

MAINE STATE LEGISLATURE

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132nd MAINE LEGISLATURE

SECOND REGULAR SESSION-2026

Legislative Document

No. 2082

H.P. 1397

House of Representatives, January 7, 2026

An Act to Regulate the Use of Artificial Intelligence in Providing Certain Mental Health Services

Approved for introduction by a majority of the Legislative Council pursuant to Joint Rule 203.

Reference to the Committee on Health Coverage, Insurance and Financial Services suggested and ordered printed.

A handwritten signature in black ink, reading "R. B. Hunt".

ROBERT B. HUNT
Clerk

Presented by Representative KUHN of Falmouth.
Cosponsored by Senator PIERCE of Cumberland.

1 Be it enacted by the People of the State of Maine as follows:

2 Sec. 1. 22 MRSA §1730-B is enacted to read:

3 **§1730-B. Use of artificial intelligence to assist in providing administrative support**
4 **and supplementary support in therapy or psychotherapy**

5 **1. Definitions.** As used in this section, unless the context otherwise indicates, the
6 following terms have the following meanings.

7 A. "Administrative support" means tasks performed to assist a licensed professional
8 in the delivery of therapy or psychotherapy services that do not involve therapeutic
9 communication. "Administrative support" includes, but is not limited to:

10 (1) Managing appointment scheduling and reminders;

11 (2) Processing billing and insurance claims; and

12 (3) Drafting general communications related to therapy logistics that do not include
13 therapeutic communication.

14 B. "Artificial intelligence" means a machine-based system that, for explicit or implicit
15 objectives, infers, from the input it receives, how to generate outputs, such as
16 predictions, content, recommendations or decisions, that can influence physical or
17 virtual environments.

18 C. "Consent" means a clear, explicit and affirmative act by an individual that:
19 unambiguously communicates the individual's express, informed, voluntary, specific
20 and unambiguous written agreement, including a written agreement provided by
21 electronic means; and is revocable by the individual.

22 "Consent" does not include an agreement that is obtained by:

23 (1) The acceptance of a general or broad terms-of-use agreement or a similar
24 document that contains descriptions of artificial intelligence along with unrelated
25 information;

26 (2) An individual's hovering over, muting, pausing or closing a given piece of
27 electronic content; or

28 (3) An agreement obtained through the use of deceptive actions.

29 D. "Department" means the Department of Professional and Financial Regulation.

30 E. "Licensed professional" means an individual who holds a valid license or certificate
31 issued to practice psychotherapy or behavioral health therapy, including:

32 (1) A licensed clinical psychologist as defined in Title 34-B, section 3801,
33 subsection 3;

34 (2) A licensed clinical social worker as defined in Title 32, section 7001-A,
35 subsection 6;

36 (3) A licensed social worker as defined in Title 32, section 7001-A, subsection 8;

37 (4) A licensed professional counselor as defined in Title 32, section 18553,
38 subsection 15;

1 (5) A licensed clinical professional counselor as defined in Title 32, section 13851,
2 subsection 2;

3 (6) A licensed marriage and family therapist as defined in Title 32, section 13851,
4 subsection 7;

5 (7) A certified alcohol and drug counselor as defined in Title 32, section 6203-A,
6 subsection 5 or a licensed alcohol and drug counselor as defined in Title 32, section
7 6203-A, subsection 9 authorized to provide therapy or psychotherapy services;

8 (8) A professional music therapist;

9 (9) A licensed advanced practice registered nurse as defined in Title 32, section
10 2102, subsection 5-A;

11 (10) A certified intentional peer support specialist;

12 (11) A recovery coach;

13 (12) A psychiatrist. For the purposes of this subparagraph, "psychiatrist" means a
14 physician licensed to practice medicine under Title 32, chapter 48, subchapter 2
15 who specializes in the diagnosis and treatment of mental disorders; and

16 (13) Any other professional authorized by this State to provide therapy or
17 psychotherapy services, except for a physician.

18 F. "Supplementary support" means tasks performed to assist a licensed professional,
19 in the delivery of therapy or psychotherapy services, that do not involve therapeutic
20 communication and that are not administrative support. "Supplementary support"
21 includes, but is not limited to:

22 (1) Preparing and maintaining client records, including therapy notes;

23 (2) Analyzing anonymized data to track client progress or identify trends, subject
24 to review by a licensed professional; and

25 (3) Identifying and organizing external resources or referrals for client use.

