

MAINE STATE LEGISLATURE

The following document is provided by the
LAW AND LEGISLATIVE DIGITAL LIBRARY
at the Maine State Law and Legislative Reference Library
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied
(searchable text may contain some errors and/or omissions)



123rd MAINE LEGISLATURE

FIRST REGULAR SESSION-2007

Legislative Document

No. 1053

H.P. 771

House of Representatives, March 6, 2007

An Act To Amend the Laws Governing the Placement of an On-premises Sign

Reference to the Committee on Transportation suggested and ordered printed.

Millicent M. MacFarland
MILLICENT M. MacFARLAND
Clerk

Presented by Representative THOMAS of Ripley.
Cosponsored by Senator DOW of Lincoln and
Representatives: CEBRA of Naples, CRAY of Palmyra, CURTIS of Madison, GIFFORD of
Lincoln, HOGAN of Old Orchard Beach, LEWIN of Eliot, PEOPLES of Westbrook,
THIBODEAU of Winterport.

1 Be it enacted by the People of the State of Maine as follows:

2 **Sec. 1. 23 MRSA §1914, sub-§3**, as repealed and replaced by PL 1981, c. 318,
3 **§4**, is amended to read:

4 **3. Location.** ~~On-premise~~ On-premises signs shall must be located within 1,000 feet
5 of ~~the principal building~~ a location where the business or facility is carried on or practiced
6 or within 1,000 feet of the point of interest. Storage areas, parking lots, warehouses and
7 other auxiliary structures and fixtures are ~~not deemed~~ considered to be buildings locations
8 where the business, facility or point of interest is carried on or practiced.

9 **Sec. 2. 23 MRSA §1914, sub-§5**, as repealed and replaced by PL 1981, c. 318,
10 §4, is amended to read:

11 **5. Interstate highways.** Not more than one ~~on-premise~~ on-premises sign, advertising
12 the sale or lease of the property, may be permitted on land adjacent to any portion of the
13 interstate system, including ramps and interchange areas, ~~which~~ that is visible ~~therefrom~~
14 from the interstate.

15 Not more than one ~~on-premise~~ on-premises sign visible from any portion of the interstate
16 system including ramps and interchange areas; may be permitted more than 50 feet from
17 ~~the principal building or structure~~ a location where the business, facility or point of
18 interest is carried on.

19 ~~No on-premise~~ An on-premises advertisement, located more than 50 feet from the
20 ~~principal building or structure~~ a location where the business, facility or point of interest
21 advertised is carried on, may not exceed 20 feet in ~~length~~ length, width or height or 150
22 square feet in area, including border and trim, but excluding supports.

23 Any ~~on-premise~~ on-premises sign located more than 50 feet from the ~~principal structure~~ a
24 location where the business, facility or point of interest is carried on that displays any
25 trade name ~~which~~ that refers to or identifies any service rendered or product sold ~~shall~~
26 must display the name of the advertised business, facility or point of interest as
27 conspicuously as ~~such~~ the trade name.

28 SUMMARY

29 Under current law, an on-premises sign must be located within 1,000 feet of the
30 principal building where the business is carried on. This bill amends the law to allow on-
31 premises signs within 1,000 feet of the location where the business is carried on and
32 explicitly recognizes that storage areas, parking lots, warehouses and other auxiliary
33 structures are considered locations where the business is carried on.