## Maine State Legislature

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# MAINE PUBLIC DOCUMENTS 

July 1, 1938 - June 30, 1940

## annual report

## STATE LIQUOR COMMISSION



JUNE 30, 1940

MAINE STATE LIQUOR COMMISSION
Harold S. Boardman, Chairman
Thomas F. Locke
Raymond E. Thurston

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The Honorable Lewis O. Barrows<br>Governor of Maine

Your Excellency:
The State Liquor Commission has the honor to submit to the Governor and Council the following report for their consideration. Respectfully,

STATE LIQUOR COMMISSION
Harold S. Boardman, Chairman
Thomas F. Locke
Raymond E. Thurston

## GENERAL

In the report for June 30, 1939, under this heading attention was called to the organic act which created the Commission and the difference between the state-control system and the so-called "open" or license states. The aims and purposes of the National Alcoholic Beverage Control Association were stated and various other matters discussed.

The organization of the State Liquor Commission at present consists of 3 commissioners, a secretary to the commission, an assistant attorney general assigned to the commission, a director of the malt liquor division, a director of the alcohol division, a chief inspector, i6 inspectors, a superintendent of the warehouse, 9 warehousemen, 2 merchandising clerks, a supply clerk, 2 nightwatchmen, I5 stenographers, and approximately 149 permanent and i9 temporary employees in the stores, making a total of 222.

## LEGAL DIVISION

The work in the legal department is performed by one of the Assistant Attorneys General of the State who is provided with an office at the headquarters of the commission. His duties consist chiefly in advising the commission in matters of law arising from time to time, attending to correspondence involving particularly questions of law and interpretation of statutes, drafting leases of liquor stores and other premises occupied by the commission, as well as drafting other legal documents and forms, drafting rules and regulations under the direction of the commission, examining applications and bonds filed by applicants for licenses to sell spirituous and vinous liquors, to see that the same are in acceptable form, preparing formal complaints against licensees, both those holding malt liquor licenses and those holding spirituous and vinous licenses, who have violated the laws and regulations relating to liquor, causing such complaints to be served, and representing the state at the hearings before the commission.

Hearings have been held and action taken in respect to licenses as follows :

## July I, 1933 to June 30, 1934

| Revocations | 20 | (i later cancelled) |
| :--- | :--- | :--- |
| Suspensions | 33 |  |
| July i, i934 to June 30, 1935 |  |  |
| Revocations | 37 | ( I later cancelled) |
| Suspensions | 57 |  |
| Complaints Dismissed | 32 |  |

July 1, 1935 to June 30, 1936

| Revocations | 25 |  |
| :--- | ---: | :--- |
| Suspensions | 74 | (Malt Liquor-4 decrees later |
|  |  | vacated) |
| Complaints Dismissed | I | (Spirituous and Vinous Liquor) |
| "" | 96 | (Malt Liquor) |
|  | I | (Spirituous and Vinous Liquor) |

July I, 1936 to June 30, 1937

| Revocations | 26 | (2 later cancelled) |
| :--- | ---: | :--- |
| Suspensions | 76 | (4 decrees later vacated) |
| Complaints Dismissed | 82 | (Malt Liquor) |
|  | ", | I |
|  | (Spirituous and Vinous Liquor) |  |

July r, 1937 to December 3r, 1937

Revocations I7
Suspensions 29

Complaints Dismissed 5
January 1, 1938 to December 3r, 1938
Revocations 8
Suspensions 74
Complaints Dismissed 14

January 1, 1939 to December 31, 1939
Revocations 24
Suspensions IO9
"
Complaints Dismissed Io
Complaints placed on file 4
January I, 1940 to June 30 , 1940
Revocations
Suspensions
"
8 (Malt Liquor)
I (Spirituous and Vinous Liquor)
34 (Malt Liquor)
2 (Spirituous and Vinous Liquor)
(Malt Liquor)
(Spirituous and Vinous Liquor)
3

9 (I formerly revocation; 4 suspensions lifted and licensees put on probation)
( i later changed to suspension)

Complaints Dismissed 2I

## Legislation

At a special session of the Legislature in December, 1933, a resolve was passed proposing that the Constitution be amended by the repeal of the twenty-sixth amendment relating to the manufacture and sale of intoxicating liquor. This resolve provided for the inhabitants of the respective cities and towns giving in their votes upon the proposed amendment on the second Monday in September following its passage. The resolve was approved December 16, I933, and having been favorably voted upon by the people at the biennial election held September io, i934, was proclaimed by the governor, October I, I934, and the amendment became a part of the Constitution.

At the special session of the Legislature in November, 1934, an act, being chapter 30r, was passed, authorizing the State Liquor Commission to issue licenses for the sale of spirituous and vinous liquors to be consumed on the premises where sold. This act was approved November 10, 1934, and became effective February 8, 1935.

The above mentioned act, namely, chapter 30I, among other things, provided that:
"The state liquor commission may from time to time in cities and towns where state stores are in operation or where such stores have been authorized either under the terms of the act creating said commission or at any biennial state election commencing with the election to be held on the and Monday of September, 1936, grant licenses for the sale of liquor to be consumed on the premises where sold in accordance with the provisions of this act."
"Licenses for the sale of liquor to be consumed on the premises where sold may be issued in the discretion of the commission to clubs which have. been in operation for a period of 2 full years prior to the application therefor and to bona fide hotels, restaurants, steamboats, and railroad dining cars on payment of the fees herein provided subject, however, to the condition that the application therefor be approved by the municipal officers of the city or town in which such intended licensee, if operating a club, restaurant or hotel, is operating the same, and subject to the further condition that licenses issued to restaurants shall be limited to malt liquor and wine. No liquor shall be sold under any license issued under the provisions of this section except during such hours as the dining room of the licensee is regularly open for the purpose of supplying food to guests except that hotel licensees may sell in the original packages to registered room guests."

The section of the act relating to fees for licenses was changed by section 6 of chapter 179 of the public laws of 1935 . Said section 6 reads as follows :
"The fee for a hotel license shall be $\$ 600$ per year, in cities and towns having a population of 10,000 or more, and $\$ 300$ per year for cities and towns having less than 10,000 . The fee for each club or restaurant shall be $\$ 200$ per year. The fee for a steamboat or railroad or pullman corporation shall be $\$ 200$ per year, covering all boats and cars supplying food and I license shall be sufficient to cover all steamboats and cars operated by any I owner; provided, however, that such licenses may be issued for the duration of a period of 6 months during the summer season and beginning not earlier than May ist of any year, by the state liquor commission, to summer hotels and clubs at $1 / 2$ the above fee."

Chapter 301 also provided that "all persons licensed under the provisions of section 3 of this act shall purchase all liquor sold under license within the state from the commission." This, however, was modified by section 4 of chapter 179 of the public laws of 1935 , which reads that "the provisions of section 5 of chapter 301 of the public laws of 1933 shall not apply to liquors sold in railroad dining cars moving in interstate commerce."

Chapter 30I further provided that "said commission shall have all the regulatory powers in connection with licenses for the sale of liquor that are vested in said board, in connection with the sale of malt beverages." Also, by section 2 of chapter 179 of the public laws of 1935, among other things, it is provided that "the commission shall have the right to establish regulations for clarifying, carrying out, enforcing and preventing violation of all or any of the laws pertaining to liquor and such regulations shall have the force and effect of law unless and until set aside by some court of competent jurisdiction or revoked by the commission."

Under the provisions of chapter 237, public laws of 1937, an applicant for a spirituous and vinous liquor license must file a written application with the liquor commission in such form as the commission shall prescribe, and no such license shall be issued until the applicant has filed with the commission a surety bond payable to the State of Maine in the penal sum of \$Iooo, conditioned for the faithful observance of all the laws of the state and the rules and regulations relating to spirituous and vinous liquors.

Under the statute relating to local option, being chapter 157 of the public laws of 1935 , as amended by section 4 of chapter 238 of the public laws of 1937. and by chapter 177 of the public laws of 1939, one of the questions submitted to the people at each biennial election to give in their votes upon is :
"Shall licenses be granted in this city or town under regulation of the state liquor commission for the sale therein of wine and spirits to be consumed on the premises?"

The first time this question was submitted to the people under the local option law was at the biennial election in September, 1936. At the biennial election in September, 1936, I90 cities and towns voted "Yes" and 321 voted "No." There was a tie vote in four towns. At the biennial election in September, 1938, i86 cities and towns voted "Yes" and 32 r voted "No." There was a tie vote in 3 towns.

Originally, spirituous and vinous liquor licenses were issued on a fiscal year basis, expiring on February 8th; but later, by reason of section 16 , chapter 237 of the public laws of I937, a change was made to a calendar year basis. Said section 16 provides that "all licenses for the sale of liquor shall terminate December 3I, 1938, unless granted for a shorter period, and all licenses issued by the state liquor commission to be effective from December 31, 1938, shall be issued on the calendar year basis."

Another law which may be briefly mentioned here is chapter 298 of the public laws of Maine, passed at the Special Session of the Legislature in November, 1934, which authorizes and empowers the Commission to issue licenses for the manufacture of alcoholic liquor.

Acting under the foregoing laws, and such other laws as are applicable, the State Liquor Commission has issued spirituous and vinous liquor licenses as follows :

## February 9, 1935 to February 8, 1936

Full-time Hotels ............................................ . 44
Full-time Clubs ............................................ 14

Public Service Railroad ................................ . . . 3
Public Service Steamship ..............................
Summer Hotels . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 24
Summer Clubs ............................................. . . 2
Restaurants ................................................. . . 2
February 9, 1936 to February 8, 1937
Full-time Hotels ........................................... 46
Full-time Clubs ........................................... . . 13
Winery . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .
Public Service Railroad . . . . . . . . . . . . . . . . . . . . . . . . 3
Public Service Steamship ..............................
Summer Hotels . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 34
Summer Clubs . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 5

## February 9, 1937 to February 8, 1938

Full-time Hotels ..... 49
Full-time Clubs ..... I4
Manufacturer's ..... I
Public Service Railroad ..... 3
Summer Hotels ..... 26
Summer Clubs ..... 8
February 9, 1938 to December 31, 1938
Full-time Hotels ..... 55
Full-time Clubs ..... I6
Manufacturer's ..... I
Public Service Railroad ..... 3
Summer Hotels ..... 36
Summer Clubs ..... 6
January I, 1939 to December 3I, 1939
Full-time Hotels ..... 63
Full-time Clubs ..... I8
Public Service Railroad ..... 3
Manufacturer's ..... I
Summer Hotels ..... 33
Summer Clubs ..... 5
January 1 , i940 to June 30, 1940
Full-time Hotels ..... 64
Full-time Clubs ..... i8 (i Revoked)
Public Service Railroad ..... 3
Public Service Steamship ..... I
Manufacturer's ..... I
Summer Hotels ..... 30
Summer Clubs ..... 5

## STATE STORES

Two Supervisors are in charge of this division, each responsible to the Commission for the general operation of the Stores. The duties of the supervisors have been fully described in the report for 1939.

39 retail stores and I wholesale store for licensees are now in operation with no additional locations acquired during the past fiscal year.

An average of 159 clerks were employed during the year in all stores. During this period approximately $5,200,000$ bottles of wines or liquors were sold to $3,66_{5}, 000$ customers. All stores have carried an average stock of some 400 items during the year with a stock turnover of over if times annually.

Full details of comparative store operating cost, schedules, and general information will be found in the financial section of this report.

## MALT LIQUOR DIVISION

## Licenses

At the regular session of the Legislature of I933, chapter 268 was passed creating the State Licensing Board. This law provided that the Board had the power to grant licenses for the sale of malt beverages, and malt beverages were interpreted to mean all non-intoxicating beverages containing malt, and containing more than one-half of one per cent of alcohol by volume.

Licenses were designated as follows:
Wholesale licenses for the sale and distribution of malt beverages at wholesale under such regulations as the State Licensing Board prescribed, and upon the payment of an annual fee of $\$ 300$.

Retail or take out licenses for the sale of malt beverages at retail, and no person holding this kind of a license could sell malt beverages for consumption on the premises. The annual license fee was $\$ 50$.

Hotel, restaurant and club licenses for consumption of malt beverages on the premises of bona fide hotcls, restaurants and clubs, with the approval of the municipal officers. The annual license fee was $\$ \mathrm{IO}$.

The first malt liquor licenses were issued under this act on July I, I933, and expired on the 3oth day of June following the date of issuance.

At a special session of the Legislature in December, 1933, a resolve proposing the repeal of the 26 th Amendment of the Constitution relating to the manufacturing and sale of intoxicating liquors was passed, and provided that cities and towns should vote on this question at the regular biennial election the September following its passage. At the biennial election in September, 1934, the 26th Amendment was repealed, and at the special session of the Legislature in November, 1934, the State Licensing Board was changed to the State Liquor Commission, with the authority for control of the sale of liquors.

The regular session of the Legislature of 1935 permitted by law the sale
of liquor until January I, 1937, in cities and towns that voted in favor of the repeal of the 26th Amendment of the Constitution.

At the biennial election on September 14, 1936, and September 12, 1938, on the question "Shall licenses be granted in this city or town for the sale therein of malt liquor?" the results were as follows:

| 1936 |  |  |
| :---: | :---: | :---: |
| Number of towns voting "Yes" | 246 | 471/2\% |
| Number of towns voting "No" | 274 | 521/2\% |
|  | 520 |  |
| Total "Yes" votes cast <br> Total "No" votes cast | 160,782 | 58 \% |
|  | 115,838 | $42 \%$ |
|  | 276,620 |  |
| 1938 |  |  |
| Number of towns voting "Yes" <br> Number of towns voting "No" | 252 | 49.8\% |
|  | 254 | $50.2 \%$ |
|  | 506 |  |
| Total "Yes" yotes cast | 1 53,677 | 59 \% |
| Total "No" votes cast | 107,773 | $41 \%$ |
|  | 261,450 |  |

At the 1939 session of the Legislature the law relating to local option provisions was amended. The question relative to sale of malt liquors which previously read as quoted above has been amended to read as follows: "Shall licenses be granted in this city or town for the sale therein of malt liquor (beer, ale and other malt beverages), to be consumed on the premises?" The following new question has been added: "Shall licenses be granted in this city or town for the sale therein of malt liquor (beer, ale and other malt beverages) not to be consumed on the premises?"

