7 pretty good sample because the Governor is at a certain
8 point and the President is at a certain point. If one
9 of those changed, as in your example, that wouldn't be
10 significant. What would be significant is if both of
11 them seemed to change, because most of the time, both
12 of them don't change.

13 Q You did a survey or a poll or whatever you wish to call
14 it -- I just want to be sure we're talking about the same
15 thing -- for New England Telephone in 1981, right?

16 A The summer of 1981, yes.

17 Q And that had to do with the election of public utility
18 officials; is that correct?

19 A That's correct.

20 Q That was the primary objective, to find out what was
21 going on in that sphere, right?

22 A Yes.

23 Q You knew that New England Telephone Company is a
24 regulated public utility here in the State of Maine,
25 right?

1 A Yes.

2 Q And you did include, again, tracking questions in that
3 poll, didn't you?

4 A Yes.

5 Q I think you said you didn't ever inquire about anyone
6 but the Governor or President. What about the senator?
7 Didn't you ask about Senator Mitchell in that campaign?

8 A I don't recall. We might have.

9 Q You might have.

10 A Uh-huh.

11 Q Okay. Now sometime in the course of your polling for
12 Central Maine Power Company in 1982, the Committee has
13 been advised by sworn testimony that you had a
14 conversation or several of them with Mr. Thurlow in the
15 course of which you inquired as to whether you could
16 share this political information with various people,
17 including the political candidates, the information
18 which we've just described, and Mr. Thurlow testified,
19 no mystery about this, matter of public record, that
20 he authorized you to provide that data to any political
21 candidate who might seek it, and further that you were
22 authorized to swap it with any political candidate to
23 the extent that you, Dr. Potholm, thought that this
24 would be advisable or beneficial. Do you disagree
25 with that?

1 MR. RICHARDSON: Your Honor, I'm going to object
2 to that question, number one, on the grounds that he is
3 making reference to some alleged testimony which he
4 describes is a matter of public record. I don't know
5 whether it's a matter of public record. I don't have
6 a copy of it, and I don't think this witness should be
7 subjected to Mr. Flaherty's paraphrase of testimony
8 which we haven't seen without this witness and this
9 counsel being given the opportunity to see it.

10 THE COURT: During the recess did you have an
11 opportunity to review the transcript?

12 MR. RICHARDSON: I have not been given a copy.

13 MR. FLAHERTY: It's been here all the time.

14 THE COURT: One of the reasons the recess was
15 taken, maybe I made the mistake of not making reference
16 to it specifically, was to give Mr. Richardson an
17 opportunity to review that. I understand you haven't
18 had an opportunity yet?

19 MR. RICHARDSON: Your Honor, Mr. Flaherty told me
20 it was the original, and I asked earlier on the record,
21 may I have it.

22 THE COURT: Just a minute. Let's cut all this
23 short. I'm going to allow Mr. Flaherty to continue
24 examining this witness, and then, at the next recess,
25 so that everybody understands specifically, I'm going

1 to ask you, Mr. Flaherty, to give Mr. Richardson that
2 original or copy or whatever it is so he'll have an
3 opportunity to review it before redirect.

4 MR. FLAHERTY: Absolutely, Your Honor.

5 MR. RICHARDSON: Your Honor, I believe Mr. Flaherty
6 is referring to yet another set of testimony by
7 Mr. Thurlow, and it's that that I'm also asking for,
8 not just this; but he is now, I believe, referring to
9 other testimony by Mr. Thurlow. I have not seen a copy
10 of it, nor has my client, and that's what I want to see,
11 Your Honor.

12 MR. FLAHERTY: Mr. Thurlow testified before the
13 House and the Senate Investigating Committee yesterday,
14 and his testimony was transmitted to this courthouse
15 this morning at nine o'clock. It is here, Mr. Richardson
16 is welcome to look at it. It is the same transcript --
17 it's a small little transcript.

18 THE COURT: All right.

19 MR. RICHARDSON: Understood?

20 MR. RICHARDSON: I understand that the question
21 that he is now directing to this witness is
22 incorporated within this transcript that he's --

23 MR. FLAHERTY: Absolutely.

24 THE COURT: Now just a minute, gentlemen.

25 Dr. Potholm, if for any reason you have any

1 difficulty answering any of the questions to which
2 Mr. Flaherty now addresses himself to, you can indicate
3 that you don't know or that you do know. I'm going to
4 allow the direct examination to continue and then give
5 Mr. Richardson an opportunity to review the transcript
6 and then ask Dr. Potholm any questions he wishes on
7 redirect. Now let's proceed.

8 MR. FLAHERTY: Thank you, Your Honor.

9 BY MR. FLAHERTY:

10 Q There is a question pending, and if there is difficulty
11 about it, I'll be very glad to rephrase it.

12 THE COURT: Why don't you rephrase it.

13 Q (Continuing) Yesterday Mr. Thurlow, as I indicated
14 earlier, appeared before the Joint Investigating
15 Committee of the Maine Legislature, and he testified,
16 among other things, that at one point in time, you had
17 a discussion with him in the course of which you
18 inquired as to whether you might be permitted by Central
19 Maine Power Company to share the material that you had
20 developed for it and had been compensated for with
21 political candidates or others, and he indicated that
22 you were -- and he so testified -- that he authorized
23 you to share that and to provide it to any political
24 candidates in your discretion and to swap the material.
25 Do you recall that discussion with Mr. Thurlow?

1 A No, I don't believe I had a conversation like that, but
2 could you sharpen it a little more in terms of the time
3 it was supposed to have taken place?

4 Q Sure. I believe I can't help you in that regard right
5 now. You understand this is an ongoing investigation,
6 but I can direct you to Page 8 of the transcript and
7 ask you to read it if you'd like. This is the
8 certified transcript. I'll direct your attention
9 specifically to Page 8, Line 15. That's the question
10 and the answer.

11 A Uh-huh.

12 Q Now the answer was -- The question was, You told the
13 staff, according to your transcript, and I'll quote
14 you, in other words, if Dave Emery, for example, had
15 some polling data on the nuclear issue, because we knew
16 they were asking the nuclear question as well as we
17 were, if they had some nuclear information that would be
18 helpful to us, you told Potholm, feel free to share it
19 with them. You gave me that. And the answer was,
20 Right. You've read that?

21 A Yes.

22 Q Do you disagree with that?

23 A Well I certainly do not recollect a conversation like
24 that, although I do recall a discussion in September of
25 1982 as it related to information about the candidates
at that time.

1 Q Okay. Fine. So that you don't recall it in precisely
2 the form in which you've just read it, that is what
3 you're telling me?

4 A No, I'm telling you that the conversation that I
5 recollect had to do with a Save Maine Yankee meeting
6 in which John Menario said to Skip Thurlow in my hearing,
7 the Governor looks really good, the Save Maine Yankee
8 looks really good. We really ought to get this
9 information to the Governor.

10 Q Okay, you were there for that?

11 A Yes.

12 Q Okay.

13 A And the -- and I believe I was asked by Mr. Thurlow if
14 I thought that was a good idea, and I said, yes, I think
15 it's a good idea to bring the Governor up to date. It
16 was my understanding that it was Mr. Thurlow who brought
17 the Governor up to date. A while later, it could have
18 been the same day or it could have been a little later
19 on, maybe the next meeting after the material had been
20 given to Governor Brennan, I remember Mr. Thurlow asking
21 me if I would take the same information to the
22 Republican candidate, Charles Cragin, and I told
23 Mr. Thurlow I did not want to be put in that position
24 with regard to Mr. Cragin and that I would prefer that
25 if he felt the information ought to go to Mr. Cragin,

1 that somebody else do it.

2 Q Why didn't you want to be put in that position with
3 regard to Mr. Cragin?

4 A Because it seemed to me that the kind of thing we were
5 involved in, which had to do with getting the Governor
6 to assist us in the Save Maine Yankee thing, really had
7 nothing to do with Mr. Cragin, and I didn't see where
8 Mr. Cragin could be of any help; and Mr. Cragin was not
9 somebody that I felt I should be taking information to.

10 Q You were working for Mr. Cragin at --

11 A That's precisely why I didn't think I should be doing it.

12 Q What difference would that make?

13 A It struck me that would be a situation in which I would
14 be very uncomfortable. I did say to Mr. Thurlow, I said,
15 if you absolutely require me to do it, I will, but I
16 would prefer not to; and he said fine. So --

17 Q So you considered that if he instructed you to do it,
18 you would have to do it?

19 A I probably would have done it, yes.

20 Q Okay, yes.

21 A But with regard to the part I saw there about
22 Mr. Emery, I just in a common sensical way have a hard
23 time imagining what sort of quid pro quo I could get
24 for the Maine Yankee thing when Mr. Emery was in very,
25 very bad shape and of not any consequence. So I --

1 I'm at a loss to explain exactly what that means other
2 than I certainly was free to do certain things, and I
3 felt that I shouldn't do other things.

4 Q You understand, Dr. Potholm, this Committee is not
5 accusing you of anything? You understand that?

6 MR. RICHARDSON: Well, excuse me.

7 THE COURT: Are you objecting to the question?

8 MR. RICHARDSON: Yes, I do.

9 THE COURT: Objection is sustained.

10 BY MR. FLAHERTY:

11 Q Now, Dr. Potholm, did you provide polling information
12 in that period of time to any other political candidates
13 directly or indirectly, formally or informally?

14 MR. RICHARDSON: I object to the ambiguous form
15 of that question. What data or information? At what
16 time? I don't understand the question.

17 THE COURT: Do you understand the question?

18 THE WITNESS: I understand that he's asking me did
19 information that I have get disseminated to other
20 people.

21 THE COURT: All right, well evidently that's not
22 the question.

23 BY MR. FLAHERTY:

24 Q Did you provide information, polling information,
25 results, summaries or otherwise verbally, written or

1 otherwise to any political candidates in that period of
2 time?

3 MR. RICHARDSON: I object, suggesting unauthorized
4 disclosure.

5 THE COURT: Objection is overruled. He can
6 answer.

7 A In the course of those three years, I appeared before
8 hundreds and hundreds of people in various groups. I
9 was on television a number of times. I undoubtedly
10 gave opinions about political information to many, many,
11 many people.

12 Q Which information you developed in the course of your
13 polling activities both for Central Maine Power Company
14 and other utilities, right?

15 A The information came from a variety of sources.

16 Q Among them were those, correct?

17 A Yes.

18 Q All right. Now you understand, Dr. Potholm, that one
19 of the efforts that this Committee is charged to
20 undertake is to ascertain how, if at all, ratepayer
21 monies of public utilities were used directly or
22 indirectly for any kind of political purpose or
23 assistance of any political candidate. You're aware
24 of that?

25 MR. RICHARDSON: I object. His understanding is

1 irrelevant. I'm not sure that's the purpose of this
2 Committee.

3 THE COURT: What is the purpose of the question?

4 MR. FLAHERTY: Your Honor, I'm sorry, but
5 Mr. Richardson insists that we are in a standard
6 litigation format, and I'm afraid that that's just not
7 the case, and I want to ensure that this witness, who
8 has -- is claiming that he is involved in activities
9 which are beyond the scope of this Committee's
10 investigation, and has claimed that regularly, gives
11 me his understanding of what that investigation is about.

12 THE COURT: Well, in the first place, we're in a
13 litigation format with respect to this proceeding. This
14 is not an extension of the Committee hearings.

15 MR. FLAHERTY: No, it isn't.

16 THE COURT: All right. You want to rephrase your
17 question.

18 MR. FLAHERTY: Yes, Your Honor.

19 BY MR. FLAHERTY:

20 Q Dr. Potholm, do you understand that one of the charges
21 which this Joint Legislative Committee has before it is
22 to investigate the extent to which any regulated utilities
23 ratepayer monies were utilized directly or indirectly
24 for the benefit or to ascertain information about
25 political candidates or elections?

1 A Rate --

2 MR. RICHARDSON: I object, I object.

3 THE COURT: Objection is overruled.

4 A Ratepayers versus shareholders --

5 Q Yes, yes.

6 A I'm not exactly sure what that distinction is, and I
7 would certainly have no way of knowing how the utilities
8 treated any of these --

9 Q Are you telling me then you do not know what the business
10 of the Committee is?

11 MR. RICHARDSON: I object.

12 THE COURT: Objection is sustained. That's not
13 what he's saying, Mr. Flaherty. He's saying he's not
14 sure of the exact answer to your question vis-a-vis the
15 obligation of the ratepayers as opposed to the
16 stockholders and paying the expenses of political --

17 BY MR. FLAHERTY:

18 Q Let me tell you what we're talking about when we say
19 ratepayer. We're saying those people, like you and me,
20 who have electric utility bills and pay for the service
21 to Central Maine Power Company and have telephones and
22 pay for the service to New England Telephone Company --

23 MR. RICHARDSON: His understanding is irrelevant.

24 MR. FLAHERTY: It is for purposes of --

25 THE COURT: Just a moment. The objection is

1 overruled. The witness may answer the question.

2 THE WITNESS: I'm sorry. I'm sorry, what was the
3 question?

4 BY MR. FLAHERTY:

5 Q There is two parts to it, Dr. Potholm. The first part
6 was answered.

7 THE COURT: Just a moment. Maybe we can shortcut
8 this. You are asking this witness, I take it, if he is
9 aware of the purposes of the Committee; is that correct?

10 MR. FLAHERTY: Yes.

11 THE COURT: Are you aware of the purposes of the
12 Committee?

13 THE WITNESS: No, I'm not.

14 THE COURT: All right, you want to ask your next
15 question.

16 BY MR. FLAHERTY:

17 Q Then why do you say the material being sought is beyond
18 the scope of the investigation?

19 A Because as it relates to ratapayers and shareholders,
20 I have no idea what those categories are.

21 Q Are you telling me you don't know why you're saying
22 that or what --

23 MR. RICHARDSON: I object.

24 MR. FLAHERTY: Your Honor, I submit this is a
25 proper area for inquiry.

1 THE COURT: Objection is overruled. He can answer
2 that if he can.

3 THE WITNESS: I'm sorry, what was the question?

4 BY MR. FLAHERTY:

5 Q Then why are you insisting here that the material sought
6 from you and which is now in possession of the Honorable
7 Court is beyond the scope of this Committee's
8 investigation?

9 A I have -- I don't understand the relationship of that
10 to shareholders and ratepayers.

11 Q Okay. I think, and I want to be sure I'm correct, that
12 you've testified you do not know what the purposes of
13 the investigation are?

14 A Well, the actual purpose, the stated purpose, what I
15 read in the paper, you mean the real behind the scenes
16 purpose of this investigation, I do not know. The
17 stated purpose of it is to investigate utilities and
18 their political involvement. If I accept that at face
19 value, and that's what they're supposed to be interested
20 in, yes, I guess I understand that. I'm not sure I'm
21 competent to say what the real purposes of the Committee
22 is, however.

23 Q I think you could help me if you'd elaborate on what
24 you meant by the behind the scenes purposes, Dr. Potholm.

25 A I have no idea what the Committee is ultimately trying

1 to do.

2 Q What did you mean by the real purposes as distinguished
3 from the stated purpose?

4 A I have no idea what the Committee has decided to do
5 about anything.

6 Q Dr. Potholm, you've testified today, and you've made
7 the same statement before the Committee that the
8 material sought by the Committee in this category, which
9 you understand is just the polls containing tracking or
10 masking questions --

11 A Uh-huh.

12 Q Right?

13 A Uh-huh.

14 Q Is not your property?

15 A That's correct.

16 Q It doesn't belong to you?

17 A That's correct.

18 Q And that you are simply in possession of it?

19 A That is correct.

20 Q So you are not asserting any property right of yours
21 with respect to that?

22 A Of those particular polls?

23 Q Right.

24 A No.

25 Q Okay. Now you've made reference here today to your

1 counsel and directly to a computer or computer equipment
2 at Bowdoin College. Was that equipment utilized by you
3 at any time in the course of your employ by Central
4 Maine Power Company or Save Maine Yankee?

5 A I didn't use it. I'm not sure that I know the answer
6 to that question.

7 Q You don't understand the question?

8 A No, I'm not sure that I know the answer to that question.

9 Q Well did you or anyone on your behalf or any
10 representative of Command Research make use of Bowdoin
11 College's computer equipment for any aspect of your
12 polling activities during this period of time which we
13 have here under consideration, specifically 1980
14 through 1982?

15 MR. RICHARDSON: For utilities?

16 MR. FLAHERTY: I didn't ask that question.

17 MR. RICHARDSON: Well, then I object. It's
18 irrelevant.

19 MR. FLAHERTY: Your Honor, this is cross-examination,
20 and I -- respectfully, I have a right to lead into this.

21 THE COURT: As I understand it, the witness has
22 already answered the question. He said that he did
23 not himself use any of the equipment, nor is he aware,
24 as I understand the implication of his answer, that
25 anyone else used it at his request; is that correct?

1 THE WITNESS: Yes, with the following qualification.
2 I would have to go back and check with whom I
3 subcontracted to do the actual computer work and find
4 out what computer facility they used. They may have
5 used the Bowdoin computer on one or two occasions. I
6 don't know, and I don't know if it falls in this period.
7 I use a variety of subcontractors, and a variety of
8 computers are used by them.

9 Q If you are going to distinguish on a subcontracting
10 basis, did you subcontract with anyone who, in your
11 knowledge, used the Bowdoin equipment?

12 A I believe that the subcontractor may have, yes.

13 Q Well are you saying it's your best recollection --

14 MR. RICHARDSON: Excuse me, I'm going to object
15 further.

16 THE COURT: What is the relevancy of this?

17 MR. FLAHERTY: Your Honor, there was an affidavit
18 submitted here that he was using -- that indicated he
19 was using Bowdoin College's computer equipment and that
20 it was privileged, and I'm seeking at this time to
21 ascertain just exactly what you --

22 MR. RICHARDSON: I would like to see where there
23 is an affidavit or statement that that was the case.

24 MR. FLAHERTY: Where is that affidavit he --

25 THE COURT: You mean the affidavit that's in

1 evidence?

2 MR. FLAHERTY: The affidavit -- there are two
3 affidavits that he offered.

4 MR. RICHARDSON: Wait a minute, he, he being
5 Mr. Flaherty, objected to my offer of the --

6 THE COURT: Excuse me just a minute. Can I have
7 the affidavit that's in evidence?

8 MR. RICHARDSON: The exhibit from Mr. Curtis --

9 MR. FLAHERTY: That's the one.

10 THE COURT: That's not in evidence.

11 MR. RICHARDSON: If he's going to question the
12 witness, I'd like to offer it.

13 MR. FLAHERTY: Excuse me, I was not questioning
14 the witness about the affidavit. I was explaining to,
15 Your Honor, why I was asking the witness about Bowdoin
16 College and its computer equipment.

17 MR. RICHARDSON: If I may, Your Honor, the exhibit
18 has nothing to do with any alleged contractual
19 relationship between the subcontractors from Mr. Potholm
20 and Bowdoin College. Mr. Curtis' affidavit, to which
21 he objected, deals with Mr. Curtis' perception of the
22 ethical and legal responsibility of a computer operator
23 with respect to the information that's on the computer
24 with respect to polls. It goes to the issue of
25 confidentiality. It has nothing to do with any

1 relationship between Mr. Potholm and subcontractors
2 and Bowdoin College.

3 THE COURT: Do you withdraw your objection to that
4 exhibit?

5 MR. FLAHERTY: Your Honor, you can take the
6 exhibit. I withdraw the objection.

7 THE COURT: Then that exhibit will be admitted
8 without objection. The objection to the question is
9 overruled. You may answer the question.

10 MR. RICHARDSON: This is Exhibit 7.

11 BY MR. FLAHERTY:

12 Q Answer the question.

13 A What was the question, sir?

14 Q The question was whether, under the provisions of a
15 subcontractor or any other agreement, directly or
16 indirectly, you or your company made use of Bowdoin
17 College computer equipment during the period you were
18 taking polls for Central Maine Power Company or Save
19 Maine Yankee or New England Telephone in 1981 or 1982?

20 A I believe so, yes.

21 Q Was any of the information you gathered through
22 tracking questions contained in those polls fed into
23 that computer system?

24 A The tracking polls that were done for whom? What are
25 you asking me?

1 Q Any of them?

2 MR. RICHARDSON: Irrelevant.

3 THE COURT: Is that an objection, Mr. Richardson?

4 MR. RICHARDSON: Yes.

5 THE COURT: Overruled.

6 THE WITNESS: Could you rephrase the question?

7 BY MR. FLAHERTY:

8 Q Rephrase it or reread it?

9 A I'm sorry, reread it.

10 (The pending question was read by the
11 reporter.)

12 A I would have to go back and check, but probably yes.

13 Q I'm really looking for your best recollection at this
14 time.

15 THE COURT: Probably yes is the answer?

16 MR. FLAHERTY: Yes, probably yes.

17 THE WITNESS: Uh-huh.

18 BY MR. FLAHERTY:

19 Q And is that information still in that computer system?

20 A No.

21 Q Was it purged?

22 A Yes.

23 Q When?

24 A I have no idea, but our normal procedure -- we don't
25 retain computer material, not at Bowdoin, not anywhere

1 else. So it would have, in the normal course of doing
2 business, have been purged.

3 Q Were you paying for the use of that equipment at the
4 time, directly or indirectly?

5 A I paid the subcontractor to develop the poll, the
6 subcontractor said, Are we through with the poll? And
7 the answer was that at a point in time, yes.

8 Q Did you receive any computer printouts from that
9 electronic equipment?

10 A Yes.

11 Q Do you have that still in your possession?

12 A I believe the Judge has them.

13 Q Okay. In other words, this is some of the material
14 that you've turned over to His Honor?

15 A Yes. If -- if -- if I'm correct, and my memory may
16 not serve, during this period, the Bowdoin computer
17 may not have been used by one of the subcontractors,
18 but if it was used, and that was one of the printouts,
19 the Judge would have that printout.

20 Q At that time -- You are a professor at Bowdoin?

21 You've identified yourself as a professor at Bowdoin?

22 A Yes.

23 Q Who had access to the information on that computer
24 during that period of time, that particular information?

25 A I have no idea. I assume no one but the subcontractor.

1 Q Could political candidates have had access to it?

2 A No.

3 Q Are you sure of that?

4 A Yes.

5 Q Can you tell me why?

6 A Because I don't know how they would -- how they would
7 know it was there. I don't know how they would know
8 whoever put it on had put it on.

9 Q You don't know how they would know that?

10 A No.

11 Q You were personally acquainted with several political
12 candidates during 1980, '81, and '82, weren't you?

13 A Yes.

14 Q As a matter of fact, you met with several of them on
15 the Bowdoin campus, didn't you, from time to time?

16 A They may have stopped by my office, yes.

17 Q Is there any question about that?

18 A No.

19 Q And you actually gave them bits and pieces of
20 information that you had at hand based upon the data
21 you had compiled in various polls concerning their
22 standing?

23 A I don't recollect any particular meeting or any
24 particular discussion.

25 Q Would you deny that you did that?

1 A I have no recollection whether I did or I didn't.

2 Q Okay. Now you did appear before the Joint Committee
3 of the Legislature, which is here today seeking this
4 information, and you did refuse to turn over the
5 information, that is to say, the materials, written
6 materials which you have, through your counsel,
7 provided to the Court?

8 A That's correct.

9 Q And you told that Committee, did you not, that you
10 wanted to be interrogated before you turned over the
11 material; is that right?

12 A I don't recall that statement.

13 Q Okay, you suggest that -- you said that you've always
14 been ready to give testimony and that you are ready
15 to give testimony now, and that you want to give
16 testimony and not the documentation; is that an
17 erroneous impression?

18 MR. RICHARDSON: I object to his paraphrasing.

19 THE COURT: Well, Mr. Flaherty, I have read the
20 transcript in detail and also Dr. Potholm's statement
21 that supplemented that transcript.

22 MR. FLAHERTY: Your Honor, the only reason I'm
23 pursuing this is that Mr. Richardson asked a series
24 of questions which might leave the impression in
25 someone's mind, not necessarily the Court's, that this

1 man has been willing at all times to do whatever the
2 Committee wanted him to do.

3 THE COURT: The impression that's in the Court's
4 mind is not difficult to glean from the record as he
5 has been willing at all times to testify before the
6 Committee and produce documents before the Committee
7 except in certain areas where he has steadfastly and
8 still today refuses for the -- on the ground he has
9 indicated and his counsel has indicated.

10 BY MR. FLAHERTY:

11 Q Dr. Potholm, are you in possession of polling data
12 developed by one Tarrance on behalf of former
13 representative David Emery?

14 A Who?

15 Q Polling data by any company other than yours on behalf
16 of David Emery?

17 A Yes, I am. Well, actually -- excuse me, it's now in
18 the possession of the Judge.

19 Q I'm sorry. Before you gave it to the Judge?

20 A Yes.

21 Q I take it you did not claim ownership of that property?

22 A I do not.

23 Q Do you claim it as Mr. Emery's property?

24 A I do.

25 Q And not yours?

1 A Correct.

2 Q Have you given the Court any data --

3 THE COURT: Excuse me, before you leave that
4 question -- Dr. Potholm, I'd just like to ask you one
5 question with respect to that. Did you in any way
6 participate directly or indirectly in the preparation
7 of that poll?

8 A Well, if my memory is correct, sir, there actually were
9 two polls in your possession from the same firm that
10 belonged to Mr. Emery. My recollection is that when
11 the polls were done, I was shown a copy and asked my
12 impression of what they meant. I may early on have
13 been part of the discussion which -- what would be
14 useful to know, what kind of framing of the questions,
15 but the actual polling from beginning to end I had
16 nothing to do with.

17 THE COURT: All right. All right, Mr. Flaherty,
18 I'm sorry to interrupt.

19 MR. FLAHERTY: That's all right, Your Honor.
20 Excuse me, if I may, one minute, please.

21 Would you please mark that.

22 BY MR. FLAHERTY:

23 Q Mr. Potholm, show you a memorandum of understanding
24 dated -- I guess I can't find the date right offhand --
25 yes, summer 1980, between Command Research and Save

1 Maine Yankee, which is Plaintiff's Exhibit No. 5. Is
2 that your memorandum of understanding?

3 A Uh-huh.

4 Q Direct your attention to Paragraph 6, and in that
5 paragraph, I'm reading, quote, data collected by Command
6 Research remains the property of Command Research, and
7 said firm will retain copies of all data and analyses
8 as well as the original questionnaire forms used by the
9 interviewers, and quotes. Do you read that?

