

MAINE STATE LEGISLATURE

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State of Maine

Department of Attorney General

PETROLEUM MARKET SHARE ACT

**REPORT OF THE ATTORNEY GENERAL
TO THE MAINE LEGISLATURE
PURSUANT TO 10 M.R.S.A. § 1677**

**FOR THE REPORTING PERIOD
2009 - 2010**

HHI DATA

1. Tables

- (a) HHO & MFO Markets Ranked by Lowest Concentration from 1993 to 2008**
- (b) HHO & MFO Indices of Concentration by Market Area Over Time from 1994 to 2010**
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HHO HHI TABLE				
Markets Ranked by Lowest Concentration; 6-01-93 to 5-31-10, pg. 1				
June 1, 1992-May 31, 1993	June 1, 1993-May 31, 1994	June 1, 1994-May 31, 1995	June 1, 1995-May 31, 1996	June 1, 1996-May 31, 1997
Augusta 922	Augusta 714 (-208)	Augusta 696 (-18)	Augusta 775 (+79)	Augusta 777 (+2)
Belfast 984	Belfast 899 (-85)	Portland 1020 (-148)	Portland 776 (-244)	Portland 972 (+196)
Portland 1097	Rockland 1069 (-252)	Rockland 1061 (-8)	Biddeford/Saco 1025 (-532)	Biddeford 1052 (-132)
Gray 1281	Portland 1168 (+71)	Gray 1108 (-464)	Rockland 1125 (+64)	Bangor 1104 (-456)
Lincoln 1316	Skowhegan 1317 (-301)	Belfast 1126 (+227)	Gray 1172 (+64)	Rockland 1111 (-24)
Rockland 1321	Biddeford/Saco 1323 (-201)	Skowhegan 1187 (-130)	Belfast 1184 (+58)	Skowhegan 1226 (-18)
Biddeford/Saco 1524	Bangor 1342 (-291)	Lewiston/Auburn 1448 (-69)	Skowhegan 1244 (+57)	Gray 1398 (+226)
Waterville 1548	Waterville 1370 (-178)	Ashland/Presque Isle 1531 (-26)	Waterville 1539 (-71)	Biddeford/Saco 1418 (+393)
Lewiston/Auburn 1613	Lewiston/Auburn 1517 (-96)	Bangor 1550 (+208)	Bangor 1560 (+10)	Lewiston/Auburn 1566 (-223)
Skowhegan 1618	Ashland/Presque Isle 1557 (-368)	Biddeford/Saco 1557 (+234)	Woodland/Calais 1631 (-701)	Old Town 1605 (-82)
Bangor 1633	Gray 1572 (+291)	Waterville 1610 (+240)	Old Town 1687 (+56)	Woodland/Calais 1646 (+15)
Old Town 1709	Pittsfield/Newport 1693 (-403)	Old Town 1631 (-366)	Farmington 1772 (-240)	Bath/Brunswick 1669 (-1177)
Bath/Brunswick 1921	Lincoln 1940 (+624)	Houlton 1969 (-113)	Lewiston/Auburn 1789 (+341)	Cherryfield/Machias 1692 (-283)
Ashland/Presque Isle 1925	Rumford/Rangeley 1989 (+63)	Pittsfield/Newport 1971 (+278)	Pittsfield/Newport 1822 (-149)	Ellsworth 1870 (-103)
Rumford/Rangeley 1926	Old Town 1997 (+288)	Ellsworth 2001 (-58)	Dover-Foxcroft 1886 (-666)	Farmington 1877 (+105)
Houlton 1973	Ellsworth 2059 (-108)	Farmington 2012 (-346)	Ashland/Presque Isle 1962 (+431)	Waterville 1976 (+437)
Dover-Foxcroft 2096	Houlton 2082 (+109)	Rumford/Rangeley 2047 (+58)	Ellsworth 1973 (-28)	Houlton 2008 (-43)
Pittsfield/Newport 2096	Bath/Brunswick 2169 (+248)	Cherryfield/Machias 2066 (-486)	Cherryfield/Machias 1975 (-91)	Jackman/Greenville 2058 (-76)
Ellsworth 2167	Dover-Foxcroft 2191 (+95)	Bath/Brunswick 2081 (-88)	Houlton 2051 (+82)	Pittsfield/Newport 2071 (+249)
Cherryfield/Machias 2228	Woodland/Calais 2237 (-1129)	Woodland/Calais 2332 (+95)	Jackman/Greenville 2134 (-1139)	Midcoast 2090 (-1537)
Farmington 2257	Farmington 2358 (+101)	St. John Valley 2400 (-139)	York 2146 (estimate) (-4234)	Ashland/Presque Isle 2128 (+166)
Bridgton 2400 (estimate)	St. John Valley 2539 (+1)	Bridgton 2443 (estimate) (-246)	Limerick 2273 (-674)	Dover-Foxcroft 2187 (+301)
St. John Valley 2538	Cherryfield/Machias 2552 (+324)	Lincoln 2469 (+529)	St. John Valley 2513 (+113)	Bridgton 2554 (estimate) (-2681)
Mt. Desert 2762	Bridgton 2689 (estimate) (+289)	Dover-Foxcroft 2552 (+361)	Jay 2789 (-673)	Rumford/Rangeley 2690 (-199)
Limerick 2992	Limerick 3085 (+93)	Limerick 2947 (-138)	Bath/Brunswick 2846 (+765)	Mt. Desert 2768 (-584)
Jay 3211	Jay 3368 (+157)	Jackman/Greenville 3273 (-261)	Rumford/Rangeley 2889 (+842)	Limerick 2776 (+503)
Woodland/Calais 3366	Jackman/Greenville 3534 (-1997)	South Paris 3361 (-797)	Mt. Desert 3352 (-742)	York 2842 (estimate) (+696)
Midcoast 3680	Mt. Desert 4084 (+1322)	Jay 3462 (+94)	Lincoln 3394 (+925)	St. John Valley 2891 (+378)
South Paris 3706	South Paris 4158 (+452)	Mt. Desert 4094 (+10)	Midcoast 3627 (-1921)	Jay 3551 (+762)
Sanford 4000 (estimate)	Midcoast 4190 (+510)	Sanford 4576 (estimate) (+184)	South Paris 3903 (+542)	Lincoln 3673 (+279)
Jackman/Greenville 5531	Sanford 4392 (estimate) (+392)	Bethel 5000 (+59)	Sanford 4313 (estimate) (-263)	Sanford 3829 (estimate) (-484)
Bethel 5634	Bethel 4941 (-693)	Midcoast 5548 (+1358)	Bethel (no change)	South Paris 3989 (+86)
