

MAINE STATE LEGISLATURE

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E I G H T Y - N I N T H L E G I S L A T U R E

Legislative Document

No. 738

H. P. 1682

House of Representatives, February 14, 1939.

Referred to Committee on Motor Vehicles. Sent up for concurrence and 500 copies ordered printed.

HARVEY R. PEASE, Clerk.

Presented by Mr. Dow of Kennebunkport.

S T A T E O F M A I N E

IN THE YEAR OF OUR LORD NINETEEN HUNDRED
THIRTY-NINE

AN ACT Regulating the Display of Signs Relating to Prices of Internal Combustion Engine Fuel.

Be it enacted by the People of the State of Maine, as follows:

Sec. 1. Definitions. The term "retail dealer" as used in this act shall mean any person operating a service station, filling station, store, garage or other place of business for the sale of internal combustion engine fuel for delivery into the service-tank or tanks of any vehicle propelled by an internal combustion engine.

"Internal combustion engine fuel" shall mean: first, gasoline; secondly, benzol; and thirdly, other products when sold or used for motor fuel in the operation of an internal combustion engine except kerosene and fuel oil, commonly called crude oil.

Sec. 2. Signs regulated. Every retail dealer shall keep posted conspicuously at each pump or other container from which internal combustion engine fuel is sold and delivered, one sign not exceeding 10 inches in height and 8 inches in width, showing the retail sales price per gallon and in separate figures the state tax and federal tax applicable thereto and the total cost thereof to the purchaser. All figures thereon shall be the same size except fractions of a cent wherein the numerator and denominator shall be of equal size and the combined overall size shall be the same size as the

whole number. No other signs showing the sales prices of internal combustion engine fuels except such signs contained on the face of computing pumps shall be posted or displayed upon, at, or within the vicinity of the premises where such products are offered for sale or sold at retail.

Retail dealers desiring to post or display signs showing the sales price of petroleum products other than internal combustion engine fuel shall not exceed the dimensions and specifications provided herein for internal combustion engine fuel price signs.