

# MAINE STATE LEGISLATURE

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Date: 5/29/7

Minority  
TRANSPORTATION

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STATE OF MAINE  
HOUSE OF REPRESENTATIVES  
123RD LEGISLATURE  
FIRST REGULAR SESSION

COMMITTEE AMENDMENT "A" to H.P. 771, L.D. 1053, Bill, "An Act To Amend the Laws Governing the Placement of an On-premises Sign"

Amend the bill by striking out everything after the enacting clause and before the summary and inserting the following:

Sec. 1. 23 MRSA §1914, sub-§3, as repealed and replaced by PL 1981, c. 318, §4, is repealed and the following enacted in its place:

3. Location. An on-premises sign must be located within 1,000 feet of the location of the business, facility or point of interest. An on-premises sign must be located on land owned by the entity owning the business, facility or point of interest that is contiguous to the location of the business, facility or point of interest. The on-premises sign may not be separated from the location of the business, facility or point of interest by a public way. The location of a business, facility or point of interest includes the buildings, parking lots, storage and processing areas and other structures or features that are essential and customary to the conduct of the business, facility or point of interest but does not include driveways, fences or similar features.

Sec. 2. 23 MRSA §1914, sub-§5, as repealed and replaced by PL 1981, c. 318, §4, is amended to read:

5. Interstate highways. Not more than one on-premise on-premises sign, advertising the sale or lease of the property, may be permitted on land adjacent to any portion of the interstate system, including ramps and interchange areas, which that is visible therefrom from the interstate.

Not more than one on-premise on-premises sign visible from any portion of the interstate system, including ramps and interchange areas, may be permitted more than 50 feet from the principal building or structure where location of the business, facility or point of interest is carried on.

No on-premise An on-premises advertisement, located more than 50 feet from the principal building or structure where location of the business, facility or point of interest

COMMITTEE AMENDMENT

H. of S.

COMMITTEE AMENDMENT "A" to H.P. 771, L.D. 1053

1 ~~advertised is carried on~~, may not exceed 20 feet in ~~length~~ length, width or height or 150  
 2 square feet in area, including border and trim; but excluding supports.

3 Any ~~on-premise~~ on-premises sign located more than 50 feet from the ~~principal structure~~  
 4 ~~where~~ location of the business, facility or point of interest ~~is carried on~~ that displays any  
 5 trade name ~~which~~ that refers to or identifies any service rendered or product sold ~~shall~~  
 6 must display the name of the advertised business, facility or point of interest as  
 7 conspicuously as ~~such~~ the trade name.'

**SUMMARY**

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9 This amendment, which is the minority report of the Joint Standing Committee on  
 10 Transportation, replaces the bill but preserves the essential purpose of the bill to allow  
 11 on-premises signs at locations beyond 1,000 feet of the principal building where a  
 12 business, facility or point of interest is carried on or practiced.

13 The amendment provides that on-premises signs must be located within 1,000 feet of  
 14 the location of the business, facility or point of interest. The location of the business,  
 15 facility or point of interest includes the buildings, parking lots, storage and processing  
 16 areas or other structures or features that are essential and customary to the conduct of the  
 17 business, facility or point of interest but does not include driveways, fences or similar  
 18 features.

19 The amendment also provides that current restrictions regarding on-premises signs  
 20 located adjacent to the interstate system are based on whether the sign is located within or  
 21 beyond 50 feet of the location of the business, facility or point of interest rather than  
 22 within or beyond 50 feet of the principal structure of the business, facility or point of  
 23 interest.

24 Under the amendment, all on-premises signs must be located on land that is owned by  
 25 the entity owning the business, facility or point of interest and contiguous to the location  
 26 of the business, facility or point of interest. An on-premises sign may not be separated  
 27 from the location of the business, facility or point of interest by a public way.

**COMMITTEE AMENDMENT**