

MAINE STATE LEGISLATURE

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**STATE OF MAINE
OFFICE OF THE ATTORNEY GENERAL**

Janet T. Mills, Attorney General



**PETROLEUM MARKET SHARE ACT
REPORT OF THE ATTORNEY GENERAL
TO THE MAINE LEGISLATURE
PURSUANT TO 10 M.R.S. § 1677
FOR THE REPORTING PERIOD
2011 – 2012**

Amended October 2013

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JANET T. MILLS
ATTORNEY GENERAL



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October 10, 2013

The Honorable Justin L. Alfond, President
MAINE STATE SENATE
3 State House Station
Augusta, Maine 04333

The Honorable Mark W. Eves, Speaker
MAINE HOUSE OF REPRESENTATIVES
2 State House Station
Augusta, Maine 04333

The Honorable John L. Patrick, Senate Chair
The Honorable Erin D. Herbig, House Chair
COMMITTEE ON LABOR, COMMERCE, RESEARCH AND ECONOMIC
DEVELOPMENT

The Honorable John J. Cleveland, Senate Chair
The Honorable Barry J. Hobbins, House Chair
COMMITTEE ON ENERGY, UTILITIES AND TECHNOLOGY
100 State House Station
Augusta, Maine 04333

Re: *2013 Attorney General Report to the Legislature
Under the Petroleum Market Share Act*

Dear President Alfond, Speaker Eves, Senators Patrick and Cleveland, and
Representatives Herbig and Hobbins:

I am writing in follow-up to the report and cover letter I sent to you in April 2013 in accordance with the Petroleum Market Share Act (P.M.S.A.), 10 M.R.S. § 1677. As you will recall, the P.M.S.A. requires the Attorney General to make a report to the Legislature describing the concentration of retail outlets in the State, including a recommendation as to whether additional legislation is needed to further limit or curtail the activity of refiners operating retail outlets.

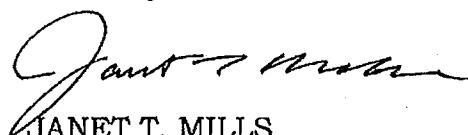
Unfortunately, the April report was based on incomplete data due to a reporting oversight by a reporting wholesaler. That missing data has since

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been received and assimilated into the appropriate analyses. The enclosed report reflects the proper analyses. The additional data in no way changes our April recommendation that there is no need for legislation to limit or curtail refiner retail operations. This updated report is also available on the Attorney General's website at:
<http://www.maine.gov/ag/consumer/docs/April%202013%20PMSA%20report.pdf>.

Thank you.

Sincerely,



JANET T. MILLS
ATTORNEY GENERAL

JTM/cmm

Enclosure

cc: David Boulter, Executive Director, Maine State Legislature
John R. Barden, Director, Maine State Law and Legis. Reference Library
Jamie Py, Executive Director, Maine Energy Marketers Association

Retail Petroleum Outlets Concentration
10 M.R.S. § 1677
October 2013

The Attorney General receives data annually from home heating oil and motor fuel oil wholesalers enabling us to calculate the annual gallons supplied to each home heating oil and motor fuel retailer located in Maine. That data gives us a very broad snapshot of competition in the petroleum industry within Maine. The most important factor affecting competition in a given market is the level of concentration (how many sellers and the size of their market shares). Federal and state antitrust agencies (including the Attorney General) employ the Herfindahl-Hirschman Index to measure market concentration.¹ The index is arrived at by squaring the market shares of all the competitors in a given market. This simple mathematical device expresses the insight that market power increases exponentially in proportion to market share. Federal antitrust guidelines used by the Attorney General in merger enforcement indicate that a market with an index of 1000 or less should be viewed as unconcentrated (and therefore likely to function competitively).² A market with an index between 1000 and 1800 is described as moderately concentrated; while any index over 1800 is termed highly concentrated.³ A market in the highly concentrated category is subject to a high degree of market power,

¹ DOJ/FTC Horizontal Merger Guidelines, 57 Fed. Reg. 41552 (1992).

² For example, ten firms with market shares of 10% each would yield an index of 1000 ($10^2 \times 10$).

³ For example, a market comprising five firms with market shares of 20% each would yield an index of 2000 ($20^2 \times 5$).

unless the effects of high concentration are mitigated by other factors, such as ease of entry for a new competitor.

Our analysis of levels of concentration in home heating oil markets tracks the categories reflected in federal guidelines. Thus, a home heating oil market with an index under 1000 is referred to as "unconcentrated;" an index in the 1000 -1800 range is described as "moderately concentrated;" and an index in the 1800 -2500 range is termed "highly concentrated." Markets above 2500 points are referred to as "extremely concentrated."

Motor fuel markets are quite local. However, since our task here is not to analyze a specific local merger, but rather to monitor broad trends in levels of concentration across the state, we use county-wide markets. For these motor fuel markets we have adjusted the concentration index to reflect the fact that the large, county-level geographic markets inevitably underestimate levels of concentration. Thus, for motor fuel, an index below 500 is "unconcentrated;" 500 -1000 is "moderately concentrated," and 1000 -1800 is "highly concentrated." The "extremely concentrated" designation is reserved for motor fuel markets above 1800.

Appendix A lists the geographic markets within which we measure concentration at the retail sales level. This HHO markets map depicts the relative concentrations in the 33 previously designated home heating oil geographic markets,⁴ based on the latest analysis of data from wholesalers.

⁴ The 33 markets originally identified for purposes of this periodic report, based on a series of interviews with persons knowledgeable about the petroleum industry in Maine, have been retained in order to permit apples-to-apples comparisons in evaluating trends. However, for

This MFO markets map depicts the relative concentrations reflected in the latest analysis of county-wide retail motor fuel markets.

The tables in Appendix B contain the latest concentration analyses within both the home heating oil and motor fuel markets, as well as concentration comparisons in those markets over the reporting years.

* * *

purposes of evaluating any particular proposed merger or acquisition, an approach to geographic market definition other than that reflected in this report may be more appropriate.

APPENDIX A

NOTE: Market Areas are listed below.

