

MAINE STATE LEGISLATURE

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STATE OF MAINE
HOUSE OF REPRESENTATIVES
96th LEGISLATURE

HOUSE AMENDMENT "A" to H. P. 191, L. D. 202, Bill, "An Act
Regulating Liquor Advertising."

Amend said Bill by striking out everything after the enact-
ing clause and inserting in place thereof the following:

R. S. c. 57, Sec. 59, amended. The first sentence of
section 59 of chapter 57 of the revised statutes is hereby
amended to read as follows:

'No advertising of liquor within the state shall be permitted
except in such form as may be specifically authorized by the
commission, provided that radio, billboards, signs, newspapers,
magazines, and periodicals may carry advertising subject to the
regulations of the commission; and
further provided that no television programs advertising liquor
originating in the state and no advertising of liquor in television
films to be used in programs originating in the state shall be
permitted except in such form as may be specifically authorized by
the commission and subject to the regulation of the commission.'

Filed by Mr. Stewart of Portland.

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(Filing No. 32)

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