

MAINE STATE LEGISLATURE

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N I N E T I E T H L E G I S L A T U R E

Legislative Document

No. 875

(Transmitted from the Revisor of Statutes under Joint Order)

H. P. 1536

House of Representatives, February 14, 1941.

Referred to the Committee on Maine Publicity and 1,000 copies ordered printed. Sent up for concurrence.

HARVEY R. PEASE, Clerk.

Presented by Mr. Crockett of North Haven.

STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
FORTY-ONE

AN ACT Relating to State Publicity.

Be it enacted by the People of the State of Maine, as follows:

R. S., c. 2, amended. Sections 113-A, 113-B and 113-C, of chapter 2 of the revised statutes, as enacted by chapter 190 of the public laws of 1935 and amended by chapter 174 of the public laws of 1937; and section 2 of chapter 190 of the public laws of 1935, are hereby repealed and the following enacted in place thereof:

‘Sec. 113-A. **Maine Development Commission; how constituted.** There is hereby created and established a board of 7 members which shall be known as the **Maine Development Commission**. Said commission shall be constituted as follows: the governor, the commissioner of agriculture, the commissioner of inland fisheries and game, the commissioner of sea and shore fisheries, the commissioner of labor and industry, the forest commissioner and the state geologist. The commission shall elect one of its members as chairman, one as vice-chairman and one as secretary.’

‘Sec. 113-B. **Appropriations; duties of commission.** The sum of \$150,000 is hereby annually appropriated for the purpose of publicizing the resources, products and attractions of the state. Of this sum, \$50,000 shall

be expended in general publicity for the said resources, products and attractions, and to defray the necessary administrative expenses; \$25,000 shall be expended in advertising the agricultural products of the state; \$25,000 shall be expended in advertising inland fishing and hunting; \$25,000 shall be expended in advertising the products of sea and shore fisheries and salt water sport fishing; and \$25,000 shall be expended in advertising the industrial advantages and products of the state.

The commission shall arrange for, authorize and supervise the expenditure of all money appropriated under the provisions of this section, and such additional monies as may be appropriated or otherwise made available from time to time for the said purposes, and shall have full authority to execute contracts for the preparation, publication and dissemination of information incidental to the purposes of this act. Expenditures authorized by the provisions of this act shall be paid only on vouchers approved by the commission and the state controller.'

'Sec. 113-C. Employees of commission; duties. The commission shall employ a publicity director, such publicity agents as may be necessary, and a clerical staff.

The publicity director shall direct and control, under supervision of the commission, all activities provided for under the provisions of this act.'