MAINE STATE LEGISLATURE

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130th MAINE LEGISLATURE

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Legislative Document

No. 1565

H.P. 1162

House of Representatives, April 27, 2021

An Act To Strengthen Maine's Agriculture, Food and Forest Economy

Received by the Clerk of the House on April 23, 2021. Referred to the Committee on Agriculture, Conservation and Forestry pursuant to Joint Rule 308.2 and ordered printed pursuant to Joint Rule 401.

ROBERT B. HUNT
Clerk

Presented by Representative TALBOT ROSS of Portland.
Cosponsored by Senator HICKMAN of Kennebec and
Representatives: LANDRY of Farmington, O'NEIL of Saco, PLUECKER of Warren, Senators:
BRENNER of Cumberland, DILL of Penobscot, MAXMIN of Lincoln, VITELLI of
Sagadahoc.

Be it enacted b	y the People of the State of Mai	ne as follows:	
Sec. 1. 5 l	MRSA §12004-J, sub-§1-A is	enacted to read:	
<u>1-A.</u>			
Agriculture	Maine Agriculture, Food System and Forest Products Infrastructure Investment Advisory Board	Expenses Only	7 MRSA §320-C
Sec. 2. 7	MRSA c. 10-C is enacted to read	d :	
	<u>CHAPTER</u>	<u>10-C</u>	
	AGRICULTURE, FOOD AND	FOREST PRODU	<u>CTS</u>
§320-A. Agric	culture, food system and forest p	roducts infrastruct	ure investment
	ions. As used in this chapter, ur s have the following meanings.	eless the context oth	erwise indicates, the
a populatio packaging,	system" means all processes, infra on, including growing, harvesting transporting, marketing, selling, d items in the State.	g, collecting, process	sing, manufacturing,
associated	tructure" means property, equipment with the production, harvest transporting, marketing, sales and	, processing, man	
otherwise of including a	cer" means a person in the State creates agricultural, food or for person engaged in farming, harv- ring activities.	est products and va	lue-added products,
forest prod intermediat added prod	y chain" means the chain of distributes are moved from the produce entities, including aggregators of ducers, processors, packagers, vaributors, wholesalers and retailer	f various products, n varehouse operators	er and may include nanufacturers, value-
processing	-added" means changing the phy or manufacturing to enhance or product suitable to generate renev	increase the produ	
2. Goals; Department or representatives	investment; inclusiveness. The f Economic and Community of Indian tribes, communities of a and other relevant agencies, shall	commissioner, in control of the control of the control of the color and other under the color of	lustry stakeholders,

- A. Strengthen the State's agricultural, food and forest products economy with a priority of making resulting efforts more inclusive of and increasing investments in historically marginalized, underrepresented and underserved communities, including communities of color, low-income communities and rural communities that typically lack access to capital to start, sustain, scale and innovate businesses;
 - B. Expand infrastructure investments in the agricultural, food and forest products economy to increase access to new markets and opportunities for producers, processors, small businesses and consumers in the State in the producing, processing, manufacturing, packaging, distribution, marketing, sale and consumption of products; and
 - C. Collaborate with other state agencies, economic development organizations and other key institutional partners to establish technical assistance programs to support the objectives of this chapter.
 - **3. Powers.** In carrying out the purposes of this chapter, the commissioner may:
 - A. Hire or assign staff or contractors, including community development financial institutions, economic development organizations, quasi-governmental entities or other capital or technical assistance providers;
 - B. Seek and accept funds from public and private sources; and
 - C. Administer funds, grants and programs.

