### MAINE STATE LEGISLATURE

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# State of Maine

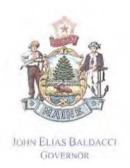


Department of Administrative and Financial Services

### Bureau of Alcoholic Beverages and Lottery Operations

Financial Statements Fiscal Year Ending June 30, 2004

HV 5297 .M2 M23 2004



# STATE OF MAINE DEPARTMENT OF ADMINISTRATIVE AND FINANCIAL SERVICE REFERENCE LIBRARY DIVISION OF FINANCIAL AND PERSONNEL SERVICES STATE HOUSE STATION 74 STATE HOUSE STATION, AUGUSTA, MAINE 04333 AUGUSTA, ME 04333

REBECCA M. WYKE

KAREN DOYLE ACTING ASSOCIATE COMMISSIONER

December 17, 2004

Patrick Damon, Director Bureau of Alcoholic Beverages and Lottery Operations 10-12 Water Street Hallowell, Maine 04347

Dear Mr. Damon,

Submitted herewith is the annual report for the Bureau of Alcoholic Beverages and Lottery Operations for the fiscal year ended June 30, 2004. This report presents the financial position and operation of the State operated liquor stores and the lottery. The report does not reflect sales or operating expenses of the agency liquor stores or the lottery agents.

If you have any suggestions or comments about these schedules please contact us at your earliest convenience. If there are other schedules that you wish to be included in our next annual report please let us know so that we may work together on the design of the report.

Sincerely,

Karen Doyle

Acting Associate Commissioner

Carol W. Cody

Managing Staff Accountant

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# Department of Administrative and Financial Services Bureau of Liquor and Lottery Operations CONSOLIDATED BALANCE SHEET

		2004		2003
ASSETS Equity in Treasurer's Cash Accounts Receivable Net Other Assets	\$	5,507,981 16,997,632	\$ (1)	3,326,739 18,792,435 1,008,736
<b>Total Current Assets</b>	\$	22,505,614	\$	23,127,909
Fixed Assets Less: Reserve for Depreciation	\$	1,329,685 (1,301,306)	\$	1,329,685 (1,291,884)
Total Fixed Assets	\$	28,379	\$	37,801
Total Assets	\$	22,533,993	\$	23,165,710
LIABILITIES	4.6			
Accounts Payable Accrued Payroll	\$	6,628,902 49,030	\$	5,658,546 232,281
Accrued Vacation Liability		90,320		261,285
Returnable Container Deposit  Due to Other Funds		477,275 4,739,205	(2)	482,339 7,587,520
Total Liabilities	\$	11,984,733	\$	14,221,971
RESERVES				
Working Capital Advance Reserves and Discounts	\$	400,000 10,149,260	\$	1,000,000 7,943,739
Total Reserves	\$	10,549,260	\$	8,943,739
TOTAL LIABILITIES & RESERVES	\$	22,533,993	\$	23,165,710

# Department of Administrative and Financial Services Bureau of Liquor and Lottery Operations CONSOLIDATED STATEMENT OF OPERATIONS

			% of		% of
	1	2004	Sales	2003	Sales
Net Sales	\$	274,929,015	100.00% \$	250,028,605	100.00%
Cost of Goods Sold	\$	196,769,670	71.57%_\$	172,814,551	69.12%
Gross Income from Sales	s	78,159,345	28.43% \$	77,214,054	30.88%
Other Income		2,464,639	0.90%	2,348,903	0.94%
Gross Income from Operations	\$	80,623,984	29.33% \$	79,562,957	31.82%
Less: Operating Expenses		10,913,687	3.97%	13,236,274	5.29%
General Fund Revenue Transfer	\$	69,710,297	s	66,326,683	
Premium Tax Transferred		1,775,223	-	1,676,392	
Total Transfer	\$	71,485,520	26.00% \$	68,003,075	27.20%

# Department of Administrative and Financial Services Bureau of Alcoholic Beverages and Lottery Operations HISTORICAL GROSS SALES AS COMPARED TO TOTAL TRANSFERS

#### For Fiscal Years 1981 - 2004

Fiscal Year	Liquor Sales	Lottery Sales	Heritage Sales	Total Sales
2004	89,054,685	182,645,792	3,228,538	274,929,015
2003	85,395,495	161,689,836	2,943,273	250,028,605
2002	81,576,220	152,828,875	5,079,880	239,484,975
2001	79,647,455	140,635,023	5,955,682	226,238,160
2000	76,599,135	143,134,147	4,779,464	224,512,746
1999	72,382,945	137,529,119	7,057,795	216,969,859
1998	70,426,846	144,670,300	4,219,798	219,316,944
1997	68,075,556	142,040,139	4,214,863	214,330,558
1996	68,181,524	143,185,328	5,504,375	216,871,227
1995	68,112,331	153,204,327		221,316,658
1994	71,186,901	145,197,086		216,383,987
1993	72,839,701	118,074,110		190,913,811
1992	72,479,842	114,055,219		186,535,061
1991	72,874,629	96,325,468		169,200,097
1990	72,967,171	98,495,282		171,462,453
1989	73,268,332	96,318,720		169,587,052
1988	71,845,410	82,462,597		154,308,007
1987	70,837,908	58,083,496		128,921,404
1986	67,510,553	38,751,719		106,262,272
1985	66,366,207	15,945,976		82,312,183
1984	67,978,001	15,958,189		83,936,190
1983	66,449,035	13,073,997		79,523,032
1982	65,974,921	9,658,095		75,633,016
1981	64,448,224	6,369,909		70,818,133

Fiscal Year	Liquor Transfer	Lottery Transfer		Heritage Transfer	Adjustment		Total Transferred	% of Sales
2004	28,957,966	41,752,637		774,917			71,485,520	26.00%
2003	27,749,668	39,442,111		811,296			68,003,075	27.20%
2002	26,821,646	39,317,891		1,171,888			67,311,425	28.11%
2001	25,860,058	35,450,105		1,389,111			62,699,274	27.71%
2000	26,067,375 *	38,125,786		1,427,972	26,869	*	65,648,002	29.24%
1999	21,255,952	39,620,893		1,749,542			62,626,387	28.86%
1998	22,139,996	40,642,623	**	1,104,635	99,432	**	63,986,686	29.18%
1997	22,250,530	40,548,253	www	1,068,469	169,402	***	64,036,654	29.88%
1996	23,085,031	37,757,632		1,617,105			62,459,768	28.80%
1995	21,785,740	41,185,167					62,970,907	28.45%
1994	23,755,033	44,616,761					68,371,794	31.60%
1993	34,747,869	36,513,230					71,261,099	37.33%
1992	36,433,046	35,434,002					71,867,048	38.53%
1991	34,820,114	29,363,064					64,183,178	37.93%
1990	34,194,145	30,543,755					64,737,900	37.76%
1989	36,941,611	30,407,319					67,348,930	39.71%
1988	33,778,889	27,266,282					61,045,171	39.56%
1987	35,293,903	18,205,948					53,499,851	41.50%
1986	33,297,681	11,845,910					45,143,591	42.48%
1985	32,950,447	4,422,746					37,373,193	45.40%
1984	32,532,203	4,515,771					37,047,974	44.14%
1983	32,237,658	3,693,744					35,931,402	45.18%
1982	31,625,937	2,384,850					34,010,787	44.97%
1981	30,067,763	1,093,110					31,160,873	44.00%

<sup>\* 26,067,375 + 26,869 = 26,094,244 (</sup>Net transferred)
\*\* 40,642,623 + 99,432 = 40,742,055 (Lottery transfer)
\*\*\* 40,548,253 + 169,402 = 40,717,655 (Lottery transfer)





The Maine State Lottery is proud of its commitment to providing the citizens of Maine with fun and exciting entertainment. Over the past 25 years, the Maine State Lottery has transferred more than \$600 million to the State's General Fund.

### The Lottery Link

News from the Maine State Lottery

http://www.mainelottery.com/

# Department of Administrative and Financial Services Division of Lottery BALANCE SHEET

For Month ending June 30,

### ASSETS:

		2004		2003
Current Assets		- 77		
Petty Cash - Imprest Fund	\$	750,200		\$ 500,200
Accounts Receivable		15,561,123		16,015,576
Prepaid Expense			(1)	387,090
<b>Total Current Assets</b>	\$	16,311,323		\$ 16,902,866
Fixed Assets				
Equipment	\$	44,202		\$ 44,202
Less: Reserve for Depreciation		(20,906)		(13,558)
Total Fixed Assets	\$	23,297		\$ 30,644
TOTAL ASSETS	\$	16,334,619		\$ 16,933,510
LIABILITIES:				
Accounts Payable	\$	417,500		\$ 523,929
Accrued Payroll		41,474	(2)	83,239
Accrued Subscriptions		313,215	14	323,549
Accrued Vacation Liability		90,320		98,536
Vouchers Payable		583,646	(3)	392,253
Due to Other Funds		4,739,205	(4)	7,568,265
TOTAL LIABILITIES	\$	6,185,360		\$ 8,989,771
RESERVES:				
Instant Ticket Prize Reserve	\$	9,939,260	(5)	\$ 7,688,739
Reserve for Instant Game Annuities	,	210,000	(6)	255,000
TOTAL RESERVES	\$	10,149,260		\$ 7,943,739
TOTAL LIABILITIES & RESERVES	\$	16,334,619		\$ 16,933,510

#### Department of Administrative and Financial Services **Division of Lottery**

## Comparative Statements of Income and Expense For Fiscal Years ending June 30,

					% of			% 01	% Change
SALES			2004	1	Sales		2003	Sales	2003 to 2004
Instant Tickets									
\$1 Instant		S	32,718,707		17.60%	\$	33,629,278	20.43%	(2.71%)
Heritage Game			3,228,538		1.74%		2,943,273	1.79%	9.69%
\$2 Instant			32,224,674		17.34%		31,808,208	19.32%	1.31%
\$3 Instant			14,809,851		7.97%		A STATE OF THE STA	10.16%	(11.43%)
							16,721,016		
\$5 Instant			28,102,965		15.12%		31,093,995	18.89%	(9.62%)
\$10 Instant	and the second second	-	39,460,380	-	21.23%		8,733,650	5.30%	N/A
	Total Instant	\$	150,545,115	(7)	80.99%	S	124,929,420	75.88%	20.50%
0-11 0									
Online Games			C 004 004		0.040		T 050 000	n ene/	4 4 00/
Pick 3		\$	6,201,904		3.34%		5,953,983	3.62%	4.16%
Pick 4			4,765,209		2.56%		4,639,201	2.82%	2.72%
Megabucks			20,921,590		11.26%		25,295,739	15.36%	(17.29%)
Heads or Tails			2,207,860	(8)	1.19%		0	0.00%	N/A
Cash Lotto			1,232,652	(8)	0.66%		3,814,766	2,32%	(67.69%)
	Total Online	\$	35,329,215	1111	19.01%	\$	39,703,689	24.12%	(11.02%)
	Total Ticket Sales	\$	185,874,330		100.00%	5	164,633,109	100.00%	
Misc Sales									
Sale of Clothing		\$	156		N/A	\$	200	N/A	
OTHER INCOME	ber (EDAA)	o.	90.710		0.049/	•	70 500	0.0404	0.000/
Distribution Expenses paid		S	80,713	144	0.04%	ф	73,582	0.04%	9.69%
Expired Instant Prize Reser			2,173,909	(9)	1.17%		1,865,460	1.13%	16,53%
Expired Instant Prize Reser	ve - Heritage		61,623		0.03%		84,524	0.05%	(27.09%)
Interest Income - Tri State			28,529		0.02%		31,175	0.02%	(8.49%)
Misc Income			96,112		0.05%		71,222	0.04%	34.95%
	Total Other Income	\$	2,440,888		1.31%	\$	2,125,963	1.29%	14.81%
	Total Receipts	s	188,315,374			s	166,759,273		12.93%
EXPENSES									
Cost of Goods Sold		\$	138,347,797		74.43%	\$	118,782,150	72.15%	16.47%
Maine Operating Expenses			2,479,535		1.33%		2,166,064	1.32%	14.47%
Tri-State Operating Expens	es		2,445,243	(10)	1.32%		3,341,151	2.03%	(26.81%)
Heritage Game Expenses			2,515,244	47.00	1.35%		2,216,501	1.35%	13.48%
	Total Expenses	\$	145,787,820		78,43%	\$	126,505,866	76.84%	15.24%
Transfer to General Fund		\$	41,752,637		22.46%	\$	39,442,111	23.96%	5.86%
Transfer to Fish & Wildlife			774,917		0.42%		811,296	0.49%	(4.48%)
	Total Transfer	S	42,527,554		22.88%	\$	40,253,407	24.45%	5.65%
20.000000000000000000000000000000000000									
Changes from FY 2003 to FY 200	04		Dellara		0/				
Sales:			Dollars		%				
Instant			25,615,695		20.50%				
Online			(4,374,474)		(11.02%)				
Total			21,241,221		12.90%				
Cost of Coado Cold			10 505 047		10 470				
Cost of Goods Sold			19,565,647		16.47%				
Maine Operating Expenses			313,471		14.47%				