York 8000 (estimate)	York 6855 (estimate) (-1145)	York 6380 (estimate) (-475)	Bridgton (estimate) (+2792)	Bethel 4038 (-962)
AVERAGE 2490	AVERAGE 2387	AVERAGE 2417	AVERAGE 2284	AVERAGE 2155
MEDIAN 1973	MEDIAN 2059	MEDIAN 2047	MEDIAN 1973	MEDIAN 2008
June 1, 1997-May 31, 1998	June 1, 1998-May 31, 1999	June 1, 1999-May 31, 2000	June 1, 2000-May 31, 2001	June 1, 2001-May 31, 2002
Augusta 755 (-22)	Skowhegan 577 (-614)	Belfast 877 (-68)	Belfast 720 (-157)	Augusta 740 (-127)
Portland 775 (-197)	Portland 714 (-61)	Portland 884 (+170)	Portland 744 (-140)	Portland 884 (-140)
Bangor 958 (-146)	Belfast 945 (-1860)	Augusta 891 (-598)	Augusta 867 (-24)	Bangor 1031 (-154)
Skowhegan 1191 (-35)	Bangor 1079 (+121)	Woodland/Calais 1080 (-513)	Bangor 1185 (+44)	Rockland 1196 (-1699)
Rockland 1248 (+137)	Rumford/Rangeley 1250 (-2026)	Bangor 1141 (+62)	Skowhegan 1362 (-134)	Ellsworth 1231 (-289)
Ellsworth 1350 (-520)	Rockland 1263 (+15)	Rockland 1266 (+3)	Lewiston/Auburn 1509 (+46)	Biddeford 1233 (+513)
Lewiston/Auburn 1481 (-85)	Old Town 1377 (+355)	Lewiston/Auburn 1463 (-685)	Ellsworth 1520 (-153)	Skowhegan 1369 (+7)
Gray 1493 (+95)	Augusta 1489 (+734)	Skowhegan 1496 (+919)	Waterville 1797 (+21)	Lewiston/Auburn 1448 (-61)
Waterville 1569 (-407)	Woodland/Calais 1593 (-358)	Midcoast 1655 (-969)	Woodland/Calais 1928 (-848)	Gray 1581 (-1616)
Bath/Brunswick 1731 (+62)	Ellsworth 1605 (+255)	Ellsworth 1673 (+68)	Farmington 1945 (-901)	Waterville 1793 (-4)
Old Town 1732 (+127)	Gray 1641 (+148)	Waterville 1776 (-61)	Houlton 1963 (-156)	Houlton 1803 (-160)
Houlton 1785 (-223)	Biddeford/Saco 1802 (-697)	Gray 1785 (+144)	Old Town 2105 (+1981)	Biddeford/Saco 1845 (-3029)
Woodland/Calais 1951 (+305)	Ashland/Presque Isle 1824 (355)	Old Town 1981(+604)	Dover-Foxcroft 2211 (-257)	Woodland/Calais 1885 (-43)
Pittsfield/Newport 2018 (-53)	Waterville 1837 (+268)	Biddeford/Saco 2063 (+261)	Lincoln 2261 (-1999)	Farmington 1906 (+15)
Lincoln 2164 (-1509)	Houlton 1955 (+170)	Houlton 2092 (+137)	Jackman/Greenville 2361 (-307)	Old Town 1935 (-170)
Ashland/Presque Isle 2179 (+51)	Dover-Foxcroft 1969 (-340)	Limerick 2343 (+364)	Midcoast 2668 (+1013)	Dover-Foxcroft 2130 (-81)
Bridgton 2199 (-355)	Limerick 1979 (-954)	Ashland/Presque Isle 2347 (+523)	Bridgton 2836 (+367)	Bath/Brunswick 2216 (-908)
Mid Coast 2253 (+163)	Bath/Brunswick 2130 (+399)	Dover-Foxcroft 2468 (+499)	Rockland 2895 (+1629)	Bridgton 2295 (-541)
Farmington 2290 (+413)	Lewiston/Auburn 2148 (+667)	Bridgton 2469 (+252)	Bethel 2981 (-1043)	Rumford/Rangeley 2300 (-711)
Dover-Foxcroft 2309 (+122)	Bridgton 2217 (+18)	York 2568 (-184)	Rumford/Rangeley 3011 (-306)	Ashland/Presque Isle 2567 (-720)
Cherryfield/Machias 2311 (+619)	Farmington 2221 (-69)	Jackman/Greenville 2668 (-326)	Mt. Desert 3083 (+179)	Midcoast 2676 (+8)
Mt. Desert 2478 (-290)	Jay 2319 (-430)	Bath/Brunswick 2748 (+618)	St. John Valley 3090 (+50)	Bethel 2747 (-234)
Biddeford/Saco 2499 (+1081)	Cherryfield/Machias 2525 (+214)	Pittsfield/Newport 2835 (-6)	Bath/Brunswick 3124 (+376)	Cherryfield/Machias 2784 (-843)
St. John Valley 2659 (-232)	Mid Coast 2624 (+371)	Farmington 2846 (+625)	Gray 3197 (+1412)	Pittsfield/Newport 2923 (-359)
Jay 2749 (-802)	York 2752 (-4559)	Mt. Desert 2904 (+115)	South Paris 3251 (-600)	Lincoln 3151 (+890)
Belfast 2805 (+1753)	Mt. Desert 2789 (+311)	St. John Valley 3040 (+247)	Pittsfield/Newport 3282 (+447)	Jay 3185 (-238)
Limerick 2933 (+157)	St. John Valley 2793 (+134)	Rumford/Rangeley 3317 (+2064)	Ashland/Presque Isle 3287 (+940)	Mt. Desert 3380 (+297)
Bethel 3185 (-853)	Pittsfield/Newport 2841 (+823)	Cherryfield/Machias 3574 (+1049)	Jay 3423 (-628)	Limerick 3575 (-89)
Rumford/Rangeley 3276 (+586)	Bethel 3308 (+123)	South Paris 3851 (-319)	Limerick 3486 (+1143)	St. John Valley 3794 (+704)
South Paris 3847 (-142)	Sanford 3715 (-518)	Sanford 3916 (-201)	Cherryfield/Machias 3627 (+53)	Jackman/Greenville 3845 (+1484)
Sanford 4233 (+404)	Lincoln 4036 (+1872)	Bethel 4024 (+716)	Sanford 4202 (+286)	South Paris 3994 (+743)
Jackman/Greenville 4786 (+2728)	South Paris 4170 (+323)	Jay 4051 (+1732)	Biddeford/Saco 4874 (+2811)	Sanford 4103 (-99)
York 7311 (estimate) (+4469)	Jackman/Greenville 5694 (+908)	Lincoln 4260 (+224)	York 8315 (+5747)	York 5640 (-2675)
AVERAGE 2378	AVERAGE 2217	AVERAGE 2374	AVERAGE 2700	AVERAGE 2399