10 A Uh-huh.

11 Q Now in light of your -- I'm confused by your former
12 testimony in which you say it's not your property.
13 Are you saying it's not your property because it's
14 Command Research's property?

15 A No, but this memorandum of understanding was the first
16 memorandum of understanding that was done by Command
17 Research. It certainly -- this memorandum applies to
18 this specific poll. Subsequently, the memorandum of
19 understanding was altered and does not maintain this
20 phrase or paragraph at all. So in this particular case,
21 that would be correct. It would not be correct in
22 terms of the other contracts and memorandum of
23 understanding.

24 Q Where are the other contracts or memoranda of
25 understanding which do not contain that clause?

1 A I believe they are in the possession of the Judge.

2 Q Of whom?

3 A The Judge.

4 Q Okay. There are no other ones than that around?

5 A Oh, I'm sorry, there are undoubtedly other ones around.

6 Q But if I understand your testimony, the language of
7 Paragraph 6, which I just read you, while it appears
8 on this memorandum of understanding, it doesn't appear
9 on the ones you gave the Court?

10 THE COURT: No.

11 BY MR. FLAHERTY:

12 Q Is that right?

13 A That's correct.

14 MR. FLAHERTY: Okay, I have no further questions
15 at this time, Your Honor. Thank you.

16 THE COURT: Mr. Richardson -- I'm sorry, Mr. Doyle.

17 MR. DOYLE: I have a couple questions for the
18 witness.

19 CROSS-EXAMINATION

20 BY MR. DOYLE:

21 Q I understand, Mr. Potholm, with respect to the Tarrance
22 poll about which Mr. Flaherty just asked you, that that
23 was produced by V. Lance Tarrance Associates; is that
24 correct?

25 A That's correct.

1 Q And what did David Emery ask you to do with that poll?

2 A Well, again, there are two polls, so I'm not sure
3 exactly --

4 Q Well, direct your attention first to the 1981 poll, if
5 you would.

6 A In 1981 I had a consulting arrangement with David Emery
7 which one of the functions of that relationship was to
8 assist him in choosing a national polling firm and a
9 national -- and a national testing firm. With regard
10 to that March of 1981 poll, I was sent copies of that
11 when I was in Florida on vacation and reviewed the
12 final product and gave Congressman Emery impressions
13 of those documents, those pages.

14 Q Did you ever give him any written reports?

15 A I don't believe I did.

16 Q Did he ever tell you whether you could or could not share
17 that with any Maine public utility, that is, the
18 information in that poll?

19 A I don't believe he ever did.

20 Q Did he specifically tell you that you could?

21 A No.

22 Q Let's turn to the 1982 poll. What was your relationship
23 with respect to that?

24 A The reason I separated them is I don't have a
25 recollection of the 1980 poll at all, but I must have

1 seen it, and obviously it was in my possession; but I
2 don't -- I don't remember any relationship to that one.

3 Q Any Maine public utility participate in any way that you
4 can think of in the drafting of the questions for those
5 polls?

6 A The Tarrance polls?

7 Q Yes.

8 A No.

9 Q Okay. What kind of polls are those? Is there a name
10 for those particular polls in your --

11 A Those would be attitudinal polls.

12 Q What does that mean?

13 A That's a generic term as opposed to a tracking survey
14 when you are not interested in a lot of detail. In an
15 attitudinal survey you are interested in a lot of
16 questions, a lot of detail, a lot of richness, a lot
17 of manipulation of the data. Again, in the good sense
18 that manipulation --

19 Q We all wish you wouldn't use that term anymore. Go
20 ahead.

21 A That's a standard term --

22 Q Tell me what manipulation means?

23 A If you take the raw data that's generated by a poll
24 in the case of Tarrance's poll, let's say, there were
25 500 respondents, each of whom answered 60 questions,

1 the answers to all of those questions from all of the
2 respondents are keypunched and put on the tape so that
3 you technically could ask the computer to kick out
4 every response. But if it did that, you would have
5 thousands and thousands of pages of meaningless numbers.
6 So what you tell the computer to do is to arrange the
7 data in a way that is meaningful or useful to you, and
8 in the case of V. Lance Tarrance, he believes in
9 richness of detail, and so there were many, many, many
10 pages produced by the computer tape.

11 Q Thousands of pages, hundred of pages?

12 A I would say closer to thousands. I would say ten or
13 15 volumes.

14 Q Any of this data of a personal nature?

15 A Personal to me?

16 Q Personal to the candidates or the people involved?

17 A I have not reviewed the material, but most polls
18 dealing with political candidates tend to have very
19 personal material in it as it relates to the candidate
20 and his or her chances for success.

21 Q Such as?

22 A Opinions about them, public perception of their
23 honesty, their veracity, their various qualities.

24 Q Their appearance, for example?

25 A I don't know.

1 Q Their mannerisms?

2 A Their style, there could be questions about their style,
3 their attitudes.

4 Q Their looks?

5 A Occasionally.

6 Q Their articulateness?

7 A Yes.

8 Q Their ability to be a leader?

9 A Yes.

10 Q Their personality?

11 A Yes.

12 Q Their honesty?

13 A Yes.

14 Q Their dress?

15 A Yes.

16 Q Whether they look like a candidate for that particular
17 office or not?

18 A Yes.

19 Q Whether they work hard?

20 A Yes.

21 Q Okay. Is that also called a benchmark poll?

22 A That's a phrase that I think could apply to any
23 poll taken into -- at a particular time if you said
24 we're going to start our benchmark here. In other
25 words, it's a generic term which might apply to the

1 1981 poll. It might apply to the 1982 poll, but not
2 necessarily.

3 Q Do you recall whether any of the data of either one
4 of those polls would address or apply to any current
5 candidates for political offices that would be defined
6 to mean the Congress or the Senate of the United States?

7 A I don't -- I don't remember any particular questions,
8 but I would assume so. I would assume there would be
9 a variety of political questions.

10 Q Did you ever swap this data in this poll with anyone?

11 A Did I personally?

12 Q Yes. Did you or Command Research?

13 A I don't believe so.

14 Q And you did no direct polling during the time periods
15 we've been discussing for David Emery, did you?

16 A No. The investigation of V. Lance Tarrance was a
17 decision that eliminated the possibility of me doing
18 or Command Research doing polls for Congressman Emery.

19 MR. DOYLE: That's all I have, Your Honor.

20 THE COURT: Mr. Richardson.

21 REDIRECT EXAMINATION

22 BY MR. RICHARDSON:

23 Q In your affidavit filed with the Committee following
24 the meeting between your counsel and Mr. Flaherty and
25 Mr. Linnell, in Paragraph 6, quote, I do not give away

1 a client's polling data, rather, as indicated to -- in
2 my earlier responses to requests for production of
3 documents, I have briefed individuals and groups only
4 as authorized by the clients who committed the study.
5 Do you recall making that statement?

6 A Yes.

7 Q Is that statement still true?

8 A Yes.

9 Q In the affidavit which you filed with the Committee,
10 Paragraph 7 of the affidavit contained this statement,
11 quote, Polls developed from -- for nonutility clients
12 have never been shared with utility clients. Polls
13 generated during the course of working with nonutility
14 clients have never been delivered to the utilities which
15 are the subject of this investigation. Do you recall
16 making that statement?

17 A Yes.

18 Q Is that statement still true?

19 A Yes.

20 MR. RICHARDSON: I have no further questions
21 until, Your Honor, I have been given an opportunity
22 to review the transcript, and then I may have some
23 additional questions.

24 THE COURT: So you reserve the right to recall
25 the witness?

1 MR. RICHARDSON: If I may, sir.

2 THE COURT: Mr. Flaherty.

3 MR. FLAHERTY: Yes, Your Honor. Just a couple of
4 questions.

5 RECROSS-EXAMINATION

6 BY MR. FLAHERTY:

7 Q Dr. Potholm, in response to Mr. Doyle's questioning,
8 you -- you responded that the data that was contained
9 in the Emery polling responses was of a personal nature;
10 is that correct?

11 A Personal in the sense as he described it as attributes,
12 personal attributes, yes.

13 Q Did you understand, and should we understand that you
14 meant personal in a sense that the people who were asked
15 questions about were asking questions about his looks,
16 as Mr. Doyle said, but not about his personal family
17 life, in-house habits, domestic things of that sort?

18 MR. RICHARDSON: Your Honor, I don't want my
19 failure to object to be thought of as a waiver of our
20 objection to providing details concerning the polling
21 data done by and prepared by Mr. Tarrance which was
22 turned over to Mr. Potholm in some consulting role.
23 It seems to me Mr. Flaherty is now asking my client
24 contents of the Tarrance poll. I want to --

25 THE COURT: The record will indicate you have not

1 waived your objection to this exhibit. I'm going to
2 allow Mr. Flaherty to ask this witness questions only
3 insofar as they relate to the examination of this
4 witness by Mr. Doyle.

5 MR. FLAHERTY: Thank you, Your Honor.

6 THE COURT: And an explanation of that testimony.

7 BY MR. FLAHERTY:

8 Q Do you understand what I'm looking for?

9 A No.

10 Q I want to understand in what sense you used the word
11 personal when you made reference to the contents of
12 the polling data that you had in your possession from
13 the Tarrance poll?

14 A Well, I was using it, what I thought was a common
15 sansical sense of the attributes relating to the
16 individual as a person as opposed to his position on
17 issues.

18 Q Okay, so in other words, would it be fair to say that
19 it involved the public perception of this man's personal
20 attributes because it's the public you are inquiring of
21 or Tarrance was, the man on the street or the man on the
22 other end of the telephone?

23 A I don't know -- I don't know the group that Tarrance
24 was selecting.

25 Q Would you agree it would have to be a public -- some

1 group in the public?

2 A Some of the respondents certainly would have been public,
3 yes.

4 Q Okay, you've just responded, Mr. Richardson read you a
5 couple of paragraphs from your prior affidavit, and
6 you responded you didn't give away your clients' data.
7 You did, moments ago, respond that you may have shared
8 standings -- information about standings or results with
9 political candidates who happened by your office at
10 Bowdoin College from time to time. Are you drawing a
11 distinction between data and your opinion based upon
12 the data?

13 A Very definitely, yes.

14 Q So when you talked in your affidavit, you want us to
15 understand very definitely that you are just talking
16 about the data itself?

17 A Yes.

18 Q Okay.

19 MR. FLAHERTY: No further questions.

20 THE COURT: Mr. Doyle.

21 RECROSS-EXAMINATION

22 BY MR. DOYLE:

23 Q If you know, Mr. Potholm, would you tell us how your
24 industry would handle, in terms of confidentiality,
25 data such as that exemplified by the Tarrance poll?

1 A The data in what form?

2 Q In the form that you got it?

3 A It would be regarded as the property of whoever paid
4 for it, and I would treat it accordingly.

5 Q Would you treat it in a confidential fashion?

6 A Yes.

7 Q Do you recall whether the data which the Court has in
8 its possession now is marked confidential or not?

9 A I believe it is, but I -- I didn't review the material,
10 so I'm not sure.

11 Q Did you treat it in that fashion while it was in your
12 possession?

13 A Yes.

14 MR. DOYLE: That's all I have.

15 THE COURT: Mr. Richardson.

16 MR. RICHARDSON: I have no further questions.

17 THE COURT: Any further questions?

18 MR. FLAHERTY: One, Your Honor.

19 RECROSS-EXAMINATION

20 BY MR. FLAHERTY:

21 Q On that point of confidentiality, Dr. Potholm, do I
22 understand you to have said that you treated it as
23 confidential?

24 A The data.

25 Q But you didn't participate in the development of the

1 poll, if I understand your answer to the Court's
2 questions a while ago?

3 A No, it would be more in the form of the Committee's
4 trust in me in saying here is the poll, look at it and
5 give me your opinion of it, but don't be passing it
6 around in the courtyard.

7 Q Approximately what time would -- were you given that?
8 Was that in 1982?

9 A Well, I believe one was in 1981 and one was in 1982.

10 Q There were two of them?

11 A Yes.

12 Q Why were you given them?

13 A In my capacity as a consultant to the Emery committee.

14 Q Were you asked to collate them with material that you
15 had developed yourself?

16 A No.

17 Q Or just analyze them?

18 A Just try to be a second opinion on the aid and
19 manipulation of the data and the interpretation of
20 the data, a second opinion, is Mr. Tarrance reading
21 this poll the same way you would read it.

22 Q Is it fair to say that in doing that, in making that
23 evaluation and given those advices, you did call into
24 play your own accumulated knowledge in the areas of
25 inquiry, and so to speak, your stream of consciousness

1 developed -- stream of consciousness?

2 A Hopefully I called 12 years of observing the Maine
3 political scene.

4 Q As an example, if the Tarrance poll at that time, when
5 it was given you, purely by way of illustration,
6 indicated that Senator Mitchell was taking a nose dive
7 and your accumulated data to that point indicated quite
8 the contrary, this would bear directly on the impression
9 you would communicate to Tarrance as they consulted you,
10 would it not?

11 A Not really, because I never did any questions about
12 Mitchell.

13 Q Well, I use that as an illustration. Let's take Emery.
14 If you had done work --

15 A Well, we didn't.

16 Q But the accumulated data that you had in the State of
17 Maine, which you've described, stream of consciousness
18 material, that gave you constant current flavor of what
19 was going on out there, was brought to bear on your
20 analysis and your advices with respect to the Tarrance
21 poll, was it not?

22 A I don't recall that Tarrance asked him any tracking
23 questions about the Governor or the President.

24 Q I'm not suggesting that. I'm simply trying to ascertain
25 whether you agree with me in making your evaluations and

1 communicating your advices as to what you make of this
2 poll, namely the Tarrance poll, you brought to bear your
3 accumulated information as you had it based on your own
4 polling data in the State of Maine?

5 A I guess I would bring to it the accumulated knowledge
6 from all sources.

7 MR. FLAHERTY: Okay, thank you very much.

8 THE COURT: Mr. Doyle.

9 MR. DOYLE: Nothing further, Your Honor.

10 THE COURT: Mr. Richardson.

11 MR. RICHARDSON: No further questions, subject to
12 the same condition, if I may, Your Honor.

13 THE COURT: You may step down, thank you.

14 (The witness left the witness stand.)

15 (Here ends the excerpted transcript of
16 proceedings.)

17 * * * * *

18 CERTIFICATE

19 I hereby certify that the foregoing is a correct
20 transcript of my stenographic notes of the testimony
21 and proceedings at the hearing of the above-entitled
22 cause.

23 Dated this 24th day of November, 1984.

24
25 /s/ Maureen A. Bradford
Official Court Reporter

THE PEOPLE OF THE STATE OF MAINE

SUBPOENA DUCES TECUM

TO: Mr. Christian Potholm
Hildreth Road
Harpswell, ME 04079

GREETING: YOU ARE HEREBY COMMANDED to present on or before 1:00 p.m., September 21, 1984, at its office located at Room #427, State House, Augusta, Maine, to the Joint Select Committee of the Maine Legislature to Investigate Public Utilities, any and all documents or writings of any kind in your possession or under your control, which are hereinbelow more specifically described.

1. All documents or writings of any kind relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you for clients other than Maine utility companies that contained a question which measured the respondents' approval or disapproval of the performance of President Ronald Reagan.

2. All documents or writings of any kind relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you for clients other than Maine utility companies that contained a question which measured the respondents' voting preferences with respect to the 1982 Maine U. S. Senatorial election.

3. All documents or writings of any kind relating or incident to any poll, opinion survey, or tracking study drafted or prepared,

in whole or in part, by you for clients other than Maine utility companies that contained a question which measured the respondents' approval or disapproval of the performance of Maine Governor Joseph Brennan.

4. All documents or writings of any kind relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you for clients other than Maine utility companies that contained a question which measured the respondents' voting preferences with respect to the 1982 Maine gubernatorial election.

5. All checks, account ledgers, check stubs and all other documents relating or incident to your accounts payable and accounts receivable accruing as a result of your participation in any poll, opinion survey or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

6. All documents or writings of any kind relating or incident to the identity of the non-utility company clients of your opinion survey activities or political consulting activities.

7. All documents or writings of any kind relating or incident to any debts or obligations that were or have been outstanding for over thirty (30) days and that were incurred by a federal officeholder, a state officeholder, a state candidate, a federal candidate, a political party, a Maine ballot question campaign, or the Committee to Save Maine Yankee to you as a result of services performed by you.

The Committee commands delivery of said documents in order that it may inspect these documents, and make copies thereof.

The Joint Select Committee to Investigate Public Utilities is a duly created and authorized Joint Committee of the Legislature of the State of Maine (Legislative Joint Order, Senate Paper 643: Senate, September 7, 1983; House, September , 1983), a true copy of which Order is annexed hereto as Exhibit A and made a part hereof. The subject matter of the Committee's investigation is set forth in the Joint Order. The Joint Order grants the Committee the power to issue subpoenas in accordance with the Maine Revised Statutes, Title 3, Section 162, Subsection 4; Section 165, Subsection 7; and Section 401 et seq. A copy of Chapter 21 of the Maine Revised Statutes is annexed hereto as Exhibit B and made a part hereof.

The materials herein commanded to be presented relate to the designated purposes of the Committee's investigation in that such documents and writings may well inform the Committee regarding the expenditure and utilization of funds of regulated Maine utilities or lead to such information.

HEREOF FAIL NOT, as you will answer your default under the pains and penalties of law in such case made and provided.

Issued over the signature of the Honorable John E. Baldacci, Chairman, Joint Select Committee to Investigate Public Utilities, at the State House, in the City of Augusta, Maine, this ____ day of September, in the year of our Lord one thousand nine hundred and eighty-four.

The Honorable John E. Baldacci
Chairman, Joint Select Committee
to Investigate Public Utilities

THE PEOPLE OF THE STATE OF MAINE

SUBPOENA DUCES TECUM

TO: Mr. Christian Potholm, President
Command Research
Hildreth Road
Harpwell, ME 04049

GREETINGS: YOU ARE HEREBY COMMANDED, in your capacity as President and/or Chief Executive Officer of Command Research, to present on or before 1:00 p.m., September 21, 1984, at the Legislative Post Office, State House, Augusta, Maine, to the Joint Select Committee of the Maine Legislature to Investigate Public Utilities, any and all documents or writings of any kind in your possession or under your control, which are hereinbelow more specifically described.

1. All documents or writings of any kind relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you for clients other than Maine utility companies that contained a question which measured the respondents' approval or disapproval of the performance of President Ronald Reagan.

2. All documents or writings of any kind relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you for clients other than Maine utility companies that contained a question which measured the respondents' voting preferences with respect to the 1982 Maine U. S. Senatorial election.

3. All documents or writings of any kind relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you for clients other than Maine utility companies that contained a question which measured the respondents' approval or disapproval of the performance of Maine Governor Joseph Brennan.

4. All documents or writings of any kind relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you for clients other than Maine utility companies that contained a question which measured the respondents' voting preferences with respect to the 1982 Maine gubernatorial election.

5. All checks, account ledgers, check stubs and all other documents relating or incident to your accounts payable and accounts receivable accruing as a result of your participation in any poll, opinion survey or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

6. All documents or writings of any kind relating or incident to the identity of the non-utility company clients of your opinion survey activities or political consulting activities.

7. All documents or writings of any kind relating or incident to any debts or obligations that were or have been outstanding for over thirty (30) days and that were incurred by a federal officeholder, a state officeholder, a state candidate, a federal candidate

a political party, a Maine ballot question campaign, or the Committee to Save Maine Yankee to you as a result of services performed by you.

8. All documents or writings of any kind not produced pursuant to another document request, relating or incident to any soliciation, collection or donation of contributions by you on behalf of any political committee, political party, state candidate, or federal candidate.

9. All documents or writings of any kind relating or incident to the Articles of Incorporation of Command Research or any amendments thereto.

10. All documents or writings of any kind relating or incident to by-laws of Command Research and any amendments thereto.

11. All documents or writings of any kind relating or incident to the minutes of the Board of Directors of Command Research.

12. All documents or writings of any kind not produced pursuant to another document request, relating or incident to the corporate records of Command Research.

The Committee commands delivery of said documents in order that it may inspect these documents, and make copies thereof.

The Joint Select Committee to Investigate Public Utilities is a duly created and authorized Joint Committee of the Legislature of the State of Maine (Legislative Joint Order, Senate Paper 643: Senate, September 7, 1983; House, September , 1983), a true copy of which Order is annexed hereto as Exhibit A and made a part hereof. The subject matter of the Committee's investigation is set forth in the Joint Order. The Joint Order grants the Committee

the power to issue subpoenas in accordance with the Maine Revised Statutes, Title 3, Section 162, Subsection 4; Section 165, Subsection 7; and Section 401 et seq. A copy of Chapter 21 of the Maine Revised Statutes is annexed hereto as Exhibit B and made a part hereof.

The materials herein commanded to be presented relate to the designated purposes of the Committee's investigation in that such documents and writings may well inform the Committee regarding the expenditure and utilization of funds of regulated Maine utilities or lead to such information.

HEREOF FAIL NOT, as you will answer your default under the pains and penalties of law in such case made and provided.

Issued over the signature of the Honorable John E. Baldacci, Chairman, Joint Select Committee to Investigate Public Utilities, at the State House, in the City of Augusta, Maine, this ____ day of September, in the year of our Lord one thosuand nine hundred and eighty-four.

The Honorable John E. Baldacci
Chairman, Joint Select Committee
to Investigate Public Utilities

CERTIFICATE OF SERVICE

STATE OF MAINE

, ss.

On the ____ day of September, A.D. 1984 I summoned the within-named Christian Potholm, as President and/or Chief Executive Officer of Command Research, to appear as within directed, by the Joint Select Committee to Investigate Public Utilities a true and attested copy of this Subpoena, and at the same time I tendered and paid to Christian Potholm the sum of Twenty Dollars (\$20.00) as fees for travel and one day's appearance.

APPENDIX D

REQUESTS FOR PRODUCTION OF DOCUMENTS AND
INTERROGATORIES TO UTILITIES
AND TO INDIVIDUALS

SENATE

JOHN E. BALDACCI, DISTRICT 25, CHAIR
PETER W. DANTON, DISTRICT 4
ARLOTTE Z. SEWALL, DISTRICT 20

MARC ASCH, STAFF DIRECTOR



HOUSE

DAVID B. SOULE, WESTPORT, CHAIR
JOHN L. MARTIN, EAGLE LAKE
EDWARD C. KELLEHER, BANGOR
CAROL ALLEN, WASHINGTON
NATHANIEL J. CROWLEY, SR.
STOCKTON SPRINGS
PATRICIA M. STEVENS, BANGOR
LINWOOD M. HIGGINS, SCARBOROUGH
E. CHRISTOPHER LIVESAY, BRUNSWICK
RALPH M. WILLEY, HAMPDEN
DONALD F. SPROUL, AUGUSTA

STATE OF MAINE

ONE HUNDRED AND ELEVENTH LEGISLATURE

JOINT SELECT COMMITTEE TO INVESTIGATE PUBLIC UTILITIES

M E M O R A N D U M

TO: The Record
FROM: Andrea Stahl
RE: INTERROGATORY LIST
DATE: March 12, 1984

- 1) On Thursday March 8, 1984 I met with Del Beedy, Utility Planner, to determine how to shorten a list of all Maine Telephone Companies. He advised excluding radio companies and any companies with less than 1,000 customers. He also advised sending only one interrogatory to cover all companies with multiple ownership. The list has been revised making the appropriate changes (see attached).
- 2) On Thursday March 8, 1984 I met with Clarence W. Parker, Chief Engineer, Water and Gas division, to determine how to shorten a list of all Maine Water Utilities. He advised excluding all Municipal and district owned companies, he also informed me that sending only one interrogatory to a company with multiple ownership would shorten the list considerably. The list has been revised making the appropriate changes (see attached).
- 3) On Thursday March 8, 1984 I met with Dan Johnson, Senior Utility Planner, to determine how to shorten a list of all Maine Electric Utilities. He informed me which companies were too miniscule to be considered, which companies were town owned or controlled, and a company that was just a transmission line - these companies were excluded. The list has been revised making the appropriate changes (see attached).