### Department of Administrative and Financial Services **Division of Lottery** HERITAGE GAME INCOME STATEMENT

	2004		2003
SALES			14.77
Game 463 - Whoo Wins	(48)		474,261
Game 477 - Campfire Cash	(303)		1,226,784
Game 553 - Black Fly Bucks	1,354,324		5-1
Game 555 - Catch A Winner	460,097		1,242,228
Game 584 - Cool Cash	\$ 1,414,468		\$ 1.110.51
Total Sales	\$ 3,228,538		\$ 2,943,273
OTHER INCOME			
Expired Prize Reserve	\$ 61,623		\$ 84,524
Total Income	\$ 3,290,161	(11)	\$ 3,027,797
EXPENSES			
Prize Expense:			
Game 408 - Bear Bucks	4		2,007
Game 409 - Road Kill Cash	2		350
Game 452 - Squirrel Away Cash	÷.		15,815
Game 463 - Whoo Wins	625		473,974
Game 477 - Campfire Cash	7,304		572,640
Game 553 - Black Fly Bucks	1,105,336		
Game 555 - Catch A Winner	331,914		682,828
Game 584 - Cool Cash	494,481		315
Vendor Fees	164,075		150,107
Agent Commissions	258,283		234,958
Agent Bonuses	570		500
Advertising	70,438		9,572
Sta Cap	1,505		169
Distribution Expenses	80,713		73,582
Total Expenses	\$ 2,515,244	,	\$ 2,216,502
Inland Fish & Wildlife Profit	\$ 774,917	(12)	\$ 811,295

# Department of Administrative and Financial Services Division of Lottery Maine Operating Expense Schedule Year To Date

					% Change
		2004		2003	2003 to 2004
Lottery Administration	-			THE TAX OF	
Personal Services	\$	1,258,299	(13)	\$ 1,257,648	0.05%
State Services		263,329		143,297	83.77%
Non-State Services		3,585		4,814	(25.52%)
Travel Expenses		4,881		3,990	22.32%
Rents		90,830		85,530	6.20%
Office Supplies		14,633		12,693	15.28%
Gen Operations		52,854		49,212	7.40%
Portion paid by IFW		(54,961)		(52,898)	3,90%
Total Administrative	\$	1,633,450		\$ 1,504,286	8.59%
Lottery Operations					
General Operations	\$	82,620		\$ 96,376	(14.27%)
Other Instant Expense		83,226		26,701	211.70%
Customer Service		68,155		51,535	32.25%
Other Agent Expenses		125		314	(60.11%)
Portion paid by IFW		(7,621)		(5,942)	28.25%
Total Operational	\$	226,505		\$ 168,983	34.04%
Advertising Charges					
Ad Agency Fees	\$	145,437		\$ 141,936	2.47%
TV Production		30,265		25,274	19.75%
TV Media		45,084		49,508	(8.94%)
Promotional Material		249,459		104,813	138.00%
Posters		0		6,086	(100.00%)
Advertising Notices		75,954		99,492	(23.66%)
StaCap		10,800		6,845	57.77%
Portion paid by IFW		(18,131)		(14,742)	22.99%
Total Advertising	\$	538,866		\$ 419,213	28.54%
Subtotal	\$	2,398,822		\$ 2,092,482	14.64%
Plus: IF&W reimbursement		80,713		73,582	9.69%
Total Operating Expenses	\$	2,479,535		\$ 2,166,064	14.47%
Total Sales Including Heritage	\$	185,874,330		\$ 164,633,109	12.90%
Total Operating Expense as % of Sales		1.33%		1.32%	

#### Department of Administrative and Financial Services **Division of Lottery**

#### Cost of Goods Sold Schedule

				% of			% of	% Change
		2004		Sales		2003	Sales	2003 to 2004
Prize Expense								
\$1 Instant	\$	19,868,572		60.73%	\$	20,228,769	60.15%	(1.78%)
\$2 Instant	ф	20,925,919		64.94%	Ψ	20,647,385	64.91%	1.35%
\$3 Instant		9,582,217		64.70%		10,893,708	65.15%	(12.04%)
		18,491,725		65.80%		20,292,807	65.26%	(8.88%)
\$5 Instant							N/A	N/A
\$10 Instant		28,351,926		71.85%		6,238,496	50.01%	4.56%
Pick 3		3,113,654		50.20%		2,977,842		1.66%
Pick 4		2,409,967		50.57%		2,370,573	51.10%	
Megabucks		10,419,600		49.80%		12,578,713	49.73%	(17.16%)
Cash Lotto		612,685	(8)	49.70%		1,899,749	49.80%	(67.75%)
Heads or Tails		1,111,022	(8)	50.32%			N/A	N/A
Win Cash		8		N/A	-	75	N/A	(89.33%)
Total Prize Expense	S	114,887,294		62.90%	\$	98,128,118	60.69%	17.08%
Vendor Fees								
\$1 Instant	\$	1,648,293		5.04%	\$	1,721,968	5.12%	(4.28%)
\$2 Instant	d)	1,628,522		5.05%		1,622,221	5.10%	0.39%
\$3 Instant		748,418		5.05%		852,930	5.10%	(12.25%)
\$5 Instant		1,421,723		5.06%		1,585,842	5.10%	(10.35%)
		1,990,549		5.04%		445,416	N/A	N/A
\$10 Instant							5.10%	4.17%
Pick 3		316,338		5.10%		303,683		
Pick 4		243,053		5.10%		236,648	5.10%	2.71%
Megabucks		1,067,203	4-1	5.10%		1,290,442	5.10%	(17.30%)
Cash Lotto		62,866	(8)	5.10%		194,587	5.10%	(67.69%)
Heads or Tails		112,653	(8)	5.10%			N/A	N/A
Win Cash	_	0		N/A	_	*	N/A	N/A
Total Vendor Fees	\$	9,239,618		5.06%	\$	8,253,738	5.10%	11.94%
Agent Commissions and Bonuses								
\$1 Instant	\$	2,622,699		8.02%	\$	2,703,722	8.04%	(3.00%)
\$2 Instant		2,592,844		8.05%		2,556,553	8.04%	1.42%
\$3 Instant		1,197,418		8.09%		1,348,250	8.06%	(11.19%)
\$5 Instant		2,273,677		8.09%		2,507,830	8.07%	(9.34%)
\$10 Instant		3,193,780		8.09%		705,552	N/A	N/A
Pick 3		310,191		5.00%		297,286	4.99%	4.34%
Pick 4		247,105		5.19%		243,208	5.24%	1.60%
				4.80%		1,226,571	4.85%	(18.07%)
Megabucks		1,004,882	101			1.1546.000.000.000		(67.81%)
Cash Lotto		60,506	(8)	4.91%		187,940	4.93%	The Charles of the State of the
Heads or Tails		110,253	(8)	4.99%			N/A	N/A
Win Cash	-	10.010.000		N/A 7.45%	\$	11,776,911	N/A 7.28%	N/A 15.59%
Total Agent Commissions & Bonuses	3	13,613,356		7.45%	4	11,776,911	7.20%	15,5976
Other Expenses								
Telephone	\$	10,278		0.01%	\$	9,813	0.01%	4.73%
Postage		315,813		0.17%		288,796	0.18%	9.36%
Rental of equipment		281,438		0.15%		324,773	0.20%	(13.34%)
Total Other Expenses	\$	607,529		0.33%	\$	623,382	0.39%	(2.54%)
Total Cost of Goods Sold	\$	138,347,797		75.75%	\$	118,782,150	73.46%	16.47%
Total Sales less Heritage	\$	182,645,792			\$	161,689,836		12.96%
Cost of Goods Sold as % of Sales Less Heritage		75.75%				73.46%		

# Department of Administrative and Financial Services Division of Lottery Cost of Goods Sold - Online Games For Fiscal Years ending: June 30,

2004	4															
		Megabucks		Pick 3		Pick 4	Hea	ads or Tails		(	Cash Lotto		Wir	n Cash	100	Total Online
Sales	\$	20,921,590	\$	6,201,904	\$	4,765,209	\$	2,207,860	(8)	S	1,232,652	(8)		\$0	\$	35,329,215
Prize Expense		10,419,600		3,113,654		2,409,967		1,111,022			612,685			8		17,666,936
Vendor Fees		1,067,203		316,338		243,053		112,653			62,866			0		1,802,113
Agent Commissions		1,004,882		310,191		247,105		110,253			60,506			0		1,732,937
Telephone*	_	6,087	_	1,804	_	1,386		642	_		359			0	_	10,279
Total COGS	\$	12,497,772	\$	3,741,988	\$	2,901,511	s	1,334,570		\$	736,415		s	8	s	21,212,264
Gross Profit on Sales	\$	8,423,818	\$	2,459,916	s	1,863,698	\$	873,290		\$	496,237		\$	(8)	\$	14,116,951
Gross Profit Percent		40.26%		39.66%		39.11%		40%			40.26%			N/A		39.96%
-112.00   12.00   0.1000.00		10.0075		55.55.75				3146.76			10.60.0					00.00

2003															
	- 1	Megabucks		Pick 3		Pick 4	Heads or Tails			Cash Lotto		W	in Cashi		Total Online
Sales	\$	25,295,739	\$	5,953,983	S	4,639,201	\$0	(8)	S	3,814,766	(8)		\$0	S	39,703,689
Prize Expense		12,578,713		2,977,842		2,370,573	0			1,899,749			75		19,826,952
Vendor Fees		1,290,442		303,683		236,648	0			194,587			0		2,025,360
Agent Commissions		1,226,571		297,286		243,208	0			187,940			0		1,955,005
Telephone*	_	6,251	_	1,472	_	1,147	0		-	943		_	0		9,813
Total COGS	\$	15,101,977	5	3,580,283	\$	2,851,576	\$0		\$	2,283,219		s	75	\$	23,817,130
Gross Profit on Sales	\$	10,193,762	S	2,373,700	\$	1,787,625	\$0		\$	1,531,547		\$	(75)	\$	15,886,559
Gross Profit Percent		40.30%		39.87%		38.53%	0.00%			40.15%			0.00%		40.01%

	Megabucks	Pick 3	Pick 4	Heads or Tails	Cash Lotto	Win Cash	Total Online
				ribads of Talls	Cash Long	Will Cash	Total Offline
Sales	(17.29%)	4.16%	2.72%	N/A	(67.69%)	N/A	(11.02%)
COGS	(17.24%)	4.52%	1.75%	N/A	(67.75%)	(89.33%)	(10.94%)
Gross Profit	(17.36%)	3.63%	4.26%	N/A	(67.80%)	(89.33%)	(11.14%)

<sup>\*</sup> Telephone expense for the online games is allocated by sales dollars Note: Schedule excludes Heritage Game

### Department of Administrative and Financial Services Division of Lottery Cost of Goods Sold - Instant Tickets For Fiscal Years ending: June 30,

2004												
		\$1 Instant		\$2 Instant		\$3 Instant		\$5 Instant		\$10 Instant		Total Instant
Sales	\$	32,718,707	S	32,224,674	\$	14,809,851	\$	28,102,965	\$	39,460,380	\$	147,316,577
Prize Expense		19,868,572		20,925,919		9,582,217		18,491,725		28,351,926		97,220,360
Vendor Fees		1,648,293		1,628,522		748,418		1,421,723		1,990,549		7,437,505
Agent Commissions		2,622,699		2,592,844		1,197,418		2,273,677		3,193,780		11,880,419
Postage		132,647	_	130,645	_	60,042	_	113,935	_	159,980	_	597,251
Total COGS	s	24,272,213	\$	25,277,931	s	11,588,096	s	22,301,060	\$	33,696,235	\$	117,135,535
Gross Profit on Sales	s	8,446,495	\$	6,946,743	\$	3,221,755	\$	5,801,905	\$	5,764,145	\$	30,181,042
Gross Profit Percent		25.82%		21.56%		21.75%		20.65%	#	14.61%		20.49%