HHO HHI TABLE	Markets Ranked by Lowest Concentration; 6-01-93 to 5-31-10, pg. 2		
June 1, 2002-May 31, 2003	June 1, 2003-May 31, 2004	June 1, 2004-May 31, 2005	June 1, 2005-May 31, 2006
Augusta 1009 (+269)	Portland 662 (-490)	Portland 865 (+203)	Lewiston 985 (-116)
Lewiston/Auburn 1060 (-388)	Augusta 887 (-122)	Augusta 1099 (+212)	Bangor 1046 (-548)
Portland 1152 (+268)	Lewiston 1102 (+42)	Lewiston 1101 (-1)	Augusta 1087 (-12)
Belfast 1284 (+51)	Bangor 1218 (-1091)	Rockland 1250 (-93)	Portland 1152 (+287)
Rockland 1402 (+206)	Rockland 1343 (-59)	Ellsworth 1381 (+22)	Ellsworth 1387 (+6)
Skowhegan 1426 (+57)	Ellsworth 1359 (-380)	Skowhegan 1389 (-166)	Lincoln 1418 (-336)
Lincoln 1485(-1666)	Gray 1539 (-11)	Waterville 1477 (-72)	Rockland 1420 (-170)
Gray 1550 (-31)	Waterville 1549 (-7)	Bangor 1594 (+376)	Skowhegan 1436 (-47)
Waterville 1556 (-237)	Skowhegan 1555 (-129)	Bridgton 1684 (-984)	Waterville 1468 (-9)
Ellsworth 1739 (+508)	Lincoln 1796 (+311)	Lincoln 1754 (-42)	Rumford/Rangeley 1509 (-542)
Old Town 1901 (-34)	Old Town 1866 (-35)	Old Town 1925 (+59)	Bridgton 1582 (-102)
Biddeford/Saco 1946 (+101)	Biddeford/Saco 1895 (-51)	Midcoast 1950 (-131)	Gray 1718 (-550)
Houlton 1995 (+192)	Belfast 1942 (-658)	Rumford/Rangeley 2051 (+20)	Biddeford/Saco 1813 (-509)
Bridgton 2068 (-27)	Farmington 1977 (-114a0)	Ashland/Presque Isle 2264 (-30)	Limerick 1927 (-407)
Farmington 2091 (+184)	Rumford/Rangeley 2031 (-303)	Gray 2268 (+729)	Old Town 1941 (+16)
Dover-Foxcroft 2209 (+79)	Midcoast 2081 (-413)	Biddeford 2322 (+427)	Ashland/Presque Isle 2039 (-225)
Bangor 2309 (+1278)	Limerick 2184 (-294)	Limerick 2334 (+150)	Pittsfield/Newport 2353 (-137)
Sanford 2332 (-1771)	Ashland/Presque Isle 2294 (-63)	Farmington 2452 (+475)	Bath/Brunswick 2353 (-466)
Rumford/Rangely 2334 (+34)	Pittsfield/Newport 2480 (+52)	Pittsfield/Newport 2490 (+10)	Belfast 2398 (-186)
Bath/Brunswick 2340 (+124)	Dover-Foxcroft 2560 (+351)	Belfast 2584 (+642)	Farmington 2569 (+117)
Ashland/Presque Isle 2357 (-210)	Bath/Brunswick 2569 (+229)	York 2683 (-1983)	MidCoast 2673 (+723)
Cherryfield/Machias 2391 (-393)	Bridgton 2662 (+594)	Jay 2728 (-2250)	Houlton 2677 (-158)
Pittsfield/Newport 2428 (-495)	Houlton 2838 (+843)	Bath/Brunswick 2819 (+250)	York 2747 (+64)
Limerick 2478 (-1097)	Mt. Desert 2868 (-207)	Houlton 2835 (-3)	Mt. Desert 2889 (-90)
Midcoast 2494 (-182)	Bethel 3318 (-498)	Bethel 2866 (-452)	Jay 2929 (+201)
Bethel 2820 (+73)	Cherryfield/Machias 3720 (+1329)	Mt. Desert 2979 (+111)	Dover-Foxcroft 3018 (-155)
Mt. Desert 3075 (-305)	St. John Valley 3774 (+458)	Dover-Foxcroft 3173 (+613)	Cherryfield/Machias 3158 (-1041)
Woodland/Calais 3264 (+1379)	Sanford 3800 (+1468)	St. John Valley 3774 (no change)	Jackman/Greenville 3344 (-638)
Jay 3285 (+100)	Woodlad/Calais 4071 (+807)	Jackman/Greenville 3982 (-1439)	Bethel 3453 (+587)
St. John Valley 3316 (-478)	York 4666 (-2988)	Cherryfield/Machias 4199 (+479)	Woodland/Calais 3643 (-798)
Jackman/Greenville 5335 (+1490)	Jay 4978 (+1633)	Woodland/Calais 4441 (+370)	Sanford 3990 (-1619)
South Paris 5755 (+1761)	Jackman/Greenville 5421 (+86)	Sanford 5609 (+1809)	St. John Valley 4682(+908)
York 7654 (+2014)	South Paris 5424 (-331)	South Paris 5618 (+194)	South Paris 6903 (+1285)
AVERAGE 2480	AVERAGE 2558	AVERAGE 2543	AVERAGE 2415
MEDIAN 2309	MEDIAN 2184	MEDIAN 2334	MEDIAN 2353
