

# MAINE STATE LEGISLATURE

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# EIGHTY-SECOND LEGISLATURE

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**H. P. No. 701**

**H. D. No. 166**

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House of Representatives, Feb. 17, 1925.

Referred to Committee on Judiciary and 500 copies ordered printed. Sent up for concurrence.

CLYDE R. CHAPMAN, Clerk.

Presented by Mr. Martin of Augusta.

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## STATE OF MAINE

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IN THE YEAR OF OUR LORD ONE THOUSAND NINE  
HUNDRED AND TWENTY-FIVE

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AN ACT to Prevent Fraudulent Advertising.

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Be it enacted by the People of the State of Maine, as follows:

Any person, firm, corporation, or association, who with  
2 intent to sell or in any wise dispose of merchandise, securi-  
3 ties, service, or anything offered by such person, firm, cor-  
4 poration, or association, directly or indirectly, to the public  
5 for sale or distribution, or with intent to increase the con-  
6 sumption thereof, or to induce the public in any manner  
7 to enter into any obligation relating thereto, or to acquire  
8 title thereto, or an interest therein, makes, publishes, dis-  
9 seminate, circulates, or places before the public, or causes,  
10 directly or indirectly, to be made, published, disseminated,

11 circulated or placed before the public, in this state, in a  
12 newspaper or other publication, or in the form of a book,  
13 notice, handbill, poster, bill, circular, pamphlet, or letter,  
14 or in any other way, an advertisement of any sort regard-  
15 ing merchandise, securities, service, or anything so offered  
16 to the public, which advertisement contains assertions, rep-  
17 resentation, or statement of fact which is untrue, deceptive  
18 or misleading shall be guilty of misdemeanor and shall be  
19 punishable by imprisonment not exceeding eleven months  
20 or by fine not exceeding one thousand dollars or by both  
21 fine and imprisonment.