

MAINE STATE LEGISLATURE

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STATE OF MAINE
HOUSE OF REPRESENTATIVES
99th LEGISLATURE

COMMITTEE AMENDMENT "A" to S. P. 401, L. D. 1169, Bill, "An Act Relating to Outdoor Advertising Devices on the Interstate System."

Amend said Bill in section 2 by striking out the first 3 lines and inserting in place thereof the following:

'Sec. 2. R. S., c. 23, § § 147-A - 147-F, additional. Chapter 23 of the Revised Statutes is amended by adding 6 new sections to be numbered 147-A to 147-F, to read as follows: '

Further amend said Bill in section 2 by striking out the last 8 lines of subsection II of that part designated "Sec. 147-A" and inserting in place thereof the following: 'but excluding supports, and no sign that displays any trade name which refers to or identifies any service rendered or product sold, or otherwise handled, may be permitted unless the name of the advertising activity is displayed as conspicuously as such trade name. Signs located not more than 50 feet from the building wherein the activity is being conducted and advertising activities being conducted upon the real property where the sign is located are excepted from the provisions of this subsection.'

Further amend said Bill in section 2 by inserting before the period at the end of paragraph D of subsection III of that part designated "Sec. 147-A," the following: 'and no other sign concerning such activity or place shall be permitted within any other informational site within 12 air miles of the first site except as permitted under paragraph E'

Further amend said Bill in section 2 by striking out the last 4 lines of paragraph E of subsection III of that part designated "Sec. 147-A." and inserting in place thereof the following: 'camping, deemed to be in the specific interest of the traveling public, lodging, eating and vehicle service and repair may be permitted on the informational signs if the activity or place concerned is located within 12 air miles from the informational signs. For the purposes of the standards of this section, a trade name is deemed to be information in the specific interest of the traveling public only if it identifies or characterizes such a place or identifies vehicle service, equipment, parts, accessories, fuels, oils or lubricants being offered for sale at such a place. Signs displaying any other trade name may not be permitted.'

Further amend said Bill in section 2 by adding at the end of that part designated "Sec. 147-A." a new paragraph H, to read as follows:

(OVER)

(Filing No. 402)

'H. The commission is authorized to make and enforce orders and regulations for the enforcement of this section and to establish such fees for the panels as may be reasonable to erect and maintain the same.'

Further amend said Bill in that part of section 2 designated "Sec. 147-B." by inserting in the 5th line after the underlined words "state law" the underlined words 'or municipal ordinance'

Further amend said Bill in section 2 by striking out the single quotation mark at the end of that part designated "Sec. 147-D." and adding the following sections:

"Sec. 147-E. Regulations. Regulations under sections 147-A to 147-F shall supersede all advertising regulations under municipal ordinances except those ordinances which are more restrictive than the provisions of said sections.

Sec. 147-F. Application. Section 147-A shall not apply in the area contiguous to the interstate system, including ramps and interchanges, which is within the urban areas of municipalities as defined by the State Highway Commission as of January 1, 1960."

Reported by the Committee on Highways.

Read and Adopted in the Senate May 13, 1959.

Reproduced and distributed under the direction of the Clerk of the House.

(Filing No. 402)

5/21/59