26 G. "Therapeutic communication" means any verbal, nonverbal or written interaction,
27 conducted in a clinical or professional setting, that is intended to diagnose, treat or
28 address a client's mental, emotional or behavioral health concerns. "Therapeutic
29 communication" includes, but is not limited to:

30 (1) Direct interactions with clients for the purpose of understanding their thoughts,
31 emotions or experiences;

32 (2) Providing guidance, therapeutic strategies or interventions designed to achieve
33 mental health outcomes;

34 (3) Offering emotional support, reassurance or empathy in response to
35 psychological or emotional distress;

36 (4) Collaborating with clients to develop or modify therapeutic goals or treatment
37 plans; and

38 (5) Offering behavioral feedback intended to promote psychological growth or
39 address mental health conditions.

1 H. "Therapy or psychotherapy services" means services provided to diagnose, treat or
2 improve an individual's mental health or behavioral health.

3 **2. Permitted use of artificial intelligence.** A licensed professional may use artificial
4 intelligence to assist in providing administrative support or supplementary support in
5 therapy or psychotherapy services only if the licensed professional maintains full
6 responsibility for all interactions, outputs and data use associated with the use of artificial
7 intelligence and satisfies the requirements of subsection 3.

8 **3. Requirements of use.** A licensed professional may use artificial intelligence to
9 assist in providing supplementary support in therapy or psychotherapy services when the
10 client's therapeutic session is recorded or transcribed only if:

11 A. The client or the client's legally authorized representative is informed in writing of
12 the following:

13 (1) That artificial intelligence will be used;

14 (2) The specific purpose of the artificial intelligence tool or system that will be
15 used; and

16 (3) How session data collected by artificial intelligence will be stored, retained,
17 used for training and deleted upon termination of therapy or psychotherapy
18 services; and

19 B. The client or the client's legally authorized representative provides consent to the
20 use of artificial intelligence.

21 **4. Prohibition of use.** A person may not provide, advertise or otherwise offer therapy
22 or psychotherapy services, including through the use of Internet-based artificial
23 intelligence, to the public unless the therapy or psychotherapy services are provided by a
24 licensed professional. A licensed professional may use artificial intelligence only to the
25 extent the use meets the requirements of subsection 3. A licensed professional may not
26 allow artificial intelligence to:

27 A. Make independent therapeutic decisions;

28 B. Directly interact with clients in any form of therapeutic communication; or

29 C. Generate therapeutic recommendations or treatment plans without review and
30 approval by the licensed professional.

31 **5. Disclosure of records and communications.** All records kept by a licensed
32 professional and all communications between an individual seeking therapy or
33 psychotherapy services and a licensed professional or between a client and a licensed
34 professional are confidential and may not be disclosed except as required under law.

35 **6. Enforcement and penalties.** A person found in violation of this section shall pay
36 a civil penalty to the department in an amount not to exceed \$10,000 per violation, as
37 determined by the department. The penalty must be assessed based on the degree of harm
38 and the circumstances of the violation. The civil penalty must be assessed by the
39 department after a hearing is held in accordance with the Maine Administrative Procedure
40 Act. A person found in violation of this section shall pay the civil penalty within 60 days
41 after the date of an order by the department.

1 The department has authority to investigate any actual, alleged or suspected violation of
2 this section.

3 **7. Exceptions.** This section does not apply to:

4 A. An artificial intelligence-based intervention that is used solely within a research
5 project approved by an institutional review board, as defined in Title 22, section
6 1711-C, subsection 6, paragraph G, and conducted in compliance with all applicable
7 federal protections for human subjects in research; and

8 B. An artificial intelligence-based intervention that is authorized or reimbursed under
9 a program administered by the United States Department of Health and Human
10 Services, Centers for Medicare and Medicaid Services, including demonstration
11 waivers or innovation models, and conducted in compliance with all federal laws and
12 regulations.

13 **SUMMARY**

14 This bill allows certain licensed professionals to use artificial intelligence to assist in
15 providing administrative support or supplementary support in therapy or psychotherapy
16 services. The bill provides requirements for the use of artificial intelligence as well as
17 prohibitions on its use. The bill also provides for the enforcement of the provisions and
18 penalties for violations.