Maine

TELEPHONE COMPANIES

Bryant Pond Telephone Company
F. Robert Jamison, Manager
Buckfield, Maine 04220
Telephone: 336-9911
1) Oxford County Tel. & Tel. Company

China Telephone Company
George C. Twombly, Manager
South China, Maine 04358
Telephone: 445-9911

Community Service Telephone Company
Norman Savard, Manager
Winthrop, Maine 04364
Telephone: 377-9911

Continental Telephone Co. of Maine
W. D. Locke, State Manager -
Main Street
Damariscotta, Maine 04543
Telephone: 563-9911

Hampden Telephone Company
Lawrence E. Gamble, Manager
Hampden, Maine 04444
Telephone: 862-9911 or 862-3000

New England Tel. & Tel. Company
Richard A. Jalkut, Vice President-Maine
1 Davis Farm Road
Portland, Maine 04103
Telephone: 797-1247

Pine Tree Tel. & Tel. Company
Timothy D. Hutchison, Manager
Gray, Maine 04039
Telephone: 657-9911

Saco River Telegraph & Tel. Company
Robert C. Carroll, Manager
Bar Mills, Maine 04004
Telephone: 929-9911

Standish Telephone Company (China)
George C. Twombly, Manager
Standish, Maine 04084
Telephone: 642-9911

MAINE WATER UTILITIES

Alfred Water Company
Emery Littlefield, General Manager
Alfred, Maine 04002

Bar Harbor Water Company
George R. Lambert, Jr., General Superintendent
337 Main Street
Bar Harbor, Maine 04609

Biddeford & Saco Water Company
Harry Wooster, General Manager
181 Elm Street
Biddeford, Maine 04005

Bucksport Water Company
Clyde Hutchins
Main Street
Bucksport, Maine 04416

Cornish Water Company
Howard C. Saturley, President
P.O. Box 188
Cornish, Maine 04020

East Vassalboro Water System
Kenneth Masse, owner
East Vassalboro, Maine 04935

Hartland Water Company
Paul D. Ring, President
P.O. Box #26
Hartland, Maine 04943

Fryeburg Water Company
Hugh W. Hastings II, President
8A Portland Street
Fryeburg, Maine 04037

Long Pond Water Company
Prescott Briggs, General Manager
Sorrento, Maine 04677

Lucerne Water Company
Attn: Edward Lunt
Box 330
Ellsworth, Maine 04605

General Waterworks Corporation
Edward B. Burgess, District Manager
P.O. Box 309, 135 Madison Avenue
Skowhegan, Maine 04976

- 1) Caribou Water Works Corporation
- 2) Eastport Water Company
- 3) Ellsworth Water Company
- 4) Greenville Water Company
- 5) Machanic Falls Water Company
- 6) Millinocket Water Company
- 7) Skowhegan Water Company

Richard N. Berry
465 Congress Street, Room 602
Portland, Maine 04111
1) Winter Harbor Water Company

Consumers Water Company
John W. L. White, Chairman
4 Canal Plaza
Portland, Maine 04112
1) Camden & Rockland Water Company
2) Maine Water Company

GWW MAINE DISTRICT

May 22, 1984

Hon. John E. Baldacci, Chairman
Joint Select Committee to
Investigate Public Utilities
State House
Augusta, Me. 04333

Dear Chairman Baldacci:

The enclosed are the responses of Caribou Water Works Corporation, Eastport Water Company, Ellsworth Water Company, Greenville Water Company, Waterville Water Company, Mechanic Falls Water Company, Millinocket Water Company, and Skowhegan Water Company. These corporations and companies are all owned by General Waterworks Corporation and are all engaged in the providing of water services in the cities and towns mentioned, and together, collectively comprise the so-called General Waterworks-Maine District.

The undersigned is the Vice President of each of the responding companies or corporations, and these companies are under my direct supervision and control. These corporations and companies are all public utilities as defined under 35

M.R.S.A. § 15 and are all subject to the jurisdiction and control of the Maine Public Utilities Commission, and are all of the water companies presently owned by General Waterworks Corporation in the State of Maine.

Pursuant to your request and instructions, the following answers or responses to Interrogatories requests information between January 1, 1980 and the date upon which these Interrogatories are submitted, and the responses are enclosed herewith.

INTERROGATORIES

1. State whether you ever made available, directly or indirectly, the use of telephones located on premises owned, leased, or controlled by you, to state officeholders, federal officeholders, state candidates, federal candidates, political parties, or Maine ballot question campaigns in connection with an election.

ANSWER.

No.

2. State whether you ever made available, directly or indirectly, to state officeholders, federal officeholders, state candidates, federal candidates, political parties, or Maine ballot question campaigns, the use of duplicating equipment or printing equipment owned, leased, or controlled by you in connection with an election.

ANSWER.

NO.

3. State whether you ever made available, directly or indirectly, to state officeholders, federal officeholders, state candidates, federal candidates, political parties, or Maine ballot question campaigns, the use of office space owned, leased, or controlled by you in connection with an election.

ANSWER.

No.

4. State whether you ever permitted a state candidate, a federal candidate, or a representative of a political party to enter your premises and speak to your employees or shareholders.

ANSWER.

Not for political purposes. Anyone of the above may have come upon our premises to pay his or her water bill.

5. State whether you ever made available, directly or indirectly, to state officeholders, federal officeholders, state candidates, federal candidates, political parties, or Maine ballot question campaigns, the use of automobiles, vans, trucks, aircraft, and other means of transportation owned, leased, or controlled by you in connection with an election.

ANSWER.

No.

6. State whether you have ever made available, directly or indirectly, to state officeholders, federal officeholders, state candidates, federal candidates, political parties, or Maine ballot question campaigns, the results of an opinion poll, survey, or tracking study conducted or sponsored, in whole or in part, by you.

ANSWER.

No.

7. State whether you have ever conducted or sponsored, in whole or in part, an opinion survey, poll, or tracking study in which a respondent was asked whether or not he was a registered voter, his political affiliation, his views toward the job performance of a federal officeholder or a state officeholder, or his electoral preferences.

ANSWER.

No.

8. State whether you have ever made available, directly or indirectly, to state officeholders, federal officeholders, state candidates, federal candidates, political parties or Maine ballot question campaigns, the use of any data processing facilities, word processing facilities, or other office equipment owned, leased, or controlled by you in connection with an election.

ANSWER.

No.

9. State whether you ever made available, directly or indirectly, to a state officeholder, a federal officeholder, a state candidate, a federal candidate, or a Maine ballot question campaign, goods or services owned, leased, purchased, or produced, in whole or in part, by you in connection with an election, other than those goods or services that constitute your primary business, such as for a telephone company the provision of telephone service and telephone equipment.

ANSWER.

No.

10. State whether a state officeholder, a federal officeholder, a state candidate, a federal candidate, a political party, or a Maine ballot question campaign, in the purchase, rental, or leasing of goods or services from you, has ever incurred a debt or obligation to you that was out-

standing or has been outstanding for a period of more than 30 days.

ANSWER.

Not for political purposes. It is possible that anyone of the above may have been delinquent in the payment of his or her water bill for a period greater than thirty (30) days for normal water service.

11. State whether you have made any loans to state officeholders, federal officeholders, state candidates, federal candidates, political parties, or Maine ballot question campaigns.

ANSWER.

No.

12. State whether any of your employees or agents during your normal business hours spent any time performing services for a state officeholder, a federal officeholder, a state candidate, a federal candidate, a political party, or a Maine ballot question campaign, other than those services which constitute your primary utility function, such as for a telephone company the provision of telephone service.

ANSWER.

No.

13. State whether you have ever awarded a salary bonus, a salary increase, or any other form of compensation to an employee or agent, with the implicit or explicit understanding

that such salary bonus, salary increase, or other form of compensation was to be used, in whole or in part, by the employee or agent to make contributions to a Maine ballot question campaign, a political party, a state candidate, a federal candidate, a state officeholder, a federal officeholder, a separate segregated fund, a Maine political action committee, or any other political committee.

ANSWER.

No.

14. Describe any independent expenditure that you have made, including the date of each independent expenditure, the amount of the independent expenditure, the identity of the candidate to whom the independent expenditure related, and whether the independent expenditure expressly advocated the election of the candidate or whether the independent expenditure expressly advocated the defeat of the candidate.

ANSWER.

None.

15. Describe every other expenditure made from your corporate funds which was used to advocate or further the election or defeat of a state officeholder, a federal officeholder, a state candidate or a federal candidate.

ANSWER.

None.

16. Describe every expenditure from your corporate funds which was used to advocate or further the passage or defeat of a Maine ballot question. Please set forth the date of each expenditure, the amount of the expenditure, a description of the goods or services purchased through the expenditure, the identity of the Maine ballot question to which the expenditure related, and whether the expenditure advocated or furthered the passage of the Maine ballot question or advocated or furthered the defeat of the Maine ballot question.

ANSWER.

The following expenditures were made by:

	Date	Amount
Caribou	N/A, 1980	\$100.00
Eastport	N/A, 1980	100.00
Ellsworth	N/A, 1980	100.00
Greenville	N/A, 1980	100.00
Mechanic Falls	N/A, 1980	100.00
Millinocket	N/A, 1980	100.00
Skowhegan	N/A, 1980	100.00

(N/A means not available-checks destroyed after two years)

The payments were made to the Committee to Save Maine Yankee, which used the moneys for such goods and services as they thought expedient and the Committee advocated that the proposal to shutdown Maine Yankee Atomic Power Company be defeated by the voters in that Maine ballot question, and it was defeated by the Maine voters on September 23, 1980.

17. Identify any in-kind contributions not disclosed in response to previous interrogatories made from your corporate

funds to state officeholders, federal officeholders, state candidates, federal candidates, or political parties, including the date of the in-kind contribution, the fair market value of the in-kind contribution as of the date it was made, a description of goods or services constituting the in-kind contribution, and the identity of the person to whom the in-kind contribution was made.

ANSWER.

None.

18. Except for the contributions set forth in your response to the previous Interrogatory, describe any contributions made from your corporate funds to state officeholders, federal officeholders, state candidates, federal candidates, or political parties including the date of the contribution, the amount of the contribution, and the identity of the person to whom the contribution was made.

ANSWER.

None.

19. Describe any in-kind contribution not disclosed in response to previous Interrogatories from your corporate funds to a Maine ballot question campaign, including the date of the in-kind contribution, the fair market value of the in-kind contribution as of the date made, a description of the goods or services constituting the in-kind contribution, and the

identity of the person to whom the in-kind contribution was made.

ANSWER.

None.

20. Except for the contributions set forth in your response to the previous Interrogatory, describe any contribution made from your corporate funds to a Maine ballot question campaign, including the date of the contribution, the amount of the contribution, and the identity of the person to whom the contribution was made.

ANSWER.

See Response to Interrogatory #16.

21. Identify any in-kind contributions not disclosed in response to previous Interrogatories which were made from your corporate funds to any political committee, including the date of the in-kind contribution, the fair market value of the in-kind contribution as of the date it was made, a description of the goods or services constituting the in-kind contribution, and the identity of the political committee which received the in-kind contribution.

ANSWER.

None.

22. Identify any contributions not disclosed in response to previous Interrogatories which were made from your corporate funds to any political committee, including the date

of the contribution, the amount of the contribution, and the identity of the political committee which received the contribution.

ANSWER.

None.

23. Except as disclosed in your response to previous Interrogatories describe each contribution or expenditure which was financed, in whole or in part, from your corporate funds by you but made by your agent.

ANSWER.

None.

24. Describe every disbursement from your corporate funds which was used, directly or indirectly, in voter registration drives.

ANSWER.

None.

25. Describe every disbursement from your corporate funds which was used, directly or indirectly, in a get-out-the-vote drive.

ANSWER.

None.

26. Describe every disbursement from your corporate funds which was used, directly, or indirectly, in the

publication or distribution of voter guides, voting records, or voting ratings.

ANSWER.

None.

27. Describe every disbursement from your corporate funds which was used, directly or indirectly, for any other nonpartisan or partisan political education activities.

ANSWER.

None.

28. Describe any honorarium that you have given to a federal officeholder, a state officeholder, a state candidate or a federal candidate.

ANSWER.

None.

29. State whether you have ever directly or indirectly established, sponsored, administered, or operated a separate segregated fund pursuant to the Federal Election Campaign Act of 1971, Pub. L. No. 92-225, 86 Stat. 3 (1972), or any amendments thereto.

ANSWER.

No.

30. State whether you have ever directly or indirectly established, sponsored, administered, or operated a Maine political action committee.

ANSWER.

No.

31. State whether any of your employees or agents have received a job promotion or any other benefit as a result of making a contribution to a separate segregated fund established pursuant to the Federal Election Campaign Act of 1971 or any amendments thereto, a Maine political action committee, or other political committee.

ANSWER.

No.

32. State whether any of your employees or agents have been denied a job promotion or suffered any other adverse consequence as a result of not making a contribution to a separate segregated fund established pursuant to the Federal Election Campaign Act of 1971 or any amendments thereto, a Maine political action committee or other political committee.

ANSWER.

No.

33. State whether any of your separate segregated funds established pursuant to the Federal Election Campaign Act of 1971 or any amendments thereto, Maine political action committees, or other political committees has accepted cash contributions.

ANSWER.

Not applicable. See Response to Interrogatory #29 and #30.

34. State whether any of your separate segregated funds established pursuant to the Federal Election Campaign Act of 1971 or any amendments thereto, Maine political action committees or other political committees has accepted contributions from foreign nationals.

ANSWER.

Not applicable. See Response to Interrogatory #29 and #30.

35. State whether any of your separate segregated funds established pursuant to the Federal Election Campaign Act of 1971 or any amendments thereto, Maine political action committees or other political committees has accepted anonymous contributions.

ANSWER.

Not applicable. See Response to Interrogatory #29 and #30.

36. State whether any of your separate segregated funds established pursuant to the Federal Election Campaign Act of 1971 or any amendments thereto, Maine political action committees, or other political committees has received income from its assets.

ANSWER.

Not applicable. See Response to Interrogatory #29 and #30.

37. State whether any of your separate segregated funds established pursuant to the Federal Election Campaign Act of 1971 or any amendments thereto, Maine political action committees, or other political committees has paid federal income taxes or state taxes.

ANSWER.

Not applicable. See Response to Interrogatory #29 and #30.

38. State whether any portion of any and every disclosure report for your separate segregated funds, established pursuant to the Federal Election Campaign Act of 1971 or any amendments thereto, which was filed with the Federal Election Commission and which showed a contribution to a congressional candidate was also filed with an officer of the state in which the congressional candidate sought nomination or election.

ANSWER.

Not applicable. See Response to Interrogatory #29.

39. State whether you have ever approved a solicitation of any of your employees on behalf of a political committee of a trade association.

ANSWER.

No.

40. State whether a solicitation on behalf of a political committee of a trade association has ever been directed to any of your employees.

ANSWER.

Not to my knowledge.

41. State whether you have conducted or sponsored, in whole or in part, a solicitation for contributions on behalf of a political committee of a trade association.

ANSWER.

No.

Dated at Skowhegan Maine this 22nd day of May, 1984.

Caribou Water Works Corporation
Eastport Water Company
Ellsworth Water Company
Greenville Water Company
Mechanic Water Company
Millinocket Water Company
Skowhegan Water Company

by Edward B. Burgess

Edward B. Burgess
Vice President for all

Somerset ss.

May 22, 1984

Personally appeared the above-named Edward B. Burgess in his capacity as Vice President of Caribou Water Works Corporation, Eastport, Ellsworth, Greenville, Mechanic Falls, Millinocket, and Skowhegan Water Companies and made oath that the answers to the foregoing interrogatories were true to the best of his knowledge and belief.

Before me

Pauline D. Kimball

Justice of the Peace

Notary Public

My Commission Expires

19

PAULINE D. KIMBALL, Notary Public

COMMISSION EXPIRES NOVEMBER 3, 1989

DRAFT
For Discussion Purposes Only

April __, 1984

Christian P. Potholm
Hildret.. Road
Harpwell, Maine 04079

Re: REQUEST FOR PRODUCTION OF DOCUMENTS

Dear Sir:

The Maine Legislature has created the Joint Select Committee to Investigate Public Utilities (the "Committee"). A copy of the Committee's authorization is enclosed. Pursuant to the powers and authorities granted under Maine Revised Statutes, Title 3, Section 162, subsection 4, Section 165, subsection 7, and Sections 401 et seq., the Committee requests that you produce within fourteen (14) days at the offices of this Committee during normal business hours the documents requested herein and to continue to produce such documents each day thereafter as may be necessary for the Committee to complete the examination and reproduction of these documents.

DEFINITIONS

As used in this request for the production of documents the terms below are defined as follows:

A. The term "clearly identified candidate" means that the name of the candidate appears, a photograph or drawing of the candidate appears, or the identity of the candidate is otherwise apparent by unambiguous reference.

B. The term "contribution" with respect to federal elections means as defined at 2 U.S.C. §§ 431(8) and 441b(b)(2), and 11 C.F.R. §§ 100.7 and 114.1(a)(1983). The term "contribution" with respect to Maine elections, Maine ballot questions, and Maine political action committees means as defined at 21 M.R.S.A. §§ 1392, subsection 2, 1395, subsection 5, 1412, subsection 3, and 1552, subsection 4.

C. The term "document" shall mean the original and all non-identical copies of all papers and records of every type in your possession, custody, or control, including, but not limited to, books, letters, contracts, notes, diaries, log sheets, records of telephone communications, transcripts, vouchers, accounting statements, ledgers, checks, money orders or other commercial paper, telegrams, telexes, pamphlets, circulars, leaflets, reports, memoranda, minutes, correspondence, surveys, tabulations, audio and video recordings, microfiche, microfilm, drawings, photographs, graphs, charts, diagrams, lists, computer print-outs, and all other writings and other data compilations, including computer discs, tapes, and other forms of artificial memory, from which information can be obtained.

questions, and Maine political action committees means as defined at 21 M.R.S.A. §§ 1392, subsection 4, 1412, subsection 4, and 1552, subsection 5.

D. The term "federal candidate" means an individual as defined at 2 U.S.C. § 431(2) and 11 C.F.R. § 100.3(1983), and that individual's agents, principal campaign committee, and authorized committees.

E. The term "federal officeholder" means any person elected to a position of responsibility in the United States government, including every Member of Congress.

F. The term "honorarium" means a payment of money or anything of value received as consideration for an appearance, speech, or article.

G. The terms "identify" and "identity" mean with respect to a document, information sufficient for purposes of a subpoena duces tecum.

H. The term "in-kind contribution" means a contribution of goods and services without charge or at a charge which is less than the usual or normal charge for such goods or services.

I. The term "Maine ballot question" means a question presented for consideration by Maine voters, or a portion thereof, including:

1. The referendum procedure pursuant to the Maine Constitution, Article IV, Part Third, § 17;
2. The initiative procedure pursuant to the Maine Constitution, Article IV, Part Third, § 18;

K. The term "Maine ballot question" means a question presented for consideration by Maine voters, or a portion thereof, including:

1. The referendum procedure pursuant to the Maine Constitution, Article IV, Part Third, § 17;
2. The initiative procedure pursuant to the Maine Constitution, Article IV, Part Third, § 18;
3. An amendment to the Constitution pursuant to the Maine Constitution, Article X, § 4;
4. Legislation expressly conditioned upon ratification by a referendum vote pursuant to the Maine Constitution, Article IV, Part Third, § 19; and
5. The ratification of the issue of bonds by the State of Maine or any agency thereof.

L. The term "Maine ballot question campaign" means a person that conducts any course of activities for the purpose of the initiation, promotion, or defeat of a Maine ballot question.

M. The term "Maine political action committee" means as defined at 21 M.R.S.A. § 1552, subsection 7.

N. The phrase "mentions, relates, or refers to" a given subject matter means any document that constitutes, contains, embodies, comprises, reflects, identifies, states, deals with, comments on, responds to, describes, analyzes, or is in any way pertinent to that subject, including, without limitation, documents concerning the presentation of other documents.

O. The term "political party" means an association, committee, or organization, or any division, branch, or unit thereof, which nominates or selects a candidate for election to any federal, state, or local office.

P. The phrase "relating or incident to" a given subject matter means any document that constitutes, contains, embodies, comprises, reflects, identifies, states, refers to, deals with, comments on, responds to, describes, analyzes, or is in any way pertinent to that subject including, without limitation, documents concerning the presentation of other documents.

Q. The term "state candidate" means an individual as defined at 21 M.R.S.A. § 1, subsection 4-A and that individual's agents and political committees.

R. The term "state officeholder" means any person elected to a position of responsibility in Maine state or local government, including every member of the Maine Legislature.

S. The term "you" or "your" shall mean the person to whom this document request is directed, including your former and present employees and agents. Information sought in this document request from you shall include information within the control or possession of your agents and employees, attorneys, and any other persons or firms directly or indirectly subject to your control or direction in any way whatsoever.

INSTRUCTIONS

A. For each document produced, state the number of the document request to which it is responsive.

agents. Information sought in this document request from you shall include information within the knowledge or possession of your agents and employees, attorneys, and any other persons or firms directly or indirectly subject to your control or direction in any way whatsoever.

INSTRUCTIONS

A. For each document produced, state the number of the document request to which it is responsive.

B. If any document called for herein is withheld under a claim of privilege, please furnish a list identifying each such document for which the privilege is claimed, together with the following information:

1. a description of the subject matter;
2. the date, if any, appearing on the document;
3. the name and title of the author;
4. the name and title of the person to whom the document was addressed;
5. the name and title of the person to whom the document was actually sent;
6. the number of pages in the document;
7. the paragraph of this request to which the document is otherwise responsive; and
8. the nature of the claimed privilege as well as the specific basis for your claim of such privilege.

E. Whenever appropriate in this document request, the singular form shall be interpreted as plural and vice versa and the present tense includes the past tense and vice versa.

F. The words "and" and "or" shall be used interchangeably and shall be construed to have both conjunctive and disjunctive meanings.

G. Any reference in this document request to an artificial entity shall be interpreted as a reference to such entity as well as its present and former employees, agents, directors, members, branches, divisions, subsidiaries, and departments.

H. This document request requires the production of documents prepared, drafted or created between January 1, 1980 and the date of the actual document production.

I. This document request shall be deemed to be continuing in nature, requiring proper and timely supplementation as soon as new relevant documents within the scope of this document request become known to you.

REQUEST FOR DOCUMENTS

1. All documents relating or incident to any questionnaire drafted or prepared in whole or in part by you in connection with any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

REQUEST FOR DOCUMENTS

1. All documents relating or incident to any questionnaire drafted or prepared in whole or in part by you in connection with any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

2. All documents relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you that contained a question which measured the respondents' approval or disapproval of the performance of President Ronald Reagan.

3. All documents relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you that contained a question which measured the respondents' voting preferences with respect to the 1982 Maine U.S. Senatorial election.

4. All documents relating to or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you that contained a question which measured the respondents' approval or disapproval of the performance of Maine Governor Joseph Brennan.

5. All documents relating or incident to any poll, opinion survey, or tracking study drafted or prepared, in whole or in part, by you that contained a question which measured the respondents' voting preferences with respect to the 1982 Maine gubernatorial election.

7. All documents relating or incident to the results of any question contained in a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company, which question measured the respondents' approval or disapproval of the performance of President Ronald Reagan.

8. All documents relating or incident to the results of any question contained in a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company, which question measured the respondents' voting preferences with respect to the 1982 Maine U.S. Senatorial election.

9. All documents relating or incident to the results of any question contained in a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company, which question measured the respondents' approval or disapproval of the performance of Maine Governor Joseph Brennan.

10. All documents relating or incident to the results of any question contained in a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company, which question measured the respondents' voting preferences with respect to the 1982 Maine gubernatorial election.

10. All documents relating or incident to the results of any question contained in a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company, which question measured the respondents' voting preferences with respect to the 1982 Maine gubernatorial election.

11. All documents relating or incident to the results of any question contained in a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company, which question measured the respondents' attitudes toward the imposition of restrictions on the use of nuclear power.

12. All documents relating or incident to the results of any question contained in a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company, which question measured the respondents' voting preferences in any local, state, or federal election.

13. All documents, not produced pursuant to another document request, relating or incident to any results of a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

15. All documents relating or incident to the identity of each and every person who directly or indirectly used or received the results or data of any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

16. All diaries, calendars, notes, and all other documents memorializing any oral discussion or relating or incident to any written discussion of the results of any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

17. All documents that directly or indirectly incorporated or used any results of a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

18. All documents, not produced pursuant to another document request, relating or incident to any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

19. All documents relating or incident to the identity of the employees and agents of the Atlantic Research Company,

18. All documents, not produced pursuant to another document request, relating or incident to any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

19. All documents relating or incident to the identity of the employees and agents of the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company who conducted any poll, opinion survey, or tracking study, including rosters of such employees and agents, records of compensation paid to such employees and agents, tax records relating to the amount of compensation paid and the withholding of compensation, and tax records relating to employer social security (FICA) payments made.

20. All checks, account ledgers, check stubs and all other documents relating or incident to your accounts payable and your accounts receivable accruing as a result of your participation in any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

21. All documents relating or incident to any invoices for services or expenses sent or received by you as a result of your participation in a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

23. All correspondence and all other documents transmitted from you to the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company excluding those documents concerning the provision of utility services to you, such as electricity and telephone service, unless such services were provided to you for less than their market value.

24. All correspondence and all other documents received by you from the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company, excluding those documents concerning the provision of utility services to you, such as electricity and telephone service, unless such services were provided to you for less than fair market value.

25. All correspondence and all other documents transmitted by Ad-Media to you which mention, relate, or refer to any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

26. All correspondence and all other documents transmitted by you to Ad-Media which mention, relate, or refer to any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

26. All correspondence and all other documents transmitted by you to Ad-Media which mention, relate, or refer to any poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

27. All correspondence and all other documents transmitted by you to a state officeholder, a federal officeholder, a state candidate, a federal candidate, or a political party that mention, relate, or refer to any results of a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

28. All correspondence and all other documents transmitted by you to a state officeholder, a federal officeholder, a state candidate, a federal candidate, or a political party that mention, relate or refer to the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

29. All correspondence and all other documents received by you from a state officeholder, a federal officeholder, a state candidate, a federal candidate, or a political party that mention, relate, or refer to any results of a poll, opinion survey, or tracking study conducted or sponsored, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

31. All correspondence and all other documents transmitted by you to Erwin W. Thurlow which mention, relate, or refer to the use or receipt by a state officeholder, a federal officeholder, a state candidate, a federal candidate, or a political party of any results or data from a poll, opinion survey, or tracking study sponsored or conducted, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

32. All correspondence and all other documents received by you from Erwin W. Thurlow which mention, relate, or refer to the use or receipt by a state officeholder, a federal officeholder, a state candidate, a federal candidate, or a political party of any results or data from a poll, opinion survey, or tracking study sponsored or conducted, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

33. All correspondence and all other documents, not produced pursuant to another document request, transmitted by you to Erwin W. Thurlow.

34. All correspondence and all other documents, not produced pursuant to another document request, received by you from Erwin W. Thurlow.

35. All correspondence and all other documents transmitted by you to any other person which mention, relate or refer to the use or receipt by a state officeholder, a federal

34. All correspondence and all other documents, not produced pursuant to another document request, received by you from Erwin W. Thurlow.

35. All correspondence and all other documents transmitted by you to any other person which mention, relate or refer to the use or receipt by a state officeholder, a federal officeholder, a state candidate, a federal candidate, or a political party of any results or data from a poll, opinion survey, or tracking study sponsored or conducted, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

36. All correspondence and all other documents received by you from any other person to you which mention, relate, or refer to the use or receipt by a state officeholder, a federal officeholder, a state candidate, a federal candidate, or a political party of any results or data from a poll, opinion survey, or tracking study sponsored or conducted, in whole or in part, by or for the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

37. All correspondence and all other documents, not produced pursuant to another document request, relating or incident to the Atlantic Research Company, Committee to Save Maine Yankee, Central Maine Power Company or any other Maine utility company, excluding those documents concerning the provision of utility services to you, such as electricity and

Company, Committee to Save Maine Yankee, Central Maine Power Company, or any other Maine utility company.