§320-B. Maine Agriculture, Food and Forest Products Investment Fund

- 1. Fund established. The Maine Agriculture, Food and Forest Products Investment Fund, referred to in this chapter as "the fund," is established and administered by the department to support public-private partnerships to carry out the purposes of this chapter. The fund consists of money appropriated to the fund or received from any other private or public source. Interest in investment of money of the fund is credited to the fund. Unexpended balances at the end of the fiscal year do not lapse but carry over into the next fiscal year. The Maine Agriculture, Food System and Forest Products Infrastructure Investment Advisory Board established in section 320-C shall oversee and determine expenditures from the fund.
- §320-C. Maine Agriculture, Food System and Forest Products Infrastructure
 Investment Advisory Board
- 1. The Maine Agriculture, Food System and Forest Products Infrastructure Investment Advisory Board. The Maine Agriculture, Food System and Forest Products Infrastructure Investment Advisory Board established in Title 5, section 12004-J, subsection 1-A, referred to in this section as "the board," is created to oversee and determine expenditures from the Maine Agriculture, Food and Forest Products Investment Fund in section 320-B.
- 2. Membership. The board consists of the commissioner or the commissioner's designee, the Commissioner of Economic and Community Development or the commissioner's designee and 11 members appointed jointly by the commissioner and the Commissioner of Economic and Community Development as follows:
 - A. One member of a statewide industry group representing conventional nondairy farming;

- B. One member of a statewide industry group representing organic nondairy farming;
- 2 <u>C. One member of a statewide industry group representing dairy producers;</u>
- D. One member of a statewide industry group representing the forest products industry;
- 5 E. Two members from relevant financial institutions with experience in the agricultural and forest products industries;
 - F. One manufacturer of forest products;

- G. One manufacturer of value-added agricultural products or representative of the value-added agricultural products industry;
- H. Two members representing the supply chain in processing, manufacturing or distribution; and
- 12 <u>I. One member actively engaged in providing marketing assistance, market development or business and financial planning.</u>
 - Board membership must reflect a diversity of skills and experience relevant to investment in agricultural, food and forest products processing and manufacturing industries and represent the racial diversity of the food system in the State with specific representation by Indian tribes, communities of color and other underserved communities and populations.
 - 3. Terms; officers; committees; rules. Board members serve for 3-year terms and may serve no more than 3 consecutive terms. The members shall elect a chair and may elect officers, establish one or more committees or subcommittees and adopt such procedural rules as the members determine necessary and appropriate to perform the board's work.
 - 4. Quorum; meeting; voting. A majority of the sitting members constitute a quorum, and action taken by the board may be authorized by a majority of the members present and voting at any regular or special meeting at which a quorum is present. The board may permit any or all members to participate in a regular or special meeting by or conduct the meeting through the use of any means of communication, including electronic telecommunications or a telephone conference call, by which all members participating may communicate with each other during the meeting. A member participating in a meeting by means approved by the board under this subsection is deemed to be present in person at the meeting.
 - 5. Reimbursement. A member of the board is entitled to reimbursement of mileage and other incidental expenses, if funds are available for such purposes, pursuant to Title 5, chapter 379.
 - <u>6. Powers and duties of board.</u> The board, in determining disbursements of the Maine Agriculture, Food and Forest Products Investment Fund, shall:
 - A. Facilitate strategic investments in the State's agricultural, food and forest products processing and manufacturing industries, including value-added products;
- B. Foster an environment that encourages innovation, sustainable growth, equity and inclusion;
- 41 <u>C. Implement and maintain business technical assistance programs in support of the fund and other funds as needed;</u>

- D. Determine and devise a process for requests for proposals to perform 3rd-party services in support of and for the management and administration of the fund and other potential natural resource-related funds as needed and for technical assistance programs that ensure that economic development organizations, capital providers and community development financial institutions in any region of the State are able to fairly compete for disbursements from the fund to meet identified infrastructure investment needs and fulfill the objectives of the funding and technical assistance programs;
 - E. Enter into performance contracts with one or more persons in order to provide investment and services to agricultural, food and forest products industries, including:
 - (1) Technical assistance and product research services;

