

NEW DRAFT OF S. P. 484-L. D. 1392

NINETY-EIGHTH LEGISLATURE

Legislative Document

No. 1574

S. P. 570

In Senate, May 8, 1957.

Reported by minority from Committee on Highways and printed under joint rules No. 10.

CHESTER T. WINSLOW, Secretary.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED FIFTY-SEVEN

AN ACT Relating to Outdoor Advertising Near Controlled Access Roads.

Be it enacted by the People of the State of Maine, as follows:

R. S., c. 23, § 149, amended. Section 149 of chapter 23 of the Revised Statutes, as amended by chapter 230 of the public laws of 1955, is hereby further amended to read as follows:

'Sec. 149. Restrictions on signs and billboards adjacent to turnpikes. In order to better safeguard the interests and investments of the State and its people in the state turnpike system, to afford a greater measure of protection to the users of the turnpike by elimination of dangerous hazards, to best maintain the turnpikes for the welfare of society and to prevent the unrestricted use of signs and advertising structures and devices immediately adjacent to them, no person shall erect or maintain within 500 feet of the nearest right-of-way boundary line of any state turnpike any advertising sign or advertising structures or devices of any kind intended for display to the traffic thereon.

As used in this section, "state turnpike system" shall be deemed to mean all highways on the interstate system and including highways constructed by the Maine Turnpike Authority. As used in this section, "advertising sign or advertising structure or device" shall be deemed to mean any advertising structure, sign, picture, word or device for the advertisement thereon or thereby of any commodity, service or thing.

The provisions of this section shall not apply to outdoor advertising structures, devices or displays upon the property whereon the goods so advertised are manufactured or sold, or the business or profession so advertised is carried on or practiced, or which advertise the real property upon which the same may be for sale or for rent, provided that such structures shall not exceed 10 in number or a total area of 250 square feet, and provided that such structures, devices or displays shall be within 300 feet of the building wherein the goods advertised are manufactured or sold, or the business or profession advertised is carried on or practiced. Any person violating the provisions of this section shall be guilty of a misdemeanor. The provisions of this section shall not apply to outdoor advertising structures and devices in existence on April 1, 1957 located adjacent to the interstate system, but such advertising structures and devices shall conform to this section by January 1, 1962.'

2