39. All documents relating or incident to the identity of the clients of your opinion survey activities or political consulting activities.

40. All documents relating or incident to the direct or indirect use by a federal officeholder, a state officeholder, a state candidate, a federal candidate, a political party, a Maine ballot question campaign, or the Committee to Save Maine Yankee of any telephones owned, leased or controlled by you other than any use for which you were paid a fair market price.

41. All documents relating or incident to the direct or indirect use by a federal officeholder, a state officeholder, a state candidate, a federal candidate, a political party, a Maine ballot question campaign, or the Committee to Save Maine Yankee of home or office space owned, leased, or controlled by you other than any use for which you were paid a fair market price.

42. All documents relating or incident to the direct or indirect use by a federal officeholder, a state officeholder, a state candidate, a federal candidate, a political party, a Maine ballot question campaign, or the Committee to Save Maine Yankee of any duplicating or printing equipment owned, leased, or controlled by you other than any use for which you were paid a fair market price.

43. All documents relating or incident to the direct or indirect use by a federal officeholder, a state officeholder, a state candidate, a federal candidate, a political party, a Maine

of any duplicating or printing equipment owned, leased, or controlled by you other than any use for which you were paid a fair market price.

43. All documents relating or incident to the direct or indirect use by a federal officeholder, a state officeholder, a state candidate, a federal candidate, a political party, a Maine ballot question campaign, or the Committee to Save Maine Yankee of any data processing facilities, word processing facilities, or other equipment owned, leased, or controlled by you other than any use for which you were paid a fair market price.

44. All documents relating or incident to the direct or indirect use by a federal officeholder, a state officeholder, a state candidate, a federal candidate, of your opinion surveys services or political consulting services other than those services for which you were paid a fair market price.

45. All documents relating or incident to any debts or obligations that were or have been outstanding for over thirty (30) days and that were incurred by a federal officeholder, a state officeholder, a state candidate, a federal candidate, a political party, a Maine ballot question campaign, or the Committee to Save Maine Yankee to you as a result of services performed by you.

46. All documents relating or incident to any expenditures or in-kind contributions made by you to or on behalf of a federal officeholder, a state officeholder, a state candidate, a federal candidate, a political party, a Maine

committee, including any contributions made to a Maine ballot question campaign and to the Committee to Save Maine Yankee.

48. All documents relating or incident to your involvement in any way whatsoever with registration and get-out-the-vote campaigns, partisan communications, political committees and any other electoral activities sponsored or conducted, in whole or in part, by the Atlantic Research Company, Central Maine Power Company or any other Maine utility company.

49. All documents relating or incident to the solicitation, collection, or receipt of contributions to each Maine political action committee established, administered, or sponsored, in whole or in part, by Central Maine Power Company or any other Maine utility company.

50. All documents relating or incident to any expenditures made by any Maine political action committee established, administered, or sponsored, in whole or in part, by Central Maine Power Company or any other Maine utility company.

51. All documents relating or incident to any solicitation, collection, or donation of contributions or in-kind contributions by you on behalf of the Committee to Save Maine Yankee.

We look forward to your cooperation with the Committee in this matter.

Sincerely,

John Baldacci
Chairman

53. All documents relating or incident to the solicitation, collection, or receipt of contributions to each Maine political action committee established, administered, or sponsored, in whole or in part, by Central Maine Power Company or any other Maine utility company.

54. All documents relating or incident to any expenditures made by any Maine political action committee established, administered, or sponsored, in whole or in part, by Central Maine Power Company or any other Maine utility company.

55. All documents relating or incident to any solicitation, collection, or donation of contributions or in-kind contributions by you on behalf of the Committee to Save Maine Yankee.

56. All documents, not produced pursuant to another document request, relating or incident to any solicitation, collection, or donation of contributions by you on behalf of any political committee, political party, state candidate, or federal candidate.

57. All documents relating or incident to the Articles of Incorporation of Command Research or any amendments thereto.

58. All documents relating or incident to the by-laws of Command Research or any amendments thereto.

59. All documents relating or incident to the minutes of the Board of Directors of Command Research.

60. All documents, not produced pursuant to another document request, relating or incident to the corporate records of Command Research.

APPENDIX E

AUDITORS' REPORTS

REVIEW OF CENTRAL MAINE POWER COMPANY'S
CONTRIBUTION TO THE SAVE MAINE YANKEE COMMITTEE

Performed by
Galen C. Libby, Assistant Director of Audits
Dennis C. Foster, Legislative Auditor, III

Submitted to the
JOINT SELECT COMMITTEE TO INVESTIGATE PUBLIC UTILITIES

August 23, 1984

August 23, 1984

Senator John Baldacci, Chairman
Representative David Soule, Chairman
Joint Select Committee to Investigate
Public Utilities
Legislative Post Office
State House
Augusta, Maine 04333

Dear Chairman:

Mr. Marc Asch, Staff Director, gave me the following information for review.

- Ref. Exhibit A Letter from Jim LeBlanc, Assistant to the
 Comptroller, Central Maine Power Company, to
 Micheal T. Healy, Esq. Treasurer, Committee to
 Save Maine Yankee dated February 28, 1983.
- Ref. Exhibit B Letter from Patrick S. Lydon, Campaign
 Coordinator for Committee to Save Maine Yankee
 to Micheal T. Healy, Esq. Treasurer, Committee
 to Save Maine Yankee dated June 8, 1984.
- Ref. Exhibit C Letter from John D. Delahanty to Mr. Marc
 Asch, Staff Director, Joint Select Committee
 to Investigate Public Utilities dated June 22,
 1984.

In reviewing the information I contacted Jim LeBlanc on August 15, 1984 for further clarification of the in-kind contribution totaling \$10,252.60 stated in the letter of February 28, 1983 (Ref. Exhibit A). I received a letter from Mr. LeBlanc dated August 23, 1984 (Ref. Exhibit D) which contained further clarification of this in-kind contribution.

I reviewed all information available to me at this time and feel that the revision which totaled \$10,252.60 (Ref. Exhibit A) was proper. This was reported as an in-kind Contribution in the Central Maine Power Company's 1982 Annual Report to the Maine Public Utilities Commission and in its 1982 Federal Energy Regulatory Commission Form number 1.

Audit Report
August 23, 1984
Page 2

It appears from the information supplied that Central Maine Power Company correctly reported this revision of overhead charges (Ref. Exhibit D).

However from the information available for review the Committee to Save Maine Yankee did not report this in-kind contribution at that time. The letter of June 8, 1984 (Ref. Exhibit B) to Micheal T. Healy, Esq. from Patrick S. Lydon states that it would seem appropriate that Save Maine Yankee should either amend its March 31, 1984 report to the Secretary of State to reflect this additional in-kind contribution.

The accuracy of time and effort reporting is to be reviewed in a succeeding report to determine the accuracy of the amounts reported for in-kind and other contributions.

REVIEW OF TIME AND EFFORT REPORTING BY
MAINE PUBLIC UTILITIES

Performed by:

Galen C. Libby, Assistant Director of Audits
Dennis C. Foster, Legislative Auditor, III

Submitted to the
JOINT SELECT COMMITTEE TO INVESTIGATE PUBLIC UTILITIES.

October 11, 1984

We have reviewed material relating to political activity reporting of employees of Central Maine Power Company during calendar years 1980 thru 1983 and New England Telephone Company for the period September 1, 1982 thru August 31, 1983.

The review of Central Maine Power Company revealed that detail records were maintained for travel expenses of senior officers as they related to various activities. Detail records relating to the actual amount of time allocated by a senior officer to any particular activity were not required to be maintained. Individual senior officers estimated, on a percentage basis, the amount of their time applicable to various activities. These estimates were reported to the payroll section so that a constant rate for salary cost distribution could be applied at the end of each payroll period. Any exceptions to these constant rates were reported by the affected officers at the end of the payroll period for appropriate adjustment. Our review did include a review of daily calendars kept by various secretaries and company officials. These calendars, in many instances, only gave the time of various meetings but not the duration of the meetings or who attended the meetings. As a result, total time involved and related costs could not be determined. Since distribution of costs was based entirely on these estimates, it was impossible for us to verify the accuracy of salary costs charged to individual activities. However, it was indicated to us by James LeBlanc, Assistant to the Comptroller of Central Maine Power Company, that a more detailed system of reporting the allocation of time by senior officers was implemented in late 1983 or early 1984. This new system provides for a daily recording of work hours applicable to various activities. Salary charges are prorated to the activities based upon the hours worked during the payroll period.

The review of the New England Telephone Company centered around their political activities report for the period September 1, 1982 thru August 31, 1983. Due to the fact that the time and expense included in this report was made on a retrospective basis we do not feel that absolute reliance can be placed on the accuracy of the report. In fact, the report itself states that "estimates were used in instances where precise data was unavailable." The time reflected, apparently, was the amount of time that the employee supposedly devoted each day to any type of activity which may be construed as political. The time and expense not reflected on the activity reports were not available for research at this time, thus, a determination could not be made as to the completeness of the amount reported for political activity.

In addition to the aforementioned reviews of Central Maine Power company and New England Telephone Company, we corresponded with Bangor Hydro-Electric Company and Maine Public Service Company. Each company was asked the same basic questions relating to the source of information used to prepare Campaign Finance Reports and how costs relative to political activities were charged. The replies from these companies were similar in that they both indicated that employees were required to report time spent on political activities and that any related costs were charged below the line. Any comments by us would be inappropriate at this time since we have not reviewed either of these companies detail records.

Conclusion:

We feel that the Joint Select Committee to Investigate Public Utilities should establish a uniform standard reporting system to include a more detailed recording of time and effort for public utility companies and a clearer value of activity reported.



STATE OF MAINE
DEPARTMENT OF AUDIT
STATE HOUSE STATION 66
AUGUSTA, MAINE 04333
Area Code 207
Tel. 289-2201

Robert W. Norton
~~GEORGE J. RAINVILLE~~
STATE AUDITOR

February 6, 1985

Senator John E. Baldacci, Senate Chair
Representative Nathaniel J. Crowley, House Chair
Joint Select Committee to
Investigate Public Utilities
State House
Augusta, Maine 04333

Dear John and Nat:

In an attempt to verify the time and effort reported for political activities I again reviewed the daily appointment calendars of three Central Maine Power Company senior officials for the 1982 calendar year. At this time I also reviewed notes and minutes of meetings kept by the advertising agency that represented Central Maine Power Company for the same time period, in an attempt to reconcile the dates recorded on the appointment calendars and dates recorded by the advertising agency. Overhead costs could not be accurately calculated for the period reviewed due to the lack of available information. Examples of information lacking were, incomplete time and effort reporting for various employee activities, such as secretary's and/or other employee time, telephone charges, travel, meals, rooms, office supplies, and office space. These items should be included and properly documented as part of a uniform standard reporting system. The following problems were also noted:


- A. Dates on the appointment calendars were not always in agreement with dates recorded by the advertising agency. 1) These calendars are attached - Mr. Leason, Mr. Thurlow and Mr. Scott.
- B. The length of meetings were not stated. 2) Examples of Calendars attached.
- C. The amount of time for each meeting which would be considered political was not stated. 3) Examples attached.
- D. The number of people attending these meetings could not always be determined. 4) Examples attached.
- E. Payments to Command Research, Atlantic Research, Ad Media and other subsidiaries, consultants and contractors were confusing. We could not trace to the source documents readily. This leads me to believe in my approximately 34 years of auditing and accounting experience that when an individual or company have underreported to any extent of activity or amount of activity the source documents are purposefully confusing so that the results cannot be easily or accurately be ascertained.

F. Both Central Maine Power Company and New England Telephone Company used retrospective accounting versus contemporaneous.

During the 1982 calendar year, I found that detail records relating to the actual amount of time allocated by a senior official to any particular activity was not required to be maintained. Individual senior officials estimated, on a percentage basis, the amount of their time applicable to various activities. These estimates were reported to the payroll section so that a constant rate for salary cost distribution could be applied at the end of each payroll period. Any exceptions to these constant rates were to be reported by the affected officers at the end of the payroll period for appropriate adjustment. Since the distribution of costs was based entirely on these estimates, it was impossible for me to verify the accuracy of salary costs charged to individual activities as I have pointed out above.

I feel that the Committee should establish a uniform standard reporting system to include a more detailed recording of time and effort for public utility companies. The report should be made at least quarterly to the appropriate agencies and bureaus. The report should be contemporaneous allocation of time as distinguished from retrospective. This would be so that the individuals performing work of this nature in my view ought to have some system by virtue of which he or she would be required to allocate or to set forth the exact amount of time at the time it was actually being used for these purposes. Utilities should be keeping their records of political activity on a daily basis and that should be forwarded to the payroll and accounting divisions at their respective utilities at the end of the month. In their report to the appropriate authorities the report should include telephone charges, travel, meals, rooms, office supplies, office space and the utilization of office equipment. These items should be included and properly documented as part of a uniform standard reporting system. The source documents, that were severely lacking in this audit should be required to substantiate charges that the monies are being spent below the line for both utility regulation purposes and political reporting purposes. This should also eliminate the confusion that has existed as all utility companies will be reporting various activities on the same basis.

Sincerely,


Galen C. Libby
Assistant Director of Audits

GCL/as
att.



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Calendar

MONDAY
SEPTEMBER 13

President's Mtg. 1:00-7:00 pm (Advised) Senior Housing
Rel. Media 8:30 am

TUESDAY
SEPTEMBER 14

Kiwanis Program Comm Noon
1:30 Ad Media
Dict. Comp day
Rel. Media - Shoot #140 Spot

WEDNESDAY
SEPTEMBER 15

Old Times - Rockland
8:30 News Briefing
2 PM Planning Mtg

Rel. Media - Shoot Spot #140 Clark's Dinner

THURSDAY
SEPTEMBER 16

Cost Serv. Rep. Scheduled Mtg.

Kiwanis

2 PM. Jill Cole Interview

GOLF Lesson

FRIDAY
SEPTEMBER 17

10:00 am - Sny Mtg. inc. Lunch

2 PM Radiator Flush Dottie Beas

SATURDAY
SEPTEMBER 18

ROSH HASHANAH

SUNDAY
SEPTEMBER 19



1982 AUGUST 1982						
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1982 SEPTEMBER 1982						
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MONDAY
SEPTEMBER 20

Rel Media 8:30 AM

John-vac day

TUESDAY
SEPTEMBER 21

8:11 AM Board Room Cancelled

1 PM NewHaven

Rel Media-- 1st Spot #140
John-vac day

WEDNESDAY
SEPTEMBER 22

7:30 R.F. Scott
8:30 Bob Turner

JPM AD MEDIA

John-vac day

THURSDAY
SEPTEMBER 23

KIWAAN

John-vac

FRIDAY
SEPTEMBER 24

10:00 AM -- SMY mtg. incl lunch

John-vac

Tammy-vac. 1/2 day cancelled

SATURDAY
SEPTEMBER 25

SUNDAY
SEPTEMBER 26



1982 AUGUST 1982						
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1982 DECEMBER 1982						
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1983 JANUARY 1983						
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MONDAY
SEPTEMBER 27

Ed. Media
YOM KIPPUR

8:30 AM

Don - vac day

Timmy - vac day cancelled

TUESDAY
SEPTEMBER 28

Don - vac day

Bill Foley at Airport 4:30 PM

Timmy - vac day cancelled

WEDNESDAY
SEPTEMBER 29

Web Group (LASON RESPONSIBLE)

Don - vac day

THURSDAY
SEPTEMBER 30

Process Dick Wagner Nov Review / T. PERCE + D. Higgins
to be reviewed in November also.
KIWANN

Ad Media 3 P.M.

FRIDAY
OCTOBER 1

10:00 AM - SMMY mtg. inc. Lunch

Sick - Comp day

SATURDAY
OCTOBER 2

SUNDAY
OCTOBER 3

**Week Beginning
September**

September 1982						
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Week Ending **3**
October

[illegible]

Examples - A,1 B,2 C,3
Scott

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MONDAY
MARCH 29

1:30 Ad Media

TUESDAY
MARCH 30

WEDNESDAY
MARCH 31

THURSDAY
APRIL 1

ARMY DISSECTED

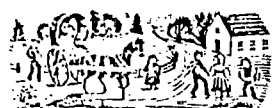
FRIDAY
APRIL 2

SMY 9:50 AM

Water Safety Banquet.
VFW - Winslow 6-7 Social - 7 Dinner

SATURDAY
APRIL 3

SUNDAY
APRIL 4



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MONDAY
AUGUST 30

LUNCH CINDY & JAY

TUESDAY
AUGUST 31

9:00: Review Chapter 81 & 17

→ 1:00 PM - Peter Smith (Approx. 1 Hr)
Responsibility Reporting for you

WEDNESDAY
SEPTEMBER 1

Berry Amero, Rick Hackett
9 A.M.

THURSDAY
SEPTEMBER 2

Burck & Associates
Also with B

~~Prepare E-ETC Report for~~
John Olesay 8:30 - Standley
with testing

FRIDAY
SEPTEMBER 3

SMY - 10:00

2:45 GONE —

SATURDAY
SEPTEMBER 4

SUNDAY
SEPTEMBER 5

Examples - A, 1 B, 2 C, 3
Thurlow



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1982			JUNE			1982		
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1982		AUGUST					1982
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1982 SEPTEMBER 1982						
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MONDAY
MAY 10

next meeting 10:00 - 1:00

TUESDAY
MAY 11

9 AM Lane Home Garden

WEDNESDAY
MAY 12

10:00 Limerick Keddy

Jack Harvey 3:30

THURSDAY
MAY 13

7 AM Texaco/GE

FRIDAY
MAY 14

11 AM Charles Michelson
Wheelabrator Pipe

8:30-9:00 Cliff Radd

SATURDAY
MAY 15

ARMED FORCES DAY

SUNDAY
MAY 16



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1982	AUGUST							1982
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1982 SEPTEMBER 1982						
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1982 OCTOBER 1982					
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MONDAY
JUNE 7

1 PM Sea Maine Yankee

TUESDAY
JUNE 8

ad media - Sea Maine Yankee

?? 2:00 MPUC Dave Muscovitz

WEDNESDAY
JUNE 9

4:30 PM Sea Maine

1:30 Sea Island Hearing ??

THURSDAY
JUNE 10

10:30 IBEW Hall

1:30 T. Webb - Budget discussion

FRIDAY
JUNE 11

Yankee Directors mtg
at Rowe?

SATURDAY
JUNE 12

SUNDAY
JUNE 13

1/5/82

→ Save Hair Yoke meeting

Both on Update re Poll Results

Open 61.7
Close 24.7
Undecided 13.6

Statewide

County

York 70.8
19.2

FH 70.1
12

Enrolled 61.3
23.4
15.3

upscale, urban, Democrats = problem

Legislature

75.5
12.8

Stray
83
52

Chris' suggestion to give Hoggett the numbers

lineby/knox/Waldo
51 do not else
31

Discussion re radio buy
WB #3: leave as is/IMH presented
a little exaggerated
people spot N/Production

Add WBME, Belfast/total radio
schedule/will need to re-do
check sheet

112

Note: last 3 day radio / need to
keep tapes - notes to the
stations & should they return?
Calendar note re cancelled by
October 18 / billing dates, etc. ??

Now Bob w/ new radio figures / give
Week #4 to KAG

Copy point to add to TV spot re
ballot copy / to tag on all TV
spots / call Sect of State for copy

Discussion re Brennan spot

* → Depart Dec for my Radio Week #3

~~Hugo~~

Corrected production schedule
distributed

Turn me
to do this
starting
Friday noon
or AM?

Delete 4th Week Radio / cancel
altogether
Note to cancel TV if have to - note
dates on calendar

Get copies of info to Friday meeting

KAB - read
copy of Apple
Order book
all TV orders

file
JAN 5/82
notes to
meeting

- Prob Radio version w/ noty
- Choc Lipics?

Call to work on the Army spot

Meeting w/ Bob Lessor

9/14/82

Examples - C, 3

1- Revised Hughes copy Bob delivered
w/ updated figures / get re-typed
w new copy

2- Call Berett re MURC disclaimer

3- Re-doe Apple Order script for the
file (plugged apple industry)

→ KAB: new Jerry music coming so
we'll have good + good I Tged(?)

4- Hughes / Army spot

Emt:

No

do we have on manner?
who? release?

5- CMP Plan for rest of year out

Discussion re 50 spot if could
plug in industry - Bob brought
up 2 Ported related leaders/
a Horzwife by children

order

Bob to prove Horzwife in Northern
Area

Scheduling next ^{Horzwife} Big May spot =
October 25 - November 14 (3 weeks)

→
BA
read pos
out or
no!!

Shoot w/ Dan Oct 18-19 (to confirm)

Reedit 20th

Oct 21 + 22 / Give for Horzwife + perhaps Army

①

Possibly reduce CMP week of October 18-24

suggestion

SMH

new SMH spots re 6 clips in spots w/ business people w/ company titles (retail + manufacturers + industrial)

put in for 6 mos

Consider news for 1/2 hr proposal - Would need to pin down spot + edit time

Logical schedule on air (4) 15 / schedule shooting Oct. 7 + 8 + 9 + 10 + 11 + 12 / on spot on 15 on air read spot up on Oct 21 on air Oct. 22

CMP spot after Election

Has COT spot discussion production Early December rate notice

Jerry Becker / Ken Weeks (make sure Jerry keeps Ken informed) - BA: call KT + let them know when they will receive materials / also editor note to let them know re the news editor

✓ Party - get the all Orgood's # for copy

Discussion re next campaign - Apprentice / Nolo / Peromys / Gallery / little vignettes on different places

OK on Insulator Ad
" " H&E Energy Audit Ad
~~" " SAC/Upper Merion~~
" " Safety (Firefight - Police)

Yearbook ad/ had design concept
Bob/JO to write copy
10,000 Make sure we get copies of the
OCC 3
Dedication
Cover note/index at end letter

* Discuss statewide #'s w/ JMH re
Radio buy 1st Week #3/ we have
cutailed 2nd District but
added 1st District

Examples - C,3 E

Client Copies

Skip Thurlow
Bob Leason
Chris Potholm

Agency Copies

Jack Havey
John Christie
Beryl-Ann Johnson

C O N F I D E N T I A L

AD-MEDIA/CENTRAL MAINE POWER COMPANY

CONFERENCE REPORT

September 22, 1982

LOCATION: Ad-Media
ATTENDING: ~~Bob Leason~~
John Christie
Beryl-Ann Johnson

SUBJECTS
DISCUSSED:

- October Lamplighter
- Big Money #4 media schedule
- Big Money #5 prospects
- Energy Conservation Loan Program
- November Lamplighter

ACTIONS/ASSIGNMENTS

- October Lamplighter comp returned and approved.
- Big Money #4 media schedule presented.
- RECLP status discussed. On hold until final PUC determination.
- Big Money #5 prospects identified. Bob Leason and John Christie to follow up re: additional information.
- November Lamplighter subject(s) discussed. Bob Leason to determine KST status and advise.

SAVE MAINE YANKEE COMMITTEE

AUGUST 27, 1982

S.M.Y. Agenda

Who Attended meetings?

1) Don Vigue

2) Potholm

Don't know by documents provided.

A G E N D A

1. Statement of revenue and expenses - period ending 8/25/82
(see attached)
2. List of contributors (see attached)
3. Fund raising efforts
4. Update - membership mailing schedule
5. Update - Field Offices - Don Vigue
6. Letters to the Editor - Don Vigue
7. Scheduled speaking engagements - Save Maine Yankee Com. (see attached)
8. Media liaison personnel
9. Comments - Chris Potholm
10. Media consultant report
11. Other campaign issues and assignments
 - a) Response from SMY Letterhead Committee
 - b) Other Maine utilities participation
 - c) Get Out The Vote Chairman
 - d) Major industry participation

SAVE MAINE YANKEE

Statement of Revenue and Expenses For the Period Ending August 25, 1982 (Unaudited)

2

Budget			Actual		
Current Month	Accum to Date	Total	Current Month	8/7/81 to Date	% of Budget
<u>CONTRIBUTIONS</u>					
\$		\$1,000 and Over	\$12000.00	\$235300.00	
		\$500 to \$1,000	-0-	-0-	
		\$50 to \$500	150.00	950.00	
		\$10 to \$50	-0-	140.00	
		Less than \$10	1.00	1.00	
		Non-Cash	-0-	-0-	
		Int. Income on NOW Account	-0-	498.23	
		Miscellaneous Income	-0-	5000.00	
\$		<u>TOTAL CONTRIBUTIONS</u>	<u>\$12151.00</u>	<u>\$241889.23</u>	
<u>DISBURSEMENTS</u>					
\$		Wages	\$ 215.00	\$ 1015.00	
		Payroll Taxes	-0-	-0-	
		Travel, Meals & Lodging	-0-	3004.19	
		Office Supplies	-0-	461.68	
		Postage	20.00	13288.82	
		Telephone	-0-	318.56	
		Office Rent	-0-	-0-	
		Janitorial Services-Casco Bank	-0-	70.00	
		Equipment Rent	-0-	-0-	
		Legal Services	-0-	-0-	
		Insurance	-0-	733.00	
		Field Office	377.87	377.87	
		Television - Time	-0-	64800.00	
		- Production	-0-	27695.43	
		Radio - Time	-0-	53964.00	
		- Production	-0-	2793.42	
		Newspaper Advertisements	10917.70	10917.70	
		Bus Advertisements	-0-	-0-	
		Direct Mail	-0-	4411.20	
		Polling - Atlantic Research	-0-	20200.00	
		- Command Research	9250.00	9250.00	
		Promotional Material & Printing	9817.50	27523.66	
		Get Out The Vote	-0-	-0-	
		Consultation -Management	4000.00	4000.00	
		-Ad Media	-0-	16667.00	
		Other			
		Delivery Service	-0-	525.72	
		Contingency	-0-	-0-	
\$		<u>TOTAL DISBURSEMENTS</u>	<u>\$34598.07</u>	<u>\$262017.25</u>	
\$		<u>EXCESS CONTRIB/DISBURSE</u>	<u>(\$22447.07)</u>	<u>(\$20128.02)</u>	
		<u>FUND BALANCE, Beginning</u>		<u>2319.05</u>	

SAVE MAINE YANKEEBalance SheetAugust 25, 1982(Unaudited)ASSETS

Cash in bank.