HHO MARKETS

1. St. John Valley
2. Ashland/Presque Isle
3. Houlton
4. Lincoln
5. Woodland/Calais
6. Cherryfield/Machias
7. Old Town
8. Ellsworth
9. Bangor
10. Dover-Foxcroft
11. Pittsfield/Newport
12. Belfast
13. Rockland
14. Mid Coast
15. Augusta
16. Waterville
17. Skowhegan
18. Jackman/Greenville
19. Farmington
20. Jay
21. Lewiston/Auburn
22. Bath/Brunswick
23. Portland
24. Gray
25. Paris
26. Rumford/Rangeley
27. Bethel
28. Bridgton
29. Limerick
30. Sanford
31. Biddeford/Saco
32. York
33. Mt. Desert

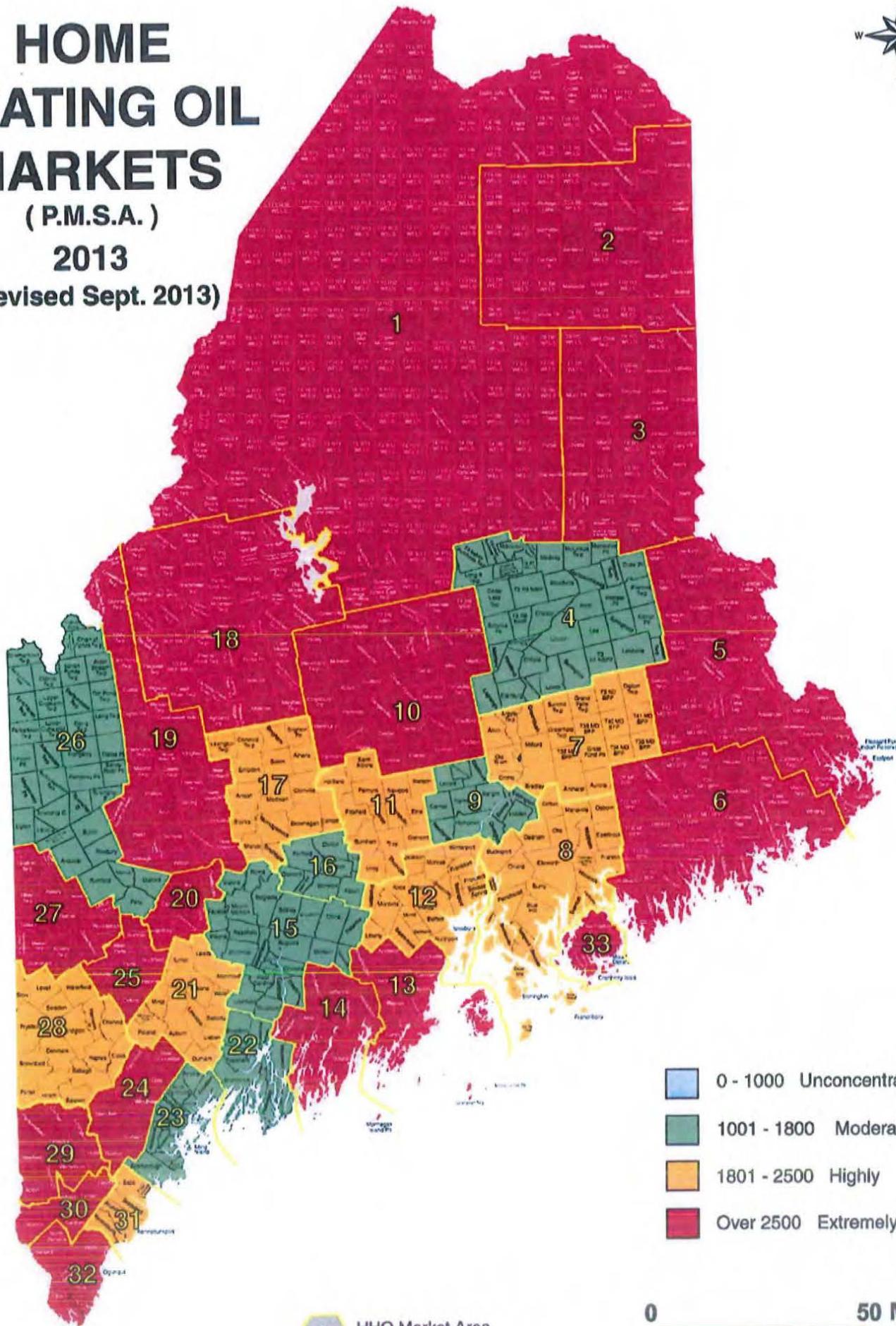
MFO MARKETS

- Androscoggin
Aroostook
Cumberland
Franklin
Hancock
Kennebec
Knox
Lincoln
Oxford
Penobscot
Piscataquis
Sagadahoc
Somerset
Waldo
Washington
York



HOME HEATING OIL MARKETS

(P.M.S.A.)
2013
(Revised Sept. 2013)

