

# MAINE STATE LEGISLATURE

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**Legislative Document**

**No. 714**

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H. P. 1440

House of Representatives, February 16, 1937.

Referred to Committee on Judiciary. Sent up for concurrence and 1000 copies ordered printed.

HARVEY R. PEASE, Clerk.

Presented by Mr. Day of Durham.

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STATE OF MAINE

IN THE YEAR OF OUR LORD NINETEEN HUNDRED  
THIRTY-SEVEN

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**AN ACT to Provide for Licenses for Outdoor Advertising.**

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Be it enacted by the People of the State of Maine, as follows:

**Sec. 1. P. L., 1935, c. 163, amended.** Section 1 of chapter 163 of the public laws of 1935 is hereby amended to read as follows:

**'Sec. 1. License; fee.** No person, firm or coporation shall, after the 1st day of January next following the effective date of this act, engage or continue in the business of outdoor advertising or erect, maintain or display any painted bulletins, poster panels or other outdoor advertising devices upon property not their own or not occupied by them as a place for carrying on business other than outdoor advertising until such person, firm or corporation shall have secured from the state highway commission, hereinafter called commission, a license to engage in the business of outdoor advertising. ~~The fee for such license shall be the sum of \$25 per year, payable annually in advance.'~~

**Sec. 2. P. L., 1935, c. 163, § 2, amended.** Section 2 of chapter 163 of the public laws of 1935 is hereby amended to read as follows:

**'Sec. 2. Permits.** No person, firm or corporation shall after the 1st day of January next following the effective date of this act erect or maintain

upon real property any outdoor advertising structure, device or display, including those now or hereafter existing, until a permit for the erection or maintenance of such structure, device or display shall have been obtained from the commission. The provisions of this section shall not apply to outdoor advertising structures, devices or displays upon or within 200 feet of the building wherein the goods advertised are manufactured or sold or the business or profession advertised is carried on or practiced, or which advertise the real property upon which the same may be for sale or for rent, provided that such structures, devices or displays shall not ~~exceed~~ ~~2 in number and that neither shall~~ be of an area greater than 100 square feet or shall endanger the safety of persons using the highways.'

**Sec. 3. P. L., 1935, c. 163, § 3, amended.** Section 3 of chapter 163 of the public laws of 1935 is hereby amended to read as follows:

**'Sec. 3. Fees.** The fees for such permits shall be \$1 for each panel, bulletin or sign payable annually in advance, licenses shall be based upon the space used in each sign; to wit: for each sign, panel, or bulletin, such fee shall be 5c per each square foot, but no license shall be issued for a sum less than \$1, which shall be paid annually in advance, except that the fee for such panel, bulletin or sign as shall be required to be relocated as elsewhere provided in this act shall not be payable until so relocated. A fee shall be paid for each side of each panel, bulletin or sign used or intended to be used for advertising, and each panel, bulletin or sign of a series shall require a permit and the payment of a separate permit fee, the aforesaid fees to be in lieu of all other taxes upon each panel, bulletin or sign.'

**Sec. 4. P. L., 1935, c. 163, § 10, amended.** The last sentence of section 10 of said chapter is hereby amended to read as follows:

'Signs or posters located on railroad property and intended for display to the public using such railroad, and signs erected, maintained or displayed under the provisions of any statute, and signs erected on the property of the owner of such signs or property occupied by him as a place for carrying on business other than outdoor advertising, shall not be deemed outdoor advertising structures, devices or displays within the meaning of this act.'