

MAINE STATE LEGISLATURE

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129th MAINE LEGISLATURE

FIRST REGULAR SESSION-2019

Legislative Document

No. 105

S.P. 33

In Senate, January 17, 2019

An Act To Establish the Office of Outdoor Recreation

Reference to the Committee on Innovation, Development, Economic Advancement and Business suggested and ordered printed.

A handwritten signature in black ink, appearing to read "D M Grant".

DAREK M. GRANT
Secretary of the Senate

Presented by Senator BREEN of Cumberland.
Cosponsored by Representative PIERCE of Falmouth and
Senators: CLAXTON of Androscoggin, MILLETT of Cumberland, SANBORN, L. of
Cumberland, VITELLI of Sagadahoc, Representatives: AUSTIN of Skowhegan, FECTEAU of
Biddeford, GROHOSKI of Ellsworth, LANDRY of Farmington.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 5 MRSA §13055, sub-§1, ¶F**, as amended by PL 2003, c. 673, Pt. M, §2,
3 is further amended to read:

4 F. The Office of Community Development; ~~and~~

5 **Sec. 2. 5 MRSA §13055, sub-§1, ¶G**, as enacted by PL 2003, c. 673, Pt. M, §2,
6 is amended to read:

7 G. The Office of Innovation; ~~and~~

8 **Sec. 3. 5 MRSA §13055, sub-§1, ¶H** is enacted to read:

9 H. The Office of Outdoor Recreation.

10 **Sec. 4. 5 MRSA §13058, sub-§6, ¶¶E and F**, as amended by PL 2001, c. 703,
11 §2, are further amended to read:

12 E. A foreign trade zone program; ~~and~~

13 F. The Business Assistance Referral and Facilitation Program, pursuant to section
14 13063; ~~and~~

15 **Sec. 5. 5 MRSA §13058, sub-§6, ¶H** is enacted to read:

16 H. The promotion of outdoor recreation in the State.

17 **Sec. 6. 5 MRSA §13090-K, sub-§4** is enacted to read:

18 **4. Transfer.** Beginning in fiscal year 2019-20 and in each subsequent fiscal year,
19 \$250,000 of the funds received by the Tourism Marketing Promotion Fund in accordance
20 with subsection 2 must be transferred to the Office of Outdoor Recreation, established in
21 section 13090-N, to be used to support programs that leverage the State's assets and
22 outdoor recreation heritage. For fiscal year 2019-20 only, funds must be transferred from
23 the Tourism Marketing Promotion Fund to the Office of Outdoor Recreation no later than
24 October 15, 2019. For fiscal year 2020-21 and each subsequent fiscal year, funds must be
25 transferred from the Tourism Marketing Promotion Fund to the Office of Outdoor
26 Recreation no later than July 15th of each fiscal year.

27 **Sec. 7. 5 MRSA §13090-N** is enacted to read:

28 **§13090-N. Office of Outdoor Recreation**

29 **1. Office of Outdoor Recreation; establishment.** The Office of Outdoor
30 Recreation is established to administer a program to leverage the State's assets and
31 outdoor recreation heritage to expand the outdoor recreation economy and build the
32 State's outdoor recreation brand as part of a coordinated effort with partners from the
33 public and private sectors.

34 **2. Duties.** The Director of the Office of Outdoor Recreation shall:

1 A. Strengthen and grow the outdoor recreation economy by developing strategies to
2 create outdoor recreation employment, to enhance business growth and to coordinate
3 with state economic development leaders to integrate development of the outdoor
4 recreation industry with the State's economic development efforts;

5 B. Monitor, analyze, develop and coordinate outdoor recreation policies at the
6 federal, state and local levels;

7 C. Coordinate efforts within state government, including, as appropriate, the efforts
8 of the Department of Agriculture, Conservation and Forestry, Bureau of Parks and
9 Lands, the Department of Inland Fisheries and Wildlife and the Maine Outdoor
10 Heritage Fund Board, established in Title 12, section 10308;

11 D. Establish relationships with diverse industries, including the forest products
12 industry, that depend upon the State's natural resources to ensure recreation interests
13 and perspectives are included in policy decisions related to land management and
14 land use planning activities, including access, stewardship and conservation;

15 E. Serve as a central point of contact for the outdoor recreation industry in the State
16 and monitor emerging trends and issues that may affect outdoor recreation assets and
17 experiences;

18 F. Promote the health benefits of outdoor recreation by encouraging active lifestyles
19 for citizens of the State through collaboration with health care industry leaders,
20 nonprofit organizations and local communities to minimize barriers to outdoor
21 recreation opportunities; and

22 G. Undertake other activities that the commissioner considers appropriate and
23 necessary to ensure the successful implementation of this section.

24 **Sec. 8. Appropriations and allocations.** The following appropriations and
25 allocations are made.

26 **ECONOMIC AND COMMUNITY DEVELOPMENT, DEPARTMENT OF**

27 **Office of Outdoor Recreation N293**

28 Initiative: Allocates funds to reflect annual transfers from the Tourism Marketing
29 Promotion Fund to the Office of Outdoor Recreation to support programs that leverage
30 the State's assets and outdoor recreation heritage.

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32 OTHER SPECIAL REVENUE FUNDS	2019-20	2020-21
33 POSITIONS - LEGISLATIVE COUNT	1.000	1.000
34 Personal Services	\$93,260	\$118,845
35 All Other	\$156,740	\$131,155
36		
37 OTHER SPECIAL REVENUE FUNDS TOTAL	<u>\$250,000</u>	<u>\$250,000</u>

38 **Office of Tourism 0577**

39 Initiative: Deallocates funds to reflect annual transfers from the Tourism Marketing
40 Promotion Fund to the Office of Outdoor Recreation.

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OTHER SPECIAL REVENUE FUNDS	2019-20	2020-21
All Other	(\$250,000)	(\$250,000)
OTHER SPECIAL REVENUE FUNDS TOTAL	<u>(\$250,000)</u>	<u>(\$250,000)</u>
ECONOMIC AND COMMUNITY DEVELOPMENT, DEPARTMENT OF DEPARTMENT TOTALS	2019-20	2020-21
OTHER SPECIAL REVENUE FUNDS	\$0	\$0
DEPARTMENT TOTAL - ALL FUNDS	<u>\$0</u>	<u>\$0</u>

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SUMMARY

This bill creates the Office of Outdoor Recreation within the Department of Economic and Community Development.

It also makes an ongoing allocation of \$250,000 per fiscal year from the Tourism Marketing Promotion Fund, which is funded by a portion of the meals and lodging sales tax, to the new Office of Outdoor Recreation.