

MAINE STATE LEGISLATURE

The following document is provided by the
LAW AND LEGISLATIVE DIGITAL LIBRARY
at the Maine State Law and Legislative Reference Library
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied
(searchable text may contain some errors and/or omissions)

E I G H T Y - N I N T H L E G I S L A T U R E

Legislative Document

No. 868

H. P. 1629

House of Representatives, February 14, 1939.

Referred to Committee on Judiciary and sent up for concurrence. 500 copies ordered printed.

HARVEY R. PEASE, Clerk.

Presented by Mrs. Robinson of South Portland.

S T A T E O F M A I N E

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
THIRTY-NINE

AN ACT to Prohibit Commercial Advertising by Means of Bill-Boards.

Be it enacted by the People of the State of Maine, as follows :

Commercial advertising by means of bill-board prohibited; exceptions. No person, association, partnership or corporation shall set up, establish maintain or permit to be maintained any bill-board for commercial advertising within the limits of the state of Maine, or shall place on any conspicuous building or structure of any sort, or any stone, cliff or tree, any commercial advertising. This shall not apply to signs erected or attached to places of business calling attention to the name of the proprietor and for the nature of business carried on therein, whether said business is seasonal or otherwise.

Any person wilfully violating any provision of this act shall be subject to a fine of not less than \$10 nor more than \$50 for each offense, to be recovered in an action of debt, brought by and in the name of any complainant. The proceeds of any amounts so recovered shall be deposited in the general funds of the state, but ear-marked to be expended by the state highway commission for highway beautification.