

MAINE STATE LEGISLATURE

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ACTS AND RESOLVES

AS PASSED BY THE

One Hundred and Third Legislature

OF THE

STATE OF MAINE

Published by the Director of Legislative Research in accordance with
the Revised Statutes of 1964, Title 3, Section 164, Subsection 6.

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PRIVATE AND SPECIAL LAWS
OF THE
STATE OF MAINE
AS PASSED BY THE
One Hundred and Third Legislature
1967

Chapter 33

AN ACT Appropriating Funds to Promote Travel to the State of Maine in Connection With the 1967 World Exhibition in Canada.

Emergency preamble. Whereas, Acts of the Legislature do not become effective until 90 days after adjournment of the Legislature unless enacted as emergencies; and

Whereas, promotion by the State of Maine is essential to realize the full benefit of funds invested in a building and exhibits at the 1967 World Exhibition in Montreal, Canada; and

Whereas, because of the time involved to prepare such promotion; and

Whereas, the amount appropriated to provide for the State of Maine's participation in the 1967 World Exhibition in Canada is insufficient to provide for such promotion; and

Whereas, in the judgment of the Legislature, these facts create an emergency within the meaning of the Constitution of Maine and require the following legislation as immediately necessary for the preservation of the public peace, health and safety; now, therefore,

Be it enacted by the People of the State of Maine, as follows:

Sec. 1. Appropriation to the Department of Economic Development. For the purpose of promoting travel to and through Maine by people visiting the 1967 World Exhibition at Montreal, Canada, the sum of \$93,200 is appropriated from the Unappropriated Surplus of the General Fund to the Department of Economic Development. Said sum shall be expended as follows to inspire visiting the Maine Pavilion and travel through Maine:

Advertising—Newspapers	\$15,000
Advertising—Radio & Television	15,000
Promotional Literature, French & English	38,000
Special Promotions	15,750
Montreal Transit Cards & Subways	3,100
Promotional Films	4,000
Literature Racks	2,350
Total	<hr/> \$93,200

Sec. 2. Contracts. The Commissioner of Economic Development is authorized to enter into such contracts as may be necessary to carry out the purposes of this Act.

Emergency clause. In view of the emergency cited in the preamble, this Act shall take effect when approved.