

# MAINE STATE LEGISLATURE

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**Legislative Document**

**No. 1216**

H. P. 853

House of Representatives, March 12, 1957.

Referred to Committee on Highways. Sent up for concurrence and 750 copies ordered printed.

HARVEY R. PEASE, Clerk.

Presented by Mr. LaCasce of Fryeburg.

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STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
FIFTY-SEVEN

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**AN ACT Amending the Outdoor Advertising Sign Law.**

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Be it enacted by the People of the State of Maine, as follows :

**Sec. 1. R. S., c. 23, § 138, amended.** The 2nd sentence of section 138 of the Revised Statutes, as amended by chapter 38 and section 3 of chapter 279 of the public laws of 1955, is hereby further amended to read as follows :

'The provisions of this section shall not apply to outdoor advertising structures, devices or displays upon the property whereon the goods so advertised are manufactured or sold or the business or profession so advertised is carried on or practiced, or which advertise the real property upon which the same may be for sale or for rent, provided that such structures, devices or displays shall not exceed 10 in number, and provided that such structures, devices or displays shall be within 1,000 feet of the ~~building~~ **building business property line** wherein the goods advertised are manufactured or sold or the business or profession advertised is carried on or practiced, except that if such building is not adjacent to a public way designated by state or federal highway route numbers, said structures, devices or displays shall be within 300 feet from the junction of the nearest such highway and the traveled way, public or private, constituting the approach to said building, and such signs, **including strip signs, so called, which are several narrow panels attached one above the other** shall not exceed ~~2~~ **10** in number or 200 square feet in total area. ~~and provided further, that none~~ **None** of such signs shall be of an area greater than 100 square feet or shall endanger the safety of persons using the highways.'

**Sec. 2. R. S., c. 23, § 139, amended.** The 3rd sentence of section 139 of chapter 23 of the Revised Statutes is hereby amended to read as follows :

'A fee shall be paid for **only one** ~~each~~ side of each panel, bulletin or sign used or intended to be used for advertising and ~~each panel, bulletin or sign of a series~~ shall require a permit and the payment of a separate permit fee.'

**Sec. 3. R. S., c. 23, § 150, amended.** The 1st paragraph of section 150 of chapter 23 of the Revised Statutes is hereby amended by adding at the end thereof a new sentence to read as follows :

'Business directional signs, so called, under the provisions of this section shall not to exceed 15 inches by 36 inches and shall be secured in the ground by 2 stakes.'