On September 14, 1936, the vote in cities and towns on the "wet" and "dry" issue indicated that 446 take out and consumption on premise malt liquor licenses were eliminated effective January I , 1937 , in towns that had licenses issued to them from July I, I937, to July i, 1938. These licensees could not sell malt liquor for the balance of the licensing period, but the licensees which were not eliminated by this vote could continue to sell malt
liquor until July I, 1937. On July I, 1937, licenses were issued to December 3 I, 1937, 6 months, under the old rates of $\$ 50$ for retail, and $\$ 100$ for consumption on premises.

At the regular session of the Legislature in 1937, an act was passed making malt liquor license fees as follows:

## Full Time Licenses

Wholesalers

Retailers
Hotels and Restaurants
Clubs
Public Service
$\$ 300$ per annum-each additional warehouse $\$ 300$
\$ioo per annum
$\$ 200$ per annum
\$ioo per annum
$\$ 100$ per annum

## Part Time Licenses May r to October 3I

Hotels, Restaurants and Clubs \$ioo

## Summer Licenses July, August and September

Hotels, Restaurants and Clubs $\$ 50$

## Certificates of Approval

Manufacturers and Foreign Whole-
salers \$roo per annum

## Explanation:

Certificates of approval give the manufacturer and foreign wholesaler permission to ship into the State of Maine malt liquor to wholesale licensees. The law provides that before they can make shipments, they must have a statement from the State Liquor Commission that the excise tax has been paid.

Filing fee. Every applicant for original license or renewal of a license shall remit a filing fee of $\$ \mathrm{I}$.

Special amusement permits. No licensee shall permit music except radio or other mechanical device for any dancing or entertainment, unless the licensee has a special amusement permit issued by the Commission, fee for same being \$ro.
Licenses Issued From July I, 1937 to December 31, 1937, (6 Months)
Consumption on-premise and off-premise ..... 2,015
Wholesale licenses ..... 49
Additional warehouses ..... 20
Certificates of Approval ..... 56
Licenses Issued From January I, 1938, to December 31, ..... 1938
Consumption on-premise and off-premise ..... 1,927
Wholesale licenses ..... 46
Additional warehouses ..... I8
Certificates of Approval ..... 55
Licenses Issued From January I, 1939, to December 3I, 1939
Retail or take out ..... 1,076
Full-time Restaurants ..... 663
Full-time Hotels ..... 60
Full-time Clubs ..... 39
Full-time Public Service ..... 2
Part-time Restaurants ..... 71
Part-time Hotels ..... I5
Part-time Clubs ..... 7
Special ..... 56
Wholesalers ..... 49
Branches (Wholesale) ..... 15
Certificates of Approval ..... 56
Licenses Issued for Six Months of the Calendar Year-January 1, 1940, to June 30 , 1940
Retail or take out ..... I,059
Full-time Restaurants ..... 599
Full-time Hotels ..... 54
Full-time Clubs ..... 40
Full-time Public Service ..... 3
Part-time Restaurants ..... 67
Part-time Hotels ..... I7
Part-time Clubs ..... 6
Part-time Hotel-Club ..... I
Special ..... IO
Wholesalers ..... 48
Branches (Wholesale) ..... I3
Certificates of Approval ..... 58

## Excise Tax

The Legislature of 1933 authorized an excise tax on malt beverages of $\$ \mathrm{I} .24$ on each barrel containing not more than $3^{1}$ gallons, and like rate for any other quantity or for fractional parts of a barrel. Payments of this tax must be evidenced by a stamp affixed to each barrel, bottle or other container, containing malt beverages.

The Legislature of 1937 passed an emergency deficiency tax effective February 25, 1937, adding to the base tax of \$1.24 per barrel, of 3I gallons, additional tax of $\$ 3.72$ per barrel, making the tax per barrel of 3 I gallons $\$ 4.96$, and at like rate for any other quantity or fractional part of each barrel. The tax is figured at 4 c per gallon base tax, and 12 c per gallon deficiency tax, totaling I 6 c per gallon.

The use of excise tax stamps furnished to wholesalers to be affixed to containers was discontinued, and tax paid by wholesalers to State Liquor Commission when orders are placed with the manufacturer or foreign wholesaler.

The State Liquor Commission furnishes the wholesale licensee with purchase order blanks on which to order from the brewery or foreign wholesaler, and these purchase orders are all numbered consecutively and a record is kept, and the brewery or foreign wholesaler is not allowed to accept orders from any Maine Wholesale Licensee except on these purchase orders. An auditor from the Excise Tax Division keeps a close check on the wholesale licensee, and makes such adjustment as is found necessary.