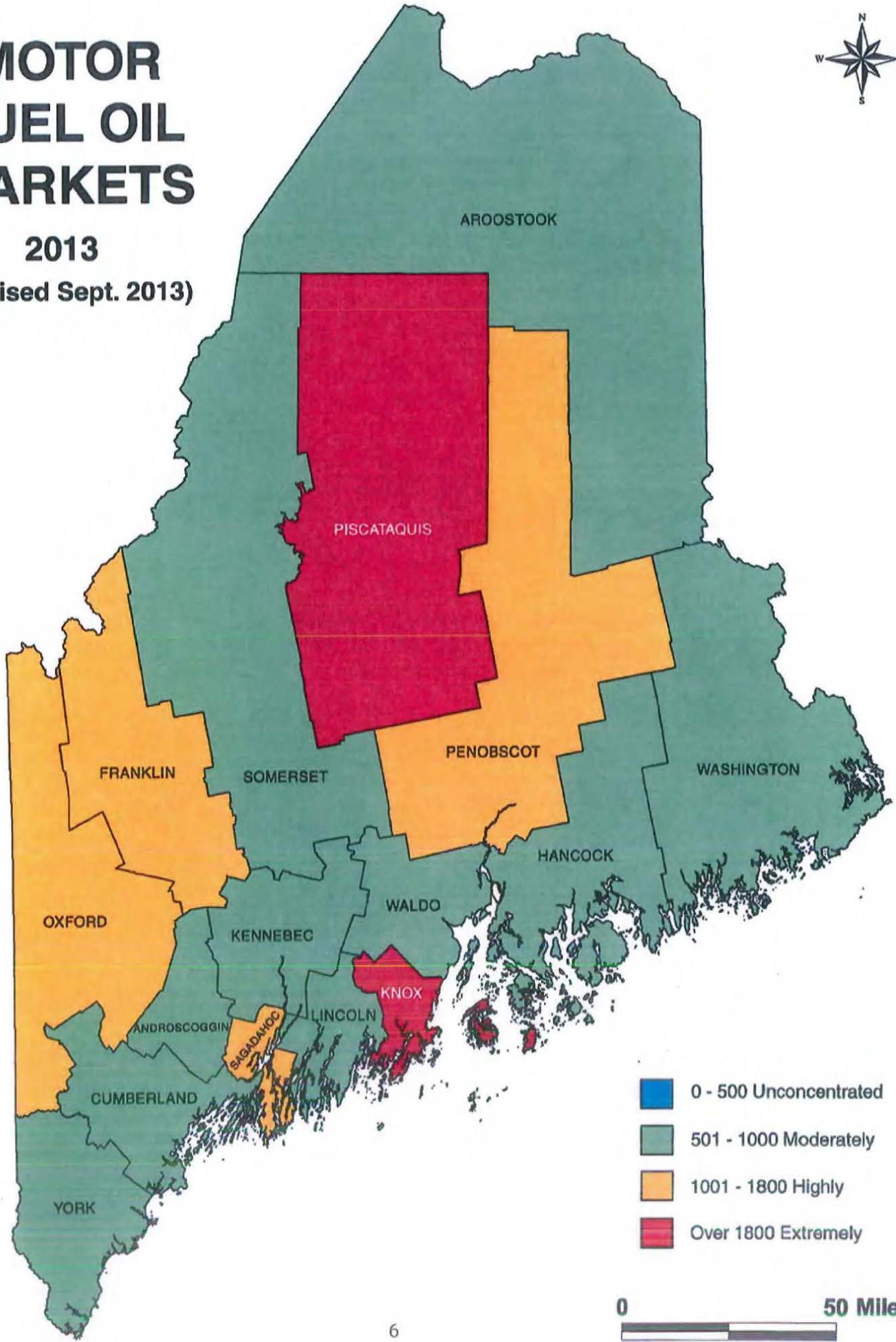


1 HHO Market Area
Boundaries and Numbers

MOTOR FUEL OIL MARKETS

2013

(Revised Sept. 2013)



APPENDIX B

HHI DATA

1. Tables

- (a) HHO & MFO Markets Ranked by Lowest Concentration from 1994 to 2012**
- (b) HHO & MFO Indices of Concentration by Market Area Over Time from 1994 to 2012**
- (c) HHO & MFO Markets Showing Changes to HHI and Concentration Levels from 1994 to 2012**

HHO MARKET RANK 6-01-94 to 5-31-12																					
Market		1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	Average Rank
1	St John Valley	22	21	23	28	24	27	26	22	29	30	27	28	32	27	30	27	27	26	27	26
2	Ashland/Presque Isle	10	16	16	21	16	13	17	28	20	21	18	14	16	23	22	21	22	21	21	19
3	Houlton	17	13	19	17	12	15	15	11	11	13	23	24	22	25	25	29	28	28	23	19
4	Lincoln	13	23	28	30	15	31	33	14	5	7	10	10	6	19	14	8	5	5	4	15
5	Woodland/Calais	20	20	10	11	13	9	4	9	13	28	29	31	30	33	33	31	19	20	24	20
6	Cherryfield/Machias	23	18	18	13	21	23	28	30	23	22	26	30	27	26	27	26	30	22	19	24
7	Old Town	15	12	11	10	11	7	13	12	15	11	11	11	15	11	12	10	11	11	16	12
8	Ellsworth	16	15	17	14	6	10	10	7	5	10	6	5	5	18	13	12	7	1	8	10
9	Bangor	7	9	9	4	3	4	5	4	3	17	4	8	2	2	2	2	3	24	3	6
10	Dover-Foxcroft	19	24	15	22	20	16	18	13	16	16	20	27	26	28	29	23	23	25	29	22
11	Pittsfield/Newport	12	14	14	19	14	28	23	26	24	23	19	19	17	17	18	9	8	8	12	17
12	Belfast	2	5	6	3	26	3	1	1	6	4	13	20	19	5	15	14	12	7	9	9
13	Rockland	2	3	4	5	5	6	6	18	4	4	4	4	7	6	6	5	10	10	14	6
14	MidCoast	30	32	29	20	18	24	9	16	21	25	16	12	21	14	10	11	21	19	22	19
15	Augusta	1	1	1	1	1	8	3	3	1	1	2	2	3	3	1	1	2	6	1	2
16	Waterville	8	11	8	16	9	14	11	8	10	9	8	7	9	8	5	6	6	9	6	9
17	Skowhegan	5	6	7	6	4	1	8	5	7	6	9	6	8	7	19	24	17	13	15	9
18	Jackman/Greenville	27	26	20	18	32	33	21	15	30	31	32	29	28	16	24	22	31	33	32	26
19	Farmington	21	16	12	15	19	21	21	10	14	15	14	18	20	22	21	18	14	29	25	18
20	Jay	26	29	24	29	25	22	32	28	26	29	31	22	25	31	23	33	33	32	31	28
21	Lewiston/Auburn	9	8	13	9	7	19	7	6	9	2	3	3	1	4	3	4	4	1	13	7
22	Bath/Brunswick	18	19	25	12	10	18	22	23	17	20	21	23	18	20	17	16	24	17	5	18
23	Portland	4	2	2	2	2	2	2	2	2	3	1	1	4	1	4	3	1	3	2	2
24	Gray	11	4	5	7	8	11	12	24	9	8	7	15	12	9	8	13	15	14	18	11
25	South Paris	29	27	30	32	30	32	29	25	31	32	33	33	33	32	26	28	32	31	28	30
26	Rumford/Rangeley	15	17	26	24	29	5	27	20	19	20	15	13	10	10	7	7	9	4	7	15
27	Bethel	32	31	32	33	28	29	31	19	22	26	25	25	29	24	31	32	20	30	26	28
28	Bridgton	24	22	33	23	17	20	19	17	18	14	22	9	11	21	9	20	18	18	11	18
29	Limerick	25	25	22	26	27	17	16	29	28	24	17	17	14	13	11	17	16	16	17	20
30	Sanford	31	30	31	31	31	30	30	31	32	18	28	32	31	30	32	25	29	23	33	29
31	Biddeford/Saco	6	10	3	8	23	12	14	31	12	12	12	16	13	12	16	15	13	12	10	13
32	York	33	33	21	27	33	25	20	33	33	33	30	21	23	29	20	19	26	27	30	27
33	Mt Desert	28	29	27	25	22	26	25	21	27	24	26	24	15	28	30	25	15	20	24	

