

# MAINE STATE LEGISLATURE

The following document is provided by the  
**LAW AND LEGISLATIVE DIGITAL LIBRARY**  
at the Maine State Law and Legislative Reference Library  
<http://legislature.maine.gov/lawlib>



Reproduced from electronic originals  
(may include minor formatting differences from printed original)



# 131st MAINE LEGISLATURE

## FIRST REGULAR SESSION-2023

---

Legislative Document

No. 397

---

H.P. 248

House of Representatives, February 2, 2023

### **An Act to Allow Sponsorship Signs at Outdoor Athletic Facilities**

---

Reference to the Committee on Transportation suggested and ordered printed.

*Robert B. Hunt*  
ROBERT B. HUNT  
Clerk

Presented by Representative RIELLY of Westbrook.  
Cosponsored by Senator: NANGLE of Cumberland.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 23 MRSA §1908-B** is enacted to read:

3 **§1908-B. Outdoor advertising; outdoor athletic facilities**

4 An owner or operator of a public or private outdoor athletic facility may erect and  
5 maintain an advertising sign visible to the traveling public from a public way if the person,  
6 business or activity that is advertised on the sign is directly related to a contribution for the  
7 construction, maintenance, operation or programming of the athletic facility and the sign is  
8 oriented inward to persons visiting or using the facility.

9 **SUMMARY**

10 This bill allows an owner or operator of a public or private athletic facility to erect and  
11 maintain an advertising sign visible from a public way if the content of the sign is directly  
12 related to a contribution for the construction, maintenance, operation or programming of  
13 the athletic facility and the sign is oriented inward to persons visiting or using the facility.