June 1, 2006 - May 31, 2007	June 1, 2007 - May 31, 2008	June 1, 2008 - May 31, 2009	June 1 2009 - May 31, 2010
Portland 536 (-616)	Augusta 978 (-209)	Augusta 987 (+9)	Portland 964 (-248)
Bangor 676 (-370)	Bangor 1075 (+399)	Bangor 1156 (+81)	Augusta 1010 (+23)
Augusta 1,187 (+100)	Lewiston 1137 (-109)	Portland 1212 (-72)	Bangor 1030 (-126)
Lewiston 1,246 (+261)	Portland 1284 (+748)	Lewiston / Auburn 1500 (+1383)	Lewiston/Auburn 1249 (-251)
Belfast 1,330 (-1,068)	Waterville 1473 (-92)	Rockland 1576 (+29)	Lincoln 1502 (-265)
Rockland 1,506 (+86)	Rockland 1547 (+41)	Waterville 1621 (+148)	Waterville 1647 (+26)
Skowhegan 1,537 (+101)	Rumford/Rangeley 1612 (-4)	Rumford / Rangeley 1752 (+140)	Ellsworth 1668 (-286)
Waterville 1,565 (+97)	Gray 1635 (+61)	Lincoln 1767 (-339)	Pittsfield/Newport 1834 (+8)
Gray 1,574 (-144)	Bridgton 1789 (-968)	Pittsfield / Newport 1826 (-497)	Rumford/Rangeley 1850 (+98)
Rumford/Rangeley 1,616 (+107)	Mid Coast 1900 (-373)	Old Town 1886 (-205)	Rockland 1889 (+313)
Old Town 1,924 (-17)	Limerick 1939 (-242)	Midcoast 1931 (+31)	Old Town 1892 (+6)
Biddeford/Saco 2,087 (+274)	Old Town 2091 (+167)	Ellsworth 1954 (-141)	Belfast 1962 (-32)
Limerick 2,181 (+254)	Ellsworth 2095 (-343)	Gray 1974 (-339)	Biddeford/Saco 2150 (+146)
Mid Coast 2,273 (-400)	Lincoln 2106 (-484)	Belfast 1994 (-121)	Farmington 2220 (-374)
Mt. Desert 2,279 (-610)	Belfast 2115 (+785)	Biddeford/ Saco 2004 (-214)	Gray 2321 (+347)
Jackman/Greenville 2,352 (-992)	Biddeford/Saco 2218 (+131)	Bath / Brunswick 2056 (-223)	Limerick 2467 (+280)
Pittsfield/Newport 2,392 (+39)	Bath/Brunswick 2279 (-378)	Limerick 2187 (+248)	Skowhegan 2688 (-848)
Ellsworth 2,438 (+1,051)	Pittsfield/Newport 2323 (-69)	Farmington 2594 (-223)	Bridgton 2728 (-2132)
Lincoln 2,590 (+1,172)	Skowhegan 2480 (+943)	York 2626 (+80)	Woodland/Calais 2759 (-1748)
Bath/Brunswick 2,657 (+304)	York 2546 (-1820)	Bridgton 2774 (+985)	Bethel 2882 (-2132)
Bridgton 2,757 (+1,175)	Farmington 2817 (-100)	Ashland/ Presque Isle 3147 (+245)	MidCoast 3001 (+1070)
Farmington 2,917 (+348)	Ashland/Presque Isle 2902 (-162)	Jackman / Greenville 3298 (+252)	Ashland/Presque Isle 3041 (-106)
Ashland/Presque Isle 3064 (+1025)	Jay 2912 (-1730)	Dover-Foxcroft 3347 (-369)	Dover-Foxcroft 3042 (-305)
Bethel 3,138 (-315)	Jackman/Greenville 3046 (+694)	Skowhegan 3536 (+490)	Bath/Brunswick 3191 (+1135)
Houlton 3,187 (+510)	Houlton 3064 (-123)	Sanford 3571 (-1443)	Mt. Desert 3339 (-981)
Cherryfield/Machias 3,481 (+323)	Paris 3339 (-2853)	Cherryfield / Machias 3616 (+84)	York 3550 (+924)
St. John Valley 3,544 (-1,138)	Cherryfield/Machias 3532 (+51)	St. John Valley 3736 (+19)	St. John Valley 3624 (-112)
Dover-Foxcroft 3,950 (+932)	Mt. Desert 3561 (+1282)	South Paris 3893 (+554)	Houlton 4074 (-126)
York 4,366 (+1,619)	Dover-Foxcroft 3716 (-234)	Houlton 4200 (+1136)	Sanford 4930 (+1359)
Sanford 4,381 (+391)	St. John Valley 3717 (+173)	Mt. Desert 4320 (+759)	Cherryfield/Machias 5040 (+1424)
Jay 4,642 (+1,713)	Bethel 4503 (+1365)	Woodland / Calais 4507 (-2669)	Jackman/Greenville 5694 (+2396)
Paris 6,192 (-711)	Sanford 5014 (+633)	Bethel 5014 (+651)	South Paris 5806 (+1913)
Woodland/Calais 6,238 (+2,595)	Woodland/Calais 7176 (+938)	Jay 5382 (+2470)	Jay 6205 (+823)
AVERAGE 2661	AVERAGE 2513	AVERAGE 2695	AVERAGE 2825
MEDIAN 2395	MEDIAN 2279	MEDIAN 2187	MEDIAN 2688