2003												
		\$1 Instant		\$2 Instant		\$3 Instant		\$5 Instant		\$10 Instant		Total Instant
Sales	S	33,629,278	S	31,808,208	\$	16,721,016	\$	31,093,995	\$	8,733,650	\$	121,986,147
Prize Expense		20,228,769		20,647,385		10,893,708		20,292,807		6,238,496		78,301,165
Vendor Fees		1,721,968		1,622,221		852,930		1,585,842		445,416		6,228,377
Agent Commissions		2,703,722		2,556,553		1,348,250		2,507,830		705,552		9,821,907
Postage	-	169,149	_	159,990	_	84,104	_	156,397	_	43,929	_	613,569
Total COGS	s	24,823,608	\$	24,986,149	s	13,178,992	s	24,542,876	\$	7,433,393	\$	94,965,018
Gross Profit on Sales	\$	8,805,670	\$	6,822,059	\$	3,542,024	\$	6,551,119	s	1,300,257	\$	27,021,129
Gross Profit Percent		26.18%		21.45%		21.18%		21.07%	#	14.89%		22.15%

rcentage Change FY 2	1003 to FY 2004					
	\$1 Instant	\$2 Instant	\$3 Instant	\$5 Instant	\$10 Instant	Total Instan
Sales	(2.71%)	1.31%	(11.43%)	(9.62%)	351.82%	20.77%
COGS	(2.22%)	1.17%	(12.07%)	(9.13%)	353.31%	23.35%
Gross Profit	(4.08%)	1.83%	(9.04%)	(11.44%)	343.31%	11.69%

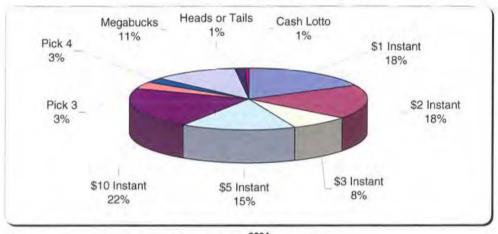
Note: Schedule excludes Heritage Game

### Department of Administrative and Financial Services Division of Lottery

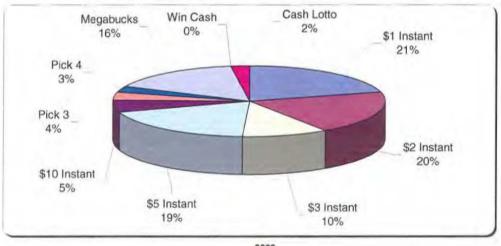
### Department of Administrative and Financial Services Division of Lottery

#### COMPARATIVE SALES ANALYSIS

FOR FISCAL YEARS 2004-2003



	2004	
\$1 Instant	\$ 32,718,707	**
\$2 Instant	32,224,674	
\$3 Instant	14,809,851	
\$5 Instant	28,102,965	
\$10 Instant	39,460,380	
Pick 3	6,201,904	
Pick 4	4,765,209	
Megabucks	20,921,590	
Heads or Tails	2,207,860	
Cash Lotto	1,232,652	
	\$ 182,645,792	



	2003	
\$1 Instant	\$ 33,629,278	**
\$2 Instant	31,808,208	
\$3 Instant	16,721,016	
\$5 Instant	31,093,995	
\$10 Instant	8,733,650	
Pick 3	5,953,983	
Pick 4	4,639,201	
Megabucks	25,295,739	
Win Cash		
Cash Lotto	3,814,766	
	\$ 161,689,836	

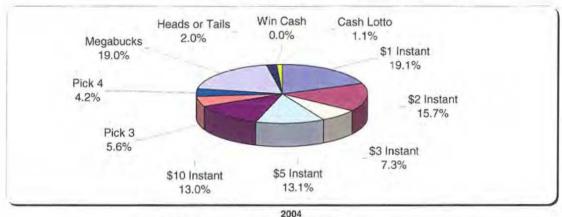
<sup>\*\*</sup>Excludes Heritage Games and Promotional Sales

### Department of Administrative and Financial Services Division of Lottery

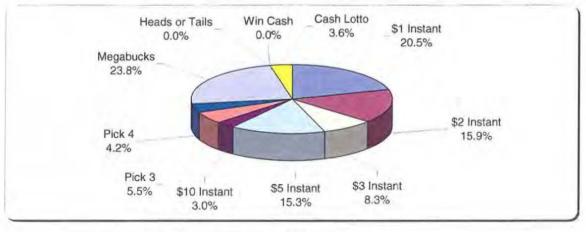
### Department of Administrative and Financial Services Division of Lottery

#### GROSS PROFIT COMPARISON

FOR FISCAL YEARS 2004-2003



	2004	
\$1 Instant	\$ 8,446,495	* 4
\$2 Instant	6,946,743	
\$3 Instant	3,221,755	
\$5 Instant	5,801,905	
\$10 Instant	5,764,145	
Pick 3	2,459,916	
Pick 4	1,863,698	
Megabucks	8,423,818	
Heads or Tails	873,290	
Win Cash	(8)	
Cash Lotto	 496,237	
	\$ 44,297,993	



	2003
\$1 Instant	\$ 8,805,670 *
\$2 Instant	6,822,059
\$3 Instant	3,542,024
\$5 Instant	6,551,119
\$10 Instant	1,300,257
Pick 3	2,373,700
Pick 4	1,787,625
Megabucks	10,193,762
Heads or Tails	7
Win Cash	(75)
Cash Lotto	1,531,547
	\$ 42,907,688

<sup>\*\*</sup>Excludes Heritage Games and Promotional Sales

# Maine Bureau of ALCOHOLIC BEVERAGES



Maine is one of 19 Jurisdictions which regulates beverage alcohol within its borders. By controlling this product, the State is the only entity that may bring liquor into the state.

Our mission is to effectively regulate the beverage alcohol industry to insure responsible business practices and create a favorable economic climate while prohibiting sales to minors.

# Department of Administrative and Financial Services Bureau of Alcoholic Beverages COMPARATIVE BALANCE SHEET

	2004		2003
ASSETS:			and the second
Equity in Treasurer's Cash	\$ 4,757,781	\$	2,826,539
Accounts Receivable	1,446,090		2,776,859
Less: Reserve for Uncollectible	(9,580)		
Supplies Inventory			37,527
Merchandise Inventory		(1)	577,082
Lottery Ticket Inventory	3		7,037
Total Current Assets	\$ 6,194,291	\$	6,225,043
Fixed Assets:			
Equipment	\$ 227,517	\$	288,683
Software	1,057,966		996,799
Less: Reserve for Depreciation	(1,280,401)		(1,278,326)
<b>Total Fixed Assets</b>	\$ 5,082	\$	7,157
TOTAL ASSETS	\$ 6,199,373	_\$	6,232,200
LIABILITIES:			
Accounts Payable	\$ 4,321,809	\$	4,399,377
Accrued Payroll	7,556	(2)	149,042
Vouchers Payable	992,732	(3)	19,438
Sales Tax Payable		(4)	19,256
Returnable Container Deposit	477,275		482,339
Accrued Vacation Liability	-		162,749
Total Liabilities	\$ 5,799,373	\$	5,232,200
5.11.11.2			
RESERVES:	1,52,443		
Working Capital Advance Unappropriated surplus	\$ 400,000	\$	1,000,000
Total Reserves	\$ 400,000	\$	1,000,000
TOTAL LIABILITIES & RESERVES	\$ 6,199,373	\$	6,232,200

# Department of Administrative and Financial Services Bureau of Alcoholic Beverages COMPARATIVE STATEMENT OF OPERATIONS

		2004				2003		
			% of Sales				% of Sales	% Change 2003-2004
Net Sales:								
Retail (Taxable)	\$	992,359	1.11%	(5)	\$	8,141,394	9.53%	(87.81%)
Licensee		157,359	0.18%	(5)		1,647,322	1.93%	(90.45%)
Agency		87,826,749	98.62%	(6)		75,531,388	88.45%	16.28%
Military Sales		78,218	0.09%		_	75,392	0.09%	3.75%
Net Sales	\$	89,054,685	100.00%		\$	85,395,495	100.00%	4.28%
Cost of Goods Sold	\$	58,421,873	65.60%		\$	54,032,401	63.27%	8.12%
Gross Income from Sales	\$	30,632,812	34.40%		\$	31,363,094	36.73%	(2.33%)
Store and Selling Expenses:								
Store Operations	\$	524,214	0.59%		\$	2,742,499	3.21%	(80.89%)
Store Supervision		173,394	0.19%			214,904	0.25%	(19.32%)
Store Maintenance & Repair		30,402	0.03%			65,772	0.08%	(53.78%)
Store Freight Expense		25,843	0.03%	(7)		288,284	0.34%	(91.04%)
Agency Freight Expense		1,517,298	1.70%	(8)		567,335	0.66%	167.44%
Total Store and Selling Expenses	\$	2,271,152	2.55%	2.10	\$	3,878,793	4.54%	(41.45%)
Gross Income Less Selling Expenses	\$	28,361,661	31.85%		\$	27,484,301	32.18%	3.19%
Admin and Other Departmental Expenses:								
General Administration:			5.13.0			5500000	2.00	
Data Processing	\$	105,557	0.12%		\$	203,630	0.24%	(48.16%)
Bottle Redemption		388,936	0.44%			358,619	0.42%	8.45%
Commission Expense		8,855	0.01%			6,404	0.01%	38.28%
All Other Administrative expenses		503,947	0.57%			655,454	0.77%	(23.11%)
Merchandising Dept Expenses		189,902	0.21%			404,219	0.47%	(53.02%)
Office Expenses	0	5,316	0.01%			5,438	0.01%	(2.24%)
Total Administrative Expenses	S	1,202,512	1.35%		\$	1,633,764	1.91%	(26.40%)
Net Income from Operations	\$	27,159,148	30.50%		\$	25,850,537	30.27%	5.06%
Other Income:								
Miscellaneous Income	\$	23,595	0.03%	(9)	\$	222,739	0.26%	(89.41%)
Total Other income	\$	23,595	0.03%		\$	222,739	0.26%	(89.41%)
Total Income from Operations	\$	27,182,743	30.52%		\$	26,073,276	30.53%	4.26%
Transfer to General Fund	\$	27,182,743	30.52%		s	26,073,276	30.53%	
Premium Tax Transfer	*	1,775,223	1.99%		150	1,676,392	1.96%	
NET TRANSFERRED	\$	28,957,966	32.52%		\$	27,749,668	32.50%	4.35%
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# Department of Administrative and Financial Services Bureau of Alcoholic Beverages COMPARATIVE COST OF GOODS SOLD SCHEDULE

	2004	2003	% Change - 2003 to 2004
Beginning Inventory	\$ 584,119	\$ 1,914,144	(69.48%)
Purchases:			
Purchases	\$ 56,071,049	\$ 51,064,887	9.80%
Premium Tax	\$ 1,775,223	\$ 1,676,392	5.90%
Deductions:			
Depletion Allowances Claims:	\$ *	\$ 17,360	(100.00%)
Vendor	8,489	21,437	(60.40%)
Transportation Company	29	107	(72.83%)
Total Deductions	\$ 8,517	\$ 38,903	(78.11%)
Total Net Purchases	\$ 57,837,754	\$ 52,702,376	9.74%
Cost of Merchandise Handled	\$ 58,421,873	\$ 54,616,519	6.97%
Ending Inventory:			
Merchandise Inventory	\$ 3/	\$ 577,082	(100.00%)
Lottery Ticket Inventory		7,037	(100.00%)
Total Ending Inventory	\$ 10 m	\$ 584,119	(100.00%)
COST OF GOODS SOLD	\$ 58,421,873	\$ 54,032,401	8.12%
Net Sales	\$ 89,054,685	\$ 85,395,495	
Cost of Goods Sold Percentage	65.60%	63.27%	

# Department of Administrative and Financial Services Bureau of Alcoholic Beverages COMPARATIVE OPERATING EXPENSES

						% Change -
		2004	1	1	2003	2003 to 2004
Personal Services:			•			
Salaries & Wages	\$	524,227		\$	1,843,202	(71.56%)
Other Benefits		191,004			988,737	(80.68%)
	\$	715,230		\$	2,831,939	(74.74%)
Contractual Services:						
Office Services	\$	5,316		\$	5,438	(2.24%)
Data Processing		105,557			203,630	(48.16%)
Other Professional Services		238,237			275,970	(13.67%)
	\$	349,110		\$	485,038	(28.02%)
Overhead:						
Insurance	\$	1,822		\$	4,983	(63.43%)
Rent		100,797			387,154	(73.96%)
Fuel Oil & Gas		14			44	N/A
Telephone		122			23,400	(99.48%)
Power, Water & Sewer		10,812			45,844	(76.42%)
Depreciation		2,075			2,070	0.28%
	\$	115,642		\$	463,495	(75.05%)
Other Operating Expenses:					4	
Advertising	\$	27,379		\$	46,262	(40.82%)
Credit Card Charges		9,053			8,580	5.51%
Office Supplies		3,691			8,244	(55.22%)
Miscellaneous Supplies		56,273			14,480	288.63%
Minor Equipment		395			409	(3.39%)
Repairs		525			367	42.89%
Travel Expenses		10,426			7,296	42.89%
Trucking:						
State Stores		25,843	(7)		288,284	(91.04%)
Agency Stores		1,517,298	(8)		567,335	167.44%
Bottle Redemption Expense		388,936			358,619	8.45%
General Operating Expenses	12	253,863			432,209	(41.26%)
	\$	2,293,683		\$	1,732,086	32.42%
TOTAL OPERATING EXPENSES	\$	3,473,664		\$	5,512,558	(36.99%)

