

MAINE STATE LEGISLATURE

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122nd MAINE LEGISLATURE

FIRST REGULAR SESSION-2005

Legislative Document

No. 1485

H.P. 1041

House of Representatives, March 24, 2005

Resolve, To Publicize the Odds of Winning a State Lottery

Reference to the Committee on Legal and Veterans Affairs suggested and ordered printed.

Millicent M. MacFarland
MILLICENT M. MacFARLAND
Clerk

Presented by Representative BOWEN of Rockport.

Cosponsored by Representatives: BROWN of South Berwick, FLETCHER of Winslow, HOTHAM of Dixfield, LINDELL of Frankfort, RECTOR of Thomaston, SAVIELLO of Wilton, Senator: NASS of York.

2 **Sec. 1. State Liquor and Lottery Commission directed to adopt rules**
3 **to require publication of odds of winning state lottery. Resolved:** That
4 the State Liquor and Lottery Commission shall adopt routine
5 technical rules pursuant to the Maine Revised Statutes, Title 5,
6 chapter 375, subchapter 2-A that require the publication of the
7 odds of winning the highest possible prize in a lottery game in
8 all advertising and marketing for that lottery game. These odds
9 must appear in printed advertisements in easily readable fonts of
10 at least 14-point type and be announced on radio and television
11 advertisements. These odds must be preceded by the phrase,
12 "Please play responsibly," followed by the odds of winning the
13 highest available prize for that particular game.

14

SUMMARY

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17 This resolve requires the State Liquor and Lottery
18 Commission to adopt rules that require the publication of the
19 odds of winning the highest possible prize in a lottery game in
20 all advertising and marketing for that lottery game.