

MAINE STATE LEGISLATURE

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N I N E T Y - S I X T H L E G I S L A T U R E

Legislative Document

No. 617

H. P. 601

House of Representatives, February 11, 1953

On motion of Mr. Stewart of Portland, tabled pending reference and ordered printed.

HARVEY R. PEASE, Clerk

Presented by Mr. Story of Washburn by request

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
FIFTY-THREE

AN ACT Relating to Billboard Liquor Advertising.

Be it enacted by the People of the State of Maine, as follows :

R. S., c. 57, § 59, amended. Section 59 of chapter 57 of the revised statutes, as amended, is hereby further amended to read as follows :

'Sec. 59. Advertising of liquor. No advertising of liquor within the state shall be permitted except in such form as may be specifically authorized by the commission, provided that radio, ~~billboards, signs~~ newspapers, magazines and periodicals, **and outside signs as provided in section 58, but excluding billboards,** may carry advertising subject to the regulations of the commission. **No picture or other form of representation of the state house shall be used or displayed for the advertising of liquor.'**