

MAINE STATE LEGISLATURE

The following document is provided by the
LAW AND LEGISLATIVE DIGITAL LIBRARY
at the Maine State Law and Legislative Reference Library
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied
(searchable text may contain some errors and/or omissions)



122nd MAINE LEGISLATURE

SECOND REGULAR SESSION-2006

Legislative Document

No. 1830

H.P. 1270

House of Representatives, January 3, 2006

An Act To Clarify Provisions of the Alcoholic Beverage Laws Regarding Promotions

Approved for introduction by a majority of the Legislative Council pursuant to Joint Rule 203.

Received by the Clerk of the House on December 28, 2005. Referred to the Committee on Legal and Veterans Affairs pursuant to Joint Rule 308.2 and ordered printed pursuant to Joint Rule 401.

Millicent M. MacFarland
MILLICENT M. MacFARLAND
Clerk

Presented by Representative PATRICK of Rumford.
Cosponsored by Senator MAYO of Sagadahoc and
Representatives: DUPLESSIE of Westbrook, HOTHAM of Dixfield.

2 **Be it enacted by the People of the State of Maine as follows:**

4 **Sec. 1. 28-A MRSA §708, sub-§5,** as enacted by PL 1993, c. 615,
§4, is amended to read:

6 **5. Combination packages.** Notwithstanding subsection 3,
agency liquor store licensees may offer for sale any package or
8 combination of packages of spirits or use marketing promotions
for spirits that the commission has approved for ~~sale-in-state~~
10 ~~liquor--stores~~ use in the State, as long as the package,
combination of packages or promotion conforms with the standards
12 set forth in regulations under the Federal Alcohol Administration
Act.

14

16 **SUMMARY**

18 This bill clarifies the law regarding promotions in agency
liquor stores to allow licensees to offer for sale any package or
20 combination of packages of spirits or use marketing promotions
for spirits that the State Liquor and Lottery Commission has
22 approved for use in the State as long as they conform to the
standards of the Federal Alcohol Administration Act. Confusion
24 over this issue has resulted from the current reference in law to
items approved for sale in "state liquor stores" since those no
26 longer exist.