MAINE STATE LEGISLATURE

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129th MAINE LEGISLATURE

FIRST REGULAR SESSION-2019

Legislative Document

No. 120

H.P. 102

House of Representatives, January 17, 2019

An Act To Rebrand Maine's License Plate Slogan from "Vacationland" to "Staycationland"

Reference to the Committee on Transportation suggested and ordered printed.

ROBERT B. HUNT Clerk

R(+ B. Hunt

Presented by Representative ACKLEY of Monmouth. Cosponsored by Representative: FECTEAU of Biddeford.

Be it enacted by the People of the State of Maine as follows:

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- Sec. 1. 29-A MRSA §451, sub-§4, ¶C, as amended by PL 1997, c. 776, §8, is further amended to read:
 - C. On registration plates issued for private use, the word "Vacationland" "Staycationland" must be centered at the bottom, except, when the Secretary of State determines that for other than passenger vehicles, that space may be used for class identifiers.
 - **Sec. 2. 29-A MRSA §451, sub-§4-A, ¶C,** as enacted by PL 1997, c. 311, §1, is amended to read:
 - C. On registration plates issued for private use and trucks, the word "Vacationland" "Staycationland" must be centered at the bottom in letters not less than 3/4 inch in height, except, when the Secretary of State determines that for other than passenger vehicles, that space may be used for class codes.
 - **Sec. 3. 29-A MRSA §501, sub-§1,** as amended by PL 2015, c. 206, §4, is further amended to read:
 - 1. Automobiles; pickup trucks. The fee for an automobile, a pickup truck registered for 6,000 pounds or less or a sport utility vehicle used for the conveyance of passengers or interchangeably for passengers or property is \$35. The fee for a pickup truck registered for more than 6,000 pounds but no more than 10,000 pounds is \$37.
- An automobile or sport utility vehicle used for the conveyance of passengers or property is a "combination" vehicle and may be issued a special plate with the word "combination" instead of "Vacationland." "Staycationland." A passenger vehicle used under contract with the State, a municipality or a school district to transport students must be designated as "combination." A vehicle owned or operated by parents or legal guardians is exempt from this subsection.
- 26 Commercial plates may not be issued for or displayed on an automobile.
- A sport utility vehicle may be registered either as an automobile or a truck. A sport utility vehicle with a gross vehicle weight or combined gross vehicle weight in excess of 10,000 pounds and used in the furtherance of a commercial enterprise must be registered as a truck according to its actual gross weight as provided in section 504.
- The gross weight of a pickup truck registered as provided by this subsection may not exceed 10,000 pounds. An owner of a pickup truck who operates the pickup truck with a gross weight in excess of 10,000 pounds or the pickup truck drawing a semitrailer with a combined gross weight in excess of 10,000 pounds must register the truck as provided in section 504.
- A combination of vehicles consisting of a motor vehicle and a camp trailer is not required to be registered for the gross weight of the combination.
- Beginning July 1, 2009, \$10 of the fee must be transferred on a quarterly basis by the Treasurer of State to the TransCap Trust Fund established by Title 30-A, section 6006-G.

- Sec. 4. 29-A MRSA §501, sub-§11, as enacted by PL 2003, c. 397, §3, is amended to read:
 - 11. Low-speed vehicles. The Secretary of State may issue a registration for a low-speed vehicle upon application and payment of an annual fee of \$25. The registrant must provide a certificate of title required by section 651, proof of financial responsibility required by section 1601 and evidence of payment of the excise tax required by Title 36, section 1482. A low-speed vehicle registered under this section is issued a registration plate with the word "low-speed" instead of "Vacationland." "Staycationland." The Secretary of State may issue a facsimile plate for a 60-day period.
 - **Sec. 5. Issuance of Staycationland registration plate.** Notwithstanding the Maine Revised Statutes, Title 29-A, section 451, subsection 4, paragraph C; section 451, subsection 4-A, paragraph C; section 501, subsections 1 and 11, the Secretary of State may issue motor vehicle registration plates with the word "Staycationland" on a schedule that is within existing budgeted resources.

15 SUMMARY

This bill changes the slogan on motor vehicle license plates issued by the State from "Vacationland" to "Staycationland."