		Tota	al Closed Stores	and M	erchandising		
		2004			2003		
			Percent of Net Sales			Percent of Net Sales	% change 2003 to 2004
Net Sales:		Section.	2 1141		3.14, 53.		
Retail (Taxable)	\$	992,358	1.11%	\$	8,141,394	9.53%	(87.81%)
Licensee		157,359	0.18%		1,647,322	1.93%	(90.45%)
Agency		87,826,749	98.62%		75,531,388	88.45%	16.28%
Military	_	78,218	0.09%	_	75,392	0.09%	3.75%
Net Sales	\$	89,054,684	100.00%	\$	85,395,495	100.00%	4.28%
Cost of Goods Sold		58,421,873	65.60%		54,032,401	63.27%	8.12%
Gross Profit	\$	30,632,810	34.40%	\$	31,363,094	36.73%	(2.33%)
Operating Expenses:							
Salaries	\$	381,802	0.43%	\$	2,204,152	2.58%	(82.68%)
Administrative Expense		1,202,512	1.35%		1,633,764	1.91%	(26.40%)
Trucking & Freight		1,543,141	1.73%		855,619	1.00%	80.35%
Utilities		15,166	0.02%		76,135	0.09%	(80.08%)
Rent		73,509	0.08%		348,867	0.41%	(78.93%)
Supplies		8,148	0.01%		42,441	0.05%	(80.80%)
Credit Card Costs		8,802	0.01%		8,580	0.05%	2.58%
Cash (Over) or Short		223	0.00%		(1,536)	0.00%	(114.54%)
Miscellaneous		23,371	0.03%		62,946	0.07%	(62.87%)
	\$	3,256,675	3.66%	\$	5,230,968	6.13%	(37.74%)
Net Operating Income (Loss)	\$	27,376,135	30.74%	\$	26,132,126	30.60%	4.76%
Ending Inventory:							
Dollar Value	S	51		\$	577,082		
Bottle Count	4			9	81,292		
Average Bottle Value		N/A		\$	7.10		
Change from 2003 to 2004: Sales:	Doll	ar Change	% Change				
Taxable	\$	(7,149,036)	(87.81%)				
Licensee	\$	(1,489,963)	(90.45%)				
Agency	\$	12,295,362	16,28%				
Military	s s s s	2,826	3.75%				
Net Sales	\$	3,659,188	4.28%				
Cost of Goods Sold	•	4,389,472	8.12%				
	D.	4,505,412	O1 1 th 11				
Operating Expenses	\$ \$	(1,974,294)	(37.74%)				

			Merchandisir	ng, Ha	llowell		
		2004			2003		
			Percent of Net Sales			Percent of Net Sales	% change 2003 to 2004
Net Sales:				4		0.000	11/4
Retail (Taxable) Licensee	\$	10.00	0.00%	\$	1	0.00%	N/A N/A
Agency Military		86,850,274 78,218	99.91% 0.09%		55,796,460 75,392	99.87% 0.13%	55.66% 3.75%
TVIIII G	_	70,210	0.0070		70,002	0.1070	0.7070
Net Sales	\$	86,928,492	100.00%	\$	55,871,852	100.00%	55.59%
Cost of Goods Sold		56,961,699	65.53%		35,367,874	63.30%	61.05%
Gross Profit	\$	29,966,793	34.47%	\$	20,503,979	36.70%	46.15%
Operating Expenses:							
Salaries	\$	- n	0.00%	\$	and the second	0.00%	N/A
Administrative Expense		1,173,804	1.35%		1,069,986	1.92%	9.70%
Trucking		1,517,298	1.75%		567,335	1.02%	167.44%
Utilities			0.00%			0.00%	N/A
Rent			0.00%		-	0.00%	N/A
Depreciation of Equipment		-	0.00%		-	0.00%	N/A
Supplies		2	0.00%		-	0.00%	N/A
Credit Card Costs			0.00%		-	0.00%	N/A
Cash (Over) or Short			0.00%		-	0.00%	N/A
Miscellaneous		276	0.00%	_		0.00%	N/A
	\$	2,691,377	3.10%	\$	1,637,321	2.93%	64.38%
Net Operating Income (Loss)	\$	27,275,415	31.38%	\$	18,866,658	33.77%	44.57%
Ending Inventory:							
Dollar Value		N/A		N/A			
Bottle Count		N/A		N/A			
Average Bottle Value		N/A		N/A			
Change from 2003 to 2004:	Dol	lar Change	% Change				
Sales:	•		N/A				
Taxable	\$	*	N/A N/A				
Licensee	P	31,053,814	55.66%				
Agency	4	2,826	3.75%				
Military Net Sales	\$ \$ \$ \$ \$ \$	31,056,639	55.59%				
Cost of Goods Sold	\$	21,593,825	61.05%				
Net Income	\$	8,408,757	44.57%				
CTACHES TANDERS AND STA	1.79	1-11 05-55-11/p2/0	1000000				

		Total All Closed Stores					
		2004	4	i i	2003		
Contract of the Contract of th			Percent of Net Sales			Percent of Net Sales	% change 2003 to 2004
Net Sales:							
Retail (Taxable)	\$	992,359	46.67%	\$	8,141,394	27.58%	(87.81%)
Licensee		157,359	7.40%		1,647,322	5.58%	(90.45%)
Agency	-	976,475	45.93%		19,734,927	66.84%	(95.05%)
Net Sales	\$	2,126,193	100.00%	\$	29,523,643	100.00%	(92.80%)
Cost of Goods Sold	_	1,460,173	68.68%	-	18,664,527	63.22%	(92.18%)
<b>Gross Profit</b>	\$	666,019	31.32%	\$	10,859,116	36.78%	(93.87%)
Operating Expenses:							
Salaries	\$	381,802	17.96%	\$	2,204,152	7.47%	(82.68%)
Administrative Expense	0.5	28,709	1.35%	4	563,778	1.91%	(94.91%)
Trucking		25,843	1.22%		288,284	0.98%	(91.04%)
Utilities		15,166	0.71%		76,135	0.26%	(80.08%)
Rent		73,509	3.46%		348,867	1.18%	(78.93%)
Depreciation of Equipment		1000	0.00%			0.00%	#DIV/0!
Supplies		8,148	0.38%		42,441	0.14%	(80.80%)
Credit Card Costs		8,802	0.41%		8,580	0.03%	2.58%
Cash (Over) or Short		223	0.01%		(1,536)	-0.01%	(114.54%)
Miscellaneous	_	23,095	1.09%		62,946	0.21%	(63.31%)
	\$	565,297	26.59%	\$	3,593,648	12.17%	(84.27%)
Net Income (Loss)	\$	100,722	4.74%	\$	7,265,468	24.61%	(98.61%)
Ending Inventory:							
Dollar Value	\$			\$	577,082		
Bottle Count	Ψ			Ψ	81,292		
Average Bottle Value		N/A		\$	7.10		
Change from 2003 to 2004:	Dol	lar Change	% Change				
Sales:	201	THE STREET	70 Officialists				
Taxable	\$	(7,149,035)	(87.81%)				
Licensee	\$	(1,489,963)	(90.45%)				
Agency	\$	(18,758,452)	(95,05%)				
Net Sales	\$	(27,397,450)	(92.80%)				
Cost of Goods Sold	S	(17,204,354)	(92.18%)				
Net Income	\$	(7,164,746)	(98.61%)				
	1.5	with the state of					

### Bureau of Alcoholic Beverages Comparative Statement of Store Operations

	Store #5, Augusta							
		- CLOSED May 18, 2003 -						
		2004		2003				
					Percent of Net Sales			
Net Sales:								
Retail (Taxable)	\$	13	\$	665,422	41.07%			
Licensee		14		30,656	1.89%			
Agency				923,984	57.03%			
Net Sales	\$	•	\$	1,620,062	100.00%			
Cost of Goods Sold			_	999,699	61.71%			
Gross Profit	\$	- 1	\$	620,363	38.29%			
Operating Expenses:								
Salaries	\$	11,781	\$	115,691	7.14%			
Administrative Expense		1.72		30,936	1.91%			
Trucking		-		15,946	0.98%			
Utilities		78		2,537	0.16%			
Rent		172		27,436	1.69%			
Depreciation of Equipment		-		-	0.00%			
Supplies		16		2,175	0.13%			
Credit Card Costs		-		494	0.03%			
Cash (Over) or Short				39	0.00%			
Miscellaneous	\$	360	\$	2,825	0.17%			
	\$	12,235	\$	198,078	12.23%			
Net Income (Loss)	\$	(12,235)	\$	422,285	26.07%			
Net Income (Loss)	\$		\$					
Ending Inventory:								
Dollar Value	\$	4	\$	4				
Bottle Count		1/2		4				
Average Bottle Value	\$	-	\$	10				
	*		4					

			Store #7, Bang				
				embe	ember 19, 2003 -		
	1	2004			2003		
			Percent of Net Sales			Percent of Net Sales	
Net Sales:							
Retail (Taxable) Licensee	\$	99,851 21,620	39.76% 8.61%	\$	454,848 272,595	12.90% 7.73%	
Agency	S-10-10	129,681	51.63%		2,797,476	79.36%	
Net Sales	\$	251,152	100.00%	\$	3,524,919	100.00%	
Cost of Goods Sold	_	178,455	71.05%		2,208,070	62.64%	
Gross Profit	\$	72,697	28.95%	\$	1,316,850	37.36%	
Operating Expenses:							
Salaries	\$	68,701	27.35%	\$	234,083	6.64%	
Administrative Expense		3,391	1.35%		67,311	1.91%	
Trucking		3,208	1.28%		33,492	0.95%	
Utilities		1,833	0.73%		6,208	0.18%	
Rent		9,101	3.62%		21,665	0.61%	
Depreciation of Equipment			0.00%			0.00%	
Supplies		1,222	0.49%		2,211	0.06%	
Credit Card Costs		693	0.28%		496	0.01%	
Cash (Over) or Short		24	0.01%		104	0.00%	
Miscellaneous	\$	3,042	1.21%	\$	5,643	0.16%	
	\$	91,213	36.32%	\$	371,214	10.53%	
Net Income (Loss)	\$	(18,517)	-7.37%	\$	945,636	26.83%	
Ending Investory							
Ending Inventory:	er.			C.	04 405		
Dollar Value	\$	-		\$	84,465		
Bottle Count		2		•	11,756		
Average Bottle Value	\$			\$	7.18		

	Store #8, Houlton							
		- CLOSED October 4, 200						
		2004		2003				
					Percent of Net Sales			
Net Sales:								
Retail (Taxable)	\$	-	\$	124,654	48.30%			
Licensee		÷		20,871	8.09%			
Agency		-		112,546	43.61%			
Net Sales	\$	•	\$	258,071	100.00%			
Cost of Goods Sold		u		193,881	75.13%			
Gross Profit	. \$	L.	\$	64,190	24.87%			
Operating Expenses:								
Salaries	\$	<b>(-</b>	\$	33,611	13.02%			
Administrative Expense		-		4,928	1.91%			
Trucking		102		4,923	1.91%			
Utilities		-		1,096	0.42%			
Rent		2		7,677	2.97%			
Depreciation of Equipment		-		47.4	0.00%			
Supplies		-		1,557	0.60%			
Credit Card Costs		Ψ.		49	0.02%			
Cash (Over) or Short				- V	0.00%			
Miscellaneous	\$	-	\$	1,392	0.54%			
	\$	102	\$	55,232	21.40%			
Net Income (Loss)	\$	(102)	\$	8,958	3.47%			
	4	(102)	Ψ	0,300	0.477			
Ending Inventory:	œ		œ.					
Dollar Value	\$	-	\$					
Bottle Count	•		•	-				
Average Bottle Value	\$	-	\$	-				

	Store #12, Waterville							
			- CLOSED J	luly 11	1, 2003 -			
		2004	- Triese	2003				
			Percent of Net Sales			Percent of Net Sales		
Net Sales:					7000000	7 to 2 and 2		
Retail (Taxable) Licensee	\$	8,491 1,666	35.60% 6.99%	\$	412,266 11,268	25.82% 0.71%		
Agency		13,691	57.41%		1,173,132	73.47%		
Net Sales	\$	23,848	100.00%	\$	1,596,666	100.00%		
Cost of Goods Sold		20,021	83.95%	_	996,817	62.43%		
Gross Profit	\$	3,827	16.05%	\$	599,849	37.57%		
Operating Expenses:								
Salaries	\$	10,220	42.85%	\$	159,992	10.02%		
Administrative Expense		322	1.35%		30,490	1.91%		
Trucking		pr. • 1)	0.00%		15,585	0.98%		
Utilities		(70)	-0.29%		4,524	0.28%		
Rent		33	0.14%		24,374	1.53%		
Depreciation of Equipment			0.00%			0.00%		
Supplies		476	2.00%		2,887	0.18%		
Credit Card Costs		72	0.30%		482	0.03%		
Cash (Over) or Short		- *	0.00%		59	0.00%		
Miscellaneous	\$	738	3.10%	\$	4,811	0.30%		
	\$	11,791	49.44%	\$	243,203	15.23%		
Net Income (Loss)	\$	(7,965)	-33.40%	\$	356,646	22.34%		
Ending Inventory:								
Dollar Value	\$	2		\$	21,126			
Bottle Count				4	3,031			
Average Bottle Value	\$			\$	6.97			
Average bottle value	4			*	0.01			