## Gallonage

As indicated by excise tax receipts shipments into the State for the various years were as follows:

```
I937 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 7,502,960
1938 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 6,756,625
I939 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . 7,IO0,793
July I, I939 to June 30, I940, (fiscal year) 7,282,832
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## ENFORCEMENT DIVISION

The Enforcement Division of the State Liquor Commission consists of a Chief Inspector and 16 Inspectors.

The duties of the Chief Inspector are mainly supervising and planning the work of the Inspectors and handling the investigation of complaints and working at all times under the direction of the Commission.

The duties of the Inspectors are to make routine inspections of all licensees; make a daily report to the Chief Inspector of each and every place visited; report all violations observed such as sale of malt and spirituous liquors to minors, Sunday sales, after hour sales, sales to intoxicated persons, drinking on the premises where retail licenses are issued; see that electrically illuminated signs are turned out during the hours when sale is prohibited; investigate all complaints, etc.; see that licensees observe the rules and regulations made by the State Liquor Commission.

The daily reports of the Inspectors are carefully examined by the Chief Inspector and if there are no cases of violation of the law or rules and regulations, the reports are filed. When the Inspectors report violations, the report is turned over to the Legal Division. If the case is considered serious enough, a temporary suspension is issued and a date assigned for public hearing. If there is a minor violation, a copy of the Inspector's report is filed with the licensee's application, and the licensee is notified to correct whatever is wrong. If at a later date the Inspector reports continued violations, the license is suspended.

## ALCOHOL DIVISION

To make known, to all interested citizens within the State of Maine, a clear understanding of the "Law Relating to Alcohol" and the compilation of accurate statistics reflecting by dates not only the names and address of all permittees but more particularly the kinds-quantities-and costs of alcohol permitted within the State of Maine in accordance with Chapter 250 -Special Session 1937-"AN ACT Relating to the Sale of Alcohol" have been the main objective of every endeavor within this division during the past fiscal year.

Voluminous information pertaining to the legitimate traffic in alcohol within the State of Maine is always readily available to proper authority at the office of the Director of the State Liquor Commission, Alcohol Division.

A perusal of the records of Alcohol Permits issued during the past year discloses the following pertinent facts:
A. Total Number Permits Issued ........................ 870
B. Total Number Permits Cancelled ...................... 26
C. Total Number Gallons Alcohol Permitted ..... 406753/4
D. Total Number Permittees ..... 295
E. Classification of Legitimate Users of Alcohol as designated by thePublic Laws of the State of Maine, and number of each whoavailed themselves of the services of the State Liquor Commission,Alcohol Division:
Classification Number
Industrial Establishments ..... 38
Schools ..... 3
Colleges ..... 6
State Institutions ..... 6
Hospitals ..... 50
Pharmacists ..... ${ }^{135}$
Physicians and Surgeons ..... 33
Osteopaths ..... 2
Optometrists ..... I
Dentists ..... 2 I
Mindful of the fact that the average person is uninformed as to the varied and extensive legitimate uses of alcohol within the State of Maine the following information is presented:
Blending and rectifying of liquors
Manufacturing of flavoring extracts
Manufacture of medicines, cough syrups, tonics, etc.
Manufacture of extracts used in carbonated beverages
Manufacture of animal scents
Use in hospitals for bathing solutions
Preservation of specimens in hospitals and laboratories
Sterilization purposes in hospitals, college laboratories, offices of dentists, physicians, chiropractors, osteopaths, etc.
Compounding pharmaceutical preparations for prescriptions
Use in chemistry laboratories in schools and colleges
Use in biology laboratories in schools and colleges
Use in bacteriology laboratories in schools and colleges
Use in infirmaries in schools and colleges
Use in optometry in fitting glass eyes
Use in first aid rooms in mills
Laboratory testing in pulp and paper mills
Testing ice cream for percentage of fat

Refilling of marine compasses: $45 \%$ alcohol; $55 \%$ water
Cleaning of watch movements
Burning in spirit lamps in hospitals
Staging solutions in photo engraving etching
Fish processing
Experimental purposes
The Federal Government, being very much concerned in all matters pertaining to the use of Alcohol, is informed each month of every permit issued during the previous month by the State Liquor Commission, Alcohol Division. Such a report is mailed directly to Mr. Henry Weaver, Investigator in Charge, Alcohol Tax Unit, Portland, Maine.

## WAREHOUSING

As mentioned in the previous annual report of the Liquor Commission under the heading of Warehousing, there is not only the handling of cases of liquor in and out during the fiscal year, but also more or less control is exercised over the merchandising, transportation of liquor to the stores, and the wholesale liquor store which is a part of the warehouse and services the licensees of the Commission who purchase liquor for resale and which consist of hotels, clubs, etc.

## Expenses:

The total cost of operating the warehouse the past fiscal year was $\$ 33,642.25$ as compared to the previous fiscal year of $\$ 38,096.56$, or a net decrease of $\$ 4,454.3$ I. This is due for the most part to decrease in salaries of approximately $\$ 2,000.00$, the balance being saved on rental charges paid for the leasing of the warehouse, etc. There were, during the past fiscal year, 313,028 cases of liquor received and 316,614 cases shipped at a total cost of handling per case of $\$$.107 compared to the previous year of 302,024 cases received and 298,326 cases shipped at a handling cost of $\$$.I2 2 per case.

## Transportation to Stores:

The past fiscal year shows a total transportation cost of shipping liquor to the various liquor stores of $\$ 6 \mathrm{r}, 459.72$ as compared to $\$ 58,265.7 \mathrm{I}$ for the previous fiscal year. The total cases shipped to liquor stores outside of the
warehouse for this past fiscal year totalled 288,320 as compared to 273,378 for the previous year. The average transportation cost per case, however, remains the same at $\$ .213$. In every instance possible consideration is given to freight rates as apply to the various liquor stores in order to obtain a maximum amount of shipment for a minimum amount of cost and within the needs of the individual liquor stores.

## Merchandising:

The net purchases for the past fiscal year totalled $\$ 3,583,432.99$ as compared to the previous year of $\$ 3,497,080.17$, or a net increase in purchases of $\$ 86,352.82$. There was, however, a considerably larger increase in the cost of sales for this past fiscal year, the amount being $\$ 255$, I 30.29. This would indicate that a readjustment of purchasing was being brought about and this is true to a certain extent.

During the year, the question of how much working capital the Liquor Commission might have available for use in establishing inventories of liquor came to light. For various periods during this past fiscal year it was necessary, under interpretation of the Liquor Commission, to maintain as low an inventory as was possible consistent with the law even though it necessitated purchasing at times in less carload quantities. It would appear that some $\$ 16,000.00$ was lost due to this curtailment and based on the following figures:

Carload profits received during the past fiscal year totalled $\$ 34,820$. I I as compared to the previous year of $\$ 47,209.53$, or a net decrease of $\$ 12,389.42$. Special deal purchases for the past fiscal year totalled $\$ 8,714.82$ as compared to the previous year of $\$ 12,895.21$, or a net decrease of $\$ 4,180.39$.

## Wholesale Liquor Store:

The wholesale liquor store operating within the warehouse, showed total wholesale sales for the fiscal year $1939-40$ of $\$ 528,375-93$ as compared to the previous year of $\$ 450,464.55$ which reflects a net increase in sales of $\$ 77,911.38$. The expense for operating this store the past fiscal year totalled $\$ 12,063.63$ as compared to the previous year's expense of $\$ 10,700.87$, which reflects a net increase in operating costs of $\$ \mathrm{I}, 362.76$. This is due in part to an increase in salaries amounting to approximately $\$ \mathrm{I}, 300.00$ and is reflected by the average number of clerks working, the past year being $7 \frac{1}{2}$ whereas the previous year showed 7 .

## BUREAU OF ACCOUNTS AND CONTROL-LIQUOR DIVISION

The function of the Bureau of Accounts and Control in connection with the Maine State Liquor Commission is the maintenance of a Liquor Control Division which has direct supervision of finances and stock control. Practically all statistical information, construction of cost analyses, sales reports, etc., are compiled by this department as pertain to the liquor division of the Commission, whereas only control accounts are maintained as relate to the beer division. Details of the beer division are handled by a staff employed within that division and consist of collection of license monies, excise taxes, deficiency taxes, etc. All bills rendered, however, must clear through the Bureau of Accounts and Control, Liquor Division, before payment is made.

The cost of operating this Liquor Division totalled $\$ 42$, 190.22 for the past fiscal year as compared to $\$ 42,373.66$ the previous year, or a net reduction of $\$ 183.44$. It is anticipated that the coming fiscal year will reflect a larger decrease in operating costs due to reduction in rental of machine equipment which is now used by this division for construction of statistics, accounting data, etc. This reduction is due to the fact that a recent survey enabled substantial reduction in machine details and consequently releases a certain amount of equipment previously necessary. This will also have a tendency to decrease cost of supplies accordingly. The exact amount of savings on these items, however, cannot be ascertained at this time.

Following is a brief review of the Liquor Commission as a whole, and as pertains to finances such as revenue, operating costs, etc. This is so reported due to the fact all records are, as previously stated, maintained by this office.