Balance at, 8/18/82 \$ 2318.25Received 8/19/82 to 8/25/82 \$ 42151.00Disbursed 8/19/82 to 8/25/82 34550.46 7600.54Balance at, 8/25/82 \$ 9918.79Trust Account -0-Petty Cash 80.00Pledges Receivable -0-Equipment - Postage Mail Machine -0-Non-Cash Rent Contribution -0-TOTAL ASSETS \$ 9998.79LIABILITIES AND FUND BALANCE

Accounts Payable

Wages \$ Note Payable \$ 30,000.00Payroll Taxes Payable 126.81Fund Balance (20,128.02)

SAVE MAINE YANKEE

4

Listing of Contributions

For the Period Ending - 8/25/82

\$1,000 and Over

10/26/81 - 7/12/82	Maine Yankee Atomic Power Company	\$216,800.00
8/5/82	Cianbro Corporation	2,500.00
8/17/82	Pejepscot Paper Division	1,000.00
8/17/82	Philips Elmet Corporation	3,000.00
8/24/82	United Engineers & Constructors, Inc.	2,000.00
8/24/82	Stone & Webster Engineers Corporation	10,000.00
	Sub-Total	<u>\$235,300.00</u>

\$50 to \$500

7/21/82	Galen L. Cole	
	Suzanne W. Cole	\$ 50.00
7/26/82	James H. Titcomb	
	Nancy D. Titcomb	200.00
7/28/82	William H. Dunham	
	Mary S. Dunham	100.00
7/28/82	H. B. Fleming, Inc.	100.00
8/2/82	John J. Russell	
	Hannah L. Russell	200.00
8/10/82	Carlton D. Reed, Jr.	
	Elizabeth C. Reed	150.00
8/20/82	George H. Ellis	
	Sylvia P. Ellis	150.00
	Sub-Total	<u>\$ 950.00</u>

\$10 to \$50

10 Contributions	Sub-Total	\$ 140.00
------------------	-----------	-----------

\$1 to \$9

1 Contribution	Sub-Total	\$ 1.00
----------------	-----------	---------

TOTAL	<u><u>\$236,391.00</u></u>
-------	----------------------------

5

SPEAKING AND DEBATE ENGAGEMENTS

<u>Date</u>	<u>Organization</u>	<u>Time</u>	<u>Speech(S) Debate(D)</u>	<u>Participants</u>	<u>Number</u>
<u>August</u>					
8/30	Rockland Kiwanis Club	6:15 PM	S	J.Menario	35-40
<u>Sept.</u>					
8/20	American Society of Heating, Refrigeration & Air Conditioning Eng. (ASHRAE)	6:30 PM	S	J.Menario	50-60
9/23	Brewer Kiwanis Club	6:30 PM	S	J.Menario	40+
<u>Oct.</u>					
10/28	MPBN-Statewide Program	8:00 PM	D	E.W.Thurlow and 1 other	State- wide

Examples - D, 4

SAVE MAINE YANKEE COMMITTEE

AUGUST 20, 1982

A G E N D A

1. Statement of revenue and expenses - period ending 8/18/82
(see attached)
2. List of contributors (see attached)
3. Fund raising efforts - out of state - E. W. Thurlow
4. Fund raising efforts - in state - Robert Turner
5. Update - Save Maine Yankee Line of Credit (1/25,000 today)
6. Update - membership mailing schedule (see attached)
7. Update - field offices (see attached)
8. Update - letters to the editor - Don Vigue
9. Scheduled speaking engagements - Save Maine Yankee Com. (see attached)
10. Media - Liaison personnel
11. Comments from Chris Potholm
12. Media consultant report
13. Other campaign issues and assignments
 - a) compensation issue

file
aug. 5
meeting

SAVE MAINE YANKEE

Statement of Revenue and Expenses For the Period Ending August 18, 1982 (Unaudited)

Budget			Actual		
Current Month	Accum to Date	Total	Current Month	8/7/81 to Date	% Budg
<u>CONTRIBUTIONS</u>					
\$	\$	\$1,000 and Over	\$6500.00	\$223300.00	
		\$500 to \$1,000	-0-	-0-	
		\$50 to \$500	350.00	800.00	
		\$10 to \$50	40.00	140.00	
		Less than \$10	-0-	-0-	
		Non-Cash	-0-	-0-	
		Int. Income on NOW Account	154.36	498.23	
		Miscellaneous Income	-0-	5000.00	
\$	\$	<u>TOTAL CONTRIBUTIONS</u>	\$7044.36	\$229738.23	
<u>DISBURSEMENTS</u>					
\$	\$	Wages	\$ 400.00	\$ 800.00	
		Payroll Taxes	-0-	-0-	
		Travel, Meals & Lodging	3004.19	3004.19	
		Office Supplies	317.95	461.68	
		Postage	55.62	13268.82	
		Telephone	200.24	318.56	
		Office Rent	-0-	-0-	
		Janitorial Services-Casco Bank	70.00	70.00	
		Equipment Rent	-0-	-0-	
		Legal Services	-0-	-0-	
		Insurance	733.00	733.00	
		Field Office	-0-	-0-	
		Television - Time	-0-	64800.00	
		- Production	1392.93	27695.43	
		Radio - Time	-0-	53964.00	
		- Production	-0-	2793.42	
		Newspaper Advertisements	-0-	-0-	
		Bus Advertisements	-0-	-0-	
		Direct Mail	-0-	4411.20	
		Polling - Atlantic Research	-0-	20200.00	
		- Command Research	-0-	-0-	
		Promotional Material & Printing	-0-	17706.16	
		Get Out The Vote	-0-	-0-	
		Consultation -Management	-0-	-0-	
		-Ad Media	-0-	16667.00	
		Other			
		Delivery Service	111.55	525.72	
		Contingency	-0-	-0-	
\$	\$	<u>TOTAL DISBURSEMENTS</u>	\$6285.48	\$227419.18	
\$	\$	<u>EXCESS CONTRIB/DISBURSE</u>	\$ 758.88	\$ 2319.05	
		<u>FUND BALANCE, Beginning</u>		\$ 1560.17	

2

SAVE MAINE YANKEE

Balance Sheet

August 18, 1982
(Unaudited)

ASSETS

Cash in bank

Balance at, 7/31/82 \$ 1784.97

Received 8/1/82 to 8/18/82 \$ 7044.36

Disbursed 8/1/82 to 8/18/82 6511.08 533.28

Balance at, 8/18/82 \$ 2318.25

Trust Account -0-

Petty Cash 100.00

Pledges Receivable -0-

Equipment - Postage Mail Machine -0-

Non-Cash Rent Contribution -0-

TOTAL ASSETS \$ 2418.25

LIABILITIES AND FUND BALANCE

Accounts Payable

Wages \$

Payroll Taxes Payable 99.20

Fund Balance 2319.05

TOTAL LIABILITIES AND FUND BALANCE \$ 2418.25

SAVE MAINE YANKEE

Listing of Contributions

for the period ending - 8/18/82

3

\$1,000 and Over

10/26/81-7/12/82

8/5/82

8/17/82

8/17/82

Maine Yankee Atomic Power Company

Cianbro Corporation

Pejepscot Paper Division

Philips Elmet Corporation

\$216,800.00

2,500.00

1,000.00

3,000.00

Sub-Total

\$223,300.00

\$50 to \$500

7/21/82

Galen L. Cole

Suzanne W. Cole

\$ 50.00

7/26/82

James H. Titcomb

Nancy D. Titcomb

200.00

7/28/82

William H. Dunham

Mary S. Dunham

100.00

7/28/82

H. B. Fleming, Inc.

100.00

8/2/82

John J. Russell

Hannah L. Russell

200.00

8/10/82

Carlton D. Reed, Jr.

Elizabeth C. Reed

150.00

Sub-Total

\$ 800.00

\$10 to \$50

10 Contributions

Sub-Total

\$ 140.00

TOTAL

\$224,240.00

Membership Mailing Schedule

4

<u>Type</u>	<u>Recipient</u>	<u>Contents</u>	<u>Target Mailing Date</u>	<u>Number</u>
1. Membership	CMP shareholders	1 pg. letter & 4 cards	8/17 & 8/19	18,000 +
2. Membership	Ban.Hy. shareholders	1 pg. letter & 4 cards	9/1	6,000 +
3. Membership	ME.Pub.Ser. shareholders	1 pg. letter & 4 cards	9/1	600 +
4. Membership and Fund raising	SMY members not responding to 1st letter	1 pg. letter(A) 2 cards & return env.	8/25	20,000 +
5. Fund raising	SMY members	1 pg.letter(B) 2 cards & return env.	8/27	12,500 +
6. Membership and fund raising	C/C list <i>Charles Perle's list</i>	Letter & fund solicitation & enclosure detailing items to assist	9/1	5,000 +
7. Fund raising	SMY members (followup)	1 pg.letter(B) 2 cards & return env.	9/15 +	15-20,000 ?
8. Fund raising	R.Turner list	Letter of solici- itation to: 8/19 attendees 8/19 non- attendees 7/14 non- attendees	8/25	100 +
9. Support and endorsement	Organizations	Letter seeking support and/or endorsement	9/15	100 +

Also need letter to organizations for endorsements in late Sept.

1982 Membership
Following letter!

Letter A

4:10 pm - 8/13

To printer 8/16/82

Mail 8/24/82

5

To SMY Members of 1980 who
did not respond to first SMY mailing of
1982

Dear Save Maine Yankee Committee Member:

All indications to date tell us that the critical vote on November 2 on the future of Maine Yankee is going to be a close one.

Key to our success in 1980 were the ^{more than 40,000} people who showed their support for the continuing operation of this vital facility by joining our Committee, and we are pleased to count you among them.

In our effort to increase those numbers, we would appreciate your distributing the enclosed cards to friends, neighbors, relatives, and business associates as you see fit.

Your membership puts you under no obligation, but if you would like to contribute more than your name to our effort, a small contribution...even one dollar...will be greatly appreciated. Additionally, if you can give any of your time to our efforts we will be very grateful.

Your past support is genuinely appreciated, and your continuing help is vital.

Sincerely,

John E. Menario
Chairman

Letter B

To Bunker 8/16/82

6

Mail 8/27/82

To SMY respondents from
first 1982 mailing.

Dear Save Maine Yankee Committee Member:

I am delighted to learn of your willingness to assist our efforts to keep Maine Yankee operating and join the growing number of Maine citizens who share your concern and have become members of our Committee.

The Election we face on November 2 is a vitally important one to everyone concerned about Maine's future, and a vote to close Maine Yankee would be a devastating blow to our State's economy.

For that reason, we can't overemphasize the importance of your support.

There are two important ways in which you can help out in this campaign.

First, please pass along the enclosed cards to your friends and associates, since the greater the number of Maine citizens actively involved in our efforts, the greater are our chances of a victory in November, ~~which is absolutely vital to Maine's economy...~~and the possible avoidance of this bothersome issue recurring again two years down the road.

Second, membership puts you under no obligation, but if you would like to contribute more than your name to our effort, a small contribution...even one dollar...will be greatly appreciated. Additionally, if you can give any of your time to our efforts we will be very grateful.

Thank you for your support and assistance.

Sincerely,

John E. Menario
Chairman

Field Offices

7

1. Lewiston

- a) Location - Main & Chapel St., Lewiston
- b) Lease - signed
- c) Grand opening - week of ~~8/29/82~~ *30*
- d) Volunteers - Lil Caron's father - Ernest Lugner is prime volunteer

2. Portland

- a) Location - proposed is ~~482A Congress St.~~ *n/a*
- b) Lease - needs to be negotiated
- c) Grand opening - week of 9/5/82
- d) Volunteers - Jim O'Malley and others (Ed Langlois)

3. Bangor

- a) Location - unknown
- b) Lease - to be negotiated
- c) Grand opening - week of 9/5/82 tentatively
- d) Volunteers - Bangor Hydro responsibility? PSL to meet with Tom Greenquist on 8/26/82 to determine Bangor Hydro's role in campaign.

4. Biddeford/Saco

- Hold for the present

SPEAKING AND DEBATE ENGAGEMENTS

<u>Date</u>	<u>Organization</u>	<u>Time</u>	<u>Speech(S) Debate(D)</u>	<u>Participants</u>	<u>Number</u>
<u>August</u>					
8/30	Rockland Kiwanis Club	6:15 PM	S	J.Menario	35-40
<u>Sept.</u>					
/20	American Society of Heating, Refrigeration & Air Conditioning Eng. (ASHRAE)	6:30 PM	S	J.Menario	50-60
?	Brewer Kiwanis Club	6:00 PM	S	J.Menario	40±
<u>Oct.</u>					
10/28	MPBN-Statewide Program	8:00 PM	D	E.W.Thurlow and 1 other	State- wide

Command Research.

file copy

Examples - E

RFD #1


So. Harpswell, Me. 04079
(207) 729-0649

November 1, 1981

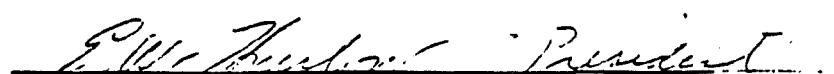
Memorandum of Understanding

The purpose of this memorandum is to confirm an agreement under which Command Research, Incorporated will undertake a survey for CMP. The terms of the agreement are as follows:

- (1) Command Research will conduct a public opinion research survey during the period Nov. 8 to Nov. 15.
- (2) The survey will consist of 550 telephone interviews. The completed composite will reflect a representative sample of registered Maine voters in the survey area.
- (3) In addition, Command Research agrees to integrate an additional 100 anchoring calls based on the bit-outcome grid system as a cross check on the survey.
- (4) Command Research agrees to provide a written analysis of the survey results as well as a full oral presentation and reasonable explanatory time with respect to the meaning of the data and its findings.
- (5) CMP acquires the right to release the results of the survey as long as said disclosures do not violate the confidentiality of the interviewing process. Command Research will not release any data without the prior approval of CMP. However, Command Research retains the right to correct any false statement of results.
- (6) Data collected by Command Research remains the property of Command Research and said firm will retain copies of all data and analyses as well as the original questionnaire forms used by the interviewers.
- (7) The total cost of the survey will not exceed \$18,600 for 550 completed calls. CMP agrees to pay Command Research one half this amount upon signing of this agreement and one half upon receipt of the written report and presentation of the oral report.



Christian P. Potholm, President,
Command Research



E.W. Hurler President
Central Maine Power Co.

FORM-948
2-81

CMP CO.-PIP
INVOICE CODE SHEET

Voucher Number

VD/3112

Purchase Order

Number (6)

Rel (2)

Vendor Number (5)	Invoice No./Credit Memo No. (12)	Invoice Date (6)	Gross Invoice Amt. (9)	T/P	Term Code (2)	Disct. Percent (4)	Discount Amount (7)	Payment Due Date (6)	Freight Amount (6)	Indicators						Inv Type
										Cash	Pay	Exp	Disc	Frgt	1099 Code	
09621	12018/186000	120181	18,600.00					121581								3

Remittance Message (12)	Rec No. (2)	Pmt Cycle	Payment Due Date 1 (6)	Payment Amount 1 (9)	Payment Due Date 2 (6)	Payment Amount 2 (9)	Payment Due Date 3 (6)	Payment Amount 3 (9)	Alternate Vendor (5)	Coded By:	Date:
RESEARCH SURV										RE	12/14/1

P.O. Line (2)	Stock Code	Description (23)	Town (4)	Street (3)	Pole Number (5)	Vehicle No. Serv. Req. Claim No. (6)	W/O Number (4)	Account		Quantity (5)	X*	T/N	Distribution Amount (9)
								Loc (3)	Number (6)				
		Command Research						99	719670			N	18,600.00

Coded By:

Date:

RE 12/14/81

*Enter X if no units are desired
for account 222016.

*Enter X if workhours used for
contract work.

12-15.m

VENDOR Command Research, Inc.

DATE December 1, 1981

AL ESS RFD #1

So. Harpswell, Maine 04079

PLEASE ALLOW SIX (6) WORK DAYS FOR
PROCESSING BY ACCOUNTS PAYABLE

ZIP CODE

BRIEF REASON FOR REQUEST; SHOW INVOICE NUMBER IF APPLICABLE:

Opinion Research Survey November 8 through November 15

DETAILED REASON FOR REQUEST:

PLEASE RETURN CHECK TO E. W. THURLOW FOR
TRANSMITTAL.

~~RECEIVED~~

~~DEC 0 - 1981~~

~~ACCOUNTS PAYABLE~~

REQUESTED BY EWThurlow

DATE 12/1

CHARGE ACCOUNT

Below the line
99-719670

HECKED BY

DATE _____

APPROVED BY

DATE _____

VOUCHER TOTAL \$ 18,600.00

(This Space for Accounting Dept. Use Only)

[illegible]

Command Research.

Don't have Potholm's file

strange - Atlantic Research paid Command Research consulting services on Ad-Media poll were paid by Atlantic Research.
Central Maine Power had Ad-Media do poll and paid Ad-Media and wasn't described as a poll. And also paid for consulting on. Tracing bills back was difficult.

RFD #1
So. Harpswell, Me. 04079
(207) 729-0649

August 15, 1982

Robert Leason
Atlantic Research
August, Maine

Dear Bob,

Consulting Services Ad Media Poll \$3000

Expenses to August 1

Millage	\$99.80	
Tolls	\$2.40	\$102

I had no idea this level of detail was required and have only kept a running total but it includes 5 trips to Augusta and 1 to Freeport.

Total ~~\$102.20~~

Thank you,



Christian P. Potholm

CPP/edc

ATLANTIC RESEARCH, INC.

244

201 2 1 1 3 3 5 2 7

August 25 19 82

52-60
112

PAY TO THE
ORDER OF Command Research

\$*3,102.20*

Three Thousand One Hundred Two and 20/100-----DOLLARS

DEPOSITORS
TRUST COMPANY
AUGUSTA, MAINE 04330

FOR

⑆011200608⑆ ⑈02⑈1770 0⑈ 0244 ⑈0000310220⑈

ATLANTIC RESEARCH, INC.

245

August 31, 19 82

52-60
112

PAY TO THE
ORDER OF Roy Lane

\$ 182.70

One hundred eighty-two & 70/100-----DOLLARS

DEPOSITORS
TRUST COMPANY
AUGUSTA, MAINE 04330

FOR

⑆011200608⑆ ⑈02⑈1770 0⑈ 0245 ⑈000001827⑈

2-44 (A)
SMS
3-1-84

Command Research.

JULY 1981 SURVEY

Hello, I'm . I'm calling for Command Research, a public opinion polling firm. I would like to ask you a number of questions on a strictly confidential basis.

1. Are you a registered voter?

If answer is no, ask to speak to a registered voter at that number. If no registered voter, terminate interview.

2. Do you consider yourself to be a:
- 1. Democrat ()
 - 2. Republican ()
 - 3. Independent ()

3. A number of people have indicated a desire to run for governor in 1982. As of now would you favor:

- 1. Joseph Brennan ()
- 2. Charles Cragin ()
- 3. Richard Pierce ()
- 4. Sherry Huber ()
- 5. Undecided ()

4. Currently George Mitchell and David Emery have indicated that they are running for the Senate in 1982. As of now, would you favor:

- 1. George Mitchell ()
- 2. David Emery ()
- 3. Undecided ()

(Rotate choices.)

Command Research.

5. There has been a lot of interest in energy matters recently. What would you say your opinion of your electric company is:

1. very favorable ()
2. somewhat favorable ()
3. somewhat unfavorable ()
4. very unfavorable ()
5. don't know ()

6. On a scale of excellent, good, only fair or poor, how would you rate the job your electric company is doing on trying to keep down the cost of running the company?

1. excellent ()
2. good ()
3. only fair ()
4. poor ()
5. don't know ()

Would you strongly agree, agree, disagree or strongly disagree with each of the following statements:

7. My electric company really cares about me:

1. strongly agree ()
2. agree ()
3. disagree ()
4. strongly disagree ()
5. don't know ()

8. My electric company makes excessive profits:

1. strongly agree ()
2. agree ()
3. disagree ()
4. strongly disagree ()
5. don't know ()

Command Research.

9. My electric company is doing everything it can to provide electricity as cheaply as possible.
1. strongly agree ()
 2. agree ()
 3. disagree ()
 4. strongly disagree ()
 5. don't know ()
10. In November, 1981, the voters will be asked to vote on a referendum to decide if members of the Public Utilities Commission should be elected. They are currently appointed by the Governor. Would you prefer to have the members of the Public Utilities Commission appointed by the Governor, as they currently are, or elected by the people in a general election?
1. appointed ()
 2. elected ()
 3. don't know ()
11. If answer to #10 was "elected" ask, along the same line, would you also prefer to have judges appointed or elected?
1. appointed ()
 2. elected ()
 3. don't know ()
12. A number of people are saying that the people of Maine should vote again on the question of closing down Maine Yankee nuclear plant and are planning a referendum for November, 1982. Do you favor holding a second referendum?
1. yes ()
 2. no ()
 3. don't know ()

Command Research.

13. The referendum would shut down Maine Yankee over a five year period. If the referendum were held today, would you be voting to shut the plant down or keep it open?
1. shut it down ()
 2. keep it open ()
 3. don't know ()
14. Some people argue that we should keep Maine Yankee open because it "helps make good things happen". Do you personally find this statement:
1. very believable ()
 2. somewhat believable ()
 3. not very believable ()
 4. very unbelievable ()
 5. no opinion ()

Now I would like to ask you a few questions for purely statistical purposes.

15. What is your age?
1. 18-24 ()
 2. 25-34 ()
 3. 35-44 ()
 4. 45-54 ()
 5. 55-64 ()
 6. 65+ ()
16. What is your last grade of school completed?
1. less than high school ()
 2. high school graduate ()
 3. some college ()
 4. college graduate ()
 5. grad school ()
17. Which of the statements best describes how you usually vote?
1. mostly Republican ()
 2. a few more Republicans than Democrats ()
 3. Independent (Don't Read) ()
 4. a few more Democrats than Republicans ()
 5. mostly Democrat ()

Command Research.

18. Which is the church you and your family attend most often?
1. Roman Catholic ()
 2. Baptist ()
 3. Methodist ()
 4. Episcopalian ()
 5. Congregationalist ()
 6. Other Protestant ()
 7. Jewish ()
 8. None ()
19. What do you consider your race or national origin?
1. British/English ()
 2. French ()
 3. Irish ()
 4. Italian ()
 5. Scandinavian ()
 6. German ()
 7. Polish ()
 8. Black/Afro ()
 9. Other ()
20. In which of the categories I read is the total annual income of this household?
1. 0 - 7,000 ()
 2. 7,000 - 12,999 ()
 3. 13,000 - 19,999 ()
 4. 20,000 - 24,999 ()
 5. 25,000 - 34,999 ()
 6. 35,000 - 49,999 ()
 7. 50,000 - + ()
21. Are you or any member of your immediate family a member of a labor union?
1. yes, self ()
 2. yes, family member ()
 3. no ()
22. Sex (by observation). If female, ask if she works outside the home.
1. male ()
 2. female - at home ()
 3. female - works outside the home ()
23. When thinking about politics and government, do you consider yourself:
1. very conservative ()
 2. somewhat conservative ()
 3. moderate ()
 4. somewhat liberal ()
 5. very liberal ()
 6. don't know ()

Thank you.

1982

For Official Use Only

01-0376706
Atlantic Research, Inc.
Post Office Box 455
Augusta, Maine 04330

Type or print
PAYER'S
name, address,
ZIP code, and
Federal
identifying
number.Nonemployee
CompensationCopy A
For Internal Revenue
Service Center

Recipient's identifying number

1 Fees, commissions, and other compensation

3,102.20

83 ☐

Type or print RECIPIENT'S name, address, and ZIP code below (Name must align with arrow).

Name ▶

Command Research.
RED #1
2c. Harpswell, Me 04079

For Paperwork Reduction Act Notice and
instructions on completing this form, see In-
structions for Form 1096.

Department of the Treasury—Internal Revenue Service

Form 1099-NEC

For Official Use Only

OMB No. 1545-0108

Form 1096
Department of the Treasury
Internal Revenue Service

Annual Summary and Transmittal of U.S. Information Returns

▶ For Paperwork Reduction Act Notice, see Instructions for Form 1096.

1982

PAYER'S
Federal
identifying
numberEnter
number of
documents

Place an "X" in the proper box to identify type of document being transmitted

1099 ASC 84	1099 BCD 85	1099 DIV 91	1099 F 90	1099 INT 92	1099 L 93	1099 MED 94	1099 MISC 95	1099 NEC 83	1099 OID 96	1099 PATR 97	1099 R 98	1099 UC 81	1087 ASC 73	1087 DIV 71	1087 INT 72	1087 MED 75	1087 MISC 77	1087 OID 78
								✓										

69 ☐

01-0376706

1

Type or print PAYER'S name, address, and ZIP code below (Name must align with arrow.)

Name ▶

Atlantic Research, Inc.
Post Office Box 455
Augusta, Maine 04330

All documents are: (Place
an "X" in the proper box.
See instructions.)

Original

Corrected

All documents are: (Place
an "X" in the proper box.
See instructions.)With taxpayer
identifying no.Without taxpayer
identifying no.(Magnetic tape filers: See the applicable Revenue Procedures
regarding transmittal of returns on magnetic tape.)

Under penalties of perjury, I declare that I have examined this return, including accompanying documents and to the best of my knowledge and belief, it is true, correct, and complete. In the case of documents without recipients' identifying numbers I have complied with the requirements of the law by requesting such numbers from the recipients, but did not receive them.

Signature _____ Title _____ Date _____

Command Research.

RFD #1
So. Harpswell, ME 04079
(207) 729-0649

To: Skip Thurlow
From: Command Research
Subject: Winter Consulting, 1980-1981

December, 1980	\$1000
January, 1981	\$1500
February, 1981	\$ 1500
March, 1981	\$1000

3.724

Total \$5000

Thank you.

