

MAINE STATE LEGISLATURE

The following document is provided by the
LAW AND LEGISLATIVE DIGITAL LIBRARY
at the Maine State Law and Legislative Reference Library
<http://legislature.maine.gov/lawlib>



Reproduced from scanned originals with text recognition applied
(searchable text may contain some errors and/or omissions)



119th MAINE LEGISLATURE

FIRST REGULAR SESSION-1999

Legislative Document

No. 1292

H.P. 914

House of Representatives, February 16, 1999

An Act to Enhance Tourism Promotion and Provide Additional State Revenue.

Reference to the Committee on Appropriations and Financial Affairs suggested and ordered printed.

A handwritten signature in black ink that reads "Joseph W. Mayo".

JOSEPH W. MAYO, Clerk

Presented by Representative COWGER of Hallowell.
Cosponsored by President LAWRENCE of York and
Representatives: CAMPBELL of Holden, MURPHY of Kennebunk, ROWE of Portland,
SAXL of Portland, SHIAH of Bowdoinham, Senators: AMERO of Cumberland, BENNETT
of Oxford, RAND of Cumberland.

Be it enacted by the People of the State of Maine as follows:

Sec. 1. 5 MRSA §13090-G, sub-§§1-A and 6 are enacted to read:

1-A. Allocation of funds. Within the limits of available funding, for every dollar raised by the private sector for travel promotion under this section, the State shall provide \$1 in matching funds. A grant may not exceed the amount raised by the organization and applied to its proposed program.

6. Reimbursement procedures. Upon receipt in writing of satisfactory evidence of program progress and funds expended or committed, the Office of Tourism and Community Development shall reimburse the organization according to a matching funds contract. Within 60 days of completion of the program, each grant recipient shall provide the Office of Tourism and Community Development with the following:

A. A completed program evaluation report on a form supplied by the Office of Tourism and Community Development;

B. Copies of all advertisements purchased;

C. Samples of any promotion material used in the program; and

D. Any other information requested by the Office of Tourism and Community Development.

Sec. 2. Appropriation. The following funds are appropriated from the General Fund to carry out the purposes of this Act.

	1999-00	2000-01
ECONOMIC AND COMMUNITY DEVELOPMENT,		
DEPARTMENT OF		

Travel Promotion Matching Fund

All Other	\$400,000	\$500,000
-----------	-----------	-----------

Provides funds to be used as matching funds for the Travel Promotion Matching Fund Program in accordance with the Maine Revised Statutes, Title 5, section 13090-G.

Office of Tourism

2

All Other 1,600,000 2,500,000

4

Provides funds to increase
amounts available for
contract services.

6

8

**DEPARTMENT OF ECONOMIC AND
COMMUNITY DEVELOPMENT
TOTAL**

10

1,600,000 2,500,000
\$2,000,000 \$3,000,000

12

14

SUMMARY

16

This bill provides additional General Fund appropriations to the Office of Tourism and Community Development. It provides matching funds for the Travel Promotion Matching Fund Program and enacts language regarding the allocation and fund distribution procedures. It also provides additional funding for tourism contract services.

18

20