

# MAINE STATE LEGISLATURE

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# E I G H T Y - N I N T H   L E G I S L A T U R E

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**Legislative Document**

**No. 103**

H. P. 385

House of Representatives, January 25, 1939.

Referred to Committee on Judiciary and sent up for concurrence. 500 copies ordered printed.

HARVEY R. PEASE, Clerk.

Presented by Mr. Dow of Kennebunkport.

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## S T A T E   O F   M A I N E

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IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
THIRTY-NINE

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### **AN ACT Increasing the License and Permit Fees for Outdoor Advertising.**

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Be it enacted by the People of the State of Maine, as follows :

**Sec. 1. P. L., 1935, c. 163, § 1, amended.** Section 1 of chapter 163 of the public laws of 1935 as amended by section 1 of chapter 194 of the public laws of 1937 is hereby further amended to read as follows :

**‘Sec. 1. License; fee.** No person, firm or corporation shall, after the 1st day of January next following the effective date of this act, engage or continue in the business of outdoor advertising or erect, maintain or display any painted bulletins, poster panels or other outdoor advertising devices upon property not their own or not occupied by them as a place for carrying on business other than outdoor advertising until such person, firm or corporation shall have secured from the state highway commission, hereinafter called commission, a license to engage in the business of outdoor advertising. The fee for such license shall be the sum of ~~\$25~~ **\$100** per year, ~~payable annually in advance~~ **for any person, firm or corporation engaging or continuing in the business of outdoor advertising for direct profit through rentals or compensation for the erection, maintenance, or display of painted bulletins, poster panels or other outdoor advertising devices upon real property; \$25 per year for any person, firm or corporation erecting or maintaining, not for direct profit through rentals or compensation,**

displays of painted bulletins, poster panels or other outdoor advertising devices upon property not their own or not occupied by them as a place for carrying on business other than outdoor advertising; except that the license fee for not exceeding 5 signs, none of which is more than 20 square feet in area, shall be \$5 per year. All fees for such licenses shall be payable annually in advance.'

**Sec. 2. P. L., 1935, c. 163, § 3, amended.** Section 3 of chapter 163 of the public laws of 1935 as amended by chapter 217 of the public laws of 1937 is hereby further amended to read as follows:

**'Sec. 3. Fees.** The fees for such permits shall be \$1 for each panel, bulletin or sign the area of which does not exceed ~~100~~ 50 square feet, and \$2 for each panel, bulletin or sign the area of which exceeds ~~100~~ 50 square feet but does not exceed ~~300~~ 100 square feet, and \$3 for each panel, bulletin or sign the area of which exceeds ~~300~~ 100 square feet but does not exceed ~~400~~ 200 square feet, and \$4 for each panel, bulletin or sign the area of which exceeds ~~400~~ 200 square feet but does not exceed ~~600~~ 300 square feet, and \$5 for each panel, bulletin or sign the area of which exceeds ~~600~~ 300 square feet but does not exceed ~~900~~ 400 square feet, and \$6 for each panel, bulletin or sign the area of which exceeds 400 square feet but does not exceed 500 square feet, and \$7 for each panel, bulletin or sign the area of which exceeds 500 square feet but does not exceed 600 square feet, and \$8 for each panel, bulletin or sign the area of which exceeds 600 square feet but does not exceed 700 square feet, and \$9 for each panel, bulletin or sign the area of which exceeds 700 square feet but does not exceed 800 square feet, and \$10 for each panel, bulletin or sign the area of which exceeds 800 square feet but does not exceed 900 square feet. The area of a panel, bulletin or sign shall include all finish mouldings but not lattice work used only for ornamental purposes. A fee shall be paid for each side of each panel, bulletin or sign used or intended to be used for advertising, and each panel, bulletin or sign of a series shall require a permit and the payment of a separate permit fee. All fees for such permits shall be payable annually in advance.'