

MAINE STATE LEGISLATURE

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119th MAINE LEGISLATURE

FIRST REGULAR SESSION-1999

Legislative Document

No. 306

S.P. 109

In Senate, January 14, 1999

Resolve, to Honor Farmers' Contributions to Maine's Agricultural Heritage and Promote Tourism.

Reference to the Committee on Business and Economic Development suggested and ordered printed.

A handwritten signature in cursive script that reads "Joy J. O'Brien".

JOY J. O'BRIEN
Secretary of the Senate

Presented by Senator LONGLEY of Waldo.
Cosponsored by Representative COWGER of Hallowell and
Senators: MILLS of Somerset, NUTTING of Androscoggin, Representatives: CHICK of
Lebanon, PIEH of Bremen, TOBIN of Dexter.

2 **Sec. 1. Inland, rural tourism promotion. Resolved:** That the
3 Office of Tourism and Community Development within the Department
4 of Economic and Community Development, in consultation with the
5 Maine Promotion Council Cooperative, shall develop a plan to
6 promote tourism in inland, rural areas of the State. These areas
7 are predominantly wide open spaces with a long-standing
8 agricultural heritage. The plan must include strategies to
9 identify the regions' agricultural heritage and highlight this in
10 tourism promotion. The plan must be presented to the joint
11 standing committee having jurisdiction over business and economic
12 development matters and to the 119th Legislature no later than
13 January 15, 2000.

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SUMMARY

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17 This resolve directs the Office of Tourism and Community
18 Development to work with the Maine Promotion Council Cooperative
19 to develop strategies that will promote tourism in inland, rural
20 areas of the State with an agricultural heritage.