

MAINE STATE LEGISLATURE

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116th MAINE LEGISLATURE

SECOND REGULAR SESSION-1994

Legislative Document

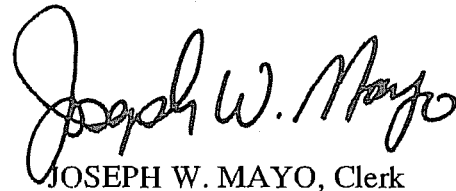
No