MFO MARKET RANK 6-01-94 to 5-31-12																				
Market	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	Average Rank
Androscoggin	4	5	3	4	5	6	6	6	6	5	5	8	5	5	4	8	8	8	6	
Aroostook	12	13	13	13	14	14	13	11	13	13	16	11	11	9	9	12	12	13	10	12
Cumberland	1	2	1	1	1	1	1	1	1	1	2	1	3	2	2	1	2	2	1	1
Franklin	6	11	11	8	10	9	12	8	10	11	13	10	12	10	10	4	10	11	11	10
Hancock	5	6	6	5	5	4	4	4	5	3	3	3	4	1	1	6	6	3	4	4
Kennebec	9	10	8	7	7	7	10	7	8	7	6	5	6	6	3	5	5	9	6	7
Knox	3	3	4	3	2	2	2	3	4	6	8	6	10	13	12	13	14	15	15	7
Lincoln	8	7	9	9	12	12	9	10	9	9	12	13	16	14	15	14	11	10	9	11
Oxford	15	12	14	11	13	10	7	12	14	16	15	15	14	15	14	15	13	14	14	13
Penobscot	10	8	7	10	8	11	11	15	16	15	7	7	8	7	7	9	7	5	12	9
Piscataquis	16	16	16	16	16	16	15	16	15	14	14	16	15	16	16	6	16	16	15	
Sagadahoc	11	9	12	14	9	8	8	13	7	8	11	12	9	11	13	11	15	12	13	11
Somerset	14	15	15	12	11	13	16	9	11	10	10	9	13	12	11	2	3	6	2	10
Waldo	7	5	5	6	6	5	3	5	3	2	1	4	1	3	6	3	9	1	5	4
Washington	13	14	10	15	15	15	14	14	12	12	9	14	7	8	5	7	1	4	3	10
York	2	1	2	2	3	3	5	2	2	4	4	2	2	4	8	10	4	7	8	4

Market Area	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	Average HHI	2012 Over Average HHI	HHI Range
Androscoggin	511	547	530	482	512	610	699	691	754	683	792	943	876	791	1015	1077	745	694	796	724	72	1077 - 482
Aroostook	1073	1323	1176	1216	1426	1268	1271	1521	1462	1387	1716	1173	1134	1159	1201	1375	1477	1146	981	1289	-308	1716 - 1073
Cumberland	416	475	394	356	345	386	451	520	387	407	535	399	560	703	639	741	537	447	493	484	9	767 - 345
Franklin	673	1203	1147	895	999	941	1191	1036	1219	1185	1474	1107	1276	1268	1207	991	887	932	1060	1089	-29	1276 - 673
Hancock	580	791	703	500	544	572	643	636	654	524	569	557	641	578	589	820	657	452	570	609	-39	820 - 452
Kennebec	785	1064	872	802	826	625	969	777	734	875	830	752	884	919	916	1015	619	750	740	829	-89	1064 - 519
Knox	503	528	530	430	427	456	494	612	537	688	950	885	1080	1346	1328	1459	2445	1850	2082	981	1101	2445 - 427
Lincoln	721	837	1054	900	1065	1075	950	1358	1065	1039	1361	1235	2395	2061	2477	1899	900	846	931	1273	-342	2477 - 721
Oxford	1331	1223	1186	1079	1239	1002	702	1549	1595	1784	1630	1700	2097	2307	1892	2060	1775	1628	1534	1543	-9	2307 - 702
Penobscot	799	852	870	903	831	1049	1050	2061	2145	1659	937	887	969	951	1041	1157	657	581	1098	1080	18	2145 - 581
Piscataquis	1652	1891	1652	1755	1658	1780	1987	2089	1803	1520	1594	1744	2250	2530	2901	3046	3917	8135	5149	2588	2551	8135 - 1594
Sagadahoc	902	935	1166	1297	880	770	852	1561	794	882	1279	1200	1032	1277	1453	1364	2337	1136	1120	1223	-103	3337 - 770
Somerset	1140	1722	1621	1167	1043	1103	2942	1084	1283	1163	1267	1093	1702	1284	1250	769	556	588	547	1228	-681	2942 - 556
Waldo	675	735	637	536	568	597	591	644	510	425	534	565	515	729	1022	819	804	404	621	628	-7	1022 - 425
Washington	1140	1328	1081	1314	1508	1690	1794	1698	1380	1226	1252	1280	932	1124	1015	1042	500	489	558	1175	-617	1794 - 489
York	445	341	396	394	465	462	696	524	504	563	577	510	518	764	1042	1240	606	690	820	608	212	1240 - 341

