

MAINE STATE LEGISLATURE

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129th MAINE LEGISLATURE

FIRST REGULAR SESSION-2019

Legislative Document

No. 88

H.P. 74

House of Representatives, January 15, 2019

An Act To Require the Truthful Display of Gasoline Prices

Reference to the Committee on Innovation, Development, Economic Advancement and Business suggested and ordered printed.

A handwritten signature in cursive script that reads "R B. Hunt".

ROBERT B. HUNT
Clerk

Presented by Representative BEEBE-CENTER of Rockland.
Cosponsored by President JACKSON of Aroostook and
Representatives: DUNPHY of Old Town, JORGENSEN of Portland, MATLACK of St.
George, PIERCE of Falmouth, STOVER of Boothbay, Senators: LIBBY of Androscoggin,
VITELLI of Sagadahoc.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 10 MRSA §1661-B, sub-§1**, as amended by PL 2007, c. 86, §1, is further
3 amended to read:

4 **1. Posting required.** A retail seller of fuel to be used by vehicles on public
5 highways shall make clearly visible on each pump the price of the fuel available at that
6 pump, either by posting a sign of no less than 64 square inches or by a price reading,
7 digital or analog, built into the pump that must reflect the actual price of the fuel pumped.
8 The pump must have a sign of no less than 64 square inches on it if either the price on the
9 pump differs from the price posted on the roadside sign due to a difference in grade of
10 fuel or service or the retailer does not have a roadside sign. On multi-grade pumps, the
11 posted price must be for the ~~lowest priced~~ lowest-priced unleaded regular gasoline. The
12 posting must indicate the difference in price for full-service, mini-service and self-service
13 if more than one grade of service is available at that pump. The posted price on a pump
14 sign or a roadside sign must be the full price of the fuel and may not reflect a price
15 reduction due to factors such as method of payment, participation in a rewards program
16 or a discount for the purchase of other goods or services from the retail seller.

17 **SUMMARY**

18 This bill requires posted gasoline prices on pumps or on roadside signs of a retail
19 seller to be the full price of the fuel and prohibits posting a price reduced due to factors
20 such as method of payment, participation in a rewards program or a discount for the
21 purchase of other goods or services from the retail seller.