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June 1, 1992-May 31, '93	June 1, 1993-May 31, 1994	June 1, 1994-May 31, 1995	June 1, 1995-May 31, 1996	June 1, 1996-May 31, 1997
Cumberland 415	Cumberland 416 (+1)	York 341 (-104)	Cumberland 394 (-81)	Cumberland 356 (-38)
York 452	York 445 (-7)	Cumberland 475 (+59)	York 396 (+55)	York 394 (-2)
Androscoggin 482	Knox 503 (-7)	Knox 528 (+25)	Androscoggin 530 (-17)	Knox 430 (-100)
Knox 510	Androscoggin 511 (+29)	Androscoggin 547 (+36)	Knox 530 (+2)	Androscoggin 482 (-48)
Lincoln 714	Hancock 580 (-392)	Waldo 735 (+60)	Waldo 637 (-98)	Hancock 500 (-203)
Penobscot 971	Franklin 673 (-333)	Hancock 791 (+211)	Hancock 703 (-88)	Waldo 536 (-101)
Hancock 972	Waldo 675 (-638)	Lincoln 837 (+116)	Penobscot 870 (+8)	Kennebec 802 (-70)
Kennebec 974	Lincoln 721 (+7)	Penobscot 862 (+63)	Kennebec 872 (-192)	Franklin 895 (-252)
Franklin 1006	Kennebec 785 (-189)	Sagadahoc 935 (+33)	Lincoln 1054 (+217)	Lincoln 900 (-154)
Washington 1124	Penobscot 799 (-172)	Kennebec 1064 (+279)	Washington 1081 (-247)	Penobscot 903 (+33)
Waldo 1313	Sagadahoc 902 (-600)	Franklin 1203 (+530)	Franklin 1147 (-56)	Oxford 1079 (-107)
Aroostook 1343	Aroostook 1073 (-270)	Oxford 1223 (-108)	Sagadahoc 1166 (+231)	Somerset 1167 (-454)
Sagadahoc 1502	Washington 1140 (+16)	Aroostook 1323 (+250)	Aroostook 1176 (-147)	Aroostook 1216 (+40)
Oxford 1594	Somerset 1140 (-978)	Washington 1328 (+188)	Oxford 1186 (-37)	Sagadahoc 1297 (+131)
Piscataquis 1878	Oxford 1331 (-263)	Somerset 1722 (+582)	Somerset 1621 (-101)	Washington 1314 (+233)
Somerset 2096	Piscataquis 1662 (-216)	Piscataquis 1891 (+229)	Piscataquis 1652 (-239)	Piscataquis 1755 (+103)
AVERAGE 1084	AVERAGE 835	AVERAGE 988	AVERAGE 938	AVERAGE 876
MEDIAN 990	MEDIAN 753	MEDIAN 899	MEDIAN 963	MEDIAN 897
June 1, 1997-May 31, 1998	June 1, 1998-May 31, 1999	June 1, 1999-May 31, 2000	June 1, 2000-May 31, 2001	June 1, 2001-May 31, 2002
Cumberland 345 (-11)	Cumberland 386 (+41)	Cumberland 451 (+65)	Cumberland 520(+69)	Cumberland 387 (-133)
Knox 427 (-3)	Knox 456 (+29)	Knox 494 (+38)	York 524 (-172)	York 504 (-20)
York 465 (+71)	York 462 (-3)	Waldo 591 (-6)	Knox 612 (+118)	Waldo 510 (-134)
Androscoggin 512 (+30)	Hancock 572 (+28)	Hancock 643 (+71)	Hancock 636 (-7)	Knox 537 (-75)
Hancock 544 (+44)	Waldo 597 (+29)	York 696 (+234)	Waldo 644 (+53)	Hancock 654 (+18)
Waldo 568 (+32)	Androscoggin 610 (+98)	Androscoggin 699 (+89)	Androscoggin 691 (-8)	Androscoggin 754 (+63)
Kennebec 826 (+24)	Kennebec 625 (-201)	Oxford 702 (-300)	Kennebec 777 (-192)	Sagadahoc 794 (-767)
Penobscot 831 (-72)	Sagadahoc 770 (-110)	Sagadahoc 852 (+82)	Franklin 1036 (-155)	Kennebec 874 (+97)
Sagadahoc 880 (-417)	Franklin 941 (-58)	Lincoln 950 (-125)	Somerset 1084 (-1858)	Lincoln 1085 (-273)
Franklin 999 (+104)	Oxford 1002 (-237)	Kennebec 969 (+344)	Lincoln 1358 (+408)	Franklin 1219 (-183)
Somerset 1048 (-119)	Penobscot 1049 (+218)	Penobscot 1050 (+1)	Aroostook 1521 (+250)	Somerset 1283 (+199)
Lincoln 1065 (+165)	Lincoln 1075 (+10)	Franklin 1191 (+250)	Oxford 1549 (+847)	Washington 1360 (-338)
Oxford 1239 (+160)	Somerset 1103 (+55)	Aroostook 1271 (+3)	Sagadahoc 1561 (+709)	Aroostook 1462 (-59)
Aroostook 1426 (+210)	Aroostook 1269 (-158)	Washington 1794 (+104)	Washington 1698 (-96)	Oxford 1595 (+56)
Washington 1508 (+194)	Washington 1690 (+182)	Piscataquis 1987 (+207)	Penobscot 2061 (+1011)	Piscataquis 1803 (-286)
Piscataquis 1658 (-97)	Piscataquis 1780 (+122)	Somerset 2942 (+1839)	Piscataquis 2089 (+102)	Penobscot 2145 (+84)
AVERAGE 896	AVERAGE 899	AVERAGE 1080	AVERAGE 1148	AVERAGE 1060
MEDIAN 855	MEDIAN 855	MEDIAN 901	MEDIAN 1060	MEDIAN 979