## Revenues:

Revenue from the sale of liquor for the past fiscal year totalled $\$ 6,123,640.01$ as compared to $\$ 5,707,804.33$ for the previous year, or a net increase of $\$ 415,835.68$. This increase was due in part to two additional stores operating, i. e., Bridgton and Machias, and from which sales returns were over $\$ 100,000.00$ gross for the year, and which was not reflected during the previous year. Undoubtedly this does not represent $100 \%$ increase in revenue as a proportionate amount would have been received from purchases made at other stores within surrounding locations if these stores had not opened. It is believed, however, that a large proportion of these sales represent a clear increase which otherwise would not have been returned had these stores not been opened during the past year.

The remaining $\$ 300,000.00$ is due, without doubt, to the increased business. This is substantiated by the fact that an increase has been shown in the gallonage consumption of approximately 85,000 gallons compared to the previous year, the total consumption for the $1939-40$ fiscal year being 919,096 gallons and for 1938-39, 833,940 gallons.

Revenues from the beer division for excise and deficiency taxes totalled \$r,I47.454.03 for the fiscal year ended June 30 , i940, compared to $\$ 1,069,669.52$ for the previous year, or a net increase of $\$ 77,784.5$ I. Licenses and fees collected during the past fiscal year totalled $\$ 305.635 .00$ as compared to $\$ 3$ I4,8io.00 the previous year, or a net decrease of $\$ 9,175.00$.

## Expenses:

The total cost of operating the liquor stores and liquor division departments for the past fiscal year was $\$ 538,976.86$ as compared to $\$ 530,739.69$ the previous fiscal year. This increase is due chiefly to the store division's increase in expenditures of $\$ 8,793 \cdot 49$. This amount, plus an additional $\$ 2,200.00$, representing the operating costs of the Bridgton and Machias Liquor Stores, would make the total operating cost for these stores approximately $\$ 1 \mathrm{I}, 000.00$. The net difference of the $\$ 2,200.00$ then represents a decrease in expenditures which is a net savings as applied to other functions of the Commission.

The total cost of operating the beer division the past fiscal year was $\$ 59,751.68$ (exclusive of tax refunds), as compared to $\$ 56,10 r .67$ for the previous fiscal year (exclusive of tax refunds and equipment purchased), or a net increase of $\$ 3,650.00$. This increase is due chiefly to travelling expenses amounting to $\$+, 700.00$ with an offsetting decrease in salaries of approximately $\$ 700.00$, the remaining $\$ 350.00$ representing net decrease in other functions of this department.

## Profits:

On the whole, the Liquor Commission has experienced a very profitable year as the net profits received from the liquor division totalled $\$ \mathrm{I}, 985,829.49$ as compared to $\$ 1,848,805.35$ for the previous year; the beer division net surplus for the past year being $\$ 1,396,533.97$ compared to the previous fiscal year total of $\$ 1,324,250.54$. This makes a total net surplus for the two divisions combined of $\$ 3,382,363.46$ for the past year as compared to $\$ 3.1 / 3.055 .89$ for the previous fiscal year, or a net increase in surplus of $\$ 209.307 .57$ for the past fiscal period.

It is believed, however, that national and international conditions prevailing today will be apt to adversely affect the earnings of the Liquor Commission during the coming year. Conservative estimates should be made when constructing the State Budget as it relates to anticipated income to be received from the liquor and beer divisions.

One of the reasons for this anticipated loss in revenue is the higher retail prices of liquor which became effective July I, i940. This increase was due to additional Federal taxes on liquor amounting to $75^{\circ} \mathrm{c}$ per proof gallon levied on spirituous liquors and also slight increases to the present tax on wine products. The Liquor Commission necessarily paid the United States Government a floor tax on their inventory as of June 30 , I940, in the amount of $\$ 57.516 .40$, and, of course, succeeding purchases will reflect this additional cost in the purchase price paid by the Liquor Commission for its merchandise. The Commission, however, not desiring to obtain any higher profits on liquor, changed the mark-up previously in effect prior to July i, 1940, lowering it to the extent that it was consistent in obtaining a similar amount of profit for the coming year provided similar volume is maintained.

Completion of the Ernst and Ernst audit as of June 30, 1940, revealed that the financial records of the Liquor Commission were in order. It is considered well to point this out and explain that the statement reflecting the financial condition of the Liquor Commission as shown in the published report of the State Controller was certified to as being correct by the Ernst and Ernst auditing firm as well as the present State Auditor, Mr. William D. Hayes.

The above for the most part represents generally a review of the financial activities of the Liquor Commission for the past fiscal year. For further details, exhibits, schedules, etc., kindly refer to subsequent pages of this annual report.

# DIGEST OF MAINE STATE LIQUOR COMMISSION FINANCIAL REPORT 

## As of June 30, 1940

| LIQUOR DIVTSION-EARNED SURPLIS: |  |
| :---: | :---: |
| December 22, 1934 to June 30, 1935 | \$ 364,372.18 |
| July 1, 1935 to June 30, 1936 | 853,647.35 |
| July 1, 193; to June 30, 1937 | 1,159,484.69 |
| January 18, 1937 to June 30, 1937-Old Age Tax | 238,689.06 |
| July 1, 1937 to June 30, 1938 | 1,827,282.10 |
| July 1, 1938 to June 30, 1939 | 1,848,805.35 |
| July 1 to June 30, 1940 | 1,985,829.49 |
| BEER DIVISION--EARNED SURPLU'S: |  |
| July 1, 1933 to June 30, 1934 | 225,858.55 |
| July 1, 1934 to June 30, 1935 | 299,206.61 |
| July 1, 1935 to June 30, 1936 | 484,891.10 |
| July 1, 1936 to June 30, 1937 | 468,832.54 |
| Deficiency Stamp Tax-March to June 30, 37 | 356,926.08 |
| July 1, 1937 to June 30, 1938 | 628,577.27 |
| Deficiency Stamp Tax-July 1 to Jume 30, '38 | 843,176.77 |
| July 1, 1938 to June 30, 1939 | 521,998.39 |
| Deficiency Stamp Tax-July 1 to June 30, '39 | 802,252.15 |
| July 1 to June 30, 1940 | 535,943.46 |
| Deficiency Stamp Tax--July 1 to June 30, '40 | 860,590.51 |



TOTAL AMOUNTS LAPSED TO GENERAL FUND OF STATE
$13,893,874.66$

## HAI.ANCE

$\$ 412,488.99$
Reserve fo1 Operating Capital (1934-35 Surplus) ... $364,372.18$
Surplus Balance (Liquor June 30, 1940).
48,116.81

|  | Comparisons |  |
| :---: | :---: | :---: |
|  | July 1, '39 June 30, '40 | $\begin{gathered} \text { July 1, '38 } \\ \text { June 30, } 39 \end{gathered}$ |
| ASSETS: IPINCIPAL ACCOUNTS ONLY |  |  |
| Cash Lapsed to General Fund June 30 -Liquor | \$2,273,772.36 | \$1,729,918.69 |
| Cash in Transit-Liquor | - | 66,526.29 |
| Cash Lapsed to General Fund June 30-BBeer | 1,396,533.97 | 1,333,384.17 |
| Merchandise Inventory-Liquor | 489,251.69 | 626,803.70 |
| Furniture and Equipment (Depr. Value) | 16,837.48 | 35,697.42 |
| LIABILITHES: PRINCIPAI, ACCOUN'S ONLY |  |  |
| Accounts Payable | 116,049.19 | 45,049.26 |
| Accrued Expense | 2,195.73 | 2,904.72 |
| INCOME: |  |  |
| Liquor: |  |  |
| Sales of Liquor | 6,123,850.48 | 5,707,869.94 |
| Licenses | 37,250.00 | 37,100.00 |
| Discount on Purchases | 79,282.46 | 79,582.26 |
| Miscellaneous Income | 4,687.93 | 2,592.79 |
| Beer: |  |  |
| Malt Beverage Stamp Tax | 291,313.25 | 270,979.59 |
| Malt Beverage License Fees | 277,775.00 | 288,095.00 |
| Miscellaneous Receipts and Refunds | 3,196.62 | 62.90 |
| Filing Fees | 19,560.00 | 20,310.00 |
| Deficiency Stamp Tax | 873,939.72 | 812,938.87 |
| Amusement Fees | 1,700.00 | 1,405.00 |
| Approval Licenses | 6,600.00 | 5,000.00 |
| EXIPENSE: |  |  |
| Liquor: |  |  |
| Cost of Liquor Sold | 3,749,874.16 | 3,494,743.87 |
| Store Operating Costs | 396,347.23 | 387,553.74 |
| Departmental Operating Costs .................. | 142,629.63 | 143,185.95 |
| Beer: |  |  |
| Total Operating Costs | 77,550.62 | 74,540.82 |
| PEIRCENTAGE STEDY: |  |  |
| INCOME AND HXPENSE |  |  |
| Heer: \% to Revenue |  |  |
| Operating Costs | $5.26 \%$ | $5.29 \%$ |
| Reserve-Certificates of Approval | - | . 65 |
| Surplus | 36.36 | 37.08 |
| Deficiency Stamp Tax . . . . . . . . . . . . . . . . . . . . . . . . . | 58.38 | 56.98 |
| Liquor: \% to Sales |  |  |
| Gross Profit | $38.76 \%$ | $38.78 \%$ |
| *Store Operating Costs | 6.47 | 6.79 |
| **Departmental Operating Costs | 2.33 | 2.51 |
| Miscellancous Income and Licensing ................ | 2.55 | 2.91 |
| Net Profit | 32.43 | 32.39 |
| *STORE OPERATING COSTS- |  |  |
| \% TO TOTAAL EXPENSES |  |  |
| Salaries | $60.62 \%$ | $60.40 \%$ |
| Transportation Liquor-(To Stores) | 15.51 | 15.03 |
| Rent, Water, Light, Power and Amort. Charges...... | 11.97 | 12.08 |
| Miscellaneous Expense . . . . . . . . . . . . . . . | 8.41 | 8.97 |
| Supplies .............................................. | 3.49 | 3.52 |


| **DEPARTMENTAL OPERATING CON'S\% TO TOTAL EXPENSES | Comparisons |  |
| :---: | :---: | :---: |
|  | July 1, 39 | July 1, '3s |
| (a) Character and Object Distribution | June : 0 , '40 | June 30, 39 |
| Salaries | $59.22 \%$ | $59.69 \%$ |
| Traveling Expense | 8.95 | 8.25 |
| Supplies | 5.99 | 6.59 |
| Miscellaneous lixpenses | 11.09 | 8.69 |
| Leasehold, Water, Light, Power and Rent | 14.75 | 16.78 |
| (b) Departmental Division Distribution |  |  |
| Alcohol Division | $3.64 \%$ | 3.41\% |
| Commissioners' Salaries and Expenses | 8.75 | 9.22 |
| General Administration and Licensing | 7.81 | 8.54 |
| Liquor Store Supervision and Inspection | 9.16 | 8.39 |
| Enforcement | 6.15 | 5.46 |
| Merchandising | 2.92 | 2.43 |
| Warehousing | 23.59 | 26.61 |
| Chemical Analysis | . 02 | . 03 |
| Auditing | 7.65 | 7.19 |
| Accounting and Stock Control | 29.58 | 29.59 |
| Equipment Adjustment | . 73 | * . 87 |
| GENERAL INHORMAIION AND S'ATISTICS: |  |  |
| Liquor Stores Operating | 40 | 40 |
| Monthly Rental Charge | \$5,027.07 | \$5,035.15 |
| GMPLIOYEES OF MAINE STA'IE LIQUOR COMMISSION: |  |  |
| Regular | 222 | 220 |
| Temporary | 19 | 22 |
| Weekly Payroll: |  |  |
| Liquor | \$6,349.26 | \$6,235.77 |
| Beer | 754.35 | 757.88 |
| Vendors of Liquor Selling MAINE STATE LIQUOR |  |  |
| COMMISSION-Location by States | 58 | 55 |
| New York | 35 | 34 |
| Massachusetts | 10 | 13 |
| Maine | 1 | 1 |
| Kentucky | 2 | 2 |
| Pennsylvania | 2 | 2 |
| Maryland | 4 | 2 |
| Connecticut | 1 | 1 |
| Michigan | 3 | - |
| Number of Brands Liquor Stocked | 421 | 414 |
| Liquor Licenses in Effect | 123 | 117 |
| Malt Beverage Licenses in Effect | 2,128 | 2,144 |
| Bottles of Liquor Sold | 5,263,167 | 4,889,074 |
| Average Selling Cost per Bottle | \$.075 | \$. 079 |
| Customers Served | 3,665,979 | 3,466,696 |
| Average Sale per Customer | \$1.53 | \$1.52 |
| Stock Turnover per Year--Based on Bottle Sales | 7.60 | 6.87 |
| Cash and Stock Losses | \$536.43 | \$776.07 |
| Average Cost of Handling Case of Liquor at Whse. | \$.107 | \$.127 |
| Average Trans. Cost of Shipping Liquor to Stores per |  |  |
| Case | \$.194 | \$.195 |
| Gallons Liquor Consumed Niscal Year | 919,095 | 833,941 |
| Gallons Liquor Consumed Calendar Year to Date | 422,707 | 372,999 |
| Gallons Beer Consumed Fiscal Year | 7,171,588 | 6,685,434 |
