MAINE STATE LEGISLATURE

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125th MAINE LEGISLATURE

FIRST REGULAR SESSION-2011

Legislative Document

No. 1100

S.P. 333

In Senate, March 15, 2011

An Act To Increase Transparency in Funding of Campaign Advertisements

Reference to the Committee on Veterans and Legal Affairs suggested and ordered printed.

Joseph G. Carleton Jr.

JOSEPH G. CARLETON, JR. Secretary of the Senate

Presented by Senator LANGLEY of Hancock.
Cosponsored by Representative CROCKETT of Bethel and
Senators: COURTNEY of York, FARNHAM of Penobscot, KATZ of Kennebec, PLOWMAN
of Penobscot, THIBODEAU of Waldo, WOODBURY of Cumberland, Representative:
VALENTINO of Saco.

Be it enacted by the People of the State of Maine as follows:

- **Sec. 1. 21-A MRSA §1014, sub-§2,** as amended by PL 2003, c. 510, Pt. F, §1 and affected by c. 599, §15, is further amended to read:
- 2. Not authorized by candidate. If the communication described in subsection 1 is not authorized by a candidate, a candidate's authorized political committee or their agents, the communication must clearly and conspicuously state that the communication is not authorized by any candidate and state the name and address of the person who made or financed the expenditure for the communication. If the communication is in written form, the communication must contain at the bottom of the communication in print that is no smaller in size than 10-point 12-point bold print, Times New Roman font, the words "NOT PAID FOR OR AUTHORIZED BY ANY CANDIDATE." If the communication is broadcast over television or radio or posted on the Internet, the fact that the communication was not paid for or authorized by any candidate must be clearly stated at the beginning of the communication and at the end of the communication.

15 SUMMARY

This bill amends the law governing the requirements of campaign communications that are not paid for or authorized by a candidate. For written communications, the font of the disclosure required is increased from 10-point to 12-point. For communications broadcast over television or radio or posted on the Internet, the disclosure must be made at the beginning and at the end of the communication.