MFO HHI TABLE	Markets Ranked by Lowest Concentration; 6-01-93 to 5-31-10, pg. 2		
June 1, 2002-May 31, 2003	June 1, 2003-May 31, 2004	June 1, 2004-May 31, 2005	June 1, 2005-May 31, 2006
Cumberland 407 (+20)	Waldo 534 (+109)	Cumberland 399 (-136)	Waldo 515 (-50)
Waldo 425 (-85)	Cumberland 535(+128)	York 510 (-67)	York 518 (+8)
Hancock 524 (-130)	Hancock 569 (+45)	Hancock 557 (-12)	Cumberland 560 (+161)
York 563 (+59)	York 577 (+14)	Waldo 565 (+31)	Hancock 641 (+84)
Androscoggin 683 (-71)	Androscoggin 792 (+109)	Kennebec 752 (-78)	Androscoggin 876 (-67)
Knox 688 (+151)	Kennebec 830 (-45)	Knox 885 (-65)	Kennebec 884 (+132)
Kennebec 875 (+141)	Penobscot 937 (-722)	Penobscot 887 (-50)	Washington 932 (-348)
Sagadahoc 882 (+88)	Knox 950 (+262)	Androscoggin 943 (+151)	Penobscot 969 (+82)
Lincoln 1039 (-46)	Washington 1252 (+26)	Somerset 1093 (-174)	Sagadahoc 1032 (-168)
Somerset 1163 (-120)	Somerset 1267 (+104)	Franklin 1107 (-367)	Knox 1080 (+195)
Franklin 1185 (-34)	Sagadahoc 1279 (+397)	Aroostook 1173 (+37)	Aroostook 1134 (-39)
Washington 1226 (-134)	Lincoln 1361 (+322)	Sagadahoc 1200 (-79)	Franklin 1276 (+169)
Aroostook 1387 (-75)	Franklin 1474 (+289)	Lincoln 1235 (-126)	Somerset 1702 (+609)
Piscataquis 1620 (-183)	Piscataquis 1594 (-26)	Washington 1280 (+28)	Oxford 2097 (+397)
Penobscot 1659 (-486)	Oxford 1630 (-154)	Oxford 1700 (+70)	Piscataquis 2250 (+506)
Oxford 1784 (+189)	Aroostook 1716 (+329)	Piscataquis 1744 (+150)	Lincoln 2395 (+1160)
AVERAGE 1006	AVERAGE 1081	AVERAGE 1001	AVERAGE 1178
MEDIAN 960	MEDIAN 1101	MEDIAN 1018	MEDIAN 1000
June 1, 2006 - May 31, 2007	June 1, 2007 - May 31, 2008	June 1, 2008 - May 31, 2009	June 1, 2009 - May 31, 2010
Hancock 578 (-63)	Hancock 589 (+11)	Cumberland 741 (+102)	Washington 500 (-542)
Cumberland 703 (+143)	Cumberland 639 (-64)	Somerset 769 (-481)	Cumberland 537 (-204)
Waldo 729 (+214)	Kennebec 916 (-3)	Waldo 819(-203)	Somerset 556 (-213)
York 764 (+246)	Androscoggin 1015 (+224)	Franklin 820 (-387)	York 606 (-634)
Androscoggin 791 (-85)	Washington 1015 (-109)	Kennebec 1015 (+99)	Kennebec 617 (-396)
Kennebec 919 (+35)	Waldo 1022 (+293)	Hancock 1015 (+426)	Hancock 657 (-358)
Penobscot 951 (-18)	Penobscot 1041 (+90)	Washington 1042 (+27)	Penobscot 667 (-490)
Washington 1124 (+192)	York 1042 (+278)	Androscoggin 1077 (+62)	Androscoggin 745 (-332)
Aroostook 1159 (+25)	Aroostook 1201 (+42)	Penobscot 1157 (+116)	Waldo 804 (-15)
Franklin 1268 (-8)	Franklin 1207 (-61)	York 1240 (-198)	Franklin 887 (+67)
Sagadahoc 1277 (+245)	Somerset 1250 (-34)	Sagadahoc 1364 (-89)	Lincoln 900 (-900)
Somerset 1284 (-418)	Knox 1328 (-18)	Aroostook 1375 (+175)	Aroostook 1477 (+102)
Knox 1346 (+266)	Sagadahoc 1453 (+176)	Knox 1459 (+131)	Oxford 1775 (-285)
Lincoln 2061 (-334)	Oxford 1892 (-415)	Lincoln 1899 (-578)	Knox 2445 (+986)
Oxford 2307 (+210)	Lincoln 2477 (-5)	Oxford 2060 (+191)	Sagadahoc 3337 (+1973)
Piscataquis 2530 (+280)	Piscataquis 2901 (+371)	Piscataquis 3046 (+145)	Piscataquis 3917 (+871)
AVERAGE 1237	AVERAGE 1312	AVERAGE 1306	AVERAGE 1276
MEDIAN 1142	MEDIAN 1122	MEDIAN 1117	MEDIAN 774