	Store #13, Rockland								
			- CLOSED Nov	embe					
		2004			2003				
			Percent of Net Sales			Percent of Net Sales			
Net Sales:									
Retail (Taxable) Licensee	\$	255,082 39,872	52.92% 8.27%	\$	1,018,044 118,601	46.94% 5.47%			
Agency		187,030	38.80%		1,032,353	47.60%			
Net Sales	\$	481,985	100.00%	\$	2,168,997	100.00%			
Cost of Goods Sold		315,793	65.52%	۵	1,353,630	62.41%			
Gross Profit	\$	166,192	34.48%	\$	815,367	37.59%			
Operating Expenses:									
Salaries	\$	71,112	14.75%	\$	163,343	7.53%			
Administrative Expense		6,508	1.35%		41,419	1.91%			
Trucking		5,741	1.19%		20,945	0.97%			
Utilities		1,589	0.33%		8,062	0.37%			
Rent		5,406	1.12%		15,883	0.73%			
Depreciation of Equipment		(3.5	0.00%		-	0.00%			
Supplies		1,481	0.31%		2,682	0.12%			
Credit Card Costs		2,380	0.49%		861	0.04%			
Cash (Over) or Short		(0)	0.00%		19	0.00%			
Miscellaneous	\$	3,189	0.66%	\$	4,472	0.21%			
	\$	97,407	20.21%	\$	257,686	11.88%			
Net Income (Loss)	\$	68,785	14.27%	\$	557,681	25.71%			
24.00									
Ending Inventory:	6			\$	125 127				
Dollar Value	\$	~		Þ	135,437				
Bottle Count		~		•	18,868				
Average Bottle Value	\$			\$	7.18				

			Store #14,			
		2004	- CLOSED Nov	embe	r 18, 2003 - 2003	
			Percent of Net Sales			Percent of Net Sales
Net Sales:			- Van			
Retail (Taxable) Licensee	\$	244,479 28,301	44.93% 5.20%	\$	726,388 100,806	22.08% 3.06%
Agency		271,363	49.87%		2,462,519	74.86%
Net Sales	\$	544,143	100.00%	\$	3,289,713	100.00%
Cost of Goods Sold		373,425	68.63%		2,109,017	64.11%
Gross Profit	\$	170,717	31.37%	\$	1,180,697	35.89%
Operating Expenses:						
Salaries	\$	79,047	14.53%	\$	227,016	6.90%
Administrative Expense		7,347	1.35%		62,820	1.91%
Trucking		6,793	1.25%		32,508	0.99%
Utilities		2,327	0.43%		7,450	0.23%
Rent		22,748	4.18%		24,582	0.75%
Depreciation of Equipment		1	0.00%			0.00%
Supplies		1,444	0.27%		2,827	0.09%
Credit Card Costs		2,299	0.42%		1,202	0.04%
Cash (Over) or Short		249	0.05%		373	0.01%
Miscellaneous	\$	5,540	1.02%	\$	5,770	0.18%
	\$	127,795	23.49%	\$	364,547	11.08%
Net Income (Loss)	\$	42,923	7.89%	\$	816,150	24.81%
Ending Inventory:						
Dollar Value	\$			\$	76,881	
Bottle Count	Φ	Ī		Ф	10,907	
	œ	•		\$	No. Sec. A. Company of the Control o	
Average Bottle Value	\$	*		D	7.05	

	Store #16, Calais							
			CLOSED Sep	tembe				
	1	2004			2003			
			Percent of Net Sales			Percent of Net Sales		
Net Sales:								
Retail (Taxable) Licensee	\$	90,105 27,760	62.42% 19.23%	\$	478,314 138,849	37.93% 11.01%		
Agency		26,487	18.35%		644,022	51.06%		
Net Sales	\$	144,352	100.00%	\$	1,261,185	100.00%		
Cost of Goods Sold		95,530	66.18%		784,979	62.24%		
Gross Profit	\$	48,821	33.82%	\$	476,206	37.76%		
Operating Expenses:								
Salaries	\$	32,710	22.66%	\$	137,230	10.88%		
Administrative Expense		1,949	1.35%		24,083	1.91%		
Trucking		1,968	1.36%		16,354	1.30%		
Utilities		2,045	1.42%		7,650	0.61%		
Rent		7,027	4.87%		23,625	1.87%		
Depreciation of Equipment			0.00%			0.00%		
Supplies		996	0.69%		3,106	0.25%		
Credit Card Costs		709	0.49%		277	0.02%		
Cash (Over) or Short		(8)	-0.01%		21	0.00%		
Miscellaneous	\$	1,488	1.03%	\$	3,941	0.31%		
	\$	48,884	33.86%	\$	216,288	17.15%		
Net Income (Loss)	\$	(63)	-0.04%	\$	259,918	20.61%		
Ending Inventory:					44 707			
Dollar Value	\$	-		\$	44,797			
Bottle Count	74	-			6,291			
Average Bottle Value	\$			\$	7.12			

For Fiscal Years Ending: June 30,

Store #17, Belfast - CLOSED May 31, 2003 -

		2004	144	2003	
	A	mount		Amount	Percent of Net Sales
Net Sales:					
Retail (Taxable)	\$	-	\$	441,924	33.40%
Licensee		-		149,627	11.31%
Agency		-		731,513	55.29%
Net Sales	\$		\$	1,323,063	100.00%
Cost of Goods Sold			-	827,689	62.56%
<b>Gross Profit</b>	\$	2	\$	495,374	37.44%
Operating Expenses:					
Salaries	\$	-	\$	108,803	8.22%
Administrative Expense		-		25,265	1.91%
Trucking		-		12,871	0.97%
Utilities				2,252	0.17%
Rent		1,659		24,567	1.86%
Depreciation of Equipment					0.00%
Supplies		170		2,498	0.19%
Credit Card Costs		(22)		482	0.04%
Cash (Over) or Short	Part I	-		(80)	-0.01%
Miscellaneous	\$	39	\$	3,138	0.24%
	\$	1,845	\$	179,798	13.59%
Net Income (Loss)	\$	(1,845)	\$	315,575	23.85%

**Ending Inventory:** 

Dollar Value Bottle Count

Average Bottle Value

	Store #20, Skowhegan							
		- CL	OSED C	ctober 9, 2002	2 -			
		2004	MAL	2003				
					Percent of Net Sales			
Net Sales:			- 5					
Retail (Taxable)	\$	-	\$	163,005	45.01%			
Licensee		7		17,339	4.79%			
Agency				181,791	50.20%			
Net Sales	\$		\$	362,136	100.00%			
Cost of Goods Sold			1	221,716	61.22%			
Gross Profit	\$		\$	140,420	38.78%			
Operating Expenses:								
Salaries	\$	-	\$	32,692	9.03%			
Administrative Expense		-		6,915	1.91%			
Trucking		-		3,218	0.89%			
Utilities		-		2,462	0.68%			
Rent		-		5,085	1.40%			
Depreciation of Equipment		-		-	0.00%			
Supplies		_		1,169	0.32%			
Credit Card Costs		2		97	0.03%			
Cash (Over) or Short		2		42	0.01%			
Miscellaneous	\$		\$	1,440	0.40%			
	\$	÷	\$	53,121	14.67%			
Net Income (Loss)	\$		\$	87,300	24.11%			
Ending Inventory:								
Dollar Value	\$	-	\$	-				
Bottle Count		-		-				
Average Bottle Value	\$	-	\$	-				

	Store #26, Old Town - CLOSED October 3, 2002 -						
	2	004	2003				
				Percent of Net Sales			
Net Sales:							
Retail (Taxable)	\$	- \$	94,425	37.63%			
Licensee		2	21,442	8.55%			
Agency			135,043	53.82%			
Net Sales	\$	- \$	250,909	100.00%			
Cost of Goods Sold	100 100		153,150	61.04%			
Gross Profit	. \$	- \$	97,759	38.96%			
Operating Expenses:							
Salaries	\$	- \$	23,019	9.17%			
Administrative Expense	984		4,791	1.91%			
Trucking		791	2,244	0.89%			
Utilities		(2)	1,306	0.52%			
Rent		1.2	7,016	2.80%			
Depreciation of Equipment		-		0.00%			
Supplies		18	1,425	0.57%			
Credit Card Costs		17	23	0.01%			
Cash (Over) or Short			(2,605)	-1.04%			
Miscellaneous	\$	- \$	1,366	0.54%			
	\$	- \$	38,585	15.38%			
Net Income (Loss)	\$	- \$	59,174	23.58%			
Ending Inventory:	<u>.</u>	- *	55,174	23.00			
Dollar Value	\$	- \$	8				
Bottle Count		15	- 61				
Average Bottle Value	\$	- \$	-				

	Store #37, Brunswick - CLOSED November 19, 2003 -						
	- CLOSED Nov			rember 19, 2003 - 2003			
		2004	Percent of Net Sales		2000	Percent of Net Sales	
Net Sales:							
Retail (Taxable) Licensee	\$	158,191 4,856	53.36% 1.64%	\$	733,758 79,893	36.19% 3.94%	
Agency		133,440	45.01%		1,214,102	59.87%	
Net Sales	\$	296,486	100.00%	\$	2,027,753	100.00%	
Cost of Goods Sold		215,906	72.82%		1,288,714	63.55%	
<b>Gross Profit</b>	\$	80,581	27.18%	\$	739,039	36.45%	
Operating Expenses:							
Salaries	\$	11,591	3.91%	\$	146,513	7.23%	
Administrative Expense		4,003	1.35%		38,722	1.91%	
Trucking		3,438	1.16%		17,800	0.88%	
Utilities		4,101	1.38%		6,835	0.34%	
Rent		11,690	3.94%		28,326	1.40%	
Depreciation of Equipment			0.00%			0.00%	
Supplies		. 11	0.00%		2,697	0.13%	
Credit Card Costs		1,581	0.53%		1,230	0.06%	
Cash (Over) or Short		(26)	-0.01%		199	0.01%	
Miscellaneous	\$	3,875	1.31%	\$	3,464	0.17%	
	\$	40,264	13.58%	\$	245,786	12.12%	
Net Income (Loss)	\$	40,317	13.60%	\$	493,254	24.33%	
Declary to Velocini							
Ending Inventory:	-			C.	00 074		
Dollar Value	\$	~ ~		\$	62,371		
Bottle Count					9,078		
Average Bottle Value	\$	*		\$	6.87		

		Sto	re #41	, Farmington			
	- CLOSED June 8, 2003 -						
		2004		2003			
					Percent of Net Sales		
Net Sales:							
Retail (Taxable)	\$	÷	\$	364,201	23.79%		
Licensee		-		85,442	5.58%		
Agency		-		1,081,178	70.63%		
Net Sales	\$		\$	1,530,821	100.00%		
Cost of Goods Sold		-	_	971,233	63.45%		
Gross Profit	\$	-	\$	559,588	36.55%		
Operating Expenses:							
Salaries	\$	(2,497)	\$	132,526	8.66%		
Administrative Expense				29,232	1.91%		
Trucking		-		15,189	0.99%		
Utilities		833		3,784	0.25%		
Rent		2,585		17,755	1.16%		
Depreciation of Equipment		-		- 100	0.00%		
Supplies		272		2,473	0.16%		
Credit Card Costs		+		200	0.01%		
Cash (Over) or Short				(0)	0.00%		
Miscellaneous	\$	(336)	\$	3,572	0.23%		
	\$	857	\$	204,730	13.37%		
Net Income (Loss)	\$	(857)	\$	354,857	23.18%		
Ending Inventory:			31.1				
Dollar Value	\$	-	\$	(+)			
Bottle Count		81		9			
Average Bottle Value	\$		\$	~			