OK
E.W. Y.

DATE March 9, 1981

South Harpswell, Maine

04079

ZIP CODE

PLEASE ALLOW SIX (6) WORK DAYS FOR
PROCESSING BY ACCOUNTS PAYABLE

PLEASE FORWARD CHECK TO R. W. LEASON.

BRIEF REASON FOR REQUEST; SHOW INVOICE NUMBER IF APPLICABLE:

Winter 1980-1981 consulting fee = \$5,000

(per attached invoice)

DETAILED REASON FOR REQUEST:

BREAKDOWN AS FOLLOWS:	- December 1980	- \$1,000
	- January 1981	- 1,500
	- February 1981	- 1,500
	- March 1980	- 1,000

\$5,000

CHARGE ACCOUNT 94-719670

DATE _____

3-0924

VOUCHER TOTAL \$ 5 000

(This Space for Accounting Dept. Use Only)

[illegible]

Command Research.

②C758

7-28

RFD #1

So. Harpswell, Me. 04079
(207) 729-0649

July 10, 1981

To: Skip Thurlow

From: Command Research

Subject: Consulting, 1981

Command Research 7/10

99710500

N 4000.00

April, 1981

\$1000

May, 1981

\$1000

June, 1981

\$1000

July, 1981

\$1000

V-7 2318

Total

\$4000.00

RECEIVED

JUL 14 1981

ACCOUNTS PAYABLE

Thank you.

CR/edc

EWIT.
7/14/81

Chris

Command Research.

RFD #1
So. Harpswell, Me. 04079
(207) 729-0649

January 15, 1982

Mr. Bob Leason
Operation Contact
Central Maine Power
Augusta, Maine

pd 2/3/82
ck #27227
\$6,000.00

Dear Bob,

Despite the massive publicity, we are still in business
and pleased to be able to bill you for the previous services.

January, 1982 consulting	\$1000
August - December, 1981	\$5000
Total	\$6000

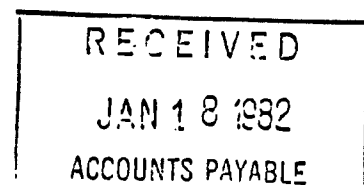
Charge # 99-719670
Account
OK/RSK

Yours for a happy and referendum free New Year

OK
EW. J.
1/15/82

Sandra
Sandra Q. Potholm
President and Treasurer

SQP/edc



FORM-948
2-81

CMP Co.-PIP
INVOICE CODE SHEET

Voucher Number

V1' 3989

Purchase Order

Number (6) Rel (2)

Vendor Number (5)	Invoice No./Credit Memo No. (12)	Invoice Date (6)	Gross Invoice Amt. (9)	T/P	Term Code (2)	Disc. Percent (4)	Discount Amount (7)	Payment Due Date (6)	Freight Amount (6)	Indicators						1099 Code
09621	011582600000	011582	6,000.00	T						Cash	Pay	Exp	Disc	Frgt		

Remittance Message (12)	Rec No. (2)	Pmt Cycle	Payment Due Date 1 (6)	Payment Amount 1 (9)	Payment Due Date 2 (6)	Payment Amount 2 (9)	Payment Due Date 3 (6)	Payment Amount 3 (9)	Alternate Vendor (5)	Coded By:	Date:
CONSULTING										0	1/19/82

P.O. Line (2)	Stock Code	Description (23)	Town (4)	Street (3)	Pole Number (5)	Vehicle No. Serv. Req. Claim No. (6)	W/O Number (4)	Account		Quantity (5)	X*	T/H	Distribution Amount (9)
								Loc (3)	Number (6)				
		Command Research						99	719670			N	6,000.00

Coded By:

Date:

REP

1-22-82

*Enter X if no units are desired for account 222016.

*Enter X if workhours used for contract work.

Command Research.

9621

Ord #4,000.00

5/24/82 ck #42032

May 4, 1982

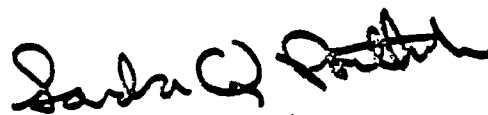
Robert Leason
Operation Contact
Central Maine Power
Edison Drive
Augusta, Maine

Dear Bob,

Consulting fee, May 1982	\$1000
February, March, April	\$3000
Total	N \$4000

Thank you.

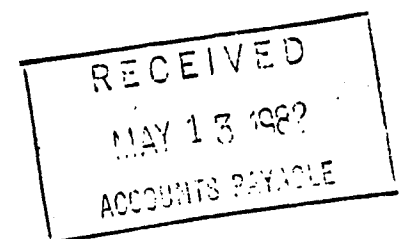
99-719670



Sandra Q. Potholm

SQP/edc

OK
E. W. 7.



FORM-948
2-81

CMP CO.-PIP
INVOICE CODE SHEET

Voucher Number
V5 3200

Purchase Order	
Number (6)	Ref (2)
X	

Vendor Number (5)	Invoice No. / Credit Memo No. (12)	Invoice Date (6)	Gross Invoice Amt. (9)	T/P	Term Code (2)	Disc. Percent (4)	Discount Amount (7)	Payment Due Date (6)	Freight Amount (6)	Indicators					
Cash	Pay	Exp	Disc	Frgt	1099 Code										
09621	050482400000	050482	4,000.00	T											

Remittance Message (12)	Rec No. (2)	Pmnt Cycle	Payment Due Date 1 (6)	Payment Amount 1 (9)	Payment Due Date 2 (6)	Payment Amount 2 (9)	Payment Due Date 3 (6)	Payment Amount 3 (9)	Alternate Vendor (5)	Coded By:	Date:
CONSULT fee										SC 51482	

P.O. Line (2)	Stock Code	Description (23)	Town (4)	Street (3)	Pole Number (5)	Vehicle No. Serv. Req. Claim No. (6)	W/O Number (4)	Account		Quantity (5)	X*	T/N	Distribution Amount
								Loc (3)	Number (6)				
		Command Research						99	719670			N	4,000.00

Coded By:	Date:
PCP	5-14-82

*Enter X if no units are desired for account 222016.

*Enter X if workhours used for contract work.

9621

Command Research.

Accts Payable
11-8m

Ord 6,000.00

11/8/82

ck # 47784

RFD. #1

So. Harpswell, Me. 04079

(207) 729-0649

October 22, 1982

Robert Leason
Operation Contact
Central Maine Power
Augusta, Maine

Dear Bob,

Here are the consulting charges for
the period May through October *N* \$6000
Thanking you in advance, I remain

CHARGE TO *99-719670*

1000
Yours truly,

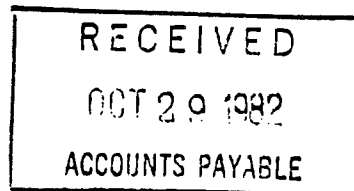


Christian ElPotholm

CPP/edc

OK

E.W. 7.



FORM-948
2-81

CMP Co.-PIP
INVOICE CODE SHEET

Voucher Number
VN 1377

Purchase Order	
Number (6)	Rel (2)
X	

Vendor Number (5)	Invoice No. / Credit Memo No. (12)	Invoice Date (6)	Gross Invoice Amt. (9)	T / P	Term Code (2)	Discl. Percent (4)	Discount Amount (7)	Payment Due Date (6)	Freight Amount (6)	Indicators						Inv Typ
Cash	Pay	Exp	Disc	Frgt	1099 Code											
09631	102282600000	102282	6,000.00					110882								

Remittance Message (12)	Rec No. (2)	Pmnt Cycle	Payment Due Date 1 (6)	Payment Amount 1 (9)	Payment Due Date 2 (6)	Payment Amount 2 (9)	Payment Due Date 3 (6)	Payment Amount 3 (9)	Alternate Vendor (5)	Coded By:	Date:
CONSULT SERV										OR 11562	

P.O. Line (2)	Stock Code	Description (23)	Town (4)	Street (3)	Pole Number (5)	Vehicle No. Serv. Req. Claim No. (6)	W/O Number (4)	Account		Quantity (5)	X*	T / N	Distribution Amount (9)
								Loc (3)	Number (6)				
		Command Research						99	719670				6,000.00

Coded By: RUP	Date: 11-8
------------------	---------------

*Enter X if DD units are desired for account 222016.

*Enter X if workhours used for contract work.

9621

Command Research.

RFD #1
So. Harpswell, Me. 04079
(207) 729-0649

January 13, 1983

Mr. Bob Leason
Operation Contact
Central Maine Power
Augusta, Maine

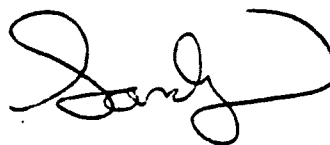
Dear Bob,

January, 1983 consulting	\$1000
December, 1982 consulting	\$1000
November, 1982 consulting	\$1000

N 3,000.00

99-71967 *GM*

Thank you,



Sandra Q. Potholm

OK
EW 7

RECEIVED

RECEIVED
SQP/edc
R. W. LEASON

RECEIVED
JAN 14 1983
ACCOUNTS PAYABLE

FORM 948
2-81

CMP Co.-PIP
INVOICE CODE SHEET

Voucher Number	
V1	3284

Purchase Order	
Number (6)	Rel (2)

Vendor Number (5)	Invoice No. / Credit Memo No. (12)	Invoice Date (6)	Gross Invoice Amt. (9)	T/P	Term Code (2)	Disc. Percent (4)	Discount Amount (7)	Payment Due Date (6)	Freight Amount (6)	Indicators					Inv Type
Cash	Pay	Exp	Disc	Frgt	1099 Code										
09621	011383304000	011383	3,000.00	T											

Remittance Message (12)	Rec No. (2)	Pmnt Cycle	Payment Due Date 1 (6)	Payment Amount 1 (9)	Payment Due Date 2 (6)	Payment Amount 2 (9)	Payment Due Date 3 (6)	Payment Amount 3 (9)	Alternate Vendor (5)	Coded By:	Date:
CONSULTING											01/18/83

P.O. Line (2)	Stock Code	Description (23)	Town (4)	Street (3)	Pole Number (5)	Vehicle No. Serv. Req. Claim No. (6)	W/O Number (4)	Account		Quantity (5)	X*	T _{IN}	Distribution Amount (9)
								Loc (3)	Number (6)				
		Command Research						99	719670			N	3,000.00

Coded By:	Date:
Ref	1-21

*Enter X if sq units are desired for account 222016.
*Enter X if workhours used for contract work.

9621

Command Research.

Accounting
Bob Howe

RFD #1
So. Harpswell, Me. 04079
(207) 729-0649

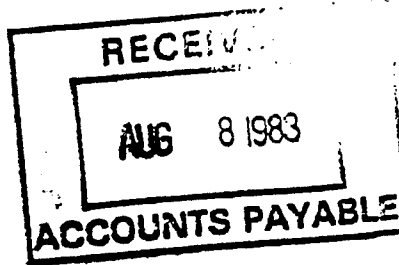
August 3, 1983

Dear Skip,

Bill for 1983 consulting through July 31

N \$7000

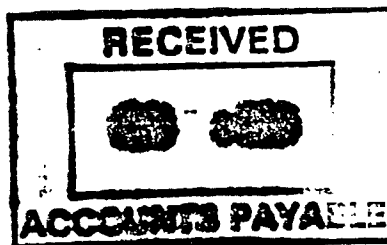
I'm really going to miss you and the Board Room.



As ever,

Christian Potholm

CFP/edc



CMP Co.-PIP
INVOICE CODE SHEET

Voucher Number

V8 2442

Purchase Order

Number (6) Ref (2)

Vendor Number (5)	Invoice No. / Credit Memo No. (12)	Invoice Date (6)	Gross Invoice Amt. (9)	T/P (2)	Term Code (2)	Disct. Percent (4)	Discount Amount (7)	Payment Due Date (6)	Freight Amount (6)	Indicators						Inv Typ
Cash	Pay	Exp	Disc	Frgt	1099 Code											
09621	080383700000	080383	7,000.00	T												

Remittance Message (12)	Rec No. (2)	Pmnt Cycle	Payment Due Date 1 (6)	Payment Amount 1 (9)	Payment Due Date 2 (6)	Payment Amount 2 (9)	Payment Due Date 3 (6)	Payment Amount 3 (9)	Alternate Vendor (5)	Coded By:	Date:
CONSULTING										6C-887E3	

P.O. Line (2)	Stock Code	Description (23)	Town (4)	Street (3)	Pole Number (5)	Vehicle No. Serv. Req. Claim No. (6)	W/O Number (4)	Account		Quantity (5)	X*	T/N	Distribution Amount (9)
								Loc (3)	Number (6)				
		Comm. Research						99	719670			N	7,000.00

Coded By:

Date:

Jah 8/12/83

*Enter X if no units are desired for account 222018.

*Enter X if workhours used for contract work.

SAVE MAINE YANKEE

Statement of Revenue and Expenses
For the Period Ending October 6, 1982
(Unaudited)

Only one person?
"A lot more active than
one person." Galen Libby
Senior officials were very
active but not reported.

Imples - E

Budget			Actual		
Current Month	Accum to Date	Total	Current Week	8/7/81 to Date	% of Budge
<u>CONTRIBUTIONS</u>					
\$	\$	\$1,000 and Over	\$ 90,000.00	\$546,300.00	
		\$500 to \$1,000	2,000.00	6,000.00	
		\$50 to \$500	3,950.00	11,350.00	
		\$10 to \$50	880.00	5,270.00	
		Less than \$10	243.00	1,750.32	
		Non-Cash	-0-	17,333.36	
		Int. Income on NOW Account	311.17	878.37	
		Miscellaneous Income	-0-	5,000.00	
\$	\$	<u>TOTAL CONTRIBUTIONS</u>	\$ 97,384.17	\$593,882.05	
<u>DISBURSEMENTS</u>					
\$	\$	\$ 9,280.00 Wages	\$ -222.50	-2,253.75	24%
		950.00 Payroll Taxes	-0-	-0-	-0-
		5,000.00 Travel, Meals & Lodging	312.15	3,584.96	71%
		3,000.00 Office Supplies	-0-	435.64	14%
		2,000.00 Postage	61.79	2,182.85	109%
		3,000.00 Telephone	304.76	803.37	26%
		2,400.00 Office Rent	-0-	1,350.00	56%
		600.00 Janitorial Services-Casco Bank	140.00	350.00	58%
		4,300.00 Equipment Rent	-0-	-0-	-0-
		15,000.00 Legal Services	-0-	-0-	-0-
		5,400.00 Insurance	-0-	3,483.00	64%
		15,000.00 Field Office	712.50	3,650.37	24%
		125,000.00 Television - Time	48,118.50	121,155.30	96%
		65,000.00 - Production	-0-	27,695.43	43%
		90,000.00 Radio - Time	-0-	97,665.68	108%
		3,600.00 - Production	-0-	2,793.42	78%
		15,000.00 Newspaper Advertisements	-0-	11,299.48	75%
		-0- Bus Advertisements	-0-	-0-	-0-
		80,000.00 Direct Mail	750.00	25,087.20	31%
		45,000.00 Polling - Atlantic Research	16,130.00	36,330.00	80%
		36,600.00 - Command Research	-0-	18,250.00	49%
		20,000.00 Promotional Material & Printing	2,563.87	40,390.17	201%
		27,000.00 Get Out The Vote	-0-	-0-	-0-
		20,000.00 Consultation -Management	5,000.00	19,500.00	97%
		50,000.00 -Ad-Media	16,667.00	50,001.00	100%
		Other			
		-0- Delivery Service	145.97	869.09	-0-
		Service Charge	4.30	6.80	-0-
		Interest Expense - Note	-0-	427.50	-0-
		Central Maine Power	-0-	13,685.77	-0-
		Non-cash Expense	-0-	17,333.36	-0-
		37,000.00 Contingency			
\$	\$	\$680,130.00 <u>TOTAL DISBURSEMENTS</u>	\$ 91,133.34	\$500,584.14	73%
\$	\$	<u>EXCESS CONTRIB/DISBURSE</u>	\$ 6,250.83	\$ 93,297.91	
		<u>FUND BALANCE, Beginning</u>		\$ 86,863.09	
		<u>FUND BALANCE, Ending</u>		\$	

SAVE MAINE YANKEE

Balance Sheet

October 6, 1982

(Unaudited)

ASSETS

Cash in bank

Balance at, 9/29/82 \$ 113,305.58

Received 9/30/82 to 10/6/82 \$ 97,568.16

Disbursed 9/30/82 to 10/6/82 91,103.44 6,464.72

Balance at, 10/6/82 \$ 119,770.30

Trust Account

-0-

Petty Cash

71.39

Pledges Receivable

-0-

Equipment - Postage Mail Machine

3,740.66

Non-Cash Rent Contribution

TOTAL ASSETS

\$123,582.35

LIABILITIES AND FUND BALANCE

Accounts Payable

\$

\$ 30,000.00

Payroll Taxes Payable

284.44

Fund Balance

93,297.91

TOTAL LIABILITIES AND FUND BALANCE

\$123,582.35

SAVE MAINE YANKEE

Listing of Contributions

For the Period Ending - 10/6/82

\$1,000 and Over

10/26/81 - 7/12/82	Maine Yankee Atomic Power Company	\$216,800.00
8/5/82	Cianbro Corporation	2,500.00
8/17/82	Pejepscot Paper Division	1,000.00
8/17/82	Philips Elmet Corporation	3,000.00
8/24/82	United Engineers & Constructors, Inc.	2,000.00
8/24/82 & 9/1/82	Stone & Webster Engineering Corporation	20,000.00
8/27/82	New England Electric System	5,000.00
8/27/82	Northeast Utilities	10,000.00
8/27/82	Maine Public Service Company	1,000.00
8/30/82	Energy Fuels Nuclear, Inc.	1,000.00
8/30/82	Union Mutual Life Insurance Company	1,000.00
8/31/82	Bartlett Nuclear, Inc.	1,000.00
9/3/82	United Illuminating	1,000.00
9/3/82	First National Bank of Boston	15,000.00
9/3/82	Chas. T. Main, Inc.	1,000.00
9/8/82	LCP Chemicals - Maine, Inc.	3,000.00
9/8/82	C.H. Sprague & Son Company	2,000.00
9/8/82	International Minerals & Chemical Corp.	3,000.00
9/9/82	Bank of Maine	5,000.00
9/10/82	Westinghouse Electric Corp.	15,000.00
9/15/82	Iowa-Illinois Gas & Electric Co.	1,000.00
9/15/82	Keyes Fibre CRmpany	25,000.00
9/20/82	Shaw's Supermarkets, Inc.	5,000.00
9/20/82	The Dunlap Agency	1,000.00
9/22/82	Bechtel Power Corp.	2,500.00
9/22/82	Alabama Power Co.	2,000.00
9/23/82	Merrill Bankshares Co.	5,000.00
9/23/82	Houston Lighting & Power Co.	1,000.00
9/24/82	General Electric	30,000.00
9/24/82	Blyth, Eastman, Paine, Webber	6,000.00
9/24/82	Eagle Picher Industries	2,000.00
9/24/82	LeBoeuf, Lamb, Leiby & MacRae	1,000.00
9/24/82	Arthur V. Greco	1,000.00
9/27/82	Ebasco Services, Inc.	2,000.00
9/27/82	Middle South Services, Inc.	8,500.00
9/27/82	St. Regis Paper Co.	35,000.00
9/27/82	Bar Harbor Banking & Trust	1,000.00
9/28/82	Homestake Mining Co.	1,000.00
9/28/82	S. D. Warren	5,000.00
9/28/82	Southern California Edison	5,000.00
9/28/82	Duke Power Co.	5,000.00
9/29/82	Public Service Indiana	1,000.00
9/29/82	Chem-Nuclear System	1,000.00

SAVE MAINE YANKEE

Listing of Contributions

For the Period Ending - 10/6/82

\$1,000 and Over

9/30/82	Wisconsin Power & Light Co.	\$ 1,500.00
10/1/82	Milliken & Co.	2,500.00
10/1/82	Klein, Schmidt & Dutting	1,000.00
10/1/82	J. J. Nissen Baking Co.	1,000.00
10/1/82	Boise Cascade Corporation	10,000.00
10/4/82	Phelps Dodge	2,000.00
10/4/82	Alcoa Aluminum	10,000.00
10/5/82	Dresser Industries	10,000.00
10/5/82	Carolina Power & Light	10,000.00
10/5/82	Texas Utilities Company	10,000.00
10/5/82	Boston Edison Company	5,000.00
10/5/82	San Diego Gas & Electric	2,000.00
10/5/82	Combustion Engineering	15,000.00
10/5/82	American Electric Power	5,000.00
10/6/82	Maine National Bank	5,000.00
	Sub-Total	\$546,300.00

\$500 to \$1,000

9/3/82	O'Connor Motor Company	\$ 500.00
9/10/82	Maine Central Railroad	500.00
9/15/82	Asplundh Tree Expert Company	500.00
9/20/82	Orange & Rockland Utilities	500.00
9/22/82	Guilford Industries, Inc.	500.00
9/23/82	Jos. Kirschner Co.	500.00
9/27/82	Hill Acme - Gorham	500.00
9/28/82	Chadwick Ba-Ross	500.00
10/1/82	Whitewater Outfitters	500.00
10/1/82	H. E. Sargent, Inc.	500.00
10/5/82	Maurice Cohen	500.00
10/5/82	Virginia Electric Power Co.	500.00
	Sub-Total	\$ 6,000.00

SAVE MAINE YANKEE

Listing of Contributions

For the Period Ending - 10/6/82

\$50 to \$500

7/21/82	Galen L. Cole Suzanne W. Cole	\$ 50.00
7/26/82	James H. Titcomb Nancy D. Titcomb	200.00
7/28/82	William H. Dunham Mary S. Dunham	100.00
7/28/82	H. B. Fleming, Inc.	100.00
8/2/82	John J. Russell Hannah L. Russell	200.00
8/10/82	Carlton D. Reed, Jr. Elizabeth C. Reed	150.00
8/20/82	George H. Ellis Sylvia P. Ellis	150.00
8/30/82	NDE Engineering Consultants	100.00
8/30/82	GCA/PAR Systems	100.00
9/1/82	James P. Malone Lucille D. Malone	50.00
9/1/82	Roger A. Putnam	100.00
9/3/82	Elwin W. Thurlow Jacqueline Thurlow	100.00
9/3/82	Newport Electric Company	100.00
9/3/82	Priscilla A. Clark	100.00
9/8/82	Charles M. Bragen	50.00
9/8/82	Dorothy W. Hildreth	50.00
9/8/82	Lionel Theriault, Inc.	100.00
9/8/82	William R. Tower, Jr. Bernice C. Tower	100.00
9/8/82	Coast to Coast Construction Co.	100.00
9/8/82	Alerting Communicators of America	100.00
9/8/82	Richard M. Burrill	50.00
9/9/82	O. R. Snow	50.00
9/10/82	Norman Weeks	50.00
9/14/82	Houlton Water Company	100.00

SAVE MAINE YANKEE

Listing of Contributions

For the Period Ending - 10/6/82

\$50 to \$500 (continued)

9/15/82	Douglas Mercer	\$ 200.00
9/15/82	Ronald Jones, Esq.	100.00
9/15/82	Francis H. Burr	50.00
9/15/82	G. Melvin Hovey	50.00
9/15/82	Jack Havey	100.00
9/15/82	Beryl Ann Dorothy Johnson	100.00
9/20/82	Canberra Industries, Inc.	250.00
9/20/82	Stephen H. Eccher	100.00
	Cynthia J. Eccher	
9/22/82	C. N. Flagg & Co., Inc.	300.00
9/22/82	Hittman Nuclear & Development Corp.	300.00
9/23/82	Jotham Pierce	400.00
9/23/82	Donald Perkins	400.00
9/23/82	Ralph Lancaster, Jr.	400.00
9/23/82	William Smith	400.00
9/23/82	Fred Scribner	400.00
9/23/82	Jeremiah Newbury	400.00
9/23/82	Gerald Amero	400.00
9/23/82	Bicknell Photo Service	200.00
9/24/82	Eloise Daigle	50.00
9/24/82	Hussey Mfg. Co.	100.00
9/28/82	Conval, Inc.	100.00
9/28/82	F. O'Connor Co.	100.00
9/29/82	Roberts Office Supply	100.00
9/29/82	York Mfg. Co.	50.00
10/1/82	Camden & Rockland Water Co.	250.00
10/1/82	Gabriel Electronics	100.00
10/1/82	Heald Funeral Home	50.00
10/1/82	Jet Line Service	100.00
10/1/82	Consumer Water Co.	250.00
10/4/82	Wilner Wood Products	250.00
10/4/82	Darmouth Company	250.00
10/4/82	Harris Company	100.00
10/4/82	Maine Water Company	250.00
10/4/82	Federal Distributors	100.00
10/4/82	Seltzer & Rydholm	200.00
10/4/82	Nutrite Co.	50.00
10/4/82	Drs. Gauvreau & Ritter	50.00
10/5/82	Walter Whitter	50.00
10/5/82	Mr. & Mrs. Lester Noyes	50.00
10/5/82	China Telephone	50.00
10/5/82	Standish Telephone	100.00
10/5/82	Matthew Burns	50.00
10/5/82	Gamma-Metrics	100.00
10/5/82	Fels Co., Inc.	100.00

SAVE MAINE YANKEE

Listing of Contributions

For the Period Ending - 10/6/82

\$50 to \$500 (continued)

10/5/82	Saunders Brothers	\$	100.00
10/5/82	George DiMatteo		100.00
10/5/82	Porteous, Mitchell & Braun		200.00
10/5/82	Maine Credit Union		100.00
10/5/82	W. L. Blake & Co.		100.00
10/6/82	Joseph Saunders		100.00
10/6/82	Maremont Corporation		100.00
10/6/82	Bangor Target Area Development Corp.		100.00
10/6/82	Maine Coast Construction		50.00
10/6/82	N. H. Bragg & Sons		200.00
10/6/82	Roof Systems of Maine		100.00
10/1/82	Earle Reed		200.00

Sub-Total \$ 11,350.00

\$10 to \$50

341 Contributions Sub-Total \$ 5,270.00

\$1 to \$9 497 Contributions Sub-Total \$ 1,750.32

TOTAL
CONTRIBUTIONS \$570,670.32

Examples - E

TO: Michael Healy
Verrill & Dana
(207) 774-4000

Scott September 82 - 3½%
Was all their time charged?
Part of it?
How do you figure it out?
How can they come up with 3½%?

