

MAINE STATE LEGISLATURE

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NEW DRAFT OF: H. P. 1014—L. D. 1135
(NEW TITLE)

N I N E T Y - S I X T H L E G I S L A T U R E

Legislative Document

No. 1460

H. P. 1252

House of Representatives, April 16, 1953

Reported by Mr. Henry from the Committee on Business Legislation.
Printed under Joint Rules No. 10.

HARVEY R. PEASE, Clerk

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
FIFTY-THREE

AN ACT Relating to Deception as to Prices of Motor Vehicle Fuel.

Be it enacted by the People of the State of Maine, as follows:

Sec. 1. R. S., c. 88, § 168, amended. Section 168 of chapter 88 of the revised statutes is hereby amended to read as follows:

‘**Sec. 168. Deception; adulteration or misbranding.** It shall be unlawful for any person, firm or corporation within this state to store, sell, distribute, transport, expose for sale or offer for sale, distribution or transportation any internal combustion engine fuels, lubricating oils or other similar products in any manner whatsoever so as to deceive or tend to deceive the purchaser as to the nature, quality, **price** and identity of the product so sold or offered for sale or which is adulterated or misbranded within the meaning of sections 168 to 175, inclusive.’

Sec. 2. R. S., c. 88, § 174-A, additional. Chapter 88 of the revised statutes, as amended, is hereby further amended by adding thereto a new section to be numbered 174-A, to read as follows:

‘**Sec. 174-A. Deception as to price prohibited.** Every retail dealer in internal combustion engine fuel advertising the price of such engine fuel on any sign shall include in the price shown on such sign all taxes imposed

with respect to the manufacture or sale of the motor fuel offered for sale, and every such sign shall either contain a statement of the taxes included in said price, or, without specifying the amount thereof, shall state that such taxes are included in said price. All figures, including fractions, upon said signs, other than figures and fractions used in any price computing mechanism constituting a part of any pump or dispensing device, shall be of the same size.'