

MAINE STATE LEGISLATURE

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STATE OF MAINE
SENATE
120TH LEGISLATURE
FIRST REGULAR SESSION

SENATE AMENDMENT "A" to COMMITTEE AMENDMENT "A" to H.P. 778, L.D. 1022, Bill, "An Act to Require Full Disclosure of Prescription Drug Marketing Costs"

Amend the amendment in section 1 in that part designated "~~\$2699.~~" in subsection 3 in paragraph A in the last line (page 2, line 11 in amendment) by inserting after the following: "communications" the following: ', except that the costs for advertising purchased for a regional or national market that includes advertising within the State need not be reported'

SUMMARY

This amendment exempts costs associated with advertising purchased for a regional or national market that includes advertising within this State from the reporting requirement regarding costs of prescription drug marketing, advertising and promotion by prescription drug manufacturers and labelers.

SPONSORED BY: *J. Nutting*
(Senator J. NUTTING)

COUNTY: Androscoggin