	Store #42, Bridgton					
	- CLOSED October 18, 2002 - 2004 2003					
		2004				
					Percent of Net Sales	
Net Sales:						
Retail (Taxable) Licensee	\$	-	\$	120,897 36,268	38.28% 11.48%	
Agency		4		158,631	50.23%	
Net Sales	\$		\$	315,795	100.00%	
Cost of Goods Sold				203,385	64.40%	
Gross Profit	\$	- 4	\$	112,411	35.60%	
Operating Expenses:						
Salaries	\$	-	\$	23,634	7.48%	
Administrative Expense		-		6,030	1.91%	
Trucking		*		2,228	0.71%	
Utilities		5		713	0.23%	
Rent		-		7,906	2.50%	
Depreciation of Equipment		-		- 1 - 1	0.00%	
Supplies		-		1,299	0.41%	
Credit Card Costs		-		143	0.05%	
Cash (Over) or Short		-			0.00%	
Miscellaneous	\$		\$	1,479	0.47%	
	\$	(-)	\$	43,432	13.75%	
Net Income (Loss)	\$	-	\$	68,979	21.84%	
Ending Inventory:	4					
Dollar Value	\$	15	\$	7		
Bottle Count	84	1.5	4			
Average Bottle Value	S		\$	*		

			Store #45, I			
			- CLOSED Au	gust 2		
		2004			2003	
			Percent of Net Sales			Percent of Net Sales
Net Sales:						
Retail (Taxable) Licensee	\$	68,727 26,940	27.02% 10.59%	\$	528,513 186,737	25.04% 8.85%
Agency		158,699	62.39%		1,395,560	66.11%
Net Sales	\$	254,367	100.00%	\$	2,110,810	100.00%
Cost of Goods Sold		174,359	68.55%		1,315,687	62.33%
Gross Profit	\$	80,007	31.45%	\$	795,123	37.67%
Operating Expenses:						
Salaries	\$	34,451	13.54%	\$	167,637	7.94%
Administrative Expense		3,435	1.35%		40,308	1.91%
Trucking		3,253	1.28%		24,391	1.16%
Utilities		651	0.26%		3,098	0.15%
Rent		4,738	1.86%		18,870	0.89%
Depreciation of Equipment		18,720	0.00%		100	0.00%
Supplies		308	0.12%		2,530	0.12%
Credit Card Costs		469	0.18%		202	0.01%
Cash (Over) or Short			0.00%		54	0.00%
Miscellaneous	\$	1,272	0.50%	\$	3,836	0.18%
	\$	48,576	19.10%	\$	260,925	12.36%
Net Income (Loss)	\$	31,432	12.36%	\$	534,198	25.31%
Ford plants						
Ending Inventory:				6	00 004	
Dollar Value	\$	Α.		\$	93,334	
Bottle Count	4	1.5		•	13,015	
Average Bottle Value	\$	-		\$	7.17	

	Store #51, Damariscotta						
		2 -					
		2004	2003				
				Percent of Net Sales			
Net Sales:				2 2 2 101			
Retail (Taxable)	\$	- \$	127,651	29.31%			
Licensee			17,301	3.97%			
Agency			290,515	66.71%			
Net Sales	\$	- \$	435,468	100.00%			
Cost of Goods Sold	_		279,939	64.28%			
Gross Profit	\$	- \$	155,529	35.72%			
Operating Expenses:							
Salaries	\$	- \$	35,133	8.07%			
Administrative Expense		4	8,316	1.91%			
Trucking		4	3,396	0.78%			
Utilities		(+)	2,627	0.60%			
Rent		-	16,836	3.87%			
Depreciation of Equipment		*		0.00%			
Supplies		4	916	0.21%			
Credit Card Costs			225	0.05%			
Cash (Over) or Short		+	210	0.05%			
Miscellaneous	\$	- \$	1,794	0.41%			
	\$	- \$	69,453	15.95%			
Net Income (Loss)	\$	- \$	86,076	19.77%			
Ending Inventory:							
Dollar Value	\$	- \$	-				
Bottle Count		18.	+				
Average Bottle Value	\$	- \$	(4)				

	Store #65, Dover-Foxcroft					
	- CLOSED October 9, 2002 -					
	2	004	2003			
				Percent of Net Sales		
Net Sales:						
Retail (Taxable)	\$	- \$	91,305	35.73%		
Licensee			8,250	3.23%		
Agency		4.	156,013	61.05%		
Net Sales	\$	- \$	255,568	100.00%		
Cost of Goods Sold	7. <u>452.5</u>	<u> </u>	160,440	62.78%		
Gross Profit	\$	- \$	95,127	37.22%		
Operating Expenses:						
Salaries	\$	- \$	21,302	8.34%		
Administrative Expense		127	4,880	1.91%		
Trucking		-	1,970	0.77%		
Utilities		-	1,092	0.43%		
Rent		14	3,798	1.49%		
Depreciation of Equipment		1.0	2 - 2	0.00%		
Supplies		-	1,147	0.45%		
Credit Card Costs		÷7	41	0.02%		
Cash (Over) or Short			(15)	-0.01%		
Miscellaneous	\$	- \$	1,411	0.55%		
	\$	- \$	35,626	13.94%		
Net Income (Loss)	\$	- \$	59,502	23.28%		
Ending Inventory:						
Dollar Value	\$	- \$	-			
Bottle Count	¥	L.	-			
Average Bottle Value	\$	- \$	-			

		Sto	re #70	, Kennebunk			
	- CLOSED June 14, 2003 -						
	2004			2003			
					Percent of Net Sales		
Net Sales:							
Retail (Taxable)	\$	-	\$	297,802	14.48%		
Licensee		-		137,356	6.68%		
Agency				1,621,318	78.84%		
Net Sales	\$	17.1	\$	2,056,476	100.00%		
Cost of Goods Sold				1,316,949	64.04%		
Gross Profit	\$		\$	739,528	35.96%		
Operating Expenses:							
Salaries	\$	(1,990)	\$	135,680	6.60%		
Administrative Expense		P 17		39,270	1.91%		
Trucking		-		17,537	0.85%		
Utilities		86		3,531	0.17%		
Rent		1,455		20,034	0.97%		
Depreciation of Equipment		-			0.00%		
Supplies		588		3,068	0.15%		
Credit Card Costs		-		784	0.04%		
Cash (Over) or Short		-		(15)	0.00%		
Miscellaneous	\$	512	\$	4,155	0.20%		
	\$	650	\$	224,045	10.89%		
Net Income (Loss)	\$	(650)	\$	515,483	25.07%		
Ending Inventory:							
Dollar Value	\$	-	\$	~			
Bottle Count		-		~			
Average Bottle Value	\$	- 8	\$	-			

			Store #76, No				
			- CLOSED Au	gust 22, 2003 -			
		2004		2003			
		Amount	Percent of Net Sales		Amount	Percent of Net Sales	
Net Sales:							
Retail (Taxable)	\$	66,460	52.47%	\$	736,822	38.90%	
Licensee		6,344	5.01%		132,102	6.97%	
Agency		53,862	42.52%		1,025,134	54.12%	
Net Sales	\$	126,666	100.00%	\$	1,894,057	100.00%	
Cost of Goods Sold	-	84,675	66.85%		1,199,068	63.31%	
Gross Profit	\$	41,991	33.15%	\$	694,990	36.69%	
Operating Expenses:							
Salaries	\$	36,732	29.00%	\$	137,188	7.24%	
Administrative Expense		1,710	1.35%		36,169	1.91%	
Trucking		1,339	1.06%		16,543	0.87%	
Utilities		1,183	0.93%		6,390	0.34%	
Rent		4,111	3.25%		22,307	1.18%	
Depreciation of Equipment			0.00%		117.14	0.00%	
Supplies		748	0.59%		3,459	0.18%	
Credit Card Costs		606	0.48%		740	0.04%	
Cash (Over) or Short		(14)	-0.01%		78	0.00%	
Miscellaneous	\$	2,280	1.80%	\$	3,834	0.20%	
	\$	48,696	38.44%	\$	226,707	11.97%	
Net Income (Loss)	\$	(6,705)	-5.29%	\$	468,283	24.72%	
Ending Inventory:	23				1,2,222		
Dollar Value	\$	-		\$	45,808		
Bottle Count		•		125	6,576		
Average Bottle Value	\$	~		\$	6.97		

			Store #84	, Aut	urn		
	4		- CLOSED .	July 3	, 2003 -		
		2004	3 - 25 - 7	2003			
			Percent of Net Sales			Percent of Net Sales	
Net Sales:							
Retail (Taxable) Licensee	\$	973	30.44% 0.00%	\$	561,154 81,921	17.31% 2.53%	
Agency		2,222	69.56%		2,598,096	80.16%	
Net Sales	\$	3,195	100.00%	\$	3,241,171	100.00%	
Cost of Goods Sold		2,009	62.88%		2,080,464	64.19%	
Gross Profit	\$	1,186	37.12%	\$	1,160,707	35.81%	
Operating Expenses:							
Salaries	\$	29,945	937.22%	\$	169,061	5.22%	
Administrative Expense		43	1.35%		61,893	1.91%	
Trucking			0.00%		31,143	0.96%	
Utilities		509	15.94%		4,517	0.14%	
Rent		2,956	92.51%		31,125	0.96%	
Depreciation of Equipment		777	0.00%		-	0.00%	
Supplies		416	13.02%		2,315	0.07%	
Credit Card Costs		17	0.52%		554	0.02%	
Cash (Over) or Short			0.00%		(21)	0.00%	
Miscellaneous	\$	1,097	34.33%	\$	4,606	0.14%	
	\$	34,982	1094.90%	\$	305,192	9.42%	
Net Income (Loss)	\$	(33,796)	-1057.78%	\$	855,515	26.40%	
Ending Inventory:							
Dollar Value	\$	÷1		\$	12,862		
Bottle Count		14			1,770		
Average Bottle Value	\$	-		\$	7.27		

#### Department of Administrative and Financial Services Bureau of Alcoholic Beverages

#### COMPARATIVE SALES ANALYSIS BY STORE

For Fiscal Years ending: June 30,

			2004		2003
Store				1	
5 Augusta	CLOSED				1,620,062
7 Bangor, Hammond St.	CLOSED		251,152		3,524,919
8 Houlton	CLOSED		1000		258,071
12 Waterville, Kennedy Drive	CLOSED		23,848		1,596,666
13 Rockland	CLOSED		481,985		2,168,997
14 Ellsworth	CLOSED		544,143		3,289,713
16 Calais	CLOSED		144,352		1,261,185
17 Belfast	CLOSED		/11 TF -		1,323,063
20 Skowhegan	CLOSED				362,136
26 Old Town	CLOSED				250,909
37 Brunswick	CLOSED		296,486		2,027,753
41 Farmington	CLOSED		-		1,530,821
42 Bridgton	CLOSED				315,795
45 Presque Isle	CLOSED		254,367		2,110,810
51 Damariscotta	CLOSED				435,468
65 Dover-Foxcroft	CLOSED		-		255,568
70 Kennebunk	CLOSED		18865		2,056,476
76 North Windham	CLOSED		126,666		1,894,057
84 Auburn	CLOSED	_	3,195		3,241,171
Total Store Sales		\$	2,126,193	**	\$ 29,523,643
Merchandising Dept		\$	86,928,492	***	\$ 55,871,852
Total Net Sales		\$	89,054,685	***	\$ 85,395,495

Note: Sales are net of returns but INCLUDE premium tax.

<sup>\*\*</sup> For comparative detail that includes all stores see page 19.

<sup>\*\*\*</sup> For more detail on the Merchandising Unit see page 18.

<sup>\*\*\*\*\*</sup> To review the detail of Net Sales see page 17.

## Department of Administrative and Financial Services Bureau of Alcoholic Beverages COMPARATIVE NET INCOME (LOSS) ANALYSIS BY STORE

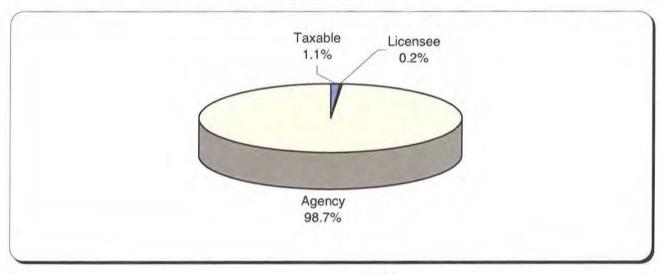
			2004		2003
Store					
5 Augusta	CLOSED		(12,235)		422,285
7 Bangor, Hammond St.	CLOSED		(18,517)		945,636
8 Houlton	CLOSED		(102)		8,958
12 Waterville, Kennedy Drive	CLOSED		(7,965)		356,646
13 Rockland	CLOSED		68,785		557,681
14 Ellsworth	CLOSED		42,923		816,150
16 Calais	CLOSED		(63)		259,918
17 Belfast	CLOSED		(1,845)		315,575
20 Skowhegan	CLOSED				87,300
26 Old Town	CLOSED		4		59,174
37 Brunswick	CLOSED		40,317		493,254
41 Farmington	CLOSED		(857)		354,857
42 Bridgton	CLOSED		38.03		68,979
45 Presque Isle	CLOSED		31,432		534,198
51 Damariscotta	CLOSED				86,076
65 Dover-Foxcroft	CLOSED				59,502
70 Kennebunk	CLOSED		(650)		515,483
76 North Windham	CLOSED		(6,705)		468,283
84 Auburn	CLOSED	_	(33,796)		855,515
Total Net Income (Loss	s)	\$	100,722	**	\$ 7,265,468
Merchandising Dep	t	\$	27,275,415	***	\$ 18,866,658
Total Net Income (Loss	5)	\$	27,376,137	***	\$ 26,132,126

<sup>\*\*</sup> For comparative detail that includes all stores see page 19.

