

# MAINE STATE LEGISLATURE

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# 117th MAINE LEGISLATURE

## FIRST REGULAR SESSION-1995

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Legislative Document

No. 942

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H.P. 691

House of Representatives, March 21, 1995

### **An Act to Improve Highway Signing Information.**

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Reference to the Committee on Transportation suggested and ordered printed.

A handwritten signature in black ink, reading "Joseph W. Mayo".

JOSEPH W. MAYO, Clerk

Presented by Speaker GWADOSKY of Fairfield.

Cosponsored by Representatives: CAMPBELL of Holden, KERR of Old Orchard Beach,  
LINDAHL of Northport, Senators: CIANCHETTE of Somerset, PINGREE of Knox.



2 Be it enacted by the People of the State of Maine as follows:

4 Sec. 1. 23 MRSA §1912-B is enacted to read:

6 **§1912-B. Logo signing on controlled access highways**

8 **1. Program establishment; rules.** The commissioner, with  
10 the advice of the Travel Information Advisory Council, shall  
12 establish a program for erecting and maintaining logo signs on  
14 controlled access highways. The commissioner, with the advice of  
16 the Travel Information Advisory Council, shall adopt rules in  
accordance with the Maine Administrative Procedure Act to  
establish eligibility for logo signs and an application procedure  
for logo signs and to regulate the size, shape, manner of display  
and location of logo signs on controlled access highways.

18 **2. Fees for logo signs.** The commissioner shall charge an  
20 initial fee for the production and placement of a logo sign and  
an annual fee to cover maintenance costs. Fees charged must  
approximate direct costs.

22 **Sec. 2. Improvement of highway signing.** The Department of  
24 Transportation shall review highway signing and develop a plan to  
26 make the State's highway signing easier for public use. As signs  
are replaced and funding becomes available, the department shall  
implement the plan developed by the department and the following  
recommendations:

28 1. On signs indicating the direction to a town, provide the  
30 distance in miles to the town.

32 2. Include on directional signs the names of and distances  
34 to known tourist destinations as well as distances to the next  
town or towns along that route.

36 3. Place signs indicating lane use over the road and  
38 respective lanes. Where signal lights are overhead, place lane  
use signs near the signal lights.

40 4. Promote street name markers at every intersection as a  
42 state standard.

44 5. Improve signing to major points of interest to tourists.

46 **STATEMENT OF FACT**

48 This bill directs the Department of Transportation to  
50 establish a logo signing program for the controlled access  
highways of the State. The department is directed to adopt rules



2 establishing eligibility for a logo sign and regulating the  
location, size and shape of these signs. This bill also directs  
the department to review signing and implement recommendations to  
4 make signs easier for public use.