



127th MAINE LEGISLATURE

FIRST REGULAR SESSION-2015

Legislative Document

No. 455

S.P. 184

In Senate, February 24, 2015

An Act To Prohibit Deceptive Practices Regarding Unsolicited Loans

Reference to the Committee on Insurance and Financial Services suggested and ordered printed.

Heath & Print

HEATHER J.R. PRIEST Secretary of the Senate

Presented by Senator VALENTINO of York. Cosponsored by Representative JORGENSEN of Portland and Representatives: GRANT of Gardiner, MARTIN of Eagle Lake, ROTUNDO of Lewiston. 1 Be it enacted by the People of the State of Maine as follows:

Sec. 1. 9-A MRSA §3-201, sub-§1, as amended by PL 1987, c. 129, §54, is
further amended to read:

No creditor may engage in this State in false or misleading advertising
concerning the terms or conditions of credit with respect to a consumer credit transaction
or an open-end credit plan. <u>A creditor may not make an unsolicited loan offer through</u>
the mail in the form of a check that when cashed by the recipient constitutes acceptance
of a loan.

9 Sec. 2. 9-A MRSA §9-301, sub-§1, as enacted by PL 1987, c. 396, §12, is 10 amended to read:

No creditor may engage in this State in false or misleading advertising
concerning the terms and conditions of a consumer credit transaction subject to this
article. <u>A creditor may not make an unsolicited loan offer through the mail in the form of</u>
a check that when cashed by the recipient constitutes acceptance of a loan.

15 Sec. 3. 9-B MRSA §242, sub-§5 is enacted to read:

5. Unsolicited loan offers. A financial institution authorized to do business in this
State, a credit union authorized to do business in this State, an association of such
institutions or a financial institution holding company may not make an unsolicited loan
offer through the mail in the form of a check that when cashed by the recipient constitutes
acceptance of a loan.

21 SUMMARY

This bill prohibits financial institutions and creditors from mailing unsolicited loan offers in the form of checks that when cashed by the recipient constitute acceptance of a loan.