

# MAINE STATE LEGISLATURE

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**Legislative Document**

**No. 141**

H. P. 94

In House of Representatives, January 22, 1959

Referred to Committee on Legal Affairs. Sent up for concurrence and 750 copies ordered printed.

HARVEY R. PEASE, Clerk

Presented by Mr. Briggs of Portland.

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STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
FIFTY-NINE

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**AN ACT Relating to Newspaper Rates for Political Advertising.**

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Be it enacted by the People of the State of Maine, as follows:

**R. S., c. 9, §§ 10 & 11, additional.** Chapter 9 of the Revised Statutes is amended by adding 2 new sections to be numbered 10 and 11, to read as follows:

**'Sec. 10. Payments for publication.** No person, firm or corporation, within the State, publishing a newspaper or other periodical shall receive for political advertising a rate in excess of the rate or rates regularly charged by such person, firm or corporation for commercial advertising and no candidate or political committee shall pay for political advertising any rate or charge in excess of such rate or rates regularly charged. All discount privileges otherwise offered by such person, firm or corporation to commercial advertisers shall be available upon equal terms to all candidates for public office.

**Sec. 11. Rates to be filed.** Every person, firm or corporation, within this State, publishing a newspaper or other periodical, shall file with the Secretary of State for public inspection a schedule or schedules showing the rates charged, and discount privileges allowed, for commercial advertising. Any such schedule may be changed or amended by filing a new or amended schedule with the Secretary of State, but such new or amended schedule shall not be effective until 30 days after filing.'