Markets Ranked by Lowest Concentration 6-01-93 to 5-31-02				
June 1, 1992-May 31, 1993	June 1, 1993-May 31, 1994	June 1, 1994-May 31, 1995	June 1, 1995-May 31, 1996	June 1, 1996-May 31, 1997
Augusta 922	Augusta 714 (-208)	Augusta 696 (-18)	Augusta 775 (+79)	Augusta 777 (+2)
Belfast 984	Belfast 899 (-85)	Portland 1020 (-148)	Portland 776 (-244)	Portland 972 (+196)
Portland 1097	Rockland 1069 (-252)	Rockland 1061 (-8)	Biddeford/Saco 1025 (-532)	Belfast 1052 (-132)
Gray 1281	Portland 1168 (+71)	Gray 1108 (-64)	Rockland 1125 (+64)	Bangor 1104 (-456)
Lincoln 1316	Skowhegan 1317 (-301)	Belfast 1126 (+227)	Gray 1172 (+64)	Rockland 1111 (-24)
Rockland 1321	Biddeford/Saco 1323 (-201)	Skowhegan 1187 (-130)	Belfast 1184 (+58)	Skowhegan 1226 (-18)
Biddeford/Saco 1524	Bangor 1342 (-291)	Lewiston/Auburn 1448 (-69)	Skowhegan 1244 (+57)	Gray 1398 (+226)
Waterville 1548	Waterville 1370 (-178)	Ashland/Presque Isle 1531 (-26)	Waterville 1539 (-71)	Biddeford/Saco 1418 (+393)
Lewiston/Auburn 1613	Lewiston/Auburn 1517 (-96)	Bangor 1550 (+208)	Bangor 1560 (+10)	Lewiston/Auburn 1566 (-223)
Skowhegan 1618	Ashland/Presque Isle 1557 (-368)	Biddeford/Saco 1557 (+234)	Woodland/Calais 1631 (-701)	Old Town 1605 (-82)
Bangor 1633	Gray 1572 (+291)	Waterville 1610 (+240)	Old Town 1687 (+56)	Woodland/Calais 1646 (+15)
Old Town 1709	Pittsfield/Newport 1693 (-403)	Old Town 1631 (-366)	Farmington 1772 (-240)	Bath/Brunswick 1669 (-1177)
Bath/Brunswick 1921	Lincoln 1940 (+624)	Houlton 1969 (-113)	Lewiston/Auburn 1789 (+341)	Cherryfield/Machias 1692 (-283)
Ashland/Presque Isle 1925	Rumford/Rangeley 1989 (+63)	Pittsfield/Newport 1971 (+278)	Pittsfield/Newport 1832 (-149)	Ellsworth 1870 (-103)
Rumford/Rangeley 1926	Old Town 1997 (+288)	Ellsworth 2001 (-58)	Dover-Foxcroft 1886 (-666)	Farmington 1877 (+105)
Houlton 1973	Ellsworth 2059 (-108)	Farmington 2012 (-346)	Ashland/Presque Isle 1962 (+431)	Waterville 1976 (+437)
Dover-Foxcroft 2096	Houlton 2082 (+109)	Rumford/Rangeley 2047 (+58)	Ellsworth 1973 (-28)	Houlton 2008 (-43)
Pittsfield/Newport 2096	Bath/Brunswick 2169 (+248)	Cherryfield/Machias 2066 (-486)	Cherryfield/Machias 1975 (-91)	Jackman/Greenville 2058 (-76)
Ellsworth 2167	Dover-Foxcroft 2191 (+95)	Bath/Brunswick 2081 (-88)	Houlton 2051 (+82)	Pittsfield/Newport 2071 (+249)
Cherryfield/Machias 2228	Woodland/Calais 2237 (-129)	Woodland/Calais 2332 (+95)	Jackman/Greenville 2134 (-1139)	Midcoast 2090 (-1537)
Farmington 2257	Farmington 2358 (+101)	St John Valley 2400 (-139)	York 2146 (estimate) (-4234)	Ashland/Presque Isle 2128 (+166)
Bridgton 2400 (estimate)	St. John Valley 2539 (+1)	Bridgton 2443 (estimate) (-246)	Limerick 2273 (-674)	Dover-Foxcroft 2187 (+301)
St. John Valley 2538	Cherryfield/Machias 2552 (+324)	Lincoln 2469 (+529)	St. John Valley 2513 (+113)	Bridgton 2554 (estimate) (-2681)
Mt Desert 2762	Bridgton 2689 (estimate) (+289)	Dover-Foxcroft 2552 (+361)	Jay 2789 (-673)	Rumford/Rangeley 2690 (-199)
Limerick 2992	Limerick 3085 (+93)	Limerick 2947 (-138)	Bath/Brunswick 2846 (+765)	Mt Desert 2768 (-584)
Jay 3211	Jay 3368 (+157)	Jackman/Greenville 3273 (-261)	Jackman/Greenville 3273 (-261)	Limerick 2776 (+503)
Woodland/Calais 3366	Jackman/Greenville 3534 (-1997)	South Paris 3361 (-797)	Rumford/Rangeley 2889 (+842)	York 2842 (estimate) (+696)
Midcoast 3680	Mt. Desert 4084 (+1322)	Jay 3462 (+94)	Mt. Desert 3352 (-742)	St. John Valley 2891 (+378)
South Paris 3706	South Paris 4158 (-452)	Mt. Desert 4094 (+10)	Lincoln 3394 (+925)	Jay 3551 (+762)
Sanford 4000 (estimate)	Midcoast 4190 (+510)	Sanford 4576 (estimate) (+184)	Midcoast 3627 (-1921)	Lincoln 3673 (+279)
Jackman/Greenville 5531	Sanford 4392 (estimate) (+392)	Bethel 5000 (+59)	South Paris 3903 (+542)	Sanford 3829 (estimate) (-484)
Bethel 5634	Bethel 4941 (-693)	Midcoast 5548 (+1358)	Bethel (no change)	South Paris 3989 (+86)
York 8000 (estimate)	York 6855 (estimate) (-1145)	York 6380 (estimate) (-175)	Bridgton (estimate) (+2792)	Bethel 4038 (-962)
AVERAGE 2490	AVERAGE 2387	AVERAGE 2417	AVERAGE 2284	AVERAGE 2155
MEDIAN 1973	MEDIAN 2059	MEDIAN 2047	MEDIAN 1973	MEDIAN 2008