| Gallons Beer Consumed Calendar Year to Date | 3,239,840 | 3,088,101 |

## ALL S'PORES COMHINED

| High | Day Sales | ecembar 23,1939 | \$107,786.85 |
| :---: | :---: | :---: | :---: |
| High | Weekly Sales | December 18-28, 1939 | 245,537.83 |
| High | Monthly Sales | . December 1939 | 635,019.12 |

INDIVIDUAL RETALL S'OORES


## MARK-LP ON IIQIOR

December 1934 to January $1937 \ldots . . . . .40 \%$ plus $20 c$ per case
January 18,1937 to May $31,1937 \ldots \ldots .40 \%$ plus 20 c per case plus $10 \%$ of Retail
June 1, 1937 to October $31,1937 \ldots . . . .60 \%$
November 1, 1937 to June 30, 1938 ........ 67 右
July 1, 1938 to Date ...................... $64 \%$

TAN ON 1BEER
December 1934 to February 28, $1937 \ldots . \ldots 4$ e per Gallon-Excise
March 1, 1937 to Date ..................... 6 c per Gallon-Excise \& Deficiency

*Lapsed to General Fund of State June 30, 1940-39.

# CUMULATIVE CONSOLIDATED PROFIT AND LOSS STATEMENT <br> July 1, 1939-38—June 30, 1940-39 



## COMPARATIVE STATEMENT OF REVENUE AND EXPENDITURES—BEER DIVISION

July I, 1939-38—June 30, 1940-39


July, I, 1939-38—June 30, 1940-39

| Store No. |  | Sales |  | Store Operating Expenses |  | $\%$ to Sales |  | Net Store Profits |  | \% to Sales |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1940 | 1939 | 1940 | 1939 | 1940 | 1939 | 1940 | 1939 | 1940 | 1939 |
| 1 | Lewiston | \$316,154.09 | \$309,076.64 | \$16,276.83 | \$16,285.15 | $5.15 \%$ | $5.27 \%$ | \$98,965.36 | \$95,853.07 | $31.30 \%$ | $31.01 \%$ |
| 2 | Biddeford | 264,307.39 | 241,653.46 | 14,180.44 | 14,503.77 | 5.37 | 6.00 | 82,118.17 | 73,128.94 | 31.07 | 30.26 |
| 3 | Portland | 543,318.25 | 511,307.54 | 23,265.57. | 22,518.58 | 4.28 | 4.40 | 174,689.25 | 162,900.17 | 32.15 | 31.86 |
| 4 | Portland | 397,967.69 | 382,964.24 | 17,903.28 | 18,802.08 | 4.50 | 4.91 | 127,094.44 | 120,070.83 | 31.94 | 31.35 |
| 5 | Augusta | 197,942.53 | 196,848.32 | 11,423.48 | 11,602.52 | 5.77 | 5.89 | 60,707.03 | 59,789.65 | 30.67 | 30.37 |
| 6 | Waterville | 219,749.82 | 220,552.54 | 11,774.38 | 11,849.23 | 5.36 | 5.37 | 68,291.04 | 68,131.80 | 31.08 | 30.89 |
| 7 | Bangor | 465,988.62 | 419,530.44 | 17,839.62 | 17,969.24 | 3.83 | 4.28 | 151,943.02 | 134,169.01 | 32.61 | 31.98 |
| 8 | Houlton | 189,383.47 | 175,219.76 | 13,553.01 | 13,374.80 | 7.16 | 7.63 | 55,447.44 | 50,166.78 | 29.28 | 28.63 |
| 9 | Whise to Lic. | 528,375.93 | $450,464.55$ | 12,063.63 | 10,700.87 | 2.28 | 2.38 | 180,388.97 | 152,654.14 | 34.15 | 33.89 |
| 12 | Rumford | 145,551.69 | 126,605.25 | 10,053.46 | 10,149.80 | 6.91 | 8.02 | 42,978.01 | 35,760.72 | 29.53 | 28.25 |
| 13 | Rockland | 211,167.95 | 215,746.75 | 12,459.40 | 12,582.55 | 5.90 | 5.83 | 64,552.75 | 65,734.23 | 30.57 | 30.47 |
| 14 | Ellsworth | 154,348.57 | 158,064.88 | 10,407.69 | 10,475.77 | 6.74 | 6.63 | 45,828.91 | 46,844.35 | 29.69 | 29.64 |
| 15 | Bar Harbor | 125,889.66 | 122,831.37 | 9,438.72 | 10,143.76 | 7.50 | 8.26 | 36,429.28 | 34,399.48 | 28.94 | 28.01 |
| 16 | Calais | 83,892.08 | 83,377.34 | 8,801.16 | 9,485.97 | 10.49 | 11.38 | 21,764.76 | 20,749.94 | 25.94 | 24.89 |
| 17 | Belfast | 102,945.82 | 95,633.79 | 8,969.18 | 9,340.94 | 8.71 | 9.77 | 28,538.92 | 25,339.64 | 27.72 | 26.50 |
| 18 | Bath | 136,715.60 | 129,404.68 | 10,536.98 | 10,574.23 | 7.71 | 8.17 | 39,275.08 | 36,353.00 | 28.73 | 28.09 |
| 19 | Millinocket | 89,144.96 | 83,711.05 | 8,301.76 | 8,195.34 | 9.31 | 9.79 | 24,179.65 | 22,161.62 | 27.12 | 26.47 |
| 20 | Skowhegan | 88,744.64 | 93,126.49 | 8,227.71 | 8,718 05 | 9.27 | 9.36 | 24,105.61 | 25,053.28 | 27.16 | 26.90 |
| 21 | Old Orchard | 48,650.20 | 46,613.67 | 4,945.61 | 4,736.76 | 10.17 | 10.16 | 12,783.50 | 12,167.19 | 26.28 | 26.10 |
| 22 | Auburn | 146,953.77 | 130,696.77 | 9,136.65 | 8,410 61 | 6.22 | 6.44 | 44,455.80 | 39,032.26 | 30.25 | 29.86 |
| 23 | Sanford | 93,590.00 | 97,591.34 | 8,335.22 | 9,412.59 | 8.91 | 9.64 | 25,764.11 | 25,980.99 | 27.53 | 26.62 |
| 24 | Gardiner | 97,689.88 | 95,859.87 | 7,248.11 | 7,273.72 | 7.42 | 7.59 | 28,345.00 | 27,488.12 | 29.02 | 28.68 |
| 25 | Westbrook | 138,840.11 | 129,098.24 | 10,325.97 | 10,654.45 | 7.44 | 8.25 | $40,260.16$ | 36,161.65 | 29.00 | 28.01 |
| 26 | Old Town | 72,524.07 | 68,982.97 | 9,338.82 | 9,277.58 | 12.88 | 13.45 | 17,084.72 | 15,737.67 | 23.56 | 22.81 |
| 27 | Caribou. | 161,281.49 | 150,696.36 | 11,575.91 | 11,063.56 | 7.18 | 7.34 | 47,186.69 | 43,584.87. | 29.26 | 28.92 |
| 28 | Madawaska | 58,259.65 | 44,843.63 | 7,119.76 | 6,965.32 | 12.22 | 15.53 | 14,108.53 | 9,296.74 | 24.22 | 20.73 |
| 29 | Madison | 46,144.67 | 51,747.86 | 5,876.20 | 5,889.52 | 12.73 | 11.38 | 10,936.52 | 12,876.29 | 23.70 | 24.89 |
| 30 | Lincoln | 69,648.12 | 62,164.90 | 7,200.02 | 7,048.50 | 10.34 | 11.34 | 18,176.14 | 15,494.94 | 26.10 | 24.93 |
| 31 | Van Buren | 55,769.30 | 46,881.89 | 6,470.47 | 6,439 00 | 11.60 | 13.73 | 13,848.96 | 10,562.22 | 24.83 | 22.53 |
| 32 | Fort Fairfield | 77,389.47 | 85,394.18 | 8,234.79 | 8,592.08 | 10.64 | 10.08 | 19,961.91 | 22,375.31 | 25.79 | 26.20 |
| 33 | Norway | 102,701.74 | 114,080.41 | 7,720.50 | 7,890.34 | 7.52 | 6.92 | 29,700.04 | 33,479.71 | 28.92 | 29.35 |
| 34 | Kittery | 64,489.45 | 66,545.97 | 8,966.70 | 9,725.39 | 13.90 | 14.61 | 14,528.84 | 14,401.44 | 22.53 | 21.65 |
| 35 | Boothbay Harbor | 73,616.72 | 80,183.47 | 6,796.99 | 6,847.99 | 9.23 | 8.54 | 20,024.72 | 22,229.42 | 27.20 | 27.72 |
| 36 | Fort Kent. . . . . . | 76,483.44 | 72,188.03 | 7,881.49 | 7,508.42 | 10.30 | 10.40 | 19,986.20 | 18,669.80 | 26.13 | 25.86 |
| 37 | Brunswick | 133,336.30 | 120,486.42 | 9,656.79 | 9,462.57 | 7.24 | 7.85 | 38,931.53 | 34,236.18 | 29.20 | 28.42 |
| 38 | Eastport | 62,940.98 | 66,852.19 | 6,744.97 | 6,850.18 | 10.72 | 10.25 | 16,187.45 | 17,393.06 | 25.72 | 26.02 |
| 39 | Newport | 73,586.01 | 68,364.77 | 6,969.71 | 6,940.92 | 9.47 | 10.15 | 19,842.89 | 17,851.99 | 26.97 | 26.11 |
| 40 | So. Berwick |  |  |  | 168.59 |  |  | 28,024.81 | -168.59 | 28.29 |  |
| 41 | Farmington | 99,069.49 | 90,332.3? | 8,071.17 | 7,951.34 | 8.15 | 8.80 | 12,445.08 | 24,806.71 | 25.01 | 27.46 |
| 42 | Bridgton | 49,761.01 | 1,401.55 | 5,685.24 | 630.38 | 11.43 | 44.98 | 15,121.93 | -122.12 | 25.40 | -8.71 |
| 43 | Machias | 59,535.85 | 744.04 | 6,569.84 | 541.28 | 11.04 | 72.75 |  | -271.46 |  | -36.48 |
|  | TOTAL | \$6,123,850.48 | \$5,707,869.94 | \$396,347.23 | \$387,553.74 | $6.47 \%$ | $6.79 \%$ | \$1,835,003.22 | \$1,682,525.04 | $29.96 \%$ | $29.48 \%$ |

## COMPARATIVE OPERATING EXPENSES PER CHARACTER AND OBJECT <br> July I, 1939-38-June 30, 1940-39

|  | 1940 |  |  | 1939 |  |  | Increase | Decrease |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amount | \% to Sales | \% to Total | Amount | $\%$ to Sales | \% to Total |  |  |
| PERSONAL SERVICES: |  |  |  |  |  |  |  | \$ - |
| Legal Fees | \$324,726. | 5.30 | 60.25 | +319,534.25 | 5.60 \% | - ${ }^{\text {- }}$ | \$5,152.19 | \$ . 25 |
| Doctor's Fees | 72.50 | - | 01 | 13.00 | - | -11 | 59.50 |  |
| Temporary Wages | 489.52 | . 01 | 09 | 576.86 | 01 | . 11 |  | 87.34 |
| Analysts | 35.00 |  | - | 75.00 | - | . 02 |  | 40.00 |
| CONTRACTUAL SERVICES: | 62,085.97 | 1.01 | 11.52 | 58,607.60 | 1.03 | 11.04 | 3,478.37 | — |
| Railroad | 253.55 | 1.01 | 11.05 | 28, 235.95 | -11 | 11.05 | -17.60 | - |
| Telephone \& Telegraph | 6,311.79 | . 10 | 1.17 | 6,492.80 | 11 | 1.22 | - | 181.01 |
| Burglar Alarm . ..... |  |  | - | 128.52 | - | . 03 | - | 128.52 |
| Money Collection Service | 1,411.65 | 02 | 26 | 1,434.90 | 03 | 27 | - $\overline{69}$ | 23.25 |
| Postage . . . . . . . . . . . | 2,378.52 | . 04 | 44 | 2,228.83 | 04 | . 42 | 149.69 | - |
| Traveling Expense | 12,876.64 | 21 | 2.39 | 12,084.63 | 21 | . 2.28 | 792.01 | - |
| Clerks' Jackets . . | 2,358.62 | . 04 | . 44 | 2,438.08 | 04 | . 46 | - | 79.46 |
| Storage Motor Vehicles | 148.80 | - | . 03 | 238.85 | 01 | 05 | 1,202 | 90.05 |
| Printing ............ | 2,724.48 | . 05 | . 51 | 1,432.43 | 03 | 27 | 1,292.05 | - |
| Repairs \& Decorations | 4,745.15 | . 08 | 88 | 4,445.36 | . 08 | 84 | 299.79 | - |
| Water, Light \& Power | 7,741.42 | . 13 | 1.44 | 7,909.07 | . 14 | 1.49 | -- | 167.65 |
| Waste Removal \& Cleaning | 674.90 | . 01 | 13 | 688.50 | . 01 | 13 | - | 13.60 |
| Entertainment Service |  | - | - | 3.95 | - | - | $\cdots$ | 3.95 |
|  |  |  |  |  |  |  |  |  |
| Wrapping \& Packing Supplies | 6,837.35 | . 11 | 1.27 80 | $7,070.27$ $5,099.08$ | 12 .09 | 1.33 .96 | - | 232.92 760.66 |
| Office Supplies | 4,338.42 | .07 .06 | .80 .70 | $5,099.08$ $3,720.94$ | .09 .07 | .96 .70 | 67.50 | 760.66 |
| Printed Forms | $3,788.44$ 268.39 | . 06 | 70 .05 | 3,720.94 227.12 | . 07 | .70 .04 | 67.50 41.27 | - |
| Electrical Supplies Minor Equipment | 268.39 |  | 25 | 227.12 <br> 970.47 | $\overline{02}$ | . 18 | 41.27 393.54 | 二 |
| Minor Equipment | 1,364.01 | . 02 | 25 33 | 1,822.31 | . 03 | 34 | 393.54 | 46.95 |
| Coal, Wood and Fuel Oil | 2,360.67 | . 04 | 44 | 2,592.75 | . 04 | 49 | - | 232.08 |
| Miscellaneous Cleaning Supplies | 1,652.73 | . 03 | 31 | 1,517.17 | . 03 | 29 | 135.56 | - |
| Office Equipment \& Motor Vehicle Parts. | 9.86 | - | - | 25.80 | - | - |  | 15.94 |
| Printing \& Binding Material . . . . . . . | 48.35 | - | 01 | - | - | - | 48.35 | - |
| CURRENT CHARGES: |  |  |  |  |  |  |  |  |
| Rentals Battery Rentals | $60,718.06$ 3.00 | . 99 | 11.27 | 59,345.19 | 1.04 | 11. 18 | 1,372.87 | $7 . \overline{50}$ |
| Insurance . . . | 1,833.42 | . 03 | 34 | 2,391.38 | 04 | . 45 | - | 557.96 |
| Depreciation of Equipment. | 20,487.29 | . 34 | 3.80 | 21,872.63 | 38 | 4.12 | -- | 1,385.34 |
| Amortization of Leasehold Improvements | 101.65 | - | 02 | 3,576.22 | 06 | 67 | - | 3,474.57 |
| Net Cash Shortages . . . . . . . . . . . . . . . . | 208.19 ! | - | 04 | 365.00 | 01 | 07 | - | 156.81 |
| Net Stock Losses | 328.24 | . 01 | 06 | 411.07 | 01 | 08 | - | 82.83 |
| Overpayments by Customers | \%15.50 | - | - | 94.59 | - | 02 | 3.0 | 110.09 |
| Periodicals | 3.00 | - | - |  | - | $\cdots$ | 3.00 | - |
| National Association Dues and Fees | 1,175.00 | 02 | 22 | 950.00 | 02 | 18 | 225.00 | - |
| Equipment Adjustment | 1,044.54 | 02 | 19 | *1,247.94 | *. 02 | *. 24 | 2,292.48 | - |
| Discount on Foreign Money | 211.87 | -1 | 04 | 233.29 | - | 04 |  | 21.42 |
| Accident Compensation to Employees | 274.77 | 01 | 05 | 56.00 | - | 01 | 218.77 | - |
| Investigation Expense...... | 24.78 | - | - | 12.82 | $\cdots$ | - | 11.96 | - |
| PROPERTIES AND FEDERAL TAXES: <br> Internal Revenue Tax | 1,100.00 | 02 | 20 | 1,054.18 | 02 | 20 | 45.82 | - |
| TOTAL OPERATING EXPENSES | \$538,976.86 | $8.80 \%$ | $100.00 \%$ | \$530,739.69 | 9.30\% | $100.00 \%$ | \$16,137.32 | \$7,900.15 |
| STORE OPERATING EXPENSES | \$396,347.23 | $6.47 \%$ | $73.54 \%$ | \$387,553.74 | $6.79 \%$ | $73.02 \%$ | \$8,793.49 | 550.32 |
| DEPARTMENTAL OPERATING EXP. | 142,629.63 | 2.33 | 26.46 | 143,185.95 | 2.51 | 26.98 |  | 556.32 |

July I, 1939-38 - June 30, 1940-39

|  | Total Expenses |  | Increase | Decrease | Salaries |  | Traveling Expenses |  | Supplies |  | Rentals, Leasehold Water, Light \& Power |  | Miscellaneous |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1940 | 1939 |  |  | 1940 | 1939 | 1940 | 1939 | 1940 | 1939 | 1940 | 1939 | 1840 | 1939 |