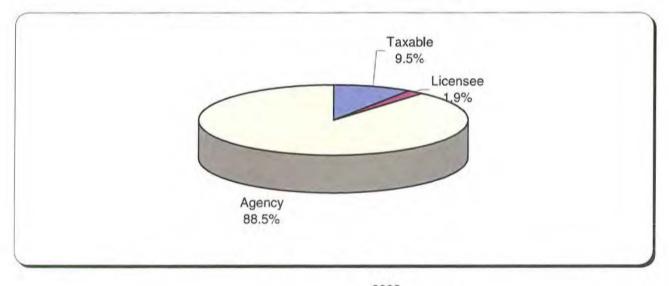
<sup>\*\*\*</sup> For more detail on the Merchandising Unit see page 18.

<sup>\*\*\*\*\*</sup> To review the detail of Net Sales see page 17.

# Department of Administrative and Financial Services Bureau of Alcoholic Beverages COMPARATIVE SALES ANALYSIS FOR FISCAL YEARS 2004-2003



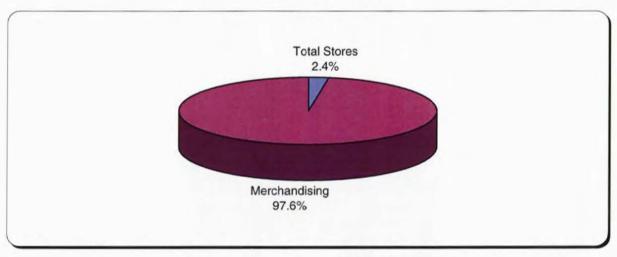
Taxable 992,358
Licensee 157,359
Agency 87,904,967



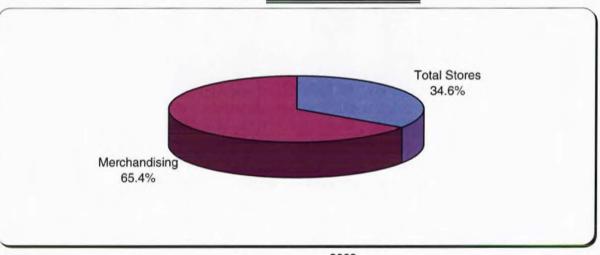
Taxable 8,141,394
Licensee 1,647,322
Agency 75,606,780

85,395,495

# Department of Administrative and Financial Services Bureau of Alcoholic Beverages COMPARATIVE SALES ANALYSIS FOR FISCAL YEARS 2004-2003



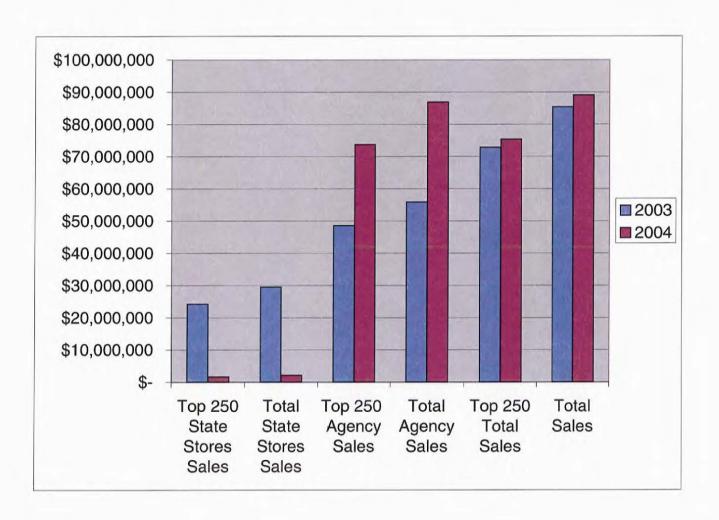
	2004
<b>Total Stores</b>	\$ 2,126,193
Merchandising	86,928,492
	\$ 89,054,685



2003
\$ 29,523,643
55,871,852
\$ 85,395,495

### Department of Administrative and Financial Services Bureau of Alcoholic Beverages TOP 250 SALES ANALYSIS FOR FISCAL YEARS 2004-2003

Year	op 250 State tores Sales	Total State tores Sales	Тор	250 Agency Sales	T	otal Agency Sales	T	op 250 Total Sales	-	Total Sales
2003	\$ 24,215,211	\$ 29,523,643	\$	48,605,959	\$	55,871,852	\$	72,821,170	\$	85,395,495
2004	\$ 1,616,137	\$ 2,126,193	\$	73,722,555	\$	86,928,492	\$	75,338,692	\$	89,054,684



# Department of Administrative and Financial Services Bureau of Alcoholic Beverages Net Sales for Top 25 Items FOR FISCAL YEAR 2004

Rank	Item Description		Net Sales	<b>Units Sold</b>
1	Allen's Coffee Brandy	1750 ml	4,413,044.48	252,109
2	Allen's Coffee Brandy	1000 ml	2,783,716.33	245,242
3	Bacardi Light	1750 ml	2,189,335.97	132,729
4	Captain Morgan Spiced	1750 ml	2,085,055.28	109,418
5	Orloff Vodka	1750 ml	2,084,288.67	208,189
6	Allen's Coffee Brandy	750 ml	2,055,001.05	226,132
7	Absolut Vodka	1750 ml	1,560,353.38	66,546
8	Kahlua	1750 ml	1,243,493.56	45,404
9	Smirnoff Pet	1750 ml	1,227,186.65	66,175
10	Allen's Coffee Brandy	375 ml	1,034,244.47	206,929
11	Jim Beam	1750 ml	987,435.79	54,921
12	Kahlua	750 ml	952,922.14	63,086
13	Cuervo Esp Gold	1750 ml	856,784.02	33,674
14	Bacardi Light	1000 ml	850,030.81	66,093
15	Bacardi Light	750 ml	777,436.44	80,234
16	Jack Daniels Black	1750 ml	769,155.15	29,798
17	Absolut Vodka	1000 ml	754,833.87	34,773
18	Captain Morgan Spiced	1000 ml	748,752.55	48,994
19	Captain Morgan Spiced	750 ml	741,040.62	58,212
20	Crown Royal	750 ml	726,706.92	41,668
21	Grey Goose	750 ml	687,139.03	33,447
22	Canadian Ltd	1750 ml	675,846.48	46,306
23	Black Velvet	1750 ml	627,507.83	40,689
24	Canadian Club	1750 ml	611,455.25	33,011
25	Absolut Vodka	750 ml	610,775.73	34,097

#### Department of Administrative and Financial Services Bureau of Alcoholic Beverages and Lottery Operations Footnotes to Financial Statements For the year ending June, 2004

#### Consolidated Footnotes

#### Balance Sheet:

- (1) Due to the closing of the State-owned Liquor stores and no inventory, the amount is zero.
- (2) Due to Other Funds reflects the amount Lottery owes the General Fund. The decrease is due to a higher cash balance as a result of quicker Accounts Receivable turnover throughout Fiscal Year 2004.

#### **Lottery Operations Footnotes**

#### Balance Sheet:

- (1) There were no Prepaid Expenses this year.
- (2) Accrued Payroll is necessary to help more accurately reflect total salary expense for Fiscal Year 2004, and represents eight days for June 2004.
- (3) Vouchers Payable represents month end payments that have been processed and accepted in the MFASIS system that will not clear Accounts and Control until the following month.
- (4) Due to Other Funds reflects the amount Lottery owes the General Fund. This balance fluctuates depending on the timing of cash flow from the Lottery's accounts receivable bank sweeps through Treasury. The decrease is due to a higher cash balance as a result of the quicker Accounts Receivable turnover throughout Fiscal Year 2004.
- (5) The Instant Ticket Prize Reserve varies based on the game expiration date.
- (6) The balance in Reserve for Instant Game Annuities is the amount due to winners of multiple year payout instant ticket games. The amount by year and game is:

2004	2 @ \$15,000	Game 337
	3 @ \$15,000	Game 513
2005	1@\$15,000	Game 337
	3 @ \$15,000	Game 513
2006	3 @ \$15,000	Game 513
2007	2@\$15,000	Game 513
	\$210,000	

#### Year to Date Comparative Statements of Income and Expenses:

- (7) Enticing prizes and merchandising has resulted in an increased popularity in the higher price tickets explaining the increase in Instant Ticket sales.
- (8) The Cash Lotto game was replaced by Heads or Tails this fiscal year.
- (9) Expired Instant Prize Reserve represents the potential liability of prize winning instant tickets that have been sold but not yet redeemed.
- (10) Tri-State Operating Expense is listed as a separate line item to accurately reflect the Cost of Goods Sold.

#### Heritage Game Income Statement:

(11) Heritage Game instant tickets are sold through the Maine State Lottery to generate revenues that will directly benefit conservation projects through the following grant categories:

Category 1 Fisheries and wildlife habitat conservation projects
Category 2 Acquisition and management of public lands, parks, wildlife conservation areas and public access, and outdoor recreation sites and facilities
Category 3 Endangered and threatened species conservation projects
Category 4 Natural resources law enforcement

(12) Heritage Games experienced an 8.7% increase in sales and a 12.6% increase in total expenses resulting in a decrease in profit when compared to last year. The increase in total expenses is almost entirely due to increased advertising.

#### Maine Operating Expense Schedule:

(13) Included in Personal Services for June 2004 is an eight-day payroll accrual. The accrual is necessary to help more accurately reflect total salary expense for Fiscal Year 2004.

#### Bureau of Alcoholic Beverages Footnotes

#### Balance Sheet:

- (1) All State Liquor Stores were closed by the end of fiscal year 2004.
- (2) Accrued Payroll is necessary to help more accurately reflect total salary expense for Fiscal Year 2004, and represents eight days for June 2004.
- (3) Vouchers Payable represents month end payments that have been processed and accepted into the MFASIS system that will not clear Accounts and Control until the following month.
- (4) Sales Tax Payable is collections due to Maine Revenue Services. With the closing of the state liquor stores, there are no sales taxes to be transferred.

#### Comparative Statements of Operations:

- (5) Retail and Licensee Sales decrease is due to the closing of all state liquor stores by the end of Fiscal Year 2004.
- (6) The increase in Agency Sales directly relates to the closing of the stores because of legislation (Sec. V-1. PL 2001, c. 358, Pt. V, §4, sub-§1). The Department of Public Safety, Bureau of Liquor Enforcement, is authorized to license up to 6 agency stores in a municipality with a population over 20,000 where a state liquor store has been closed and up to 3 agency stores in a municipality where a state liquor store has been closed.
- (7) Store Freight expense decreased in Fiscal Year 2004 due to the closing of the state liquor stores.
- (8) The increase in Agency Trucking expense relates directly to the increase in Agency Stores.
- (9) Miscellaneous Income includes sales of lottery tickets at State Liquor Stores. With the closing of all state liquor stores by the end of Fiscal Year 2004, the amount of lottery tickets sold in FY04 decreased significantly.

#### PART LLL

Sec. LLL-1. 28-A MRSA §83, sub-§§1 and 2, as amended by PL 1999, c. 535, §4, are further amended to read:

- 1. Bureau of Alcoholic Beverages and Lottery Operations; rules. The Until the effective date of the privatization of the entire wholesale liquor business authorized by section 88, the alcohol bureau shall manage the sale, distribution and merchandising of spirits and fortified wine through state liquor stores, agency liquor stores and licensees. The alcohol bureau may establish rules and procedures for the administration of the state liquor laws under its jurisdiction. The rules adopted under this section are routine technical rules pursuant to Title 5, chapter 375, subchapter II-A 2-A. The day-to-day activities of the alcohol bureau are under the supervision of the Commissioner of Administrative and Financial Services and the director of the alcohol bureau.
- 2. Purchase. The Until the effective date of the privatization of the wholesale liquor business authorized by section 88, the alcohol bureau may buy and have in its possession spirits and fortified wine for sale to the public. The alcohol bureau shall buy spirits directly and not through the State Purchasing Agent. All spirits and fortified wine must be free from adulteration and misbranding.

