

MAINE STATE LEGISLATURE

The following document is provided by the
LAW AND LEGISLATIVE DIGITAL LIBRARY
at the Maine State Law and Legislative Reference Library
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied
(searchable text may contain some errors and/or omissions)

R.S.

L.D. 1198

DATE: 5/9/5

(Filing No. H-296)

UTILITIES AND ENERGY

Minority

Reproduced and distributed under the direction of the Clerk of the House.

STATE OF MAINE
HOUSE OF REPRESENTATIVES
122ND LEGISLATURE
FIRST SPECIAL SESSION

COMMITTEE AMENDMENT "A" to H.P. 826, L.D. 1198, Bill, "An Act To Promote Responsible Advertising by Public Utilities"

Amend the bill by striking out everything after the enacting clause and before the summary and inserting in its place the following:

'Sec. 1. 35-A MRS §302-A is enacted to read:

§302-A. Rules governing political activities, promotional advertising and institutional advertising

Rules adopted by the commission concerning promotional advertising; promotional allowances, including, but not limited to, the granting of promotional rebates or credits; advertising to promote corporate image or goodwill; or political activities by public utilities are major substantive rules as defined in Title 5, chapter 375, subchapter 2-A. Rules on these matters in effect on the effective date of this section remain in effect and do not require legislative approval but any changes to such rules are subject to review and approval in accordance with Title 5, chapter 375, subchapter 2-A.'

SUMMARY

This amendment, which is the minority report of the Joint Standing Committee on Utilities and Energy, replaces the bill. The amendment provides that rules adopted by the Public Utilities Commission concerning promotional advertising; promotional allowances, including, but not limited to, the granting of

COMMITTEE AMENDMENT

COMMITTEE AMENDMENT "A" to H.P. 826, L.D. 1198

2 promotional rebates or credits; advertising to promote corporate
image or goodwill; or political activities by public utilities
4 are major substantive rules as defined in the Maine Revised
Statutes, Title 5, chapter 375, subchapter 2-A. The Public
6 Utilities Commission's current rules on these matters are in
Chapter 83 of its rules. This amendment would require any
8 amendments to those rules to be subject to approval by the
Legislature.

FISCAL NOTE REQUIRED
(See attached)



Approved: 05/05/05 *MAC*

122nd MAINE LEGISLATURE

LD 1198

LR 2025(02)

An Act To Promote Responsible Advertising by Public Utilities

Fiscal Note for Bill as Amended by Committee Amendment "A"

Committee: Utilities and Energy

Fiscal Note Required: Yes

Fiscal Note

Minor cost increase - Other Special Revenue Funds

Fiscal Detail and Notes

The additional costs associated with adopting rules can be absorbed by the Public Utilities Commission utilizing existing budgeted resources.