MAINE STATE LEGISLATURE

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LAWS

OF THE

STATE OF MAINE

AS PASSED BY THE

ONE HUNDRED AND TWENTY-SIXTH LEGISLATURE

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- ble to the particular owner or operator of the underinsured motor vehicle from that person's, operator's or owner's underinsured vehicle coverage policy limits if applicable to that person.
- B. If the underinsured motor vehicle policy applicable to 2 or more persons who are legally entitled to recover damages contains only a single per accident limit, the amount of underinsured vehicle coverage available to each injured person is determined by subtracting any payment received by that person from the owner or operator of the underinsured motor vehicle from that single per accident limit. In no event may the maximum amount payable by the insurer to all injured persons exceed the single per accident limit.
- C. The amount of underinsured vehicle coverage determined under paragraph A or B must be further reduced by the amount by which the bodily injury liability insurance coverage applicable to the particular owner or operator of the underinsured motor vehicle exceeds all payments from that coverage to all persons legally entitled to recover damages from that particular owner or operator of the underinsured motor vehicle.
- D. This subsection does not prohibit an insurer from providing greater amounts of underinsured vehicle coverage than are required under this section.

See title page for effective date.

CHAPTER 285 S.P. 265 - L.D. 727

An Act Establishing Health Care Practitioner Transparency Requirements

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 24 MRSA §2988 is enacted to read:

§2988. Identification of health care practitioners; advertising

- **1. Definitions.** For the purposes of this section, unless the context otherwise indicates, the following terms have the following meanings.
 - A. "Advertisement" means a communication, whether printed, electronic or oral, that names a health care practitioner and the practice, profession or institution in which the practitioner is employed, volunteers or otherwise provides health care services. "Advertisement" includes business cards, letterhead, patient brochures, e-mail, Internet, audio and video communications and any

- other communication used in the course of business.
- B. "Deceptive or misleading advertising" includes, but is not limited to, use of an advertisement that misstates, falsely describes, falsely holds out or falsely details the health care practitioner's professional skills, training, expertise, education, board certification or licensure.
- 2. Advertising. A health care practitioner who advertises health care services shall disclose in an advertisement the applicable license under which the health care practitioner is authorized to provide services. The advertisement:
 - A. May not constitute deceptive or misleading advertising; and
 - B. Must include the health care practitioner's name, the type of license the practitioner holds and the common term for the practitioner's profession.
- 3. Identification. A health care practitioner shall comply with the following identification requirements. A health care practitioner who does not have direct patient care interactions is not subject to the provisions of this subsection.
 - A. A health care practitioner shall display a copy of the practitioner's license in a prominent place in an office area visible to current and prospective patients. If the health care practitioner sees patients in a setting outside of a licensed health care facility, the copy must be of sufficient size to be visible and apparent to patients, except that a copy no smaller than the original license is deemed to be sufficient.
 - B. A health care practitioner seeing patients on a face-to-face basis shall wear a name badge or some other form of identification that clearly discloses:
 - (1) The health care practitioner's name;
 - (2) The type of license, registration or certification the health care practitioner holds, including the common term for the health care practitioner's profession; and
 - (3) The health care practitioner's medical staff position, if applicable.
- 4. Complaints; disciplinary action. A person may file a complaint with the appropriate licensing board regarding a health care practitioner who fails to provide the consumer information required in this section. A health care practitioner who violates any provision of this section engages in unprofessional conduct and is subject to disciplinary action under the applicable licensing provisions of the health care practitioner.

5. Authority of licensing board. This section may not be construed to limit the authority of a licensing board to impose requirements for professional conduct and advertising on a health care practitioner in addition to the requirements of this section.

See title page for effective date.

CHAPTER 286 H.P. 508 - L.D. 757

An Act To Amend the Hunting Laws as They Pertain to the Training of Dogs

Be it enacted by the People of the State of Maine as follows:

- **Sec. 1.** 12 MRSA §12051, sub-§1, as amended by PL 2011, c. 253, §21 and c. 309, §4, is further amended to read:
- **1. Open training season.** Unless otherwise provided in this Part, a person may not train dogs on wild birds and wild animals except as follows.
 - A. A person may train dogs on foxes, snowshoe hare and raccoons from July 1st through the following March 31st, including Sundays.
 - B. A person may train sporting dogs on wild birds at any time, including Sundays.
 - C. A resident may train up to 6 dogs at any one time on bear from July 1st to the 4th day preceding the open season on hunting bear, except in those portions of Washington County and Hancock County that are situated south of Route 9.

A person may not engage in activities authorized under this subsection unless that person possesses a valid hunting license issued under section 11109, except that a person may train dogs on pen-raised birds at any time without a license. For the purpose of this subsection, "pen-raised birds" includes, but is not limited to, quail, pheasant, pigeons and Hungarian partridge.

A person who violates this subsection commits a Class E crime.

- Sec. 2. 12 MRSA §12051, sub-§6 is enacted to read:
- 6. Effect of revocation. A person may not train dogs under this section if that person has a suspended or revoked license pursuant to section 10902.

See title page for effective date.

CHAPTER 287 H.P. 562 - L.D. 811

An Act To Provide Guidance for the Development of Marine Fisheries Management Plans

Be it enacted by the People of the State of Maine as follows:

- **Sec. 1. 12 MRSA §6171, sub-§2-A,** as enacted by PL 1979, c. 404, is repealed and the following enacted in its place:
- 2-A. Management plans. The commissioner may adopt a management plan or other policy on the conservation or regulation of marine organisms only after prior notice and public hearing and with the advice and consent of the Marine Resources Advisory Council under section 6024.
 - A. A management plan is a guidance document, which must seek to:
 - (1) Establish management goals and a long-term vision for the relevant fishery;
 - (2) Ensure the long-term viability of the resource and the relevant fishery;
 - (3) Provide for the rebuilding of any depleted fisheries;
 - (4) Provide for future opportunities and access to the relevant fishery;
 - (5) Provide the greatest overall benefit to the State, including biological, economic and social considerations; and
 - (6) Preserve the legacy of the seafood industry in the State and its benefits to the people of the State.
 - B. A management plan must include, to the degree possible:
 - (1) Clearly articulated management goals and objectives;
 - (2) A description of the biology of the relevant species;
 - (3) A description of the relevant fishery;
 - (4) Any available information regarding stock status:
 - (5) Current management measures;
 - (6) Any recommendations to achieve goals and objectives;
 - (7) Findings of current research and future research needs; and
 - (8) An ecosystem-based characterization of each species under consideration.