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**110th Legislature (1980-1982)**

**History and Final Disposition**

LD 1321 / SP0465

An Act to Prohibit Subliminal Advertising. Presented by Sen. Brown of Washington.  
Judiciary Hearing 4-13-81. Leave to Withdraw Accepted.

**Original Bill**

[LD 1321 \(110th Legis. 1981\)](#)

**Floor Proceedings and Debate**

[SENATE, March 17, 1981 \(p425-433\)](#)

- p. 426

[HOUSE, March 20, 1981 \(p463-464\)](#)

- p. 463

[SENATE, April 21, 1981 \(p765-770\)](#)

- p. 766

[HOUSE, April 27, 1981 \(p771-777\)](#)

- p. 771

**News Articles**

Bill proposed to outlaw subliminal advertising (Associated Press) (Portland Press Herald, 4/14/1981) ● (Available on request—please include the following citation:  
110/LD13XX/nc110-LD-1321/SB1101139L 1.pdf)

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