- (2) Marketing assistance, market development and business and financial planning;
- (3) Organizational, regulatory and development assistance, including feasibility studies of facilities or capital investments to optimize construction and other cost efficiencies; and
- (4) Identification of workforce needs and programs in order to develop training and incentive opportunities for the agricultural, food and forest products industries after consulting with the Department of Labor; and
- F. Oversee, analyze and evaluate programs, contractors and other recipients of funds disbursed by the board annually, including:
 - (1) Analyzing fund and technical assistance program use;
 - (2) Recommending program changes and improvements; and
 - (3) Preparing a comprehensive report, in collaboration with the Department of Economic and Community Development and other appropriate agencies and organizational partners, on the performance, use and sustainability of funds and supporting programs of the Maine Agriculture, Food and Forest Products Investment Fund to submit to the commissioner.
- **Sec. 3. State agriculture, food and forest products infrastructure funding assessment.** The Department of Agriculture, Conservation and Forestry shall undertake, either directly or with suitable 3rd parties, an assessment to identify specific opportunities for investment in agricultural, food and forest products industries to inform development and structuring of disbursements from the Maine Agriculture, Food and Forest Products Investment Fund under the Maine Revised Statutes, Title 7, section 320-B and other potential natural resource industry-related funds.
- **1. Assessment.** The assessment must be designed and conducted in collaboration with the Department of Economic and Community Development and other relevant state agencies, community and economic development organizations, industry stakeholder groups, financial institutions and experts in related subjects. The assessment must be in alignment with a state 10-year economic development strategy produced by the Department of Economic and Community Development. The assessment must:

- A. Identify the highest priority areas for policy interventions, including legislation, capital investments, technical assistance and value chain coordination in agricultural, food and forest products industries;
 - B. Recommend how State Government may collaborate with other entities to minimize duplication in efforts and programs and bridge gaps in technical assistance, services, education, research and development;
 - C. Recommend initiatives that improve regulation, marketing, transportation or distribution systems that enhance market opportunities for state agricultural, food and forest products industries;
 - D. Balance the State's desire for near-term returns on investment with the State's commitments to redress racial and other inequities;
 - E. Gather new information and leverage existing research, data and understanding related to current state grant and loan programs, gaps or market failures surrounding existing processing infrastructure, stakeholder perspectives and any other relevant informational resources:
 - F. Determine key criteria relative to a state food system investment or fund, including eligibility, size, scale, type and other parameters as appropriate;
 - G. Determine key criteria relative to a business technical assistance program to support a state food system investment fund, including eligibility, size, scale, type and other parameters as appropriate; and
 - H. Determine how to best support additional investments in the agricultural, food and forest products industries, including recommendations for multiple funds and a variety of investment tools and mechanisms.
 - **2. Report.** No later than December 1, 2021, the Commissioner of Agriculture, Conservation and Forestry shall submit a report relating to the assessment in subsection 1 with findings and recommendations, including suggested legislation, to the Joint Standing Committee on Agriculture, Conservation and Forestry. The committee may submit legislation based upon the report to the Second Regular Session of the 130th Legislature.

29 SUMMARY

This bill:

- 1. Requires the Commissioner of Agriculture, Conservation and Forestry to work with the Department of Economic and Community Development and other relevant state agencies, industry stakeholders and community organizations to carry out the following duties:
 - A. Strengthen the State's agricultural, food and forest products economy with a priority of making resulting efforts more inclusive of and increasing investments in historically marginalized, underrepresented and underserved communities; and
 - B. Improve investment in agricultural, food and forest products industries to increase access to new markets and opportunities for producers, processors, small businesses and consumers in the production, processing, packaging, distribution, marketing, sale and consumption of products in ways that balance the desire for short-term returns on investment with the State's commitment to redress racial and other inequities;

3. Establishes the Maine Agriculture, Food System and Forest Products Infrastructure Investment Advisory Board, representing a diversity of skills and experience relevant to investment in agricultural, food and forest products industries and the racial diversity of the food system in the State with specific representation by Indian tribes, communities of color and other underserved communities and populations, to determine disbursements from and oversee the Maine Agriculture, Food and Forest Products Investment Fund, to devise a process for requests for proposals and enter into 3rd-party contracts to carry out the purposes of the fund and related technical assistance programs and to provide regular reporting and evaluation related to performance and sustainability.