

MAINE STATE LEGISLATURE

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SEVENTY-FOURTH LEGISLATURE

SENATE.

No. 139

STATE OF MAINE.

IN THE YEAR OF OUR LORD ONE THOUSAND NINE
HUNDRED AND NINE.

AN ACT to create the office of State Commissioner of Publicity
and to define his duties.

Be it enacted by the People of the State of Maine, as follows:

Section 1. The office of State Commissioner of Publicity
2 is hereby created and established. Said Commissioner shall
3 be appointed by the Governor, by and with the advice and
4 consent of the council. He shall hold office for a term of
5 two years and shall draw a salary of \$1,800 per year. In
6 case a vacancy occurs at any time, the Governor, by and
7 with the advice and consent of the council may appoint a
8 person to fill such vacancy.

Sect. 2.

Article 1. It shall be the duty of the said Commissioner to
3 collect, carry on file and disseminate statistics and all possible

4 information as to the industrial, agricultural and resort op-
5 portunities and advantages of the State, its Counties, Cities
6 and towns, together with printed descriptive matter treating
7 of its summer Resorts, Hotels, Woods Camps, and other
8 places of public entertainment.

Article 2. He shall cause to be inserted in standard publi-
10 cations of national circulation, advertisements telling of such
11 resorts of the State, its attractions for summer visitors and
12 its opportunities for engaging in business. Such advertise-
13 ments shall be especially planned to induce home seekers to
14 settle within its borders, adopt its abandoned farms, and
15 develop its resources; and seekers after rest, recreation and
16 recuperation to visit its summer resorts and woods' camps.
17 They shall contain an offer to supply advice, information
18 and descriptive matter to any one who may apply and shall
19 be signed by the Commissioner.

Article 3. He shall expend in advertising as provided in
21 the foregoing article, not to exceed ten thousand dollars in
22 any one year.

Sect. 3. The sum of fifteen thousand dollars be and is
2 hereby appropriated for the year 1909 to 1910 and a further
3 sum of fifteen thousand dollars for the year 1910 to 1911,
4 from which shall be paid the salary of the commissioner,
5 the cost of the advertisements heretofore provided for, and
6 the clerical help and other necessary office expenses incident
7 to properly carrying out the purposes of this act.

STATE OF MAINE.

IN SENATE,

February 5, 1909.

Came from the House referred to the Committee on Judiciary and on motion by Mr. STAPLES of Knox tabled for printing pending reference in concurrence.

F. G. FARRINGTON, *Secretary*.