June 1, 1997-May 31, 1998	June 1, 1998-May 31, 1999	June 1, 1999-May 31, 2000	June 1, 2000-May 31, 2001	June 1, 2001-May 31, 2002
Augusta 755 (-22)	Skowhegan 577 (-614)	Belfast 877 (-68)	Belfast 720 (-157)	Augusta 740 (-127)
Portland 775 (-197)	Portland 714 (-61)	Portland 884 (+170)	Portland 744 (-140)	Portland 884 (-140)
Bangor 958 (-146)	Belfast 945 (-1860)	Augusta 891 (-598)	Augusta 867 (-24)	Bangor 1031 (-154)
Skowhegan 1191 (-35)	Bangor 1079 (+121)	Woodland/Calais 1080 (-513)	Bangor 1185 (+44)	Rockland 1196 (-1699)
Rockland 1248 (+137)	Rumford/Rangeley 1250 (-2026)	Bangor 1141 (+62)	Skowhegan 1362 (-134)	Ellsworth 1231 (-289)
Ellsworth 1350 (-520)	Rockland 1263 (+15)	Rockland 1266 (+3)	Lewiston/Auburn 1509 (-16)	Belfast 1233 (+513)
Lewiston/Auburn 1481 (-85)	Old Town 1377 (+355)	Lewiston/Auburn 1463 (-685)	Ellsworth 1520 (-153)	Skowhegan 1369 (+7)
Gray 1493 (+95)	Augusta 1489 (+734)	Skowhegan 1496 (+919)	Waterville 1797 (+21)	Lewiston/Auburn 1448 (-61)
Waterville 1569 (-407)	Woodland/Calais 1593 (-358)	Midcoast 1655 (-969)	Woodland/Calais 1928 (-848)	Gray 1581 (-1616)
Bath/Brunswick 1731 (+62)	Ellsworth 1605 (+255)	Ellsworth 1673 (+68)	Farmington 1945 (-901)	Waterville 1793 (-4)
Old Town 1732 (+127)	Gray 1641 (+148)	Waterville 1776 (-61)	Houlton 1963 (-156)	Houlton 1803 (-160)
Houlton 1785 (-223)	Biddeford/Saco 1802 (-697)	Gray 1785 (+144)	Old Town 2105 (+1981)	Biddeford/Saco 1845 (-3029)
Woodland/Calais 1951 (+305)	Ashland/Presque Isle 1824 (355)	Old Town 1981 (+604)	Dover-Foxcroft 2211 (-257)	Woodland/Calais 1885 (-43)
Pittsfield/Newport 2018 (-53)	Waterville 1837 (+268)	Biddeford/Saco 2063 (+261)	Lincoln 2261 (-1999)	Farmington 1906 (+15)
Lincoln 2164 (-1509)	Houlton 1955 (+170)	Houlton 2092 (+137)	Jackman/Greenville 2361 (-307)	Old Town 1935 (-170)
Ashland/Presque Isle 2179 (+51)	Dover-Foxcroft 1969 (-340)	Limerick 2343 (+364)	Midcoast 2668 (+1013)	Dover-Foxcroft 2130 (-81)
Bridgton 2199 (-355)	Limerick 1979 (-954)	Ashland/Presque Isle 2347 (+521)	Bridgton 2836 (+367)	Bath/Brunswick 2216 (-908)
Mid Coast 2253 (+163)	Bath/Brunswick 2130 (+399)	Dover-Foxcroft 2168 (+199)	Rockland 2895 (+1629)	Bridgton 2295 (-541)
Farmington 2290 (+113)	Lewiston/Auburn 2148 (+667)	Bridgton 2469 (+252)	Bethel 2981 (-1043)	Rumford/Rangeley 2300 (-711)
Dover-Foxcroft 2309 (+122)	Bridgton 2217 (+18)	York 2568 (-184)	Rumford/Rangeley 3011 (-306)	Ashland/Presque Isle 2567 (-720)
Cherryfield/Machias 2311 (+619)	Farmington 2221 (-69)	Jackman/Greenville 2668 (-326)	Mt. Desert 3083 (+179)	Midcoast 2676 (+8)
Mt. Desert 2478 (-290)	Jay 2319 (-430)	Bath/Brunswick 2748 (+618)	St. John Valley 3090 (+50)	Bethel 2747 (-234)
Biddeford/Saco 2499 (+1081)	Cherryfield/Machias 2525 (+214)	Pittsfield/Newport 2835 (-6)	Pittsfield/Newport 3282 (+447)	Cherryfield/Machias 2784 (-843)
St. John Valley 2659 (-232)	Mid Coast 2624 (+371)	Farmington 2846 (+625)	Gray 3197 (+1412)	Pittsfield/Newport 2923 (-359)
Jay 2749 (-802)	York 2752 (-4559)	Mt. Desert 2904 (+115)	South Paris 3251 (-600)	Lincoln 3151 (+890)
Belfast 2805 (+1753)	Mt. Desert 2789 (+311)	St. John Valley 3040 (1247)	Pittsfield/Newport 3282 (+447)	Jay 3185 (-238)
Limerick 2933 (+157)	St. John Valley 2793 (+134)	Rumford/Rangeley 3317 (+2064)	Ashland/Presque Isle 3287 (+940)	Mt. Desert 3380 (+297)
Bethel 3185 (-853)	Pittsfield/Newport 2841 (+1823)	Cherryfield/Machias 3574 (+1049)	Jay 3423 (-628)	Limerick 3575 (-89)
Rumford/Rangeley 3276 (+586)	Bethel 3308 (+123)	South Paris 3851 (-319)	Limerick 3486 (+1143)	St. John Valley 3794 (+704)
South Paris 3847 (-142)	Sanford 3715 (-518)	Sanford 3916 (-201)	Cherryfield/Machias 3627 (+53)	Jackman/Greenville 3845 (+1484)
Sanford 4233 (+404)	Lincoln 4036 (+1872)	Bethel 4024 (+716)	Sanford 4202 (+286)	South Paris 3994 (+743)
Jackman/Greenville 4786 (+2728)	South Paris 4170 (+323)	Jay 4051 (+1732)	Biddeford/Saco 4874 (+2811)	Sanford 4103 (-99)
York 7311 (estimate) (+4469)	Jackman/Greenville 5694 (+908)	Lincoln 4260 (+224)	York 8315 (+5747)	York 5640 (-2675)
AVERAGE 2378	AVERAGE 2217	AVERAGE 2374	AVERAGE 2700	AVERAGE 2399

