

# MAINE STATE LEGISLATURE

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Date: 3/13/10

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Minority

LEGAL AND VETERANS AFFAIRS

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STATE OF MAINE
HOUSE OF REPRESENTATIVES
124TH LEGISLATURE
SECOND REGULAR SESSION

COMMITTEE AMENDMENT "A" to H.P. 1192, L.D. 1691, Bill, "An Act To Amend the Laws Governing Taste Testing of Alcoholic Beverages by Retail Licensees"

Amend the bill by striking out everything after the enacting clause and before the emergency clause and inserting the following:

Sec. 1. 28-A MRSA §460, sub-§2, ¶N, as enacted by PL 2009, c. 459, §1, is repealed and the following enacted in its place:

N. Taste-testing activities by agency liquor stores that are full-service grocery stores offering a wide variety of sundries and food and beverage items for sale, do not showcase alcoholic beverages as the primary product offered for sale and are at least 20,000 square feet in retail space must be conducted in a specific location in the store, to be approved by the bureau, that, within reason, would best afford customers of the store the choice to avoid interaction with the taste-testing activities.

Sec. 2. 28-A MRSA §1205, sub-§2, ¶L, as enacted by PL 2009, c. 459, §2, is repealed and the following enacted in its place:

L. Taste-testing activities by retail licensees that are full-service grocery stores offering a wide variety of sundries and food and beverage items for sale, do not showcase alcoholic beverages as the primary product offered for sale and are at least 20,000 square feet in retail space must be conducted in a specific location in the store, designated by the retail licensee and approved by the bureau, that, within reason, would best afford customers of the store the choice to avoid interaction with the taste-testing activities.

Sec. 3. 28-A MRSA §1207, sub-§2, ¶L, as enacted by PL 2009, c. 459, §4, is repealed and the following enacted in its place:

L. Taste-testing activities by retail licensees that are full-service grocery stores offering a wide variety of sundries and food and beverage items for sale, do not showcase alcoholic beverages as the primary product offered for sale and are at least 20,000 square feet in retail space must be conducted in a specific location in the store, designated by the retail licensee and approved by the bureau, that, within reason,

COMMITTEE AMENDMENT

1 would best afford customers of the store the choice to avoid interaction with the taste-  
2 testing activities.'

3 **SUMMARY**

4 This amendment is the minority report and replaces the bill. The amendment, like the  
5 bill, strikes the provision in current law that requires that alcoholic beverage taste-testing  
6 events be conducted in a manner that precludes the possibility of observation by children.  
7 The amendment provides that taste-testing events for larger stores must be located to best  
8 afford customers the choice to avoid interaction with the taste-testing event.

**FISCAL NOTE REQUIRED**  
**(See attached)**



Approved: 03/02/10 *mac*

# 124th MAINE LEGISLATURE

LD 1691

LR 2066(02)

**An Act To Amend the Laws Governing Taste Testing of Alcoholic Beverages by Retail Licensees**

**Fiscal Note for Bill as Amended by Committee Amendment "A"**

**Committee: Legal and Veterans Affairs**

**Fiscal Note Required: Yes**

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## Fiscal Note

Minor cost increase - General Fund

### Fiscal Detail and Notes

Additional costs to the Department of Public Safety associated with approving the specific location in which a taste testing event will be held can be absorbed within existing budgeted resources.