

MAINE STATE LEGISLATURE

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Date: 3/22/16

L.D. 668
(Filing No. H-587)

INLAND FISHERIES AND WILDLIFE

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**STATE OF MAINE
HOUSE OF REPRESENTATIVES
127TH LEGISLATURE
SECOND REGULAR SESSION**

COMMITTEE AMENDMENT "A" to H.P. 449, L.D. 668, Bill, "An Act To Market Maine's Hunting and Fishing Opportunities"

Amend the bill in section 1 in subsection 2-A by inserting at the end a new blocked paragraph to read:

'This subsection is repealed July 1, 2019.'

Amend the bill by inserting after section 1 the following:

Sec. 2. Increase in funding. The Department of Inland Fisheries and Wildlife shall submit a bill to the First Regular Session of the 128th Legislature to increase the total General Fund appropriation to \$300,000 for fiscal year 2017-18 for the operation of a comprehensive marketing program, including ongoing funding for a Marketing Specialist position.

Sec. 3. Appropriations and allocations. The following appropriations and allocations are made.

**INLAND FISHERIES AND WILDLIFE, DEPARTMENT OF
Public Information and Education, Division of 0729**

Initiative: Provides ongoing funding for one Marketing Specialist position.

GENERAL FUND	2015-16	2016-17
POSITIONS - LEGISLATIVE COUNT	0.000	1.000
Personal Services	\$0	\$69,867
All Other	\$0	\$2,844
GENERAL FUND TOTAL	\$0	\$72,711

Public Information and Education, Division of 0729

Initiative: Provides funding to adopt and operate a comprehensive marketing program.

COMMITTEE AMENDMENT

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1	GENERAL FUND	2015-16	2016-17
2	All Other	\$0	\$177,289
3			
4	GENERAL FUND TOTAL	<u>\$0</u>	<u>\$177,289</u>
5	INLAND FISHERIES AND WILDLIFE,		
6	DEPARTMENT OF		
7	DEPARTMENT TOTALS	2015-16	2016-17
8			
9	GENERAL FUND	\$0	\$250,000
10			
11	DEPARTMENT TOTAL - ALL FUNDS	<u>\$0</u>	<u>\$250,000</u>
12			

13 **SUMMARY**

14 This amendment adds a General Fund appropriation of \$250,000 in ongoing funding
15 in fiscal year 2016-17 to fund the establishment and operation of the comprehensive
16 marketing program proposed in the bill and to fund one Marketing Specialist position. It
17 also directs the Department of Inland Fisheries and Wildlife to submit a bill to the First
18 Regular Session of the 128th Legislature to increase the total funding for the
19 comprehensive marketing program to \$300,000 in fiscal year 2017-18.

20 This amendment repeals the comprehensive marketing program July 1, 2019.

21 **FISCAL NOTE REQUIRED**

22 (See attached)

COMMITTEE AMENDMENT



127th MAINE LEGISLATURE

LD 668

LR 782(02)

An Act To Market Maine's Hunting and Fishing Opportunities

Fiscal Note for Bill as Amended by Committee Amendment 'A' (H-587)
 Committee: Inland Fisheries and Wildlife
 Fiscal Note Required: Yes

Fiscal Note

	FY 2015-16	FY 2016-17	Projections FY 2017-18	Projections FY 2018-19
Net Cost (Savings)				
General Fund	\$0	\$250,000	\$80,389	\$84,259
Appropriations/Allocations				
General Fund	\$0	\$250,000	\$80,389	\$84,259

Fiscal Detail and Notes

The bill requires the Department of Inland Fisheries and Wildlife (IFW) to adopt a comprehensive marketing program that ensures IFW is responsive to the needs of outdoor recreationists, license and permit price concerns and resource access and awareness issues. The bill also requires establishing an ongoing marketing specialist position within IFW to lead and coordinate this program. The bill includes General Fund appropriations of \$177,289 and \$72,711 in fiscal year 2016-17 for costs to establish and operate the marketing program and to establish a Marketing Specialist position, respectively. This bill requires IFW to submit a bill to the First Regular Session of the 128th Legislature to increase the total General Fund appropriation to \$300,000 for fiscal year 2017-18 for this marketing program. The bill repeals the marketing program on July 1, 2019.