HHO Market
Indices of Concentration

Market Area	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Average HHI	2010 Over Average HHI	HHI Range	
01. St. John Valley	2539	2400	2513	2891	2659	2793	3040	3090	3794	3316	3774	3774	4682	3544	3717	3736	3624	3287	337	4682 - 2400	
02. Ashland /Presque Isle	1557	1531	1962	2128	2179	1824	2347	3287	2567	2357	2294	2264	2039	3084	2902	3147	3041	2382	659	3287 - 1531	
03. Houlton	2082	1969	2051	2008	1785	1955	2092	1963	1803	1995	2838	2835	2677	3187	3064	4200	4074	2505	1569	3187 - 1963	
04. Lincoln	1940	2469	3394	3673	2164	4036	4260	2261	3151	1485	1796	1754	1418	2590	2106	1767	1502	2457	-955	4260 - 1316	
05. Woodland /Calais	2237	2332	1631	1646	1951	1593	1080	1928	1885	3264	4071	4441	3643	6238	7176	4507	2759	3081	-322	7176 - 1080	
06. Cherryfield / Machias	2552	2066	1975	1692	2311	2525	3574	3627	2784	2391	3720	4199	3158	3481	3532	3616	5040	3073	1967	4199 - 1692	
07. Old Town	1997	1631	1687	1605	1732	1377	1981	2105	1935	1901	1868	1925	1941	1924	2091	1886	1892	1852	40	2105 - 1605	
08. Ellsworth	2059	2001	1973	1870	1350	1605	1673	1520	1231	1739	1359	1381	1387	2438	2095	1954	1668	1724	-56	2438 - 1231	
09. Bangor	1342	1550	1560	1104	958	1079	1141	1185	1031	2309	1218	1594	1048	676	1075	1156	1030	1238	-208	2309 - 0676	
10. Dover-Foxcroft	2191	2552	1886	2187	2309	1969	2468	2211	2130	2209	2560	3173	3018	3950	3716	3447	3042	2648	394	3950 - 1969	
11. Pittsfield / Newport	1693	1971	1822	2071	2018	2841	2835	3282	2923	2428	2480	2490	2353	2392	2323	1826	1834	2328	-494	3282 - 1822	
12. Belfast	899	1126	1184	1052	2805	945	877	720	1233	1284	1942	2584	2398	1330	2115	1994	1962	1556	406	2805 - 0720	
13. Rockland	1069	1081	1125	1111	1248	1263	1266	2895	1196	1402	1343	1250	1420	1506	1547	1576	1889	1422	467	2895 - 1061	
14. Midcoast	4190	5548	3627	2090	2253	2624	1655	2668	2676	2494	2081	1950	2673	2273	1900	1931	3001	2684	317	5548 - 1655	
15. Augusta	714	696	775	777	756	1489	891	867	740	1009	887	1099	1087	1187	978	987	1010	938	72	1489 - 0696	
16. Waterville	1370	1610	1539	1976	1569	1837	1776	1797	1793	1556	1549	1477	1468	1565	1473	1621	1647	1625	22	1837 - 1370	
17. Skowhegan	1317	1187	1244	1226	1191	577	1496	1362	1369	1426	1555	1389	1436	1537	2480	3536	2688	1589	1099	3536 - 0577	
18. Jackman /Greenville	3534	3273	2134	2058	4786	5694	2668	2361	3845	5335	5421	3982	3344	2352	3043	3298	5694	3695	1999	5694 - 2058	
19. Farmington	2358	2012	1772	1877	2290	2221	2846	1945	1906	2091	1977	2452	2569	2917	2817	2594	2220	2288	-66	2917 - 1772	
20. Jay	3368	3462	2789	3551	2749	2319	4051	3423	3185	3285	4978	2728	2929	4642	2912	5382	6205	3645	2560	5382 - 2319	
21. Lewiston /Auburn	1517	1448	1789	1566	1481	2148	1463	1509	1448	1060	1102	1101	985	1246	1137	1500	1249	1397	-148	2148 - 1101	
22. Bath / Brunswick	2169	2081	2846	1669	1731	2130	2748	3124	2216	2340	2569	2819	2353	2657	2279	2056	3191	2410	781	3124 - 1669	
23. Portland	1168	1020	776	972	775	714	884	744	884	1152	662	865	1152	536	1284	1212	964	927	37	1168 - 0536	
24. Gray	1572	1108	1172	1398	1493	1641	1785	3197	1581	1550	1539	2268	1718	1574	1635	1974	2321	1737	584	3197 - 1108	
25. South Paris	4158	3361	3903	3989	3847	4170	3851	3251	3994	5755	5424	5618	6903	6192	3339	3893	5806	4556	1250	6903 - 3251	
26. Rumford /Rangleley	1989	2047	2889	2690	3276	1250	3317	3011	2300	2334	2031	2051	1509	1616	1612	1752	1850	2207	-357	3317 - 1509	
27. Bethel	4941	5000	5000	4038	3185	3308	4024	2981	5000	2747	2820	3318	2866	3453	3138	4503	5014	2882	3719	-837	5634 - 2747
28. Bridgton	2689	2443	5235	2554	2199	2217	2469	2836	2295	2068	2662	1684	1582	2757	1789	2774	2728	2528	200	5235 - 2199	
29. Limerick	3085	2947	2273	2776	2933	1979	2343	3486	3575	2478	2184	2334	1927	2181	1939	2187	2467	2535	-68	3575 - 1939	
30. Sanford	4392	4576	4313	3829	4233	3715	3916	4202	4103	2332	3800	5809	3990	4381	5014	3571	4930	4171	759	5809 - 2332	
31. Biddeford /Saco	1323	1557	1025	1418	2499	1802	2063	4874	1845	1946	1895	2322	1813	2087	2218	2004	2150	2049	101	4874 - 1025	
32. York	6855	6380	2146	2842	7311	2752	2568	8315	5640	7654	4666	2683	2747	4366	2546	2626	3550	4450	-900	8315 - 2146	
33. Mt. Desert	4084	4094	3352	2768	2478	2789	2904	3083	3380	3075	2868	2979	2889	2279	3561	4320	3339	3191	148	4320 - 2279	

MFO Market
Indices of Concentration

Market Area	1994	1995	1996	1997	1998	1991	2000	2001	2002	2003	2004	2006	2006I	2007	2008	2009	2010	Average HHI	2010 Over Average HHI	HHI Range
Androscoggin	511	547	530	482	512	610	699	691	754	683	792	943	876	791	1015	1077	745	721	24	1077 - 482
Aroostook	1073	1323	1176	1216	1426	1268	1271	1521	1462	1387	1716	1173	1134	1159	1201	1375	1477	1315	162	1716 - 1173
Cumberland	416	475	394	356	345	386	451	520	387	407	535	399	560	703	639	741	537	486	62	741 - 356
Franklin	673	1203	1147	895	999	941	1191	1035	1219	1185	1474	1107	1278	1268	1207	991	887	1100	-213	1278 - 673
Hancock	580	791	703	500	544	572	643	636	654	524	569	557	641	578	589	820	657	621	36	972 - 500
Kennebec	785	1064	872	802	826	625	989	777	734	875	830	752	884	919	916	1015	619	839	-220	1064 - 619
Knox	503	528	530	430	427	458	494	612	537	688	950	885	1080	1346	1328	1459	2445	885	1580	1459 - 427
Lincoln	721	837	1054	900	1066	1075	950	1358	1085	1039	1381	1235	2395	2061	2477	1899	900	1318	-418	2477 - 714
Oxford	1331	1223	1186	1079	1239	1002	702	1549	1595	1784	1630	1700	2097	2307	1892	2060	1775	1538	237	2307 - 702
Penobscot	799	862	870	903	831	1049	1060	2061	2145	1659	937	887	969	951	1041	1157	667	1108	-441	2145 - 799
Piscataquis	1662	1891	1652	1755	1658	1780	1987	2089	1803	1620	1594	1744	2250	2530	2901	3046	3917	2111	1806	3046 - 1594
Sagadahoc	902	935	1186	1297	880	770	852	1561	794	882	1279	1200	1032	1277	1453	1364	3337	1234	2103	1561 - 770
Somerset	1140	1722	1621	1187	1048	1103	2942	1084	1283	1163	1267	1093	1702	1284	1260	769	556	1306	-750	2942 - 769
Waldo	675	735	637	536	568	597	591	644	510	425	534	565	515	729	1022	819	804	642	162	1313 - 425
Washington	1140	1328	1081	1314	1508	1690	1794	1698	1360	1226	1252	1280	932	1124	1015	1042	500	1252	-752	1794 - 1124
York	445	341	396	394	465	482	696	524	504	563	577	510	518	764	1042	1240	606	591	15	1240 - 341