MFO HHI TABLE		Markets Ranked by Lowest Concentration; 6-01-03 to 5-31-12			
June 1, 2002-May 31, 2003	June 1, 2003-May 31, 2004	June 1, 2004-May 31, 2005	June 1, 2005-May 31, 2006	June 1, 2006 - May 31, 2007	
Cumberland 407 (+20)	Waldo 534 (+109)	Cumberland 399 (-136)	Waldo 515 (-50)	Hancock 578 (-63)	
Waldo 425 (-85)	Cumberland 535(+128)	York 510 (-67)	York 518 (+8)	Cumberland 703 (+143)	
Hancock 524 (-130)	Hancock 569 (+45)	Hancock 557 (-12)	Cumberland 560 (+161)	Waldo 729 (+214)	
York 563 (+59)	York 577 (+14)	Waldo 565 (+31)	Hancock 641 (+84)	York 764 (+246)	
Androscoggin 683 (-71)	Androscoggin 792 (+109)	Kennebec 752 (-78)	Androscoggin 876 (-67)	Androscoggin 791 (-85)	
Knox 688 (+151)	Kennebec 830 (-45)	Knox 885 (-65)	Kennebec 884 (+132)	Kennebec 919 (+35)	
Kennebec 875 (+141)	Penobscot 937 (-722)	Penobscot 887 (-50)	Washington 932 (-348)	Penobscot 951 (-18)	
Sagadahoc 882 (+88)	Knox 950 (+262)	Androscoggin 943 (+151)	Penobscot 969 (+82)	Washington 1124 (+192)	
Lincoln 1039 (-46)	Washington 1252 (+26)	Somerset 1093 (-174)	Sagadahoc 1032 (-168)	Aroostook 1159 (+25)	
Somerset 1163 (-120)	Somerset 1267 (+104)	Franklin 1107 (-367)	Knox 1080 (+195)	Franklin 1268 (-8)	
Franklin 1185 (-34)	Sagadahoc 1279 (+397)	Aroostook 1173 (+37)	Aroostook 1134 (-39)	Sagadahoc 1277 (+245)	
Washington 1226 (-134)	Lincoln 1361 (+322)	Sagadahoc 1200 (-79)	Franklin 1276 (+169)	Somerset 1284 (-418)	
Aroostook 1387 (-75)	Franklin 1474 (+289)	Lincoln 1235 (-126)	Somersct 1702 (+609)	Knox 1346 (+266)	
Piscataquis 1620 (-183)	Piscataquis 1594 (-26)	Washington 1280 (+28)	Oxford 2097 (+397)	Lincoln 2061 (-334)	
Penobscot 1659 (-486)	Oxford 1630 (-154)	Oxford 1700 (+70)	Piscataquis 2250 (+506)	Oxford 2307 (+210)	
Oxford 1784 (+189)	Aroostook 1716 (+329)	Piscataquis 1744 (+150)	Lincoln 2395 (+1160)	Piscataquis 2530 (+280)	
AVERAGE 1006	AVERAGE 1081	AVERAGE 1001	AVERAGE 1178	AVERAGE 1237	
MEDIAN 960	MEDIAN 1101	MEDIAN 1018	MEDIAN 1000	MEDIAN 1142	
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Junc 1, 2007 - May 31, 2008	June 1, 2008 - May 31, 2009	June 1, 2009 - May 31, 2010	June 1, 2010 - May 31, 2011	Junc 1, 2011 - May 31, 2012	
Hancock 589 (+11)	Cumberland 741 (+102)	Washington 500 (-542)	Waldo 404 (-400)	Cumberland 493 (+46)	
Cumberland 639 (-64)	Somerset 769 (-481)	Cumberland 537 (-204)	Cumberland 447 (-90)	Somerset 547 (-41)	
Kennebec 916 (-3)	Waldo 819(-203)	Somerset 556 (-213)	Hancock 452 (-205)	Washington 558 (+69)	
Androscoggin 1015 (+224)	Franklin 820 (-387)	York 606 (-634)	Washington 489 (-11)	Hancock 570 (+118)	
Washington 1015 (-109)	Kennebec 1015 (+99)	Kennebec 617 (-396)	Penobscot 581 (-86)	Waldo 621 (+217)	
Waldo 1022 (+293)	Hancock 1015 (+426)	Hancock 657 (-358)	Somerset 588 (+32)	Kennebec 740 (-10)	
Penobscot 1041 (+90)	Washington 1042 (+27)	Penobscot 667 (-490)	York 690 (+86)	Androscoggin 796 (+102)	
York 1042 (+278)	Androscoggin 1077 (+62)	Androscoggin 745 (-332)	Androscoggin 694 (-51)	York 820 (+130)	
Aroostook 1201 (+42)	Penobscot 1157 (+116)	Waldo 804 (-15)	Kennebec 750 (+133)	Lincoln 931 (+85)	
Franklin 1207 (-61)	York 1240 (-198)	Franklin 887 (+67)	Lincoln 846 (-54)	Aroostook 981 (-165)	
Somerset 1250 (-34)	Sagadahoc 1364 (-89)	Lincoln 900 (-900)	Franklin 932 (+45)	Franklin 1060 (+128)	
Knox 1328 (-18)	Aroostook 1375 (+175)	Aroostook 1477 (+102)	Sagadahoc 1136 (-2201)	Penobscot 1098 (+517)	
Sagadahoc 1453 (+176)	Knox 1459 (+131)	Oxford 1775 (-285)	Aroostook 1146 (-331)	Sagadahoc 1120 (-16)	
Oxford 1892 (-415)	Lincoln 1899 (-578)	Knox 2445 (+986)	Oxford 1628 (-147)	Oxford 1534 (-94)	
Lincoln 2477 (-5)	Oxford 2060 (+191)	Sagadahoc 3337 (+1973)	Knox 1850 (-595)	Knox 2082 (+232)	
Piscataquis 2901 (+371)	Piscataquis 3046 (+145)	Piscataquis 3917 (+871)	Piscataquis 8135 (+4218)	Piscataquis 5149 (+2986)	
AVERAGE 1312	AVERAGE 1306	AVERAGE 1276	AVERAGE 1298	AVERAGE 1194	
MEDIAN 1122	MEDIAN 1117	MEDIAN 774	MEDIAN 722	MEDIAN 876	

