MAINE STATE LEGISLATURE

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LAWS

OF THE

STATE OF MAINE

AS PASSED BY THE

ONE HUNDRED AND TWENTIETH LEGISLATURE

FIRST SPECIAL SESSION November 13, 2002 to November 14, 2002

ONE HUNDRED AND TWENTY-FIRST LEGISLATURE

FIRST REGULAR SESSION December 4, 2002 to June 14, 2003

THE GENERAL EFFECTIVE DATE FOR FIRST SPECIAL SESSION NON-EMERGENCY LAWS IS FEBRUARY 13, 2003

THE GENERAL EFFECTIVE DATE FOR FIRST REGULAR SESSION NON-EMERGENCY LAWS IS SEPTEMBER 13, 2003

PUBLISHED BY THE REVISOR OF STATUTES IN ACCORDANCE WITH MAINE REVISED STATUTES ANNOTATED, TITLE 3, SECTION 163-A, SUBSECTION 4.

> Penmor Lithographers Lewiston, Maine 2003

qualifies for the issuance of special Purple Heart registration plates may apply to the Secretary of State for a special single plate recognizing that award.

The Secretary of State shall design and identify these single plates for recognition purposes only. Single Purple Heart plates may not be attached to a motor vehicle. Only one plate may be issued to each recipient and a one-time fee of \$5 charged.

The Secretary of State shall begin issuing Purple Heart plates in accordance with this subsection no later than November 1, 1995.

See title page for effective date.

CHAPTER 68

H.P. 455 - L.D. 625

An Act Regarding the Sale of Hard Cider

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 28-A MRSA §14 is enacted to read:

§14. Hard cider sold by malt liquor licensees

Notwithstanding any other provision of this Title, a person licensed to sell malt liquor for consumption on or off premises may also sell hard cider. All provisions of this Title applicable to malt liquor apply to hard cider when hard cider is sold by persons licensed to sell malt liquor for consumption on or off premises.

See title page for effective date.

CHAPTER 69

S.P. 45 - L.D. 122

An Act Regarding the Sampling of Products

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 28-A MRSA §1402-A, sub-§3-A is enacted to read:

3-A. Partial-bottle wine samples. The products are partial-bottle wine samples provided to licensees licensed for on-premises consumption. The agent providing the sample shall maintain a log stating the names of the licensees who sampled the product and the amount sampled. Partial bottle samples must be properly sealed between tastings;

Sec. 2. 28-A MRSA §1402-A, sub-§4, as enacted by PL 1997, c. 228, §1, is amended to read:

4. Maximum annual sample established. The maximum amount of samples given to a retail licensee may not exceed 3 9 gallons of beer and 3 gallons malt beverage and 9 liters of wine annually;

See title page for effective date.

CHAPTER 70

S.P. 113 - L.D. 331

An Act Restricting Telemarketers from Blocking Their Telephone Numbers When Making Solicitation Calls

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 10 MRSA §1499-A is enacted to read:

§1499-A. Telemarketing; prohibition on number blocking

- 1. **Definitions.** As used in this section, unless the context otherwise indicates, the following terms have the following meanings.
 - A. "Caller identification service" means a service that allows a telephone subscriber to have the telephone number and, where available, name of the calling party transmitted contemporaneously with the telephone call and displayed on a device in or connected to the subscriber's telephone.
 - B. "Seller" means any person who, in connection with a telemarketing transaction, provides, offers to provide or arranges for others to provide goods or services to the customer in exchange for consideration.
 - C. "Telemarketer" means any person who, in connection with telemarketing, initiates or receives telephone calls to or from a customer or donor.
 - D. "Telemarketing" means a plan, program or campaign that is conducted by use of one or more telephones to induce the purchase of goods or services or a charitable contribution and that involves more than one intrastate telephone call. "Telemarketing" does not include the solicitation of sales through the mailing of a catalog that contains a written description or illustration of the goods or services offered for sale, the business address of the seller and multiple pages of