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House of Representatives, April 14, 2021

Resolve, Directing the Maine Economic Growth Council To Create and Share Measures of Progress

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R(+ B. Hunt

ROBERT B. HUNT Clerk

Presented by Representative GERE of Kennebunkport. Cosponsored by Representatives: BAILEY of Gorham, CLOUTIER of Lewiston, GEIGER of Rockland, GROHOSKI of Ellsworth, MILLETT of Cape Elizabeth, ROEDER of Bangor, SACHS of Freeport, WOOD of Portland.

1 Sec. 1. Measures of progress and dashboard. Resolved: That the Maine 2 Economic Growth Council, established under the Maine Revised Statutes, Title 10, section 3 929-A and referred to in this resolve as "the council," in collaboration with the Department 4 of Economic and Community Development and the State Economist, shall create measures 5 of economic and social progress in the State and shall create a graphical user interface, referred to in this section as "the dashboard," that provides information about key 6 7 performance indicators of economic and social progress. The content of the dashboard 8 must be informed by the Maine Economic Growth Council's "2020 Measures of Growth 9 Report" and must measure progress against the 7 growth strategies described in the State's economic development strategy, "Maine Economic Development Strategy 2020-2029: A 10 Focus on Talent and Innovation": growing local talent, attracting new talent, promoting 11 12 innovation, building connections, providing supporting infrastructure, maintaining stable and predictable business rules and promoting hubs of excellence. The dashboard must be 13 14 accessible on the Internet to help citizens and lawmakers to understand the State's status on 15 key metrics, show change over time and highlight areas of strength and areas that need improvement. The council shall explore the use of indexes, scores and data visualization 16 17 to promote ease of understanding and communication of the key performance indicators. The council shall identify sources and methods of ongoing data collection and analysis for 18 19 the key performance indicators, which may include primary survey research, in order to 20 provide quarterly updates of the dashboard. The council shall generate budgetary 21 requirements and identify sources of funding for production and ongoing maintenance of the dashboard. The council may consult and otherwise collaborate with a statewide 22 23 development foundation to create the measures of progress and the dashboard. The 24 measures of progress and the dashboard must be designed to facilitate communications between constituents and stakeholders, the building of consensus around shared goals and 25 26 the work of policy makers in planning investments and otherwise setting policy. The council shall report twice yearly to the Legislature the results captured in the dashboard 27 28 and on the State's progress toward achieving the goals described in the State's economic 29 development strategy.

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SUMMARY

31 This resolve directs the Maine Economic Growth Council, in collaboration with the 32 Department of Economic and Community Development and the State Economist, to create 33 measures of social and economic progress in the State and to create a graphical user 34 interface, referred to as "the dashboard," that provides information about key performance 35 indicators of economic and social progress. The content of the dashboard must be informed 36 by the Maine Economic Growth Council's "2020 Measures of Growth Report" and must measure progress against the 7 growth strategies described in the State's economic 37 38 development strategy, "Maine Economic Development Strategy 2020-2029: A Focus on 39 Talent and Innovation." The dashboard must be accessible on the Internet to help citizens 40 and lawmakers to understand the State's status on key metrics, show change over time and 41 highlight areas of strength and areas that need improvement. It allows the council to consult 42 and otherwise collaborate with a statewide development foundation to create the measures 43 of progress and the dashboard. It requires the measures of progress and the dashboard to 44 be designed to facilitate communications between constituents and stakeholders, the 45 building of consensus around shared goals and the work of policy makers in planning 46 investments and otherwise setting policy. The council is directed to report twice yearly to

- the Legislature the results captured in the dashboard and on the State's progress toward achieving the goals described in the State's economic development strategy. 1 2