

MAINE STATE LEGISLATURE

The following document is provided by the
LAW AND LEGISLATIVE DIGITAL LIBRARY
at the Maine State Law and Legislative Reference Library
<http://legislature.maine.gov/lawlib>



Reproduced from electronic originals
(may include minor formatting differences from printed original)



127th MAINE LEGISLATURE

FIRST REGULAR SESSION-2015

Legislative Document

No. 790

H.P. 539

House of Representatives, March 10, 2015

An Act To Make Political Advertising Accountable and Transparent

Reference to the Committee on Veterans and Legal Affairs suggested and ordered printed.

A handwritten signature in cursive script that reads "R. B. Hunt".

ROBERT B. HUNT
Clerk

Presented by Representative ESPLING of New Gloucester.
Cosponsored by Representative BLACK of Wilton and
Representatives: GUERIN of Glenburn, REED of Carmel, WOOD of Sabattus, Senator:
CUSHING of Penobscot.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 21-A MRSA §1055-A, sub-§3** is enacted to read:

3 **3. Communications depicting wildlife management.** Whenever a person makes an
4 expenditure for a communication described in subsection 1 that includes a message
5 regarding wildlife management practices, the communication must clearly and
6 conspicuously state whether the wildlife management practice included or depicted in the
7 message is a lawful practice in the State. If the communication includes an image or
8 video of a wildlife management practice, the communication must clearly and
9 conspicuously state the location where the image or video was created and the date on
10 which it was made.

11 **SUMMARY**

12 This bill requires a communication that is intended to influence a ballot question
13 election and that depicts a wildlife management practice to include information about any
14 image or video used in the communication whether or not the practice is legal in the
15 State. It also requires that if a communication includes an image or video of a wildlife
16 management practice the communication must state the location where the image or
17 video was created and the date on which it was made.