MFO HHI TABLE		Markets Ranked by Lowest Concentration; 6-01-1993 to 5-31-2002				
June 1, 1992-May 31, '93	June 1, 1993-May 31, 1994	June 1, 1994-May 31, 1995		June 1, 1995-May 31, 1996	June 1, 1996-May 31, 1997	
Cumberland 415	Cumberland 416 (+1)	York 341 (-104)		Cumberland 394 (-81)	Cumberland 356 (-38)	
York 452	York 445 (-7)	Cumberland 475 (+59)		York 396 (+55)	York 394 (-2)	
Androscoggin 482	Knox 503 (-7)	Knox 528 (+25)		Androscoggin 530 (-17)	Knox 430 (-100)	
Knox 510	Androscoggin 511 (+29)	Androscoggin 547 (+36)		Knox 530 (+2)	Androscoggin 482 (-48)	
Lincoln 714	Hancock 580 (-392)	Waldo 735 (+60)		Waldo 637 (-98)	Hancock 500 (-203)	
Penobscot 971	Franklin 673 (-333)	Hancock 791 (+211)		Hancock 703 (-88)	Waldo 536 (-101)	
Hancock 972	Waldo 675 (-638)	Lincoln 837 (+116)		Penobscot 870 (+8)	Kennebec 802 (-70)	
Kennebec 974	Lincoln 721 (+7)	Penobscot 862 (+63)		Kennebec 872 (-192)	Franklin 895 (-252)	
Franklin 1006	Kennebec 785 (-189)	Sagadahoc 935 (+33)		Lincoln 1054 (+217)	Lincoln 900 (-154)	
Washington 1124	Penobscot 799 (-172)	Kennebec 1064 (+279)		Washington 1081 (-247)	Penobscot 903 (+33)	
Waldo 1313	Sagadahoc 902 (-600)	Franklin 1203 (+530)		Franklin 1147 (-56)	Oxford 1079 (-107)	
Aroostook 1343	Aroostook 1073 (-270)	Oxford 1223 (-108)		Sagadahoc 1166 (+231)	Somerset 1167 (-454)	
Sagadahoc 1502	Washington 1140 (+16)	Aroostook 1323 (+250)		Aroostook 1176 (-147)	Aroostook 1216 (+40)	
Oxford 1594	Somerset 1140 (-978)	Washington 1328 (+188)		Oxford 1186 (-37)	Sagadahoc 1297 (+131)	
Piscataquis 1878	Oxford 1331 (-263)	Somerset 1722 (+582)		Somerset 1621 (-101)	Washington 1314 (+233)	
Somerset 2096	Piscataquis 1662 (-216)	Piscataquis 1891 (+229)		Piscataquis 1652 (-239)	Piscataquis 1755 (+103)	
AVERAGE 1084	AVERAGE 835	AVERAGE 988		AVERAGE 938	AVERAGE 876	
MEDIAN 990	MEDIAN 753	MEDIAN 899		MEDIAN 963	MEDIAN 897	
June 1, 1997-May 31, 1998	June 1, 1998-May 31, 1999	June 1, 1999-May 31, 2000		June 1, 2000-May 31, 2001	June 1, 2001-May 31, 2002	
Cumberland 345 (-11)	Cumberland 386 (+41)	Cumberland 451 (+65)		Cumberland 520(+69)	Cumberland 387 (-133)	
Knox 427 (-3)	Knox 456 (+29)	Knox 494 (+38)		York 524 (-172)	York 504 (-20)	
York 465 (+71)	York 462 (-3)	Waldo 591 (-6)		Knox 612 (+118)	Waldo 510 (-134)	
Androscoggin 512 (+30)	Hancock 572 (+28)	Hancock 643 (+71)		Hancock 636 (-7)	Knox 537 (-75)	
Hancock 544 (+44)	Waldo 597 (+29)	York 696 (+234)		Waldo 644 (+53)	Hancock 654 (+18)	
Waldo 568 (+32)	Androscoggin 610 (+98)	Androscoggin 699 (+89)		Androscoggin 691 (-8)	Androscoggin 754 (+63)	
Kennebec 826 (+24)	Kennebec 625 (-201)	Oxford 702 (-300)		Kennebec 777 (-192)	Sagadahoc 794 (-767)	
Penobscot 831 (-72)	Sagadahoc 770 (-110)	Sagadahoc 852 (+82)		Franklin 1036 (-155)	Kennebec 874 (+97)	
Sagadahoc 880 (-417)	Franklin 941 (-58)	Lincoln 950 (-125)		Somerset 1084 (-1858)	Lincoln 1085 (-273)	
Franklin 999 (+104)	Oxford 1002 (-237)	Kennebec 969 (+344)		Lincoln 1358 (+408)	Franklin 1219 (-183)	
Somerset 1048 (-119)	Penobscot 1049 (+218)	Penobscot 1050 (+1)		Aroostook 1521 (+250)	Somerset 1283 (+199)	
Lincoln 1065 (+165)	Lincoln 1075 (+10)	Franklin 1191 (+250)		Oxford 1549 (+847)	Washington 1360 (-338)	
Oxford 1239 (+160)	Somerset 1103 (+55)	Aroostook 1271 (+3)		Sagadahoc 1561 (+709)	Aroostook 1462 (-59)	
Aroostook 1426 (+210)	Aroostook 1269 (-158)	Washington 1794 (+104)		Washington 1698 (-96)	Oxford 1595 (+56)	
Washington 1508 (+194)	Washington 1690 (+182)	Piscataquis 1987 (+207)		Penobscot 2061 (+1011)	Piscataquis 1803 (-286)	
Piscataquis 1658 (-97)	Piscataquis 1780 (+122)	Somerset 2942 (+1839)		Piscataquis 2089 (+102)	Penobscot 2145 (+84)	
AVERAGE 896	AVERAGE 899	AVERAGE 1080		AVERAGE 1148	AVERAGE 1060	
MEDIAN 855	MEDIAN 855	MEDIAN 901		MEDIAN 1060	MEDIAN 979	