

## STATE OF MAINE HOUSE OF REPRESENTATIVES 99th LEGISLATURE

SENATE AMENDMENT "A" to COMMITTEE AMENDMENT "A" to S. P. 401,

L. D. 1169, Bill, "An Act Relating to Outdoor Advertising

Devices on the Interstate System".

Amend said Amendment by striking out all of lines 6 to 16 inclusive and inserting in place thereof the following:

"Further amend said Bill in section 2 by striking out all of subsection II of that part designated 'Sec. 147-A' and inserting in place thereof the following:

'II. On premise signs. Signs which advertise the sale or lease of property or activity being conducted upon the real property where the signs are located. Not more than one such sign advertising the sale or lease of the same property may be permitted which is visible to traffic proceeding in any one direction on any portion of the interstate system, including ramps and interchange areas. Not more than one such sign advertising activities being conducted upon the real property where the sign is located which is visible to traffic proceeding in any one direction on any portion of the interstate system, including ramps and interchange areas, may be permitted more than 50 feet from the building, structure or permanently emplaced fixture where the goods advertised are sold or the business or profession advertised is carried on. No sign shall exceed 20 feet in length, width or height, or 150 square feet in area, including border and trim, but ex-cluding supports, and no sign that displays any trade name which refers to or identifies any service rendered or product sold, or otherwise handled, may be permitted unless the name of the advertised activity is displayed as conspicuously as such trade name; except that the provisions of this sentence shall not apply to signs located not more than 50 feet from the building, structure or permanently emplaced fixture where the goods advertised are sold or the business or profession advertised, is carried on."

Presented by Senator Parker of Piscataquis.

Read and Adopted in the Senate May 13, 1959.

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(Filing No. 403)