Central Maine Power Company employees who have
provided services for Atlantic Research.

Elwood Edgecomb - *Accounting Supervisor* Georgette Mitchell - *Records Analyst*
Paul Dumais - *Accountant I* William Finn - *Lawyer*
Janee Shaw Owen - *Lawyer*
- Robert Leveque - *Staff Analyst*
Barbara Lee - *Data Analyst*
James LeBlanc - *Asst. to the Controller*
Barbara Hope - *Accountant I*
Gretchen Williams - *Accountant I*
Robert Leason
Robert Scott - *Sr. Vice President*
Susan Hallee - *Records Analyst*
Beth Gustin)
Roy Lane)
Donna Higgins - *Secretary*
Robert Howe - *Controller*

Computer Personnel

Sr. Prog. Analyst Marge Force
Supr. of engineering support Harold Lenfest
Sr. Systems Analyst Ernest Eugley
prog. analyst William Newgard
George Quintal

Daily summaries to weekly to monthly to YTD

OBTAIN YTD

Programmer Analyst

11-03-82

Howe	-	1 hour	Oct. '82
Field	-	3 1/2 hrs	July '81
Shaw-Owen	-	1/2	Sept. '82
		1 1/2	Aug '82
		2	July '82
		2	June '82
		1/2	Feb '82
		2	Dec. '81
		21	July '81

Bob Lorton ~~Aug~~ '82
~~Aug~~ Sept '82

Bob Smith ~~Aug~~ Sept '82

Standard Distribution of Time

Robert F. Scott

Name

0976

Employee No.

September 1982

Period Covered

BRIEF DESCRIPTION OF
SERVICES RENDERED:TIME ASSIGNABLE TOACCOUNT
DISTRIBUTIONPERCENT
OF TIME

Normal Duties (Company Operations)

94½%Construction of Major Generation
Projects (Specify)

- Sears Island Coal

- Save Maine Yankee

~~3½%~~Other Non-Billable Activities
(Describe)BILLABLE ACTIVITIES:

Wyman No. 4 (Operations)

Maine Yankee Atomic Power Co.

Maine Electric Power Co.

Central Securities Corp.

Cumberland Securities Corp.

The Union Water-Power Co.

Kennebec Water Power Co.

Maine Industries, Inc.

Atlantic Research

Other Billable Activities (Describe)

1%100%

Significant exceptions to this standard distribution of time are to be reported on the reverse of this form on a current basis. The percent of time assignable to Normal Duties will be reduced by the amount of reported exceptions unless otherwise noted.

ADJUSTING ENTRY

10/25/82

TO: BOB L.

PERMANENCE
82

NORMAL WORKING HOURS TO
BE ALLOCATED TO ATLANTIC
RESEARCH INC. 1982.

* BETH GUSTIN - (2 SURVEYS)
8 HRS / SURVEY - TOTAL 16 HRS. ✓

* ROY LANE - (3 SURVEYS)
16 HRS / SURVEY - TOTAL 48 HRS. ✓

* DONNA HIGGINS - (6 SURVEYS)

6 HRS / SURVEY - TOTAL 36 HRS ✓

check with Harry Longfoot ²⁹⁸

1982

133606

1. { Jarrett-Shaw Owen Feb, June, July, Aug, Sept.
Bob Larson - August, Sept
Bob Scott - Sept.

2. DATEBOOK LISTING & TIME SHEETS

3. { Georgette Hirshel } 1981 changes Nov 81 only.
Wm. Finn
Jarrett-Shaw Owen

TIME PERIODS DURING WHICH THE TIME WAS CHARGED TO ATLANTIC

JOE TITLES & THE DAYS THE WORKED.

NEED TO DISCUSS WITH BOB LINTON AND FRANK

APPENDIX F

INTERROGATORIES TO POLITICAL
CANDIDATES AND OFFICEHOLDERS



State of Maine

OFFICE OF THE GOVERNOR

AUGUSTA, MAINE 04333

Honorable John E. Baldacci
Chairman
Joint Select Committee to Investigate Public Utilities
State House
Augusta, Maine 04333

RE: Answers to Interrogatories by Governor Joseph E. Brennan

Dear Chairman Baldacci:

Herewith are Governor Joseph E. Brennan's answers to the Committee's Interrogatories dated September 25, 1984.

1. State whether you have ever purchased or financed, in whole or in part, a poll, opinion survey or tracking study conducted or managed by Command Research or Christian Potholm. If your response is in the affirmative, please answer interrogatories number 2-6. If your answer is in the negative, you need not answer interrogatories numbers 2-6.

1. Answer. No, not to my knowledge.

2-6. Not applicable.

7. State whether you have ever received from Command Research or Christian Potholm either orally or in writing the results of any poll, opinion survey, or tracking study which you have or had reason to believe was sponsored, in whole or in part, by the Atlantic Research Company, the Central Maine Power Company, any other Maine

utility company or the Committee to Save Maine Yankee. If your response is in the affirmative, identify the approximate date that such information was received by you, any documents possessed by you that mention, relate, or refer to such information, and describe the nature of such information. In addition, if you transmitted such information to a state officeholder, federal officeholder, state candidate, or federal candidate, identify each such person to whom the information was given and the date given.

7. Answer. Yes. About three years ago, I met socially with Chris Potholm. In the course of our conversation that evening, I am sure polling information on a number of issues was discussed.

8. State whether you have ever directly or indirectly received from the Atlantic Research Company, the Central Maine Power Company, any other Maine utility company or the Committee to Save Maine Yankee, including any employees or agents thereof, either orally or in writing the results of any poll, opinion, survey, or tracking study. If your response is in the affirmative, identify the person giving you such information, the approximate date such information was received by you, any documents possessed by you which mention, relate, or refer to such information, and describe the nature of such information. In addition, if you transmitted such information to a state officeholder, federal officeholder, state candidate, or federal candidate, identify each such person to whom the information was given and the date given.

8. Answer. Yes. John Menario, Chairman of the first Save Maine Yankee Committee talked with me concerning polling information during the referendum campaign in 1980.

Richard Jalkut of New England Telephone talked with me in the

summer of 1982 concerning a survey prepared by Command Research for his company, relating to the telecommunication needs of the Maine residential customer. I have provided a copy of the survey pursuant to the Committee's Request for Production.

During the general election campaign in 1982, I talked by telephone with Elwin P. Thurlow at which time he apprised me of polling data relating to the Maine Yankee referendum question and the gubernatorial race.

In the course of a number of referenda campaigns over several years, I had many discussions with various people associated with Maine utilities. Other than as stated above, these discussions would have been very general in nature, and therefore it is impossible to provide more specific information.

9. State whether you have ever received from Ad-Media, including any employees or agents thereof, either orally or in writing, the results of any poll, opinion survey, or tracking study which you have or had reason to believe was sponsored or conducted, in whole or in part, by the Atlantic Research Company, the Committee to Save Maine Yankee, the Central Maine Power Company, or any other Maine utility company. If your response is in the affirmative, identify the person giving you such information, the approximate date such information was received by you, any documents possessed by you which mention, relate, or refer to such information, and describe the nature of such information. In addition, if you transmitted such information to a state officeholder, federal officeholder, state candidate, or federal candidate, identify each such person to whom the information was given and the date given.

9. Answer. Yes. In the fall of 1981, I participated in the campaign against the Maine Energy Commission and Jack Havey made an ad in which I stated my opposition.. I believe there may well have been discussions of polling data during that time. I do not remember any specific discussion on polling. Generally, when there was a referendum in which both Ad Media and I were involved, polling information would be discussed. Please see Answer to Question 10.

10. State whether you have ever received from any person, either orally or in writing, the results of any poll, opinion survey, or tracking study which you have or had reason to believe was sponsored or conducted, in whole or in part, by the Atlantic Research Company, the Committee to Save Maine Yankee, the Central Maine Power Company, or any other Maine utility company. If your response is in the affirmative, identify the person giving you such information, the approximate date such information was received by you, any documents possessed by you which mention, relate, or refer to such information, and describe the nature of such information. In addition, if you transmitted such information to a state officeholder, federal officeholder, state candidate, or federal candidate, identify each such person to whom the information was given and the date given.

10. Answer. In the course of the two campaigns relating to Maine Yankee (1980, 1982) and in the course of the campaign against the Maine Energy Commission (1981) I am sure that polls and polling data would have been discussed but I have no specific information relating to dates or times or sources. It is important to keep in perspective that in the course of the last six years I was actively involved in two gubernatorial primary campaigns and two

gubernatorial general elections, as well as a national Presidential campaign in 1980, as well as two referenda on Maine Yankee, as well as the referendum question on the Maine Energy Commission, as well as the referendum question on the Bath Iron Works expansion.

Additionally, as Governor I was interested in six bond issues and three proposed constitutional amendments in 1981; three referendum questions, bond issues, and two proposed constitutional amendments in 1982; and the moose hunt initiative, four bond issues and three constitutional amendments in 1983.

In summary, because of the numerous referenda issues in which I was active and the hundreds of conversations I would have had dealing with those issues, it is impossible to give any specifics as to who may have told me what about any poll, survey or tracking study dealing with these issues, other than what I mentioned in earlier answers.

11. State whether you have ever received during the period 1980-83 any contribution, including in-kind contributions, from the Atlantic Research Company, the Committee to Save Maine Yankee, the Central Maine Power Company, or any other Maine utility company that have not been reported to either the Federal Election Commission or the Maine Commission on Governmental Ethics and Election Practices. If your response is in the affirmative, state the date of the contribution, the amount of the contribution, and the nature of any in-kind contribution made, i.e., a brief description of the goods and services received.

11. Answer. No, not to my knowledge.

12. State whether you know of any expenditures made on your

behalf during the period 1980-1983 by the Atlantic Research Company, the Committee to Save Maine Yankee, the Central Maine Power Company, or any other Maine utility company that have not been reported to either the Federal Election Commission or the Maine Commission on Governmental Ethics and Election Practices. If your response is in the affirmative, state the identify of the person who made the expenditure, the date of the expenditure, the amount of the expenditure, and the nature of the goods and services constituting the expenditure.

12. Answer. No, not to my knowledge.

13. State whether you have ever purchased any goods or services from a Maine utility company in connection with a federal election other than goods or services directly related to the company's utility function e.g., the purchase of telephone services from the telephone company. If your response is in the affirmative, state the identity of each person from whom goods and services were purchased, the date of purchase, the amount of the purchase, and the nature of the goods and services received.

13. Answer. No not to my knowledge.

DATED at Augusta, Maine this 17th day of October, 1984.



JOSEPH E. BRENNAN
Governor

STATE OF MAINE

KENNEBEC, SS

Personally appeared the above-named Joseph E. Brennan
and made oath that the foregoing statements by him made are true to
the best of his knowledge, information and belief.

Before me,

Dated: October 17, 1984

Robert H. Gibbons, Esq.
Notary Public
Attorney at Law



STATE OF MAINE
OFFICE OF THE GOVERNOR
AUGUSTA, MAINE
04888

JOSEPH E. BRENNAN
GOVERNOR

October 17, 1984

Honorable John E. Baldacci
Chairman
Joint Select Committee to Investigate
Public Utilities
State House
Augusta, Maine 04333

Dear Chairman Baldacci:

Complying with the Committee's Request for Production of Documents dated September 25, 1984, Governor Brennan provides the enclosed copy of a Survey dated July 1982 which was prepared by Command Research for New England Telephone.

Governor Brennan did not find and is unaware of any other documents which would be responsive to the Committee's Request.

Sincerely,

A handwritten signature in cursive script, reading "Robert D. Gibbons".

ROBERT D. GIBBONS
Counsel to the Governor

RDG/bls

Command Research.

Executive Summary

July 1982

Survey

New England Telephone

Current Voter Attitudes

Command Research.

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Command Research.

The August 1982 survey consisted of 702 completed calls, 502 attitudinal and 200 grid/outcome. All respondents were registered voters and represent a meaningful cross section of current public perceptions for the State of Maine at the present time.

Command Research.

Political Perceptions

"Do you approve or disapprove of the performance of President Reagan?"

"Do you approve or disapprove of the performance of Governor Brennan?"

Command Research.

President Reagan

President Reagan's popularity continues to decline in the State of Maine with only 38.2% of the voting population expressing approval of his policies.

REAGAN PERFORMANCE

Approve	38.2
Disapprove	35.1
Don't Know	26.7

By county breaks, the President is regarded as follows:

REAGAN PERFORMANCE

	AND OXF	ARO	CUM	KEN	HAN WASH	FR SO PI	WA KN LI SA	YORK	PEN
Approve	41.1	31.4	33.7	32.6	47.4	43.2	45.1	43.1	30.6
Disapprove	35.6	45.7	37.9	30.4	36.8	31.8	19.6	34.5	41.9
Don't Know	23.3	22.9	28.4	37.0	15.8	25.0	35.3	22.4	27.4

Command Research.

Republicans, however, continue to be highly disposed toward the President and even Independents favor his performance:

REAGAN PERFORMANCE

	MOST REP	REP/ DEM	IND	DEM/ REP	MOST DEM	TOTAL
Approve	67.7	54.3	40.4	21.4	15.7	38.3
Disapprove	15.2	20.0	31.1	46.4	55.1	35.1
Don't Know	17.2	25.7	28.6	32.1	29.1	26.7

The President does best among voters 46-55 and most among those over 65:

REAGAN PERFORMANCE

	18- 25	26- 35	36- 45	46- 55	56- 65	OVER 65	TOTAL
Approve	37.5	35.9	38.1	46.9	41.3	35.4	38.2
Disapprove	35.9	38.5	28.6	32.7	36.5	36.9	35.1
Don't Know	26.6	25.6	33.3	20.4	22.2	27.7	26.7

Command Research.

Up scale voters tend to have a slightly more favorable opinion of the President although this is often true only in terms of relative weighting:

REAGAN PERFORMANCE

	HIGH	HIGH	COLL	COLL	GRAD SCH	TOTAL
Approve	25.0	36.2	46.6	36.4	46.2	38.4
Disapprove	45.8	32.1	31.4	36.4	41.0	34.8
Don't Know	29.2	31.6	22.0	27.3	12.8	26.8

Catholics tend to be far less supportive of the President than other religious groups:

REAGAN PERFORMANCE

	RC	BAPT	OTH PROT	JEW	OTHER	TOTAL
Approve	28.9	50.0	45.5	25.0	35.6	38.2
Disapprove	42.8	28.3	25.9	25.0	43.3	35.1
Don't Know	28.3	21.7	28.6	50.0	21.1	26.7

Command Research.

The Reagan approval is highest among people of British heritage and lowest among Franco Americans:

REAGAN PERFORMANCE

	BRIT	FR	IR	GERM	OTHER	TOTAL
Approve	42.3	29.9	41.7	42.1	35.8	38.2
Disapprove	31.4	45.4	40.3	21.1	31.7	35.1
Don't Know	26.3	24.7	18.1	36.8	32.5	26.7

Income:

REAGAN PERFORMANCE

	TO 7000	TO 13000	TO 20000	TO 30000	TO 50000	OVER 50000	TOTAL
Approve	33.8	36.1	34.5	38.3	44.6	64.7	37.9
Disapprove	32.3	44.6	36.7	33.1	32.1	23.5	35.5
Don't Know	33.8	19.3	28.8	28.6	23.2	11.8	26.6

Command Research.

People who are union members or who live in union households are more likely to disapprove of Reagan than those who live in non-union households:

REAGAN PERFORMANCE

	SELF	FAM MEMB	NO	TOTAL
Approve	38.3	26.2	40.3	38.2
Disapprove	46.7	46.2	31.5	35.2
Don't Know	15.0	27.7	28.3	26.6

Males are more likely to approve of the President's performance than are either females who work in the home or outside it:

REAGAN PERFORMANCE

	MALE	F HOME	F OUT	TOTAL
Approve	49.2	35.5	29.1	38.3
Disapprove	29.9	33.7	41.8	34.9
Don't Know	20.9	30.7	29.1	26.7

Command Research.

Not surprisingly, conservative voters strongly back the President while very liberal voters are most opposed to his performance:

REAGAN PERFORMANCE

	VERY CON	SOME CON	MOD	SOME LIB	VERY LIB	DON'T KNOW	TOTAL
Approve	61.9	50.3	32.0	29.5	0.0	9.1	38.3
Disapprove	26.2	26.1	35.1	45.5	76.9	54.5	34.9
Don't Know	11.9	23.5	33.0	25.0	23.1	36.4	26.7

Governor Brennan

In terms of approval, it is clear that Governor Brennan enjoys a high degree of favorable voter reaction. Almost 60% of registered voters approve of his performance to date:

BRENNAN PERFORMANCE

Approve	58.2
Disapprove	18.3
Don't Know	23.5

Command Research.

Moreover, his approval rating is fairly evenly spread across the state, even extending into geographically configured Republican areas. By counties, his approval is as follows:

BRENNAN PERFORMANCE

	AND OXF	ARO	CUM	KEN	HAN WASH	FR SO PI	WA KN LI SA	YORK	PEN
Approve	64.4	60.0	67.4	58.7	50.0	54.5	51.0	55.2	51.6
Disapprove	15.1	14.3	14.7	21.7	21.1	29.5	13.7	15.5	24.2
Don't Know	20.5	25.7	17.9	19.6	28.9	15.9	35.3	29.3	24.2

Most impressive is his favorable rating in terms of voting preference with even Republicans approving of his performance. In fact, hard core Republicans approve of his performance by a ratio of 47.5% to 25.3%.

BRENNAN PERFORMANCE

	MOST REP	REP/ DEM	IND	DEM/ REP	MOST DEM	TOTAL
Approve	47.5	48.6	54.6	72.6	65.4	58.1
Disapprove	25.3	28.6	16.0	11.9	13.4	18.2
Don't Know	27.3	22.9	29.4	15.5	21.3	23.6

Command Research.

Even voters who term themselves "very conservative" approve of his performance by a ratio of 42.9% to 21.4%.

BRENNAN PERFORMANCE

	VERY CON	SOME CON	MOD	SOME LIB	VERY LIB	DON'T KNOW	TOTAL
Approve	42.9	62.1	61.3	56.8	30.8	54.4	58.3
Disapprove	21.4	20.3	16.5	18.2	7.7	27.3	18.4
Don't Know	35.7	17.6	22.2	25.0	61.5	18.2	23.4

This broad appeal is further reflected in various cross tabulations as by age:

BRENNAN PERFORMANCE

	18- 25	26- 35	36- 45	46- 55	56- 65	OVER 65	TOTAL
Approve	68.8	56.4	48.6	57.1	63.5	63.1	58.2
Disapprove	17.2	23.1	19.0	14.3	12.7	15.4	18.3
Don't Know	14.1	20.5	32.4	28.6	23.8	21.5	23.5

Command Research.

Education:

BRENNAN PERFORMANCE

	HIGH	HIGH	COLL	COLL	GRAD SCH	TOTAL
Approve	62.5	58.2	54.2	58.6	61.5	58.0
Disapprove	10.4	14.3	22.0	26.3	17.9	18.4
Don't Know	27.1	27.6	23.7	15.2	20.5	23.6

Religion:

BRENNAN PERFORMANCE

	RC	BAPT	OTH PROT	JEW	OTHER	TOTAL
Approve	65.3	60.9	52.9	75.0	53.3	58.2
Disapprove	17.3	19.6	18.5	0.0	20.0	18.3
Don't Know	17.3	19.6	28.6	25.0	26.7	23.5

Command Research.

Ethnicity:

BRENNAN PERFORMANCE

	BRIT	FR	IR	GERM	OTHER	TOTAL
Approve	56.2	64.9	61.1	63.2	53.3	58.2
Disapprove	22.2	14.4	18.1	5.3	17.5	18.3
Don't Know	21.6	20.6	20.8	31.6	29.2	23.5

Note: The commonly held "insider" perception that Governor Brennan has a problem with Franco Americans is clearly not borne out by this survey since his approval rating with that group is very high.

Income:

BRENNAN PERFORMANCE

	TO 7000	TO 13000	TO 20000	TO 30000	TO 50000	OVER 50000	TOTAL
Approve	69.2	60.2	59.0	51.1	58.9	47.1	58.0
Disapprove	7.7	15.7	18.0	20.3	25.0	35.3	18.3
Don't Know	23.1	24.1	23.0	28.6	16.1	17.6	23.7

Command Research.

Labor union membership:

BRENNAN PERFORMANCE

	SELF	FAM MEMB	NO	TOTAL
Approve	66.7	63.1	56.3	58.4
Disapprove	16.7	13.8	18.9	18.0
Don't Know	16.7	23.1	24.8	23.6

Moreover, the Governor's efforts to appoint women to office has clearly won him high marks from women, especially those who work outside the home:

BRENNAN PERFORMANCE

	MALE	F HOME	F OUT	TOTAL
Approve	57.6	54.8	62.0	58.1
Disapprove	24.9	16.3	13.3	18.4
Don't Know	17.5	28.9	24.7	23.6

Command Research.

Not surprising, the appeal of the Governor is translated to his ballot measure strength. If the election were held today, he would clearly defeat his opponent. Current voting intentions are as follows:

Brennan	49.6%
Cragin	24.3%
Will not vote	2.5%
Undecided	23.6%

Brennan leads in all age groups, education levels, ethnic groups, income levels, sex categories and geographical areas with Cragin running close only in the Hancock/Washington and Waldo/Knox/Lincoln and Sagadahoc nexi.

No effort was made to measure voter intensity.

Command Research.

Ratings

"Now I would like to read you a short list of companies and government agencies which operate in Maine. I'd like you to tell me whether your opinion of them is very favorable, somewhat favorable, somewhat unfavorable or very unfavorable."

Command Research.

In our effort to do a bench mark survey with respect to public perceptions of the New England Telephone Company, we sought to have voters compare it to other companies and state agencies.

L.L. Bean's was the highest regarded with 88.5% approval and only 1% disapproval. The Public Utilities Commission was least favored with 43.5% approval and 42.5% disapproval. By comparison, the Department of Human Services was approved by 64.4% and disapproved by 23.3%; while Great Northern Paper was approved by 68.8% and 23.7% of voters having no opinion.

New England Telephone

New England Telephone had a favorable rating by 64.2% of the voters:

NEW ENGLAND TELEPHONE

Very Favorable	30.6
Somewhat Favorable	33.6
Somewhat Unfavorable	21.5
Very Unfavorable	11.7
Don't Know	2.6

Command Research.

Voters in the coastal counties of Waldo, Knox, Lincoln and Sagadahoc were most favorably inclined toward the company, those in Cumberland least favorably inclined:

NEW ENGLAND TELEPHONE

	AND OXF	ARO	CUM	KEN	HAN WASH	FR SO PI	WA KN LI SA	YORK	PEN
Very Fav	24.7	42.9	17.7	39.1	23.7	27.3	52.9	32.8	30.6
Some Fav	35.6	37.1	35.4	21.7	36.8	52.3	31.4	20.7	33.9
Some Unf	30.1	11.4	30.2	23.9	15.8	18.2	9.8	12.1	25.8
Very Unf	6.8	2.9	13.5	13.0	18.4	2.3	5.9	29.3	9.7
Don't Know	2.7	5.7	3.1	2.2	5.3	0.0	0.0	5.2	0.0

Command Research.

Support was consistent among males and females
although strongest among males:

NEW ENGLAND TELEPHONE

	MALE	F HOME	F OUT	TOTAL
Very Fav	32.8	32.9	25.9	30.7
Some Fav	36.2	34.7	29.7	33.7
Some Unf	20.3	21.6	22.2	21.3
Very Unf	9.0	8.4	18.4	11.8
Don't Know	1.7	2.4	3.8	2.6

Support was strongest for those over 55:

NEW ENGLAND TELEPHONE

	18- 25	26- 35	36- 45	46- 55	56- 65	OVER 65	TOTAL
Very Fav	26.6	25.0	30.5	24.5	42.9	40.9	30.6
Some Fav	26.6	39.7	34.3	40.8	27.0	25.8	33.6
Some Unf	31.3	15.4	21.0	18.4	27.0	24.2	21.5
Very Unf	14.1	18.6	10.5	12.2	1.6	4.5	11.7
Don't Know	1.6	1.3	3.8	4.1	1.6	4.5	2.6

Command Research.

Strong support for the company was expressed by Irish Americans, Franco Americans and those of British origin:

NEW ENGLAND TELEPHONE

	BRIT	FR	IR	GERM	OTHER	TOTAL
Very Fav	28.9	34.7	41.7	10.5	26.7	30.6
Some Fav	33.0	29.6	30.6	57.9	35.8	33.6
Some Unf	24.2	23.5	15.3	26.3	18.3	21.5
Very Unf	11.3	8.2	12.5	5.3	15.8	11.7
Don't Know	2.6	4.1	0.0	0.0	3.3	2.6

Moreover, income did not turn out to be a significant variable in the levels of company support with 64.6% of those making under \$7000 approving of its performance:

NEW ENGLAND TELEPHONE

	TO 7000	TO 13000	TO 20000	TO 30000	TO 50000	OVER 50000	TOTAL
Very Fav	40.0	38.6	28.8	24.8	26.8	23.5	30.4
Some Fav	24.6	36.1	31.7	39.8	30.4	35.3	33.7
Some Unf	26.2	16.9	25.2	19.5	21.4	17.6	21.7
Very Unf	3.1	4.8	12.2	15.0	19.6	23.5	11.8
Don't Know	6.2	3.6	2.2	0.8	1.8	0.0	2.4

Command Research.