Sec. LLL-2. 28-A MRSA §88 is enacted to read:

#### §88. Transfer of wholesale liquor activities

- 1. Statement of purpose. The Legislature finds that it is in the public interest to seek efficiencies and cost savings from privatizing the State's wholesale liquor business. Privatization may include the grant of one or more exclusive service territories in which a private sector entity has the exclusive right to distribute certain spirits subject to price regulation by the alcohol bureau.
- 2. Authority. The Commissioner of Administrative and Financial Services may enter into a contract for the sale, franchise, license or lease of and may sell, franchise, license or lease the State's wholesale liquor activities associated with distributing and selling spirits and fortified wines sold by the State on January 1, 2003. The buyer, franchisee, licensee or lessee may sell and distribute to licensed agency liquor stores all spirits and fortified wines sold by the State on January 1, 2003.
- 3. Member of legislative committee of jurisdiction to participate. A member of the joint standing committee of the Legislature having jurisdiction over alcoholic beverages matters appointed by the committee's chairs must be included in meetings held by the Commissioner of Administrative and Financial Services regarding

developing a request for proposal to transfer the wholesale liquor business, reviewing bids received and awarding the contract.

- 4. Bidding procedures. The Commissioner of Administrative and Financial Services shall adopt rules to effect the transfer of the State's wholesale liquor business to a private entity. The rules must include:
  - A. A finding by the Commissioner of Administrative and Financial Services setting forth the method of transfer that promotes the Legislature's intent in enacting this section;
  - B. Procedures designed to encourage vigorous bidding for the State's wholesale liquor business;
  - C. Criteria for eligibility for service as a wholesale liquor provider. For purposes of this section, "wholesale liquor provider" means an entity or entities contracted by the State as an agent of the State for the purpose of providing wholesale spirits and fortified wine to establishments licensed by the State to sell spirits and fortified wine for off-premises consumption;
  - D. Criteria for eligibility as a wholesale liquor provider, which must include a commitment to offer split cases of spirits and fortified wine to licensed agents and a commitment to provide timely delivery of spirits and fortified wine to all agents, particularly those located in geographically remote areas of the State;

    E. A plan for the continued employment of state employees in the wholesale liquor business in the State for a period of 2 years from the date of privatization; and
  - F. Any rules that the Commissioner of Administrative and Financial Services determines are consistent with the Legislature's intent.
- 5. Price regulation. The alcohol bureau shall regulate the wholesale and retail prices of all liquor sold by private entities under this section. The alcohol bureau shall adopt rules for the effective implementation of price regulation of the wholesale and retail liquor business by January 1, 2004. A private entity awarded the exclusive right to distribute liquor pursuant to this section is immune from antitrust action so long as the entity is in compliance with the alcohol bureau's rules and all other applicable laws and regulations.
- 6. Limitation on conveyances of rights. The State may not convey or assign to private entities any rights in the distilled spirits business that extend beyond June 30, 2014. Any renewal of such rights is subject to approval of the Legislature. This section does not affect the State's continuing right to collect the alcohol premium tax, sales taxes or income taxes arising from the sale of distilled spirits and fortified wines.
- 7. Rules. Rules adopted pursuant to this section are routine technical rules as defined in Title 5, chapter 375, subchapter 2-A.
- Sec. LLL-3. Effect of negotiation; legislation required. Upon the successful negotiation of a contract pursuant to the Maine Revised Statutes, Title 28-A, section 88, and notwithstanding any other provision of Title 28-A, the Commissioner of

Administrative and Financial Services may adopt any emergency rules necessary to ensure the safety, health and welfare of the people of the State concerning activities associated with distributing and selling spirits and fortified wines. The commissioner shall prepare and submit legislation to the session of the Legislature during which the contract is successfully negotiated or, if the Legislature is not in session, to the next immediately following session, making the necessary changes to the Maine Revised Statutes to fully implement this Part.

Sec. LLL-4. Effective date. This Part takes effect 90 days after adjournment of the First Regular Session of the 121st Legislature.

#### PART QQ

**Sec. QQ-1. Lottery Fund revenues.** Notwithstanding any other provision of law, the Commissioner of Administrative and Financial Services is authorized to issue one or more additional instant ticket games resulting in additional undedicated revenue to the General Fund of \$2,700,000 in fiscal year 2003-04 and \$3,000,000 in fiscal year 2004-05.

#### CHAPTER 192 H.P. 301 - L.D. 381

An Act To Clarify How Consumers Acquire Information about In-pack Sweepstakes, Contests and Games

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 28-A MRSA §708-A, as enacted by PL 1995, c. 582, §2, is amended to read:

#### §708-A. In-pack sweepstakes, contests and games

Notwithstanding any provision of law to the contrary, a certificate of approval holder, wholesale licensee or retail licensee may offer sweepstakes, games and contests inside packages of alcoholic beverages, if that offer is not contingent on the purchase of an alcoholic beverage. A certificate of approval holder, wholesale licensee or retail licensee shall provide information about access to participate in a sweepstakes, game or contest by providing either a sign in the retail outlet or a notice on the primary or secondary packaging of the brand offering the sweepstakes, game or contest.

Effective September 13, 2003, unless otherwise indicated.

#### **CHAPTER 349** S.P. 151 - L.D. 433

#### An Act to Expand Payment Options on Sales of Alcoholic Beverages by Licensees

Be it enacted by the People of the State of Maine as follows:

- Sec. 1. 28-A MRSA §705, sub-§1, as amended by PL 1993, c. 266, §9, is repealed and the following enacted in its place:
- 1. Sales for cash. Except as provided in subsection 1-B, a wholesale licensee, the employee of a wholesale licensee or a reselling agent as defined by section 2, subsection 27-A may not sell or offer to sell any liquor except for cash or payment by check or electronic funds transfer as provided in subsection 1-A.
  - Sec. 2. 28-A MRSA §705, sub-§§1-A to 1-E are enacted to read:
- 1-A. Electronic funds transfer. For the purposes of this section, "electronic funds transfer" means using an electronic device for the purpose of ordering, instructing or authorizing a financial institution to debit or credit an account.
  - A. Electronic funds transfers are permissible under the following conditions:
    - (1) Any agreement to engage in electronic funds transfer for payment for beer or wine between manufacturers, wholesale licensees or retail licensees must be voluntary and in writing. A manufacturer, wholesale licensee or retail licensee may not refuse to do business with or otherwise limit business with another manufacturer, wholesale licensee or retail licensee for declining to pay for beer or wine by electronic funds transfer: (2) When electronic funds transfer is the form of payment, the form of payment must be noted on the invoice at the time of delivery and acknowledged in writing by the buyer or the buyer's employee. The note on the invoice constitutes an irrevocable promise to pay. All parties to electronic funds transfer transactions will maintain records of those transactions for 2 years from the date of the transaction and make those records available for inspection by the bureau upon request: (3) Initiation of the electronic funds transfer must occur on the next
    - business day after the delivery of the product:
    - (4) Parties engaging in electronic funds transfers under this section pay their own costs associated with electronic funds transfers; and
    - (5) Any electronic funds transfer transaction that is not completed due to

insufficient funds is subject to the provisions of the Uniform Commercial Code.

#### 1-B. Sales on credit. Credit may be extended:

- A. By a hotel or club to bona fide registered guests or members;
- B. By a hotel or Class A restaurant to the holder of a credit card that authorizes the holder to charge goods or credits; and
- C. By an on-premises licensee to the host of a private, prearranged function without a credit card.
- 1-C. Right of action. A right of action does not exist to collect claims for credits extended contrary to this section.
- 1-D. Credit for deposits. This section does not prohibit a licensee from giving credit to a purchaser for the actual amount of the deposit on beverage containers as defined in Title 32, section 1862, subsection 2 or on the packages or original containers as a credit on any sale or from paying the amount actually charged for such a deposit on the packages or original containers.
- 1-E. Goods in exchange for product prohibited; exception. A wholesale licensee or a wholesale licensee's employee or agent may not sell, offer to sell or furnish any liquor to any person on a passbook or store order or receive from any person any goods, wares, merchandise or other articles in exchange for liquor. This paragraph does not apply to beverage container deposits on packages or original containers that were originally purchased from that licensee by the person returning the packages or original containers.

Effective September 13, 2003, unless otherwise indicated.

#### PART SS

- Sec. SS-1. 28-A MRSA §453, sub-§2-A, as amended by PL 2001, c. 711, §2, is repealed and the following enacted in its place:
- 2-A. Replacement of state liquor stores or agency liquor stores. The bureau may license up to 6 agency liquor stores in a municipality with a population over 20,000 where a state liquor store has been closed and up to 3 agency liquor stores in a municipality with a population of 20,000 or less where a state liquor store has been closed. In addition, the bureau may establish one agency liquor store in a municipality where no state liquor store has operated, and, if the population is over 3,000, the bureau may locate 2 stores within the municipality. The bureau may consider the impact of seasonal population or tourism and other related information provided by the town requesting a 2nd agency liquor store location.
  - Sec. SS-2. 28-A MRSA §453, sub-§2-B is enacted to read:
- 2-B. Requirement of at least one replacement agency liquor store before closing. A state liquor store may not be closed unless at least one replacement agency liquor store with a federal wholesale registration and licensed as a reselling agent has been licensed within 10 miles of the state liquor store being closed or unless the director of the bureau determines that reasonable alternative access is available to persons who previously purchased spirits from the state liquor store being closed.
- Sec. SS-3. 28-A MRSA §455, as amended by PL 1997, c. 373, §48, is repealed and the following enacted in its place:

#### §455. Liquor for agency liquor stores

- 1. Agency liquor store purchases. Agency liquor stores shall buy their liquor from the alcohol bureau under section 606.
- 2. Monthly specials. The alcohol bureau may establish monthly specials for all agency liquor stores. The issuance of an agency liquor store license and the operation of agency liquor stores licensed pursuant to this Part are governed by this chapter.

#### Sec. SS-4, 28-A MRSA c. 21 is enacted to read:

### CHAPTER 21 WHOLESALE LIQUOR PROVIDER

#### §501. Wholesale liquor provider; definition

As used in this chapter, unless the context otherwise indicates, "wholesale liquor provider" means an entity or entities contracted by the State as an agent of the State for the purpose of providing wholesale spirits and fortified wine to establishments licensed by the State to sell spirits and fortified wine for off-premises consumption.

### §502. Wholesale liquor provider prohibited from holding an agency liquor store license

A wholesale liquor provider is prohibited from holding a retail license to sell liquor for off-premises consumption.

#### §503. Sale to on-premises licensees prohibited

A wholesale liquor provider shall sell spirits and fortified wine to establishments licensed by the State to sell liquor for off-premises consumption. A wholesale liquor provider is prohibited from selling spirits and fortified wine directly to establishments licensed by the State to sell liquor for on-premises consumption.

- Sec. SS-5. 28-A MRSA §606, sub-§1-A, as repealed and replaced by PL 1993, c. 276, §3, is amended to read:
- **1-A. On-premises licensees; purchase from agency store.** A person licensed to sell spirits for consumption on the premises <u>shall</u> purchase spirits from an agency liquor store only in accordance with this subsection.
  - A. The sale price of spirits sold to a licensee under this subsection must equal the price for which a licensee would purchase liquor at a state store. Beginning November 30, 2003, the sale price of spirits sold to an establishment licensed for on-premises consumption must equal the price established by the alcohol bureau.
  - B. Upon completion of a transaction, the agency liquor store and the on-premise licensee shall each retain a copy of the licensee order form.
- **Sec. SS-6. 28-A MRSA §606, sub-§4,** as amended by PL 1997, c. 373, §58, is further amended to read:
- 4. Discount for agency liquor stores. The alcohol bureau shall sell spirits and fortified wines to agency liquor stores for a price of at least 8% less than the list price established for the state liquor stores. <u>Beginning November 30, 2003, the alcohol</u>

bureau shall set the price of spirits and fortified wine at a minimum discount of 9% of the list price.

Sec. SS-7. Closure of 13 state liquor stores. Notwithstanding any other provision of law, the Department of Administrative and Financial Services, Bureau of Alcoholic Beverages and Lottery Operations is directed to implement the closure of 13 state liquor stores commencing on the effective date of this Act and completed by November 30, 2003 and replace the state liquor stores with agency liquor stores in accordance with the Maine Revised Statutes, Title 28-A, section 453.

#### PUBLIC LAWS OF MAINE Second Special Session of the 121st

#### CHAPTER 516 H.P. 441 - L.D. 578

An Act To Increase the Sale of Lottery Tickets To Benefit Conservation and Wildlife

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 8 MRSA §374, sub-§5, as amended by PL 2003, c. 414, Pt. B, §17 and affected by Pt. D, §7, is further amended to read:

5. Wildlife lottery game. No later than January 30, 1996, the commission, in consultation with the Maine Outdoor Heritage Fund Board, shall develop and initiate a wildlife lottery game designed to raise funds for the Maine Outdoor Heritage Fund established pursuant to Title 12, chapter 903, subchapter 6. The sales commission paid to agents for the sale of wildlife lottery game tickets must be one percentage point higher than the sales commission paid to agents for the sale of other instant lottery game tickets. The commission shall provide the net proceeds of this wildlife lottery game to the Maine Outdoor Heritage Fund annually. The commission shall change the wildlife game ticket periodically throughout the year.

Effective July 30, 2004, unless otherwise indicated.