HHO MARKET RANK 6-01-94 to 5-31-09																		
Market	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Average Rank
1 St. John Valley	22	21	23	28	24	27	26	22	29	30	27	28	32	27	30	27	27	26
2 Ashland/Presque Isle	10	16	16	21	16	13	17	28	20	21	18	14	16	23	22	21	22	18
3 Houlton	17	13	19	17	12	15	15	11	11	13	23	24	22	25	25	29	28	19
4 Lincoln	13	23	28	30	15	31	33	14	5	7	10	10	6	19	14	8	5	16
5 Woodland/Calais	20	20	10	11	13	9	4	9	13	28	29	31	30	33	33	31	19	20
6 Cherryfield/Machias	23	18	18	13	21	23	28	30	23	22	26	30	27	26	27	26	30	24
7 Old Town	15	12	11	10	11	7	13	12	15	11	11	11	15	11	12	10	11	12
8 Ellsworth	16	15	17	14	6	10	10	7	5	10	6	5	5	18	13	12	7	10
9 Bangor	7	9	9	4	3	4	5	4	3	17	4	8	2	2	2	2	3	5
10 Dover-Foxcroft	19	24	15	22	20	16	18	13	16	16	20	27	26	28	29	23	23	21
11 Pittsfield/Newport	12	14	14	19	14	28	23	26	24	23	19	19	17	17	18	9	8	18
12 Belfast	2	5	6	3	26	3	1	1	6	4	13	20	19	5	15	14	12	9
13 Rockland	2	3	4	5	5	6	6	18	4	4	4	4	7	6	6	5	10	6
14 MidCoast	30	32	29	20	18	24	9	16	21	25	16	12	21	14	10	11	21	19
15 Augusta	1	1	1	1	1	8	3	3	1	1	2	2	3	3	1	1	2	2
16 Waterville	8	11	8	16	9	14	11	8	10	9	8	7	9	8	5	6	6	9
17 Skowhegan	5	6	7	6	4	1	8	5	7	6	9	6	8	7	19	24	17	9
18 Jackman/Greenville	27	26	20	18	32	33	21	15	30	31	32	29	28	16	24	22	31	26
19 Farmington	21	16	12	15	19	21	21	10	14	15	14	18	20	22	21	18	14	17
20 Jay	26	29	24	29	25	22	32	28	26	29	31	22	25	31	23	33	33	28
21 Lewiston/Auburn	9	8	13	9	7	19	7	6	9	2	3	3	1	4	3	4	4	7
22 Bath/Brunswick	18	19	25	12	10	18	22	23	17	20	21	23	18	20	17	16	24	19
23 Portland	4	2	2	2	2	2	2	2	2	3	1	1	4	1	4	3	1	2
24 Gray	11	4	5	7	8	11	12	24	9	8	7	15	12	9	8	13	15	10
25 South Paris	29	27	30	32	30	32	29	25	31	32	33	33	33	32	26	28	32	30
26 Rumford/Rangeley	15	17	26	24	29	5	27	20	19	20	15	13	10	10	7	7	9	16
27 Bethel	32	31	32	33	28	29	31	19	22	26	25	25	29	24	31	32	20	28
28 Bridgton	24	22	33	23	17	20	19	17	18	14	22	9	11	21	9	20	18	19
29 Limerick	25	25	22	26	27	17	16	29	28	24	17	17	14	13	11	17	16	20
30 Sanford	31	30	31	31	31	30	30	31	32	18	28	32	31	30	32	25	29	30
31 Biddeford/Saco	6	10	3	8	23	12	14	31	12	12	12	16	13	12	16	15	13	13
32 York	33	33	21	27	33	25	20	33	33	33	30	21	23	29	20	19	26	27
33 Mt. Desert	28	29	27	25	22	26	25	21	27	27	24	26	24	15	28	30	25	25

MFO MARKET RANK 6-01-94 to 5-31-10																		
Market	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	Average Rank
Androscoggin	4	5	3	4	5	6	6	6	6	5	5	8	5	5	4	8	8	5
Aroostook	12	13	13	13	14	14	13	11	13	13	16	11	11	9	9	12	12	12
Cumberland	1	2	1	1	1	1	1	1	1	1	2	1	3	2	2	1	2	1
Franklin	6	11	11	8	10	9	12	8	10	11	13	10	12	10	10	4	10	10
Hancock	5	6	6	5	5	4	4	4	5	3	3	3	4	1	1	6	6	4
Kennebec	9	10	8	7	7	7	10	7	8	7	6	5	6	6	3	5	5	7
Knox	3	3	4	3	2	2	2	3	4	6	8	6	10	13	12	13	14	6
Lincoln	8	7	9	9	12	12	9	10	9	9	12	13	16	14	15	14	11	11
Oxford	15	12	14	11	13	10	7	12	14	16	15	15	14	15	14	15	13	13
Penobscot	10	8	7	10	8	11	11	15	16	15	7	7	8	7	7	9	7	10
Piscataquis	16	16	16	16	16	16	15	16	15	14	14	16	15	16	16	16	6	15
Sagadahoc	11	9	12	14	9	8	8	13	7	8	11	12	9	11	13	11	15	11
Somerset	14	15	15	12	11	13	16	9	11	10	10	9	13	12	11	2	3	11
Waldo	7	5	5	6	6	5	3	5	3	2	1	4	1	3	6	3	9	4
Washington	13	14	10	15	15	15	14	14	12	12	9	14	7	8	5	7	1	11
York	2	1	2	2	3	3	5	2	2	4	4	2	2	4	8	10	4	4