Union members were particularly supportive of the company:

NEW ENGLAND TELEPHONE

	SELF	FAM MEMB	NO	TOTAL
Very Fav	25.0	32.3	31.1	30.5
Some Fav	45.0	27.7	33.0	33.7
Some Unf	15.0	21.5	22.6	21.6
Very Unf	11.7	16.9	10.6	11.6
Don't Know	3.3	1.5	2.7	2.6

Approval of the company is broad, transcending party and ideological lines:

NEW ENGLAND TELEPHONE

	VERY CON	SOME CON	MOD	SOME LIB	VERY LIB	DON'T KNOW	TOTAL
Very Fav	40.5	25.5	35.4	26.1	23.1	18.2	30.5
Some Fav	33.3	37.9	29.7	35.2	23.1	45.5	33.7
Some Unf	19.0	25.5	19.5	20.5	30.8	9.1	21.5
Very Unf	7.1	7.8	13.3	15.9	23.1	9.1	11.8
Don't Know	0.0	3.3	2.1	2.3	0.0	18.2	2.6

Command Research.

NEW ENGLAND TELEPHONE

	MOST REP	REP/ DEM	IND	DEM/ REP	MOST DEM	TOTAL
Very Fav	30.3	21.4	32.8	29.8	34.4	30.6
Some Fav	29.3	41.4	34.5	35.7	30.5	33.6
Some Unf	25.3	30.0	16.8	22.6	18.0	21.6
Very Unf	12.1	5.7	13.4	10.7	14.1	11.8
Don't Know	3.0	1.4	2.5	1.2	3.1	2.4

Company support was consistent across religious groups:

NEW ENGLAND TELEPHONE

	RC	BAPT	OTH PROT	JEW	OTHER	TOTAL
Very Fav	35.1	26.1	30.7	25.0	24.4	30.6
Some Fav	27.6	47.8	37.6	50.0	28.9	33.6
Some Unf	20.1	19.6	22.8	25.0	22.2	21.5
Very Unf	13.8	4.3	6.9	0.0	22.2	11.7
Don't Know	3.4	2.2	2.1	0.0	2.2	2.6

Command Research.

College graduates tended to favor the company less than those with some college or high school backgrounds.

NEW ENGLAND TELEPHONE

	^{<} HIGH	HIGH	^{<} COLL	COLL	GRAD SCH	TOTAL
Very Fav	41.7	37.1	30.5	14.1	28.2	30.7
Some Fav	27.1	33.5	36.4	35.4	30.8	33.7
Some Unf	20.8	18.8	21.2	27.3	20.5	21.4
Very Unf	6.3	8.6	11.0	19.2	17.9	11.8
Don't Know	4.2	2.0	0.8	4.0	2.6	2.4

Command Research.

Public Utilities Commission

By contrast, the P.U.C. is not currently highly regarded by the electorate with only 43.5% of the people approving of its performance:

PUBLIC UTILITIES COMMISSION

Very Favorable	14.1
Somewhat Favorable	29.4
Somewhat Unfavorable	29.0
Very Unfavorable	13.5
Don't Know	13.9

Opinion by county:

PUBLIC UTILITIES COMMISSION

	AND OXF	ARO	CUM	KEN	HAN WASH	FR SO PI	WA KN LI SA	YORK	PEN
Very Fav	9.6	20.0	13.5	15.2	13.2	9.1	11.8	24.1	12.9
Some Fav	20.5	31.4	31.3	30.4	18.4	36.4	39.2	20.7	37.1
Some Unf	39.7	22.9	29.2	30.4	28.9	40.9	25.5	17.2	24.2
Very Unf	12.3	11.4	14.6	15.2	13.2	6.8	15.7	20.7	9.7
Don't Know	17.8	14.3	11.5	8.7	26.3	6.8	7.8	17.2	16.1

Command Research.

Hard core Democrats are more favorably disposed toward the P.U.C. than any other group including moderate Democrats:

PUBLIC UTILITIES COMMISSION

	MOST REP	REP/ DEM	IND	DEM/ REP	MOST DEM	TOTAL
Very Fav	16.2	10.0	12.6	14.3	16.4	14.2
Some Fav	28.3	34.3	21.8	28.6	35.9	29.6
Some Unf	26.3	34.3	34.5	36.9	18.0	29.0
Very Unf	16.2	4.3	11.8	14.3	16.4	13.2
Don't Know	13.1	17.1	19.3	6.0	13.3	14.0

By voting patterns:

PUBLIC UTILITIES COMMISSION

	VERY CON	SOME CON	MOD	SOME LIB	VERY LIB	DON'T KNOW	TOTAL
Very Fav	16.7	15.7	11.3	14.8	7.7	27.3	13.9
Some Fav	21.4	31.4	29.2	33.0	23.1	18.2	29.5
Some Unf	33.3	28.8	26.7	29.5	38.5	45.5	29.1
Very Unf	14.3	11.1	15.9	12.5	15.4	9.1	13.5
Don't Know	14.3	13.1	16.9	10.2	15.4	0.0	13.9

Command Research.

People over 55 have the lowest opinion of the
Commission:

PUBLIC UTILITIES COMMISSION

	18- 25	26- 35	36- 45	46- 55	56- 65	OVER 65	TOTAL
Very Fav	15.6	15.4	13.3	20.4	9.5	10.6	14.1
Some Fav	34.4	32.1	30.5	24.5	25.4	24.2	29.4
Some Unf	21.9	25.6	29.5	26.5	36.5	37.9	29.0
Very Unf	12.5	17.3	12.4	18.4	11.1	6.1	13.5
Don't Know	15.6	9.6	14.3	10.2	17.5	21.2	13.9

While those with graduate school experience have
the highest:

PUBLIC UTILITIES COMMISSION

	HIGH SCH	HIGH SCH	COLL	COLL	GRAD SCH	TOTAL
Very Fav	10.4	17.8	13.6	10.1	12.8	14.2
Some Fav	18.8	28.4	30.5	33.3	35.9	29.5
Some Unf	43.8	26.4	28.8	29.3	25.6	29.1
Very Unf	8.3	13.2	16.9	14.1	10.3	13.6
Don't Know	18.8	14.2	10.2	13.1	15.4	13.6

Command Research.

Religious preference is not a discernible variable in shaping opinions concerning the P.U.C.

PUBLIC UTILITIES COMMISSION

	RC	BAPT	OTH PROT	JEW	OTHER	TOTAL
Very Fav	15.5	17.4	14.3	0.0	10.0	14.1
Some Fav	28.7	37.0	29.1	25.0	27.8	29.4
Some Unf	27.6	28.3	30.2	25.0	30.0	29.0
Very Unf	14.9	15.2	9.5	25.0	17.8	13.5
Don't Know	13.2	2.2	16.9	25.0	14.4	13.9

People of British extraction have the most favorable view of the Commission, Franco Americans on the other hand have the lowest:

PUBLIC UTILITIES COMMISSION

	BRIT	FR	IR	GERM	OTHER	TOTAL
Very Fav	12.4	19.4	16.7	10.5	11.7	14.1
Some Fav	35.6	17.3	29.2	31.6	29.2	29.4
Some Unf	25.8	34.7	22.2	36.8	32.5	29.0
Very Unf	12.9	12.2	15.3	15.8	14.2	13.5
Don't Know	13.4	16.3	16.7	5.3	12.5	13.9

Command Research.

Opinion by income:

PUBLIC UTILITIES COMMISSION

	TO 7000	TO 13000	TO 20000	TO 30000	TO 50000	OVER 50000	TOTAL
Very Fav	6.2	16.9	16.5	11.3	16.1	17.6	13.8
Some Fav	27.7	30.1	28.1	27.8	39.3	29.4	29.6
Some Unf	33.8	31.3	32.4	30.8	16.1	17.6	29.6
Very Unf	9.2	12.0	7.2	18.8	17.9	29.4	13.4
Don't Know	23.1	9.6	15.8	11.3	10.7	5.9	13.6

Opinion by union household:

PUBLIC UTILITIES COMMISSION

	SELF	FAM MEMB	NO	TOTAL
Very Fav	20.0	13.8	13.3	14.2
Some Fav	31.7	29.2	29.3	29.5
Some Unf	18.3	30.8	30.3	28.9
Very Unf	21.7	16.9	11.4	13.4
Don't Know	8.3	9.2	15.7	14.0

Command Research.

Opinion by Sex:

PUBLIC UTILITIES COMMISSION

	MALE	F HOME	F OUT	TOTAL
Very Fav	16.4	14.4	11.4	14.1
Some Fav	31.1	29.9	27.2	29.5
Some Unf	27.7	31.7	27.8	29.1
Very Unf	15.3	11.4	13.9	13.5
Don't Know	9.6	12.6	19.6	13.7

Command Research.

Service

Command Research.

The favorable image of the telephone company is clearly based on a number of factors. One which the survey pinpointed was service. Its service is highly regarded. 77% of the voters surveyed felt it was very good or good:

OVERALL TELEPHONE CO. SERVICE

Very Good	33.6
Good	43.5
Adequate	16.9
Poor	6.0

Service by county:

OVERALL TELEPHONE CO. SERVICE

	AND OXF	ARO	CUM	KEN	HAN WASH	FR SO PI	WA KN LI SA	YORK	PEN
Very Good	20.5	48.6	28.1	41.3	23.7	40.9	51.0	31.0	32.3
Good	49.3	40.0	47.9	47.8	52.6	38.6	29.4	36.2	45.2
Adequate	24.7	8.6	13.5	6.5	15.8	15.9	17.6	27.6	16.1
Poor	5.5	2.9	10.4	4.3	7.9	4.5	2.0	5.2	6.5

Command Research.

Opinion by age was especially high with those over 65:

OVERALL TELEPHONE CO. SERVICE

	18- 25	26- 35	36- 45	46- 55	56- 65	OVER 65	TOTAL
Very Good	28.1	25.6	37.1	30.6	38.1	50.0	33.6
Good	34.4	51.9	41.0	49.0	36.5	39.4	43.5
Adequate	32.8	15.4	17.1	16.3	15.9	6.1	16.9
Poor	4.7	7.1	4.8	4.1	9.5	4.5	6.0

Opinion of service by education:

OVERALL TELEPHONE CO. SERVICE

	^{<} HIGH	HIGH	^{<} COLL	COLL	GRAD SCH	TOTAL
Very Good	39.6	35.0	35.6	27.3	28.2	33.5
Good	50.0	45.2	41.5	43.4	35.9	43.7
Adequate	6.3	15.2	15.3	22.2	28.2	16.8
Poor	4.2	4.6	7.6	7.1	7.7	6.0

Command Research.

Opinion of service by voting patterns:

OVERALL TELEPHONE CO. SERVICE

	MOST REP	REP/ DEM	IND	DEM/ REP	MOST DEM	TOTAL
Very Good	32.3	32.9	26.9	28.6	44.5	33.6
Good	40.4	42.9	46.2	52.4	37.5	43.4
Adequate	16.2	21.4	19.3	13.1	15.6	17.0
Poor	11.1	2.9	7.6	6.0	2.3	6.0

Opinion by religion:

OVERALL TELEPHONE CO. SERVICE

	RC	BAPT	OTH PROT	JEW	OTHER	TOTAL
Very Good	34.5	41.3	32.3	50.0	30.0	33.6
Good	46.6	41.3	45.5	50.0	34.4	43.5
Adequate	13.8	13.0	18.5	0.0	22.2	16.9
Poor	5.2	4.3	3.7	0.0	13.3	6.0

Command Research.

Opinion by ethnicity:

OVERALL TELEPHONE CO. SERVICE

	BRIT	FR	IR	GERM	OTHER	TOTAL
Very Good	34.0	37.8	38.9	21.1	28.3	33.6
Good	43.3	42.9	43.1	52.6	43.3	43.5
Adequate	17.5	15.3	15.3	26.3	16.7	16.9
Poor	5.2	4.1	2.8	0.0	11.7	6.0

Opinion by income:

OVERALL TELEPHONE CO. SERVICE

	TO 7000	TO 13000	TO 20000	TO 30000	TO 50000	OVER 50000	TOTAL
Very Good	35.4	27.7	38.1	34.6	25.0	29.4	33.3
Good	41.5	55.4	36.0	45.1	48.2	35.3	43.8
Adequate	13.8	15.7	21.6	14.3	16.1	17.6	16.8
Poor	9.2	1.2	4.3	6.0	10.7	17.6	6.1

Command Research.

Opinion by union membership:

OVERALL TELEPHONE CO. SERVICE

	SELF	FAM MEM	NO	TOTAL
Very Good	41.7	41.5	31.1	33.7
Good	38.3	30.8	46.3	43.3
Adequate	15.0	23.1	16.2	17.0
Poor	5.0	4.6	6.4	6.0

Opinion by sex:

OVERALL TELEPHONE CO. SERVICE

	MALE	F HOME	F OUT	TOTAL
Very Good	39.0	32.9	27.8	33.5
Good	40.7	49.1	41.1	43.6
Adequate	16.4	13.2	21.5	16.9
Poor	4.0	4.8	9.5	6.0

Command Research.

Optimism/Pessimism Index

"Looking ahead five years, some people say that things here in Maine will get better. Other people say our problems are going to get worse. Still others say things will stay the same. Which view comes closest to your own?"

Command Research.

Maine people continue to be optimistic about the future:

CONDITIONS IN MAINE IN FIVE YEARS

Better	48.0
Worse	17.6
Same	27.4
Don't Know	7.0

This optimism is shared by Republicans and Democrats alike:

CONDITIONS IN MAINE IN FIVE YEARS

	BETTER	WORSE	SAME	DON'T KNOW
Democrat	49.1	16.8	30.1	4.0
Republican	50.0	20.7	20.7	8.5
Independent	43.9	15.9	31.8	8.3

Democrats felt things would get better, 49%, or stay the same 30.1%, as would Republicans (50% and 20.7%) with Independents only slightly less optimistic by a percentage of 43.9% and 31.8%. Optimism was rather

Command Research.

consistently flat by region and other demographic characteristics with the elderly being less optimistic than other age groups generally. The most significant differences on this question came with regard to the importance of both the business climate and the communications network.

58.9% of those believing in the importance of a modern communications network thought things would improve while 20.9% of that group felt things would stay the same. Conversely, those who did not feel that communications were important, only 37.7% felt things would improve and over twice as many thought they would get worse.

Similar patterns were exhibited in the question of business climate. 49.5% of those who felt the business climate was important for jobs thought things would get better and 26% thought they would at least stay the same. Conversely, 29.2% of those who felt the business climate was not important, thought things would get better.

Command Research.

Business Perceptions

"Many people are concerned with jobs for the state, in general, do you believe that the business climate as a whole is important for future jobs in Maine?"

Command Research.

Maine people are very concerned about jobs and employment and by a very substantial majority feel that the business climate is important for future jobs in Maine:

BUSINESS CLIMATE IMPORTANT

Yes	89.2
No	4.8
Don't Know	6.0

The support for this proposition is extensive everywhere in the state from York to Aroostook:

BUSINESS CLIMATE IMPORTANT

	AND OXF	ARO	CUM	KEN	HAN WASH	FR SO PI	WA KN LI SA	YORK	PEN
Yes	89.0	97.1	92.7	87.0	75.7	90.5	78.0	98.3	88.7
No	1.4	2.9	2.1	6.5	10.8	2.4	12.0	0.0	9.7
Don't Know	9.6	0.0	5.2	6.5	13.5	7.1	10.0	1.7	1.6

Command Research.

It sweeps across party and ideological affiliations:

BUSINESS CLIMATE IMPORTANT

	MOST REP	REP/ DEM	IND	DEM/ REP	MOST DEM	TOTAL
Yes	85.9	94.2	90.6	95.2	83.6	89.1
No	3.0	2.9	2.6	2.4	10.9	4.8
Don't Know	11.1	2.9	6.8	2.4	5.5	6.0

BUSINESS CLIMATE IMPORTANT

	VERY CON	SOME CON	MOD	SOME LIB	VERY LIB	DON'T KNOW	TOTAL
Yes	78.6	94.7	88.5	89.8	69.2	81.8	89.2
No	9.5	1.3	6.3	3.4	23.1	0.0	4.8
Don't Know	11.9	3.9	5.2	6.8	7.7	18.2	6.0

All age groups feel strongly that it is important ranging from 71.9% of those over 65 to 95% of those 36-45:

BUSINESS CLIMATE IMPORTANT

	18- 25	26- 35	36- 45	46- 55	56- 65	OVER 65	TOTAL
Yes	90.6	91.6	95.2	89.6	88.9	71.9	89.2
No	6.3	5.8	3.8	2.1	4.8	4.7	4.8
Don't Know	3.1	2.6	1.0	8.3	6.3	23.4	6.0

Command Research.

By national origin:

BUSINESS CLIMATE IMPORTANT

	BRIT	FR	IR	GERM	OTHER
Yes	89.1	90.7	88.9	94.7	87.4
No	4.2	2.1	8.3	5.3	5.9
Don't Know	6.8	7.2	2.8	0.0	6.7

By income:

BUSINESS CLIMATE IMPORTANT

	TO 7000	TO 13000	TO 20000	TO 30000	TO 50000	OVER 50000
Yes	77.8	84.1	89.2	92.4	98.2	94.1
No	3.2	6.1	6.5	4.5	1.8	5.9
Don't Know	19.0	9.8	4.3	3.0	0.0	0.0

Command Research.

By union affiliation:

BUSINESS CLIMATE IMPORTANT

	SELF	FAM MEMB	NO	TOTAL
Yes	90.0	86.2	89.5	89.1
No	6.7	10.8	3.5	4.8
Don't Know	3.3	3.1	7.0	6.0

By sex:

BUSINESS CLIMATE IMPORTANT

	MALE	F HOME	F OUT	TOTAL
Yes	91.0	85.3	91.1	89.2
No	5.1	6.1	3.2	4.8
Don't Know	4.0	8.6	5.7	6.0

Command Research.

Modern Communications

"In your opinion, to what extent does a modern communications set-up play an important role in determining that climate for new and existing businesses?"

Command Research.

Over 80% of the respondents felt that a modern communications system was important for the business climate.

MODERN COMMUNICATIONS IMPORTANT

Lots	50.7
Some	30.2
Not Much	9.5
None	1.0
Don't Know	8.5

The importance of modern communications was spread statewide with the county breaks as follows:

MODERN COMMUNICATIONS IMPORTANT

	AND OXF	ARO	CUM	KEN	HAN WASH	FR SO PI	WA KN LI SA	YORK	PEN
Lots	32.9	48.6	62.5	71.7	21.1	25.0	31.4	65.5	77.4
Some	37.0	45.7	21.9	17.4	34.2	50.0	47.1	17.2	17.7
Not Much	21.9	5.7	6.3	4.3	13.2	11.4	13.7	6.9	1.6
None	1.4	0.0	1.0	0.0	5.3	0.0	0.0	1.7	0.0
Don't Know	6.8	0.0	8.3	6.5	26.3	13.6	7.8	8.6	3.2

Command Research.

Its importance also cuts across party and ideological lines:

MODERN COMMUNICATIONS IMPORTANT

	MOST REP	REP/ DEM	IND	DEM/ REP	MOST DEM	TOTAL
Lots	53.5	58.6	31.1	69.0	49.2	50.4
Some	28.3	24.3	41.2	20.2	32.0	30.4
Not Much	11.1	10.0	16.8	6.0	3.9	9.6
None	1.0	0.0	0.8	1.2	1.6	1.0
Don't Know	6.1	7.1	10.1	3.6	13.3	8.6

MODERN COMMUNICATIONS IMPORTANT

	VERY CON	SOME CON	MOD	SOME LIB	VERY LIB	DON'T KNOW	TOTAL
Lots	28.6	56.9	50.3	54.5	46.2	27.3	50.6
Some	52.4	25.5	31.8	27.3	23.1	18.2	30.3
Not Much	11.9	7.2	10.8	9.1	0.0	27.3	9.6
None	0.0	0.7	1.0	2.3	0.0	0.0	1.0
Don't Know	7.1	9.8	6.2	6.8	30.8	27.3	8.6

Command Research.

There were however some interesting deviations by age with people over 55 less likely to see the importance of a modern communications set-up than younger people with fully 87.5% of those 18-25 viewing it as important:

MODERN COMMUNICATIONS IMPORTANT

	18- 25	26- 35	36- 45	46- 55	56- 65	OVER 65
Lots	60.9	54.5	67.6	44.9	33.3	25.8
Some	26.6	32.1	20.0	30.6	36.5	39.4
Not Much	7.8	4.5	7.6	12.2	20.6	13.6
None	1.6	1.9	0.0	0.0	0.0	1.5
Don't Know	3.1	7.1	4.8	12.2	9.5	19.7

Neither religious nor national origin showed much divergence for the general proposition:

MODERN COMMUNICATIONS IMPORTANT

	RC	BAPT	OTH PROT	JEW	OTHER
Lots	55.2	43.5	48.1	75.0	50.0
Some	27.0	47.8	31.2	25.0	25.6
Not Much	8.6	6.5	11.1	0.0	10.0
None	0.6	0.0	1.1	0.0	2.2
Don't Know	8.6	2.2	8.5	0.0	12.2

Command Research.

MODERN COMMUNICATIONS IMPORTANT

	BRIT	FR	IR	GERM	OTHER
Lots	56.2	51.0	41.7	52.6	46.7
Some	27.8	27.6	38.9	42.1	29.2
Not Much	8.8	10.2	5.6	5.3	13.3
None	0.5	1.0	1.4	0.0	1.7
Don't Know	6.7	10.2	12.5	0.0	9.2

At the same time, adjusted for income and education, up-scale voters tended to have a greater appreciation of its importance:

Income:

MODERN COMMUNICATIONS IMPORTANCE

	TO 7000	TO 13000	TO 20000	TO 30000	TO 50000	OVER 50000
Lots	24.6	32.5	51.8	63.2	71.4	64.7
Some	46.2	36.1	30.9	26.3	14.3	23.5
Not Much	12.3	14.5	9.4	4.5	10.7	11.8
None	1.5	3.6	0.0	0.8	0.0	0.0
Don't Know	15.4	13.3	7.9	5.3	3.6	0.0

Command Research.

Education:

MODERN COMMUNICATIONS IMPORTANT

	HIGH	HIGH	COLL	COLL	GRAD SCH
Lots	22.9	44.2	60.2	64.6	53.8
Some	41.7	32.0	30.5	24.2	20.5
Not Much	20.8	10.7	5.9	5.1	12.8
None	2.1	1.0	0.8	0.0	2.6
Don't Know	12.5	12.2	2.5	6.1	10.3

Females in the home had slightly lower support for the question while family members of union households had the highest support levels:

MODERN COMMUNICATIONS IMPORTANT

	MALE	F HOME	F OUT
Lots	50.8	40.1	61.4
Some	31.6	32.9	25.9
Not Much	10.2	11.4	7.0
None	0.0	1.8	1.3
Don't Know	7.3	13.8	4.4

Command Research.

Union/non-union:

MODERN COMMUNICATIONS IMPORTANT

	SELF	FAM MEMB	NO
Lots	50.0	66.2	48.4
Some	28.3	23.1	31.4
Not Much	8.3	1.5	11.2
None	0.0	1.5	1.1
Don't Know	13.3	7.7	8.0

Command Research.

New Products

"Now I'm going to read you some new products and features which new technology makes possible. I would like you to tell me which of these, if any, you would like us to have here in Maine."

Command Research.

With regard to potential new products and services, a majority of New England Telephone's customers are interested in the following:

- (1) Call forwarding
- (2) Push button dialing
- (3) Forward routing
- (4) Home security check

Less than a majority of customers are interested in

- (1) The ability to shop by T.V.
- (2) The ability to play games with others by T.V.
- (3) Scan books and newspapers by T.V.

At the same time, between 30 and 40% of customers were interested in the products.

Of the desired services, being able to know when someone was trying to reach you while your phone was already in use appealed to 62% of the sample:

SIGNAL CALL WHEN BUSY

Yes	61.8
No	35.8
Don't Know	2.4

Command Research.

Support was widespread throughout the state:

SIGNAL CALL WHEN BUSY

	AND OXF	ARO	CUM	KEN	HAN WASH	FR SO PI	WA KN LI SA	YORK	PEN
Yes	63.0	68.6	60.4	65.2	60.5	50.0	56.9	62.1	69.4
No	28.8	31.4	36.5	32.6	39.5	50.0	41.2	37.9	29.0
Don't Know	8.2	0.0	3.1	2.2	0.0	0.0	2.0	0.0	1.6

And it crossed party and ideological lines, although hard core Republicans were less likely to want the service than moderate and hard core Democrats:

SIGNAL CALL WHEN BUSY

	MOST REP	REP/ DEM	IND	DEM/ REP	MOST DEM
Yes	52.5	65.7	53.8	67.9	70.3
No	41.4	34.3	46.2	28.6	28.1
Don't Know	6.1	0.0	0.0	3.6	1.6

Command Research.

SIGNAL CALL WHEN BUSY

	VERY CON	SOME CON	MOD	SOME LIB	VERY LIB	DON'T KNOW
Yes	66.7	61.4	60.0	64.8	69.2	54.5
No	33.3	35.9	37.4	33.0	30.8	45.5
Don't Know	0.0	2.6	2.6	2.3	0.0	0.0

Older customers over 65 were less likely to want the service than younger ones; within this latter group from 18-55, over 65% expressed interest in the service:

SIGNAL CALL WHEN BUSY

	18- 25	26- 35	36- 45	46- 55	55- 65	OVER 65
Yes	67.2	65.4	68.6	65.3	54.0	42.4
No	31.3	34.0	30.5	34.7	36.5	53.0
Don't Know	1.6	0.6	1.0	0.0	9.5	4.5

Command Research.

There was a strong correlation between wanting the service in both education and income:

Income:

SIGNAL CALL WHEN BUSY

	TO 7000	TO 13000	TO 20000	TO 30000	TO 50000	OVER 50000
Yes	52.3	61.4	59.7	60.9	78.6	76.5
No	40.0	36.1	38.1	37.6	21.4	23.5
Don't Know	7.7	2.4	2.2	1.5	0.0	0.0

Education:

SIGNAL CALL WHEN BUSY

	< HIGH	HIGH	< COLL	COLL	GRAD SCH
Yes	54.2	59.4	60.2	67.7	71.8
No	37.5	38.6	37.3	31.3	28.2
Don't Know	8.3	2.0	2.5	1.0	0.0