| Alcohol Division | \$5,189.31 | \$4,879.41 | \$309.90 | 8 - | \$3,162.00 | \$3,130.00 | \$1,294.74 | \$983.61 | \$351.42 | \$436.91 | \$ | \$ | \$381.15 | \$328.89 |
| Commissioners' Expense | 12,480.03 | 13,202.63 | - | 722.60 | 9,977.48 | 10,004.00 | 183.30 | 1,472.46 | 783.86 | 705.99 | - | - | 1,535.39 | 1,020.18 |
| General Administration | 11,143.58 | 12,222.72 | -- | 1,079.14 | 4,892.33 | 5,081.67 | - | 9.00 | 553.77 | 525.87 | - | 301.96 | 5,697.48 | 6,304.22 |
| Supervision \& Inspection. | 13,067.70 | 12,017.55 | 1,050.15 | - | 7,515.33 | 7,208.33 | 2,808.61 | 2,178.69 | 1,348.02 | 1,493.39 | - | - | 1,395.74 | 1,137.14 |
| Enforcement | 8,769.32 | 7,817.55 | 951.77 | - | 5,085.50 | 5,160.00 | 2,810.00 | 1,998.00 | 673.58 | 441.28 | - | - | 200.24 | 218.27 |
| Merchandising | 4,157.32 | 3,479.14 | 678.18 | - | 3,182.17 | 2,944.16 | - | - | 121.25 | 91.00 | - | - | 853.90 | 443.98 |
| Warchousing | 33,642.25 | 38,006.56 | - | 4,454.31 | 19,300.66 | 21,229.32 | 14.20 | . 15 | 1,633.95 | 2,027.92 | 9,632.86 | 12,545.02 | 3,060.58 | 2,294.15 |
| Chemical Analysis | 35.00 | 45.00 | - | 10.00 | - | - | - | - | - | - | - | - | 35.00 | 45.00 |
| Auditing | 10,910.36 | 10,299.67 | 610.69 | - | 5,234.17 | 5,140.83 | 5,663.44 | 5,127.67 | - | 8.37 | - | - | 12.75 | 22.80 |
| Accounts \& Control | 42,190.22 | 42,373.66 |  | 183.44 | 26,112.51 | 25,570.83 | . 45 | 38.78 | 3,072.72 | 3,711.05 | 11,400.00 | 11,175.02 | 1,604.54 | 1,877.98 |
| Equipment Adjustment | 1,044.54 | ${ }^{1}, 247.94$ | 2,292.48 | - |  |  | - |  |  | - | - | - | 1,044.54 | ${ }^{*} 1,247.94$ |
| TOTAL | \$142,629.63 | \$143,185.95 | §5,593.17 | \$6,449.49 | 884,462.15 | \$85,469.14 | \$12,774.74 | \$11,808.36 | 88,538.57 | 89,441.78 | \$21,032.86 | \$24,022.00 | \$15,821.31 | \$12,444.67 |
| Net Increase | - |  | - | - |  | -- | - | 966.38 | - | - | - | - | - | 3,376.64 |
| Net Decrease | 556.32 | -- | 556.32 | - | 1,006.99 | - | - | - | 903.21 | - | 2,989.14 | - | - | - |
| TOTAL | \$143,185.95 | \$143,185.95 | \$6,449.49 | \$6,449.49 | 885,469.14 | \$85,469.14 | \$12,774.74 | \$12,774.74 | \$9,441.78 | \$9,441.78 | \$24,022.00 | \$24,022.00 | \$15,821.31 | \$15,821.31 |
| PERCENT TO TOTAL | 100.00\% | 100.00 $/$, |  |  | $59.22 \%$ | $59.69 \%$ | 8.95\% | 8.25\% | $5.99 \%$ | 6.59\% | 14.75\% | 16.78\% | 11.09\% | 8.69\% |

*Credits

## COMPARATIVE EXPENDITURE ANALYSIS—LIQUOR STORES

July 1, 1939-38-June 30, 1940-39


COMPARATIVE EXPENDITURE ANALYSIS—LIQUOR STORES
July 1, 1939-38 - June 30, 1940-39

| Store No. |  | Salaries |  | Trucking \& Railroad |  | Rentals, L'hld. Imp. Water, Light \& Power |  | Supplies |  | Miscellaneous |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1939 | $\%$ to <br> Sales | 1940 | 1939 | 1940 | 1939 | 1940 | 1939 | 1940 | 1939 |
| 1 | Lewiston | \$9,816.83 | $3.18 \%$ | \$2,336.33 | \$2,282.47 | \$2,505.00 | \$2,152.56 | \$ 727.78 | \$ 716.60 | \$1,292.22 |  |
| 2 | Biddeford | 9,129.16 | 3.78 | 2,501.46 | 2,551.40 | 1,359.93 | 1,359.11 | - 433.66 | + 486.99 | \$1,296.22 | \$1,316.69 |
| 3 | Portland | 12,887.16 | 2.52 | 3,224.33 | 3,086.09 | 2,972.94 | 2,983.26 | 1,098.88 | 1,186.64 | 2,352.25 | 2,375.43 |
| 4 | Portland | 10,739.16 | 2.80 | 2,144.44 | 2,276.69 | 2,477.39 | 2,602.34 | 940.11 | 1,033.17 | 1,639.51 | 2,150.72 |
| 5 | Augusta | 7,706.50 | 3.91 | ${ }^{2} 567.64$ | 2,265.29 | 1,981.37 | 2,011.76 | 426.36 | + 414.16 | +668.28 | 2,904.81 |
| 6 | Waterville | 7,647.17 | 3.47 | 1,546.93 | 1,620.47 | 1,367.32 | 1,378.92 | 419.90 | 347.75 | 771.73 | 854.92 |
| 7 | Bangor | 10,586.17 | 2.52 | 3,642.41 | 3,430.49 | 1,712.99 | 1,711.27 | 738.89 | 710.57 | 1,215.83 | 1,530.74 |
| 8 | Houlton . . . | 6,667.34 | 3.81 | 4,404.34 | 3,989.21 | 1,483.80 | 1,524.29 | 360.31 | 307.00 | 1,692.40 | 1,886.96 |
| 9 12 | Whlse. to Lic. | 8,534.00 | 1.89 | 75.34 1.755 .34 | 21.94 | 1,029-44 | 1,32.64 | 1,072.46 | 664.68 | 1,098.83 | 1,447.61 |
| 12 | Rumford | $6,383.84$ $7,668.50$ | 5.84 3.55 | 1,755.34 | 1,563.90 | 1,029.44 | 1,082.96 | 295.67 | 292.79 | , 697.18 | 826.31 |
| 14 | Ellsworth | 6,668.50 | 3.55 3.93 | 2,018.53 | $2,007.76$ $2,055.56$ | 1,610.03 | 1,642.92 | 366.27 274.05 | 404.18 | 796.07 | 859.19 |
| 15 | Bar Harbor | 5,710.50 | 4.65 | 1,525.37 | 1,598.89 | 1,658.99 | 1,681.12 | 245.11 | 315.58 235.94 | 983.115 | ${ }_{917.31}$ |
| 16 | Calais | 6,207.84 | 7.45 | 1,500.60 | 1,512.06 | 1,717.57 | 1,719.49 | 266.78 | 243.18 | 743.05 | 803.40 |
| 17 | Belfast | 6,180.67 | 6.46 | 1,140.43 | 1,100.23 | 832.91 | 838.53 | 209.19 | 410.06 | 913.65 | 811.45 |
| 18 | Bath | 6,152.50 | 4.75 | 1,302.89 | 1,267.99 | 1,984.90 | 1,991.42 | 266.88 | 240.57 | 953.14 | 921.75 |
| 19 | Millinocket | 4,710.66 | 5.63 | 1,637.70 | 1,499.09 | 1957.59 | 1,005.49 | 235.67 | 234.30 | 723.63 | 745.80 |
| 20 | Skowhegan | 5,517.16 | 5.92 | 805.45 | 912.71 | 961.72 | 1,966.82 | 344.09 | 409.06 | 803.28 | 912.30 |
| 21 | Old Orchard | 2,692.61 | 5.78 | 486.14 | 603.97 | 627.66 | 643.78 | 213.97 | 193.78 | 748.00 | 602.62 |
| 22 | Auburn | 5,270.50 | 4.03 | 1,092.64 | 925.18 | 1,052.68 | 1,086.03 | 294.99 | 310.59 | 853.17 | 818.31 |
| 23 | Sanford | 6,207.84 | 6.36 | 1,329.17 | 1,235.04 | 764.66 | ,904.69 | 371.02 | 211.74 | 961.38 | 853.28 |
| 24 | Gardiner | 4,747.16 | 4.95 | 496.33 | 467.35 | 1,038.63 | 1,048.33 | 210.47 | 239.58 | 755.51 | 771.30 |
| 25 | Westbrook | 6,207.84 | 4.81 | 1,361.93 | 1,460.06 | 1,204.32 | 1,446.88 | 332.17 | 303.33 | 1,219.72 | 1,236.34 |
| 26 | Old Town | 6,207.84 | 9.00 | 917.59 | 845.98 | 1,290.75 | 1,348.75 | 235.79 | 148.59 | 686.86 | 726.42 |
| 27 | Caribou... | 6,098.50 | 4.05 | 3,500.28 | 3,106.65 | 996.60 | 1,018.24 | 235.71 | 183.78 | 635.49 | 656.39 |
| 28 29 | Madawaska | 3,462.50 | 7.72 | 1,743.16 | 1,410.91 | 1,113.83 | 1,109.30 | 115.44 | 144.28 | 672.83 | 838.33 |
| 29 30 | Madison | 3,406.50 | 6.58 | 529.83 | 662.66 | 971.60 | 968.04 | 259.24 | 159.76 | 645.03 | 692.56 |
| 30 | Lincoln | 4,411.83 | 7.10 | 1,187.83 | 926.38 | 900.00 | 900.00 | 182.13 | 152.96 | 604.89 | 657.33 |
| 32 | Fort Fairfield | 3,382.50 | 7.21 | 1,544.83 | 1,482.88 | 833.05 | 833.42 | 135.64 | 87.34 | 562.45 | 652.86 |
| 33 | Fort Fairfield | $4,398.50$ $4,839.50$ | 5.15 4.24 | $1,814.03$ $1,227.96$ | $\begin{array}{r}2,184.08 \\ 1,318 \\ \hline\end{array}$ | 1,155.06 | 1,122.54 | 178.01 | 235.67 | 597.19 | 651.29 |
| 34 | Kittery | 6,207.84 | 9.33 | , 887.24 | 928.37 | 1,500.00 | 1,481.58 | 202.19 | 23004 | 841.44 | 591.07 877.56 |
| 35 | Boothbay Harbor | 4,257.17 | 5.31 | 87908 | 940.48 | 724.44 | 719.18 | 292.90 | 323.86 | 550.07 | 607.30 |
| 36 | Fort Kent. | 3,682.50 | 5.10 | 2,195.15 | 2,069.28 | 869.69 | 883.09 | 152.38 | 165.99 | 649.77 | 707.56 |
| 37 | Brunswick | 6,207.84 | 5.15 | 1,034 44 | 895.90 | 1,262.43 | 1,268 82 | 286.07 | 275.89 | 790.02 | 814.12 |
| 38 | Eastport | 3,977.83 | 5.95 | 1,225.01 | 1,273.01 | 676.06 | 674.48 | 261.57 | 259.86 | 597.83 | 665.00 |
| 39 | Newport | 4,747.16 | 6.94 | 633.48 | 596.35 | 684.45 | 693.26 | 305.80 | 294.92 | 622.81 | 609.23 |
| 40 | So. Berwick |  | - |  |  |  | 164.00 |  |  |  | 4.59 |
| 41 | Farmington | 4,923.16 | 5.45 | 1,253.07 | 1,290.63 | 831.25 | 820.80 | 332.44 | 325.11 | 487.74 | 591.64 |
| 43 | Bridgton | 164.17 | 11.71 | 779.60 | 114.15 | 670.51 | 52.96 | 86.65 | 252.31 | 712.65 | 46.79 |
|  | Machias | 110.84 | 14.90 | 1,140.05 | 185.46 | 707.00 | 8.33 | 256.87 | 207.34 | 728.09 | 29.31 |
|  | TOTAL | \$234,065.13 | $4.10 \%$ | \$61,459.72 | \$58,265.71 | \$47,428.27 | \$46,808.48 | \$13,846.80 | \$13,645.95 | \$33,348.13 | \$34,768.47 |
|  | Net Increase <br> Net Decrease | 6,199.18 | - |  | 3,194.01 |  | 619.79 | \$13,846.80 | 200.85 | \$38,348.13 | \$34,768.47 |
|  | TOTA | \$240,264.31 | - | \$61,459.72 | \$61,459.72 | \$47,428.27 | \$47,428.27 | \$13,846.80 | \$13,846.80 | \$34,768.47 | \$34,768.47 |
|  | PERCENT TO SALES PERCENT TO TOTAL | $\begin{array}{r} 4.10 \% \\ 60.40 \% \end{array}$ | - | $\begin{array}{\|c} 1.00 \% \\ 15.51 \% \end{array}$ | $\begin{gathered} 1.02 \% \\ 15.03 \% \end{gathered}$ | $11.78 \%$ | $\begin{array}{r} .82 \% \\ 12.08 \% \end{array}$ | $\begin{aligned} & 23 \\ & 49 \end{aligned}$ | $34.24$ | $8.54 \%$ |  |

## SCHEDULE OF ACCOUNTS RECEIVABLE

June 30， 1940

|  | $\begin{aligned} & \text { Claims- } \\ & \text { Trans. } \\ & \text { Cos. } \end{aligned}$ | Claims－ Vendors | Purchase Returns \＆ Allowances | Misc． |
| :---: | :---: | :---: | :---: | :---: |
| American Distilling Co．，Inc． | \＄－ | \＄ 1.52 | \＄－ | \＄－ |
| Baltimore Pure Rye Dist．Co． |  | 3.42 |  |  |
| Bemis Express ．．．．．．．．．．．．．．．．．．．．．．．． | 2.16 | － |  |  |
| Ben Burk，Inc． |  | 32.42 |  |  |
| Border Express ．．．．．． | 4.98 |  | － | 8，571．64 |
| Brown－Forman Dist．Co． | － | 1.56 | 1，990．37 | 147.59 |
| Browne Vintners Co．，Inc． |  | 3.55 |  |  |
| Calvert－Distillers Corp． |  | 7.61 | － | 368.80 |
| Canada Dry Ginger Ale，Inc． |  | 6.61 |  |  |
| Carstairs Bros．Dist．Co． |  | 9.06 | － |  |
| Cole＇s Express | 5.84 | － |  |  |
| Continental Distilling Corp． |  | 53.82 |  |  |
| Fi．C．G．Importers，Inc．．．．． |  | 4.44 9.34 |  |  |
| Foisg＇s Transportation Corp． | 3.64 | 9.34 | － |  |
| Fox \＆Ginn ．．．．．．．． | 16.16 | － | － |  |
| Frankfort Distilleries Corp． | － | 36.74 | － |  |
| Fruit Industries，Lt＇d． |  | 14.63 |  |  |
| Joseph Garneau Co．，Inc． | － | 3.67 | 二 |  |
| Garrett \＆Company，Inc． | － | 3.41 | － |  |
| Gibson Distiling Co．． |  | 2.03 |  |  |
| Glenmore Distilleries Co． <br> ＊C．H．Graves \＆Sons Co．，Inc． | 二 | 31.22 .98 | 808.08 $6,059.90$ | 53.53 313.19 |
| Granada Wines，Inc．．．．．．．． | 二 | ． 60 | 6，05．．0 |  |
| G．F．Heublein \＆Bro． |  | ． 70 |  |  |
| House of Old Molineaux，Inc． | － | 2.43 | － |  |
| Wm．Jameson \＆Company，Inc． | － | 4.12 |  |  |
| Lawrence \＆Co．，Inc． | － | 26.29 | － |  |
| Maliar Bros．．．．．． | 45 |  | － |  |
| National Distillers Prod．Corp． |  | 16.85 | － |  |
| New England Distilleries，Inc． | － | 7.20 | － |  |
| Oldetyme Distillers Corp． | － | 1.54 | －－ |  |
| Old Medford Rum Dist．，Ine．．．． |  | 1.72 | － |  |
| Park \＆Tilford Import Corp．． |  | 1.30 |  |  |
| S．S．Pierce Company | － | 20.21 |  |  |
| Roma Wine Company，Inc． | － | 4.40 | －－ |  |
| Schenley Import Corp． | － | 22.78 |  |  |
| Schieffelin \＆Company | － | 16.15 |  |  |
| Seagram－Distillers Corp． |  | 15.81 |  |  |
| Somerset Importers，Lt＇d． | － | 1.74 | －－ | － |
| W．A．Taylor \＆Co． | 二 | 3.08 | － | －－ |
| ＂21＂Brands，Inc． |  | 8.98 | $\cdots$ |  |
| John Wagner \＆Sons | － | 1.77 |  |  |
| Hiram Walker，G \＆W．Div． M．S．Walker，Inc． | 二 | 8.62 | 二 |  |
| Hiram Walker，H．W．Div | － | 10.28 |  |  |
| Widmer＇s Wine Cellars，Inc． | － | 1.35 | ＿－ |  |
| Frank L．Wight Dist．Co． | － | 8.75 | － |  |
| Julius Wile Sons \＆Co． | － | 3.06 | － |  |
| TOTAL | \＄33．23 | \＄419．51 | \＄8，858．35 | \＄9，454．75 |
| TOTAL ACCTS．RECEIVABLE <br> ＊LESS：Reserve for Doubtful Accou |  |  |  | $\begin{array}{r} \$ 18,765.84 \\ 5,000.00 \end{array}$ |
| BALANCE |  |  |  | \＄13，765．84 |

# COMPARATIVE SALES ANALYSIS BY STORES 

As of June 30, 1940

