

# MAINE STATE LEGISLATURE

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# 126th MAINE LEGISLATURE

## FIRST REGULAR SESSION-2013

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Legislative Document

No. 766

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H.P. 517

House of Representatives, February 28, 2013

### An Act To Define "Brand" under the Liquor Laws

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Reference to the Committee on Veterans and Legal Affairs suggested and ordered printed.

*Millicent M. MacFarland*  
MILLICENT M. MacFARLAND  
Clerk

Presented by Representative BEAULIEU of Auburn.  
Cosponsored by Senator MASON of Androscoggin and  
Representatives: CAREY of Lewiston, GIFFORD of Lincoln, KINNEY of Limington,  
KNIGHT of Livermore Falls, LIBBY of Lewiston, SAUCIER of Presque Isle, Senator:  
PATRICK of Oxford.

1 **Be it enacted by the People of the State of Maine as follows:**

2 **Sec. 1. 28-A MRSA §2, sub-§4-A** is enacted to read:

3 **4-A. Brand.** "Brand" means the common name used to identify a manufacturer's  
4 line or family of liquor products comprising individual labels.

5 **SUMMARY**

6 This bill defines "brand" under the liquor laws as the common name used to identify  
7 a manufacturer's line or family of liquor products comprising individual labels.