| Store No. |  | June 1940 | \% to Total | June 1939 | $\%$ to Total | $\begin{aligned} & \text { July 1, '39 } \\ & \text { June 30, '40 } \end{aligned}$ | $\%$ to <br> Total | $\begin{aligned} & \text { July 1, '38 } \\ & \text { June } 30, ' 39 \end{aligned}$ | $\% \text { to }$ Total | Dec. 22, '34 June 30, '40 | $\% \text { to }$ Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 0 | Lewiston Temp. | \$ | -\% |  | $-\%$ |  | \% |  | -\% | \$ 4,178.10 | $01 \%$ |
| 1 | Lewiston . . . . | 22,851.78 | $4.20{ }^{\circ}$ | 21,845.95 | 4.85 | 316,154.09 | 5.16 | 309,076.64 | 5.41 | 1,878,242.19 | 6.50 |
| 2 | Biddeford | 20,639.02 | 3.79 | 17,062.12 | 3.78 | 264,307.39 | 4.32 | 241,653.46 | 4.23 | 1,435,949.32 | 4.96 |
| 3 | Portland | 44,138.09 | 8.11 | 38,777.64 | 8.60 | 543,318.25 | 8.87 | 511,307.54 | 8.96 | 2,724,706.36 | 9.42 |
| 4 | Portland | 36,136.70 | 6.64 | 30,101.92 | 6.68 | 397,967.69 | 6.50 | 382,964.24 | 6.71 | 2,012,065.28 | 6.96 |
| 5 | Augusta | 15,655.94 | 2.88 | 13,638.45 | 3.03 | 197,942.53 | 3.23 | 196,848.32 | 3.45 | 1,164,770.12 | 4.03 |
| 6 | Waterville | 16,941.77 | 3.11 | 15,633.14 | 3.47 | 219,749.82 | 3.59 | 220,552.54 | 3.86 | 1,242,327.21 | 4.30 |
| 7 | Bangor | 37,511.59 | 6.90 | 32,937.13 | 7.30 | 465,988.62 | 7.61 | 419,530.44 | 7.35 | 2,410,395.42 | 8.33 |
| 8 | Houlton | 18,069.30 | 3.32 | 13,794.21 | 3.06 | 189,383.47 | 3.09 | 175,219.76 | 3.07 | 921,670.18 | 3.19 |
| 9 | Whlse to Lic. | 81,710.93 | 15.02 | 49,828.10 | 11.05 | 528,375.93 | 8.63 | 450,464.55 | 7.89 | 2,140,968.19 | 7.40 |
| 12 | Rumford | 11,525.92 | 2.12 | 9,320.87 | 2.07 | 145,551.69 | 2.38 | 126,605.25 | 2.22 | 719,363.42 | 2.49 |
| 13 | Rockland | 17,368.75 | 3.19 | 17,203.80 | 3.82 | 211,167.95 | 3.45 | 215,746.75 | 3.78 | 1,052,359.67 | 3.64 |
| 14 | Ellsworth | 14,867.71 | 2.73 | 13,102.90 | 2.91 | 154,348.57 | 2.52 | 158,064.88 | 2.77 | 713,489.25 | 2.47 |
| 15 | Bar Harbor | 12,791.77 | 2.35 | 10,442.98 | 2.32 | 125,889.66 | 2.06 | 122,831.37 | 2.15 | 555,389.46 | 1.92 |
| 16 | Calais | 6,864.26 | 1.26 | 6,900.33 | 1.53 | 83,892.08 | 1.37 | 83,377.34 | 1.46 | 493,585.78 | 1.71 |
| 17 | Belfast | 9,618.17 | 1.77 | 8,094.79 | 1.80 | 102,945.82 | 1.68 | 95,633.79 | 1.68 | 450,365.13 | 1.56 |
| 18 | Bath | 11,057.68 | 2.03 | 10,424.49 | 2.31 | 136,715.60 | 2.23 | 129,404.68 | 2.27 | 658,819.94 | 2.28 |
| 19 | Millinocket | 7,476.32 | 1.38 | 6,170.48 | 1.37 | 89,144.96 | 1.46 | 83,711.05 | 1.47 | 420,594.94 | 1.45 |
| 20 | Skowhegan | 8,182.79 | 1.51 | 6,857.09 | 1.52 | 88,744.64. | 1.45 | 98,126.49 | 1.63 | 477,929.69 | 1.65 |
| 21 | Old Orchard | 5,464.44 | 1.00 | 4,694.68 | 1.04 | 48,650.20 | . 79 | 46,613.67 | . 82 | 197,596.28 | . 68 |
| 22 | Auburn | 11,928.90 | 2.19 | 10,012.55 | 2.22 | 146,953.77 | 2.40 | 130,696.77 | 2.29 | 603,700.45 | 2.09 |
| 23 | Sanford | 3,349.48 | . 62 | 6,566.71 | 1.46 | 93,590.00 | 1.53 | 97,591.34 | 1.71 | 495,313.68 | 1.71 |
| 24 | Gardiner | 8,005.18 | 1.47 | 7,026.05 | 1.56 | 97,689.88 | 1.60 | 95,859.87 | 1.68 | 453,191.29 | 1.57 |
| 25 | Westbrook | 11,475.11 | 2.11 | 10,480.20 | 2.32 | 138,840.11 | 2.27 | 129,098.24 | 2.26 | 611,452.23 | 2.11 |
| 26 | Old Town | 6,034.18 | 1.11 | 4,691.55 | 1.04 | 72,524.07 | 1.18 | 68,982.97 | 1.21 | 348,196.22 | 1.20 |
| 27 | Caribou | 12,929.17 | 2.38 | 10,743.09 | 2.38 | 161,281.49 | 2.63 | 150,696.36 | 2.64 | 749,044.20 | 2.59 |
| 28 | Madawaska | 4,660.62 | . 86 | 3,236.14 | . 72 | 58,259.65 | . 95 | 44,843.63 | . 79 | 251,547.54 | . 87 |
| 29 | Madison | 3,924.94 | 72 | 3,520.38 | . 78 | 46,144.67 | . 75 | 51,747.86 | 91 | 227,986.93 | . 79 |
| 30 | Lincoln | 5,861.08 | 1.08 | 4,729.52 | 1.05 | 69,648.12 | 1.14 | 62,164.90 | 1.09 | 265,401.99 | 92 |
| 31 | Van Buren | 4,033.17 | . 74 | 3,457.85 | 77 | 55,769.30 | 91 | 46,881.89 | . 82 | 207,619.58 | 72 |
| 32 | Fort Fairfield | 5,607.09 | 1.03 | 5,446.20 | 1.21 | 77,389.47 | 1.26 | 85,394.18 | 1.50 | 350,855.82 | 1.21 |
| 33 | Norway | 8,433.68 | 1.55 | 8,272.17 | 1.83 | 102,701.74 | 1.68 | 114,080.41 | 2.00 | 415,363.13 | 1.44 |
| 34 | Kittery | 5,918.14 | 1.09 | 4,886.53 | 1.08 | 64,489.45 | 1.05 | 66,545.97 | 1.17 | 302,209.49 | 1.05 |
| 35 | Boothbay Harbor | 7,073.36 | 1.30 | 5,880.52 | 1.30 | 73,616.72 | 1.20 | 80,183.47 | 1.40 | 303,799.29 | 1.05 |
| 36 | Fort Kent. | 6,299.39 | 1.16 | 5,330.24 | 1.18 | 76,483.44 | 1.25 | 72,188.03 | 1.26 | 269,298.54 | . 93 |
| 37 | Brunswick | 11,560.45 | 2.13 | 9,966.46 | 2.21 | 133,336.30 | 2.18 | 120,486.42 | 2.11 | 461,105.61 | 1.59 |
| 38 | Eastport | 4,888.32 | . 90 | 5,296.70 | 1.17 | 62,940.98 | 1.03 | 66,852.19 | 1.17 | 241,528.50 | 83 |
| 39 | Newport | 5,876.55 | 1.08 | 5,382.23 | 1.19 | 73,586.01 | 1.20 | 68,364.77 | 1.20 | 246,640.17 | 85 |
| 40 | So. Berwick |  | - 48 |  | - |  | - |  | - 5 | 1,673.95 | . 01 |
| 41 | Farmington | 8,038.44 | 1.48 | 6,939.91 | 1.54 | 99,069.49 | 1.62 | 90,332.32 | 1.58 | 325,709.90 | 1.13 |
| 42 | Bridgton | 4,043.94 | 74 | 1,401.55 | 31 | 49,761.01 | 81 | 1,401.55 | 02 | 51,162.56 | 18 |
| 43 | Machias | 5,187.85 | . 95 | 744.04 | 17 | 59,535.85 | . 97 | 744.04 | . 01 | 60,279.89 | 21 |
|  | TOTAL | \$544,001.97 1 | $100.00 \%$ | \$450,841.66 1 | $100.00 \%$ | \$6,123,850.48 | $100.00 \%$ | \$5,707,869.94 | $100.00 \%$ | 28,917,846.89 | $100.00 \%$ |


| VENDOR | NET PURCHASES |  |  |  | Increase | Decrease | $\begin{gathered} \text { Accounts } \\ \text { Payable } \\ \text { June } 30,1940 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1940 | $\begin{aligned} & \% \text { to } \\ & \text { Total } \end{aligned}$ | 1939 | $\%$ to <br> Total |  |  |  |
| American Distilling Company | \$66,632.93 | 1.86 | \$39,036.95 | 1.12 | \$27,595.98 | \$ - | \$2,019.80 |
| American Wine Company ... | 12.19 | --.. |  |  | 12.19 |  |  |
| Austin, Nichols \& Company, Inc. |  | - | 14.52 | 01 | --- | 14.52 | - |
| Argenti \& Company, Inc. |  | $\bar{\square}$ | 258.29 | 01 |  | 258.29 | 1, ${ }^{\text {a }}$ |
| James Barclay Division | 18,965.89 | 53 | 3,035.08 | 09 | 15,930.81 |  | 1,618.35 |
| Ben Burk, Inc. . . . . | 314,961.34 | 8.79 | 224,971.62 | 6.43 | 89,989.72 | 7 | 14,767.11 |
| Brown-Forman Dist. Co. | 18,459.81 | . 52 | 25,769.43 | . 74 | ---- | 7,309.62 | -- |
| Browne-Vintners Co., Inc. | 52,741.97 | 1.47 | 63,580.78 | 1.82 | 1, 770 | 10,838.81 | - |
| Bellows \& Company | 5,430.81 | 15 | 3,960.59 | 11 | 1,470.22 | -- | 1.750.45 |
| Baltimore Pure Rye Distilling Co. | 11,727.35 | 33 | 212.61 | . 01 | 11,514.74 | - | 1,750.45 |
| Buckingham Corporation .... | 8,582.52 | 24 | 7,534.82 | 22 | 1,047.70 |  |  |
| Bisceglia Bros. Corp. |  | -- | 15.00 | -- |  | 15.00 | - |
| A. \& G. J. Caldwell, Inc. | 19,819.19 | 55 | 17,491.99 | 50 | 2,327.20 | - | - |
| Canada Dry Ginger Ale, Inc. | 51,081.01 | 1.43 | 46,316.19 | 1.32 | 4,764.82 | . | 549.12 |
| Chapin \& Gore, Inc. |  | 80 | 38.00 | -- |  | 38.00 |  |
| Continental Distilling Corp. | 279,479.11. | 7.80 | 266,714.32 | 7.63 | 12,764.79 |  | 11,295.05 |
| Calvert-Distillers Corporation | 224,774.43 | 6.27 | 258,357.61 | 7.39 |  | 33,583.18 | -- |
| Carstairs Bros. Dist. Company | 54,871.11 | 1.53 | 90,366.90 | 2.58 | $\cdots$ | 35,495.79 | - |
| J. S. Contas |  | - | 141.94 | -- |  | 141.94 | - |
| B. Cribari \& Sons Co. | 18.57 | - | 36.30 | $\overline{19}$ | 40 | 17.73 | - |
| Distilled Liquors Imp. Co. | 7,284.81 | 20 | 6,677.41 | 19 | 607.40 | - | - |
| Distillers Company, Lt'd. | 3,314.85 | 09 | - | -- | 3,314.85 |  | - |
| DeBoe \& Miller, Inc. | 4.39 | - | 41 | - | 4.39 |  | - |
| Felton \& Son, Inc. |  | 5 | 11,269.41 | . 32 |  | 11,269.41 | - |
| Fleischmann Dist. Corporation | 80,756.31 | 2.25 | 73,933.41 | 2.11 | 6,822.90 |  | - |
| French-Italian Wine Co., Inc. | 1,353.33 | . 04 | 11.23 | - | 1,342.10 | - | 15 |
| Frankfort Dist. Corporation | 160,675.02 | 4.48 | 117,290.79 | 3.35 | 43,384.23 |  | 9,276.15 |
| Fruit Industries, Lt'd. | 68,564.54 | 1.91 | 83,348.59 | 2.38 |  | 14,784.05 | 436.20 |
| F. C. G. Importers, Inc. | 14,113.97 | . 39 | 5,707.82 | . 16 | 8,406.15 |  |  |
| Gallagher \& Burton, Inc. | 2,005.97 | 06 | 3,473.30 | 10 |  | 1,467.33 | 391-65 |
| Garrett \& Company, Inc. | 5,462.46 | 15 | 4,178.10 | 12 | 1,284.36 |  | 391.65 |
| Joseph Garneau Co., Inc. | 876.33 | . 03 | 1,047.41 | 03 |  | 171.08 | - |
| Glenmore Dist. Company | 44,892.57 | 1.25 | 24,831.31 | 71 | 20,061.26 | 77.05 | -- |
| C. H. Graves \& Sons Co., Inc. |  | --- | 33,771.05 | . 97 |  | 33,771.05 |  |
| Granada Vineyards, Inc. | 30,440.61 | 85 | 26,790.75 | . 77 | 3,649.86 | -- | 113.00 |
| Gibson Distilling Company | 13,378.50 | . 37 | 116.80 | 75 | 13,261.70 | - |  |
| G. F. Heublein \& Bro. | 38,907.33 | 1.09 | 26,064.33 | 75 | 12,843.00 | 950.39 | 3,764.21 |
| Paul G. Hauschildt |  | - | 959.39 | 03 |  | 359.39 |  |
| S. Hooper Hooper | 688.00 | 02 | 448.00 | 01 | 240.00 |  | 168.00 |
| Hunter Baltimore Rye Distilling Co. | 3,944.32 | 11 | 5.60 | - | 3,938.72 | - | - |
| House of Old Molineaux, Inc. | 9,795.13 | .27 |  | $\overline{23}$ | 9,795.13 | 3,554-10 | - |
| Wm. Jameson \& Company, Inc. | 4,459.80 | 13 | 8,013.90 | 23 | 16. $\overline{63}$ | 3,554.10 | -- |
| Henry Kelley \& Sons | 16.63 | - |  | - | 16.63 |  | - |
| King's Wines, Inc. | ${ }^{5.60}$ | 290 | 118,878.40 | 3.40 |  | $\begin{array}{r}37.80 \\ 15.125 .67\end{array}$ | $5,419.85$ |
| Lawrence \& Company, Inc. | 103,752.46 | 2.90 | 118,878.13 | 3.40 | 5.60 | 15,125.67 | 5,419.85 |
| Lekas \& Drivas ${ }_{\text {McKesson }}$ \& Robins, Inc. | 5.60 $8,749.33$ | . 25 | 9,771.28 | . 28 | 5.60 | 1,021.95 | 13.69 |


| VENDOR | NET PURCHASES |  |  |  | Increase | Decrease | $\begin{gathered} \text { Accounts } \\ \text { Payable } \\ \text { June 30, } 1940 \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1940 | $\begin{aligned} & \% \text { to } \\ & \text { Total } \end{aligned}$ | 1939 | \% to Total |  |  |  |
| G. H. Mumm Champ. \& Asso., Inc. | 1,267.63 | . 04 | 1,113.55 | . 03 | 154.08 |  |  |
| National Dist. Prod. Corporation | 231,538.41 | 6.46 | 237,063.93 | 6.78 | - | 5,525.52 | 462.00 |
| New England Dist., Inc. | 76,348.04 | . 2.13 | 96,617.94 | 2.76 | - | 20,269.90 | 16.95 |
| Nicholas \& Company | 18.50 | - | 113.75 | -1 | - | 95.25 |  |
| Adams Mitchell-Old Custom House | 165.50 | - $\overline{68}$ | 218.20 | . 01 |  | 52.70 | 165.50 |
| Oldetyme Distillers, Inc. | 131,706.40 | 3.68 | 131,673.68 | 3.77 | 32.72 |  | 211.17 |
| Old Medford Rum Dist., Inc. | 11,385.11 | . 32 | 13,541.46 | . 39 |  | 2,156.35 | 278.60 |
| Park \& Tilford Imp. Corp. | 27,493.61 | . 77 | 29,785.31 | . 85 |  | 2,291.70 | 280.29 |
| Pastene Wine \& Spirits Company | 1,659.50 | . 05 | 460.61 | . 01 | 1,198.89 |  |  |
| C. Pappas Company, Inc. |  |  | *2,047.21 | *. 06 | 2,047.21 | 15703.19 |  |
| S. S. Pierce Company ..... | $199,846.90$ 101.47 | 5.58 | $215,550.09$ 29.60 | 6.16 |  | 15,703.19 | 13,881.74 |
| Reliable Coffee Company .. | 65.58 | - |  | 二 | 65.58 |  |  |
| Records \& Goldsborough Company | 5,869.32 | 16 | 117.40 |  | 5,751.92 | - | 139.00 |
| Roma Wine Company, Inc. | 25,203.69 | 70 | 14,986.97 | .43 | 10,216.72 | - | 569.45 |
| Sebastiani Wineries, Inc. |  | - | 6.00 | . 09 | - | ${ }^{6.00}$ |  |
| St. Pierre Smirnoff Fls. Seagram-Distillers Corp. | 196,748.04 | 5.49 | $3,115.20$ $198,513.73$ | .09 5.68 | 二 | $3,115.20$ $1,765.69$ | 866.00 |
| Seggerman-Nixon Corporation |  | 5.4 | 1,102.50 | -. 03 | _ | 1,102.50 | 866.00 |
| Schenley Import Corporation. | 13,660.87 | . 38 | 16,569.96 | 47 | - | 2,909.09 |  |
| Frank Schoonmaker \& Company | 53.05 | 78 |  | 04 | 53.05 |  |  |
| Schenley Products Company, Inc. | 171,267.84 | 4.78 | 176,318.98 | 5.04 |  | 5,051.14 |  |
| Schieffelin \& Company ${ }^{\text {Somerset Importers, Lt'd. }}$ | 38,372.23 | 1.07 1.80 | $28,960.58$ $79,090.04$ | .83 2.26 | 9,411.65 | 14,724.82 |  |
| Siboney Distillery Company | 82.20 | 1. | , 254.80 | . 01 | - | +172.60 |  |
| Munson G. Shaw Company, Inc. | 2,410.06 | . 07 | 1,563.67 | . 04 | 846.39 |  |  |
| Southern Comfort Corporation | 90.40 | -- | 7708.70 | 22 | 90.40 | , 723 | 22.60 |
| Taylor Wine Company | 4,084.95 | .11 | 7,708.70 | 22 |  | 3,623.75 | 354.05 |
| "21" Brands, Inc. . . . . . | 23,207.37. | . 65 | 21,472.20 | 61 | 1,735.17 |  | 1,415.60 |
| Tiara Products Company | 28,015.80 | 78 | 1,458.97 | 04 |  | 1,458.97 | 1837 ${ }^{20}$ |
| Urbana Wine Company . | 28,788.84 | . 02 |  | - | 788.84 |  | 1,837.20 |
| United Liquors, Lt'd. |  | - | 1,795.50 | 05 |  | 1,795.50 |  |
| Vermont Liquor Board |  | - | *859.92 | *. 02 | 859.92 |  |  |
| Vermouth Industries ........ | - | - | 184.25 | 01 |  | 184.25 |  |
| James Walch \& Company, Inc. | 12.15 | - |  | - | 12.15 |  | 12.15 |
| John Wagner \& Son Hiram Walker-G. | 9883.62 | . 03 | 565.51 | . 02 | 418.11 |  | 400.60 |
| Hiram Walker-G. \& W. Div. M. S. Walker, Inc. | $294,657.62$ $56,455.97$ | 8.22 1.58 | $314,959.00$ $40,850.11$ | 9.01 1.17 | 15,605.86 | 20,301.38 | 19,362.05 |
| Miram Walker-H. W. Div. | 225,197.28 | 6.28 | 233,778.62 | 6.69 |  | 8,581.34 | 14,866.05 |
| Frank L. Wight Dist. Company | 15,787.94 | . 44 | 8,551.65 | . 24 | 7,236.29 |  |  |
| Julius Wile Sons \& Company | 911.70 | . 03 | 2,709.63 | . 08 |  | 1,797.93 | 183.65 |
| R. C. Williams \& Company |  | 08 | *1,129.59 | *. 03 | 1,129.59 |  |  |
| Widmer's Wine Cellars, Inc. | 2,868.59 | . 08 | 2,782.59 | . 08 | 86.00 |  | 256.10 |
| Transportation Companies | *264.50 | *. 01 | *2,127.68 | *. 06 | 1,863.18 |  |  |
| TOTAL | \$3,583,432.99 | $100.00 \%$ | \$3,497,080.17 | $100.00 \%$ | \$368,912.30 | \$282,559.48 | \$107,163.38 |
| Net Increase |  |  | 86,352.82 |  |  | 86,352.82 |  |
| TOTAL | \$3,583,432.99 | 100.00\% | \$3,583,432.99 | $100.00 \%$ | \$368,912.30 | \$368,912.30 |  |

* Credits.

As of June 30, 1940-39

| LIQUOR LICENSES | 1940 |  |  |  | 1939 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number | Fee | Amount | Totals | Number | Fee | Amount | Totals |
| Hotel (Population over 10,000) | 23 | \$600.00 | \$13,800.00 |  | 23 | \$600.00 | \$13,800.00 |  |
| Hotel (Population under 10,000) | 41 | ${ }^{600.00}$ | 12,300.00 |  | 36 | 300.00 | 10,800.00 |  |
| Hotel (Summer) ${ }_{\text {Hen }}$ (Su......... | 1 | 300.00 | 300.00 |  | 1 | 300.00 | , 300.00 |  |
| Hotel (Summer) | 29 | 150.00 | 4,350.00 | \$30,750.00 | 30 | 150.00 | 4,500.00 | \$29,400.00 |
| Club (Full Time) | 17 | 200.00 | 3,400.00 |  | 17 | 200.00 | 3,400.00 |  |
| Club (Special) | 1 1 1 | 300.00 150.00 | 300.00 <br> 150.00 |  | $\stackrel{1}{2}$ | 300.00 150.00 | 300.00 300.00 |  |
| Club (Summer) | 4 | 100.00 | 400.00 | 4,250.00 | 3 | 100.00 | 300.00 | 4,300.00 |
| Manufacturer | 1 | 100.00 |  | 100.00 | 1 | 100.00 |  | $100.00$ |
|  |  |  |  |  |  |  |  |  |
| TOTAL | 122 |  |  | \$35,900.00 | 117 |  |  | \$34,400.00 |
| MALT BEVERAGE LICENSES |  |  |  |  |  |  |  |  |
| Hotel-Full Time | 54 | 200.00 | 10,800.00 |  | 56 | 200.00 | 11,200.00 |  |
| Hotel-Part Time (6 Mos.) | 15 | 125.00 | 1,875.00 |  | 13 | 125.00 | 1,625.00 |  |
| Total Hotels | 69 |  |  | 12,675.00 | 69 |  |  | 12,825.00 |
| Club-Full Time. | 40 | 100.00 | 4,000.00 |  | 37 | 100.00 | 3,700.00 |  |
| Club-Part Time ( 6 Mos.) | 6 | 50.00 | 300.00 |  | 5 1 | 50.00 125.00 | 250.00 125.00 |  |
| Total Clubs | 46 |  |  | 4,300.00 | 43 |  |  | 4,075.00 |
| Restaurant-Full Time | 599 | 200.00 | 119,800.00 |  | 644 | 200.00 | 128,800.00 |  |
| Restaurant-Part Time ( 6 Mos.) | 70 | 125.00 | 8,750.00 |  | 76 | 125.00 | 9,500.00 |  |
| Total Restaurants. | 669 |  |  | 128,550.00 | 720 |  |  | 138,300.00 |
| Public Service-Full Time | 3 | 100.00 | 300.00 | 300.00 | 2 | 100.00 | 200.00 | 200.00 |
| Wholesale-Full Time | 61 | 300.00 |  | 18,300.00 | 61 | 300.00 |  | 18,300.00 |
| Retail-Full Time | 1,059 | 100.00 |  | 105,900.00 | 1,058 | 100.00 |  | 105,800.00 |
| Brewery Approval Licenses | +58 | 100.00 |  | 5,800.00 | + 48 | 10000 10 |  | $4,800.00$ 1,280 |
| Amusement Fees ${ }_{\text {Fairs-Special Occasions }}$ | 153 10 | Optional ${ }^{10.00}$ |  | $1,530.00$ 95.00 | 128 | Optional ${ }^{1000}$ |  | $1,280.00$ 165.00 |
| TOTAL | 2,128 |  |  | \$277,450.00 | 2,144 |  |  | \$285,745.00 |

## COMPARATIVE STATEMENT OF GALLONAGE CONSUMPTION

July I, 1939-38-June 30, 1940-39

|  | July 1, '39-June 30, '40 |  |  | July 1, '38-June 30, '39 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Gallons | $\%$ to Total <br> Dom. and Imp. | $\begin{gathered} \text { \% to Grand } \\ \text { Total } \end{gathered}$ | Gallons | $\%$ to Total Dom. and Imp. | $\%$ to Grand Total |
| DOMESTIC: |  |  |  |  |  |  |
| Bourbon | 158,126.50 | $18.28 \%$ | $17.20 \%$ | 142,295.17 | $17.99 \%$ | 17.06\% |
| Rye | 338,271.80 | 39.11 | 36.81 | 310,580.13 | 39.26 | 37.24 |
| Corn | 4,474.12 | 52 | 49 | 3,437.75 | 44 | . 41 |
| Straight | 3,168.00 | . 37 | 34 | - | - | - |
| Rock \& Rye | 4,140.25 | 48 | 45 | 2,723.63 | 34 | 33 |
| Domestic Scotch | 469.80 | 05 | . 05 | 561.80 | . 07 | . 07 |
| Brandy | 16,858.73 | 1.95 | 1.84 | 16,532.75 | 2.09 | 1.98 |
| Rum | 26,965.70 | 3.11 | 2.93 | 25,228.25 | 3.19 | 3.03 |
| Gin | 187,123.59 | 21.64 | 20.36 | 191,681.07 | 24.23 | 22.99 |
| Cordials \& Misc. Liquors | 12,344.55 | 1.43 | 1.34 | 11,265.51 | 1.42 | 1.35 |
| Wines | 112,915.28 | 13.06 | 12.29 | 86,751.43 | 10.97 | 10.40 |
| TOTAL DOM. LIQUORS | 864,858.32 | $100.00 \%$ | $94.10 \%$ | 791,057.49 | 100.00\% | 94.86\% |
| IMPORTED: |  |  |  |  |  |  |
| Scotch | 24,623.00 | $45.40 \%$ | 2.68 | 22,581.00 | $52.65 \%$ | $2.71 \%$ |
| Bourbon |  | - | - | 34.62 | . 08 | - |
| Irish | 341.40 | 63 | 04 | 422.30 | . 98 | . 05 |
| Rye | 103.63! | 19 | . 01 | 286.25 | . 67 | . 03 |
| Straight | 4,144.75 | 7.64 | 45 | 3,643.93 | 8.50 | . 44 |
| Brandy | 2,440.30 | 4.50 | . 26 | 1,979.50 | 4.62 | . 24 |
| Rum | 13,386.60 | 24.68 | 1.46 | 5,313.50 | 12.39 | . 64 |
| Gin | 266.80 | . 49 | . 03 | 269.40 | . 63 | . 03 |
| Cordials \& Misc. Liquors | 4,709.27 | 8.69 | 51 | 4,236.48 | 9.88 | . 51 |
| Wines. | 4,220.72 | 7.78 | 46 | 4,116.38 | 9.60 | 49 |
| TOTAL IMP. LIQUORS | 54,236.47 | $100.00 \%$ | 5.90\% | 42,883.36 | 100.00\% | 5.14\% |
| GRAND TOTAL. | 919,094.79 | - | $100.00 \%$ | 833,940.85 | -- | $100.00 \%$ |

July I, 1939-38—June 30, 1940-39

| Store No. |  | Regular Shipments | Total Cases Regular Shipments | Fill-in Shipments | Total <br> Cases Fill-in Shipments | July 1, 1939-June 30, 1940 |  |  | July 1, 1938-June 30, 1939 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | Total Cases Shipped to Stores | Total Freight Charges | Average Cost Per Case | Total Cases Shipped to Stores | Total Freight Charges | Average Cost <br> Per Case |
| 1 | Lewiston | 51 | 16,211 | 6 | 154 | 16,365 | \$2,336.33 | \$. 143 | 15,986 | \$2,282.47 | \$. 143 |
| 2 | Biddeford | 52 | 13,433 | 8 | 131 | 13,564 | 2,501.46 | 184 | 12,423 | 2,551.40 | . 205 |
| 3 | Portland | 52 | 24,421 | 39 | 3,245 | 27,666 | 3,224.33 | 117 | 25,455 | 3,086.09 | . 121 |
| 4 | Portland | 50 | 16,477 | 19 | 2,869 | 19,346 | 2,144.44 | 111 | 18,894 | 2,276.69 | 120 |
| 5 | Augusta | 52 | 9,750 | 7 | 109 | 9,859 | 567.64 | 058 | 9,922 | 565.29 | 056 |
| 6 | Waterville | 52 | 11,101 | 4 | 102 | 11,203 | 1,546.93 | 138 | 11,153 | 1,620.47 | . 145 |
| 7 | Bangor | 52 | 23,997 | 4 | 49 | 24,046 | 3,642.41 | 151 | 21,285 | 3,430.49 | . 161 |
| 8 | Houlton | 51 | 11,594 | 3 | 30 | 11,624 | 4,404.34 | . 379 | 10,360 | 3,989.21 | .385 |
| 9 | Whlse. to Lic. |  |  | 5 | 82 |  | 75.34 |  |  | - 21.94 |  |
| 12 | Rumford | 51 53 5 | 7,544 10,402 | 5 6 | 82 179 | 7,626 10,581 | 1,755.34 | 230 191 | 6,645 | 1,563.90 | 235 |
| 14 | Ellsworth | 52 | -8,211 | 1 | 10 | 10,581 | 2,071.35 | . 252 | 10,661 8,342 | 2,007.76 | 188 |
| 15 | Bar Harbor | 36 | 5,318 | 4 | 212 | 5,530 | 1,525.37 | . 276 | 5,850 | 1,598.89 | 273 |
| 16 | Calais | 28 | 4,545 | 2 | 18 | 4,563 | 1,500.60 | . 329 | 4,589 | 1,512.06 | 329 |
| 17 | Belfast | 39 | 5,318 | 1 | 14 | 5,332 | 1,140.43 | 214 | 4,884 | 1,100.23 | 225 |
| 18 | Bath | 50 | 6,664 | 5 | 237 | 6,901 | 1,302.89 | 189 | 6,618 | 1,267.99 | 191 |
| 19 | Millinocket | 52 | 4,610 | - | - | 4,610 | 1,637.70 | .355 | 4,508 | 1,499.09 | 332 |
| 20 | Skowhegan | 52 | 4,383 | -1 | - | 4,383 | 805.45 | 184 | 4,881 | 912.71 | 186 |
| 21 | Old Orchard | 25 | 2,245 | 1 | 49 | 2,294 | 486.14 | 212 | 2,592 | 603.97 | . 233 |
| 22 | Auburn | 51 | 7,237 | 8 | 230 | 7,467 | 1,092.64 | 146 | 6,808 | 925.18 | 135 |
| 23 | Sanford | 47 | 5,069 | 4 | 107 | 5,176 | 1,329.17 | 257 | 4,603 | 1,235.04 | 268 |
| 24 | Gardiner | 52 | 5,141 | 4 | 40 | 5,181 | 496.33 | . 096 | 4,873 | 467.35 | . 095 |
| 25 | Westbrook | 41. | 7,028 | 3 | 34 | 7,062 | 1,361.93 | 193 | 6,952 | 1,460.06 | 210 |
| 26 | Old Town | 26 | 3,722 | , | - | 3,722 | 917.59 | 247 | 3,574 | 845.98 | 236 |
| 27 | Caribou | 50 | 8,153 | 2 | 281 | 8,434 | 3,500.28 | 415 | 8,117 | 3,106.65 | . 382 |
| 28 | Madawaska | 28 | 3,237 | 1 | 4 | 3,241 | 1,743.16 | 538 | 2,722 | 1,410.91 | . 519 |
| 29 | Madison | 52 | 2,433 |  | -- | 2,433 | 529.83 | 218 | 2,813 | 662.66 | 235 |
| 30 | Lincoln. | 51 | 3,597 | 1 | 18 | 3,615 | 1,187.83 | 329 | 3,231 | 926.38 | 286 |
| 31 | Van Buren | 25 | 3,019 | - | - | 3,019 | 1,544.83 | 512 | 2,810 | 1,482.88 | . 527 |
| 32 | Fort Fairfield | 26 | 3,881 | - | $\overline{37}$ | 3,881 | 1,814.03 | 467 | 4,927 | 2,184.08 | 443 |
| 33 | Norway | 32 | 5,256 | 3 | 37 | 5,293 | 1,227.96 | 232 | 5,968 | 1,318.70 | 220 |
| 34 | Kittery. | 49 | 2,831 | 4 | 38 | 2,869 | 887.24 | . 309 | 3,243 | 928.37 | 286 |
| 35 | Boothbay Harbor. | 35 | 3,684 | - | - | 3,684 | 879.08 | 239 | 3,947 | 940.48 | 238 |
| 36 | Fort Kent | 26 | 4,038 | - | $\overline{84}$ | 4,038 | 2,195.15 | 544 | 4,217 | 2,069.28 | 490 |
| 37 | Brunswick | 52 | 6,973 | 4 | 84 | 7,057 | 1,034.44 | 147 | 6,096 | 895.90 | 146 |
| 38 | Eastport | 25 52 | 3,521 | - | - | 3,521 | 1,225.01 | 348 164 | 3,815 | 1,273.01 | . 333 |
| 39 | Newport . . | 52 39 | 3,868 | - | - | 3,868 | 1633.48 | . 164 | 3,548 | 596.35 | . 168 |
| 41 | Farmington | 39 34 | 5,032 | 3 | 11 | 5,032 | 1,253.07 | 249 | 4,796 | 1,290.63 | . 269 |
| 42 43 | Bridgton Machias | 34 33 | 2,529 <br> 3,473 | 3 | 11 | 2,540 3,473 | 779.60 1 | $\begin{array}{r}307 \\ 3 \\ \hline\end{array}$ | 564 | 114.15 | . 202 |
|  |  |  | 3,473 |  |  | 3,473 | 1,140.05 | 328 | 706 | 185.46 | . 262 |
|  | TOTAL | 1,676 | 279,946 | 152 | 8,374 | 288,320 | \$61,459.72 | \$.213 | 273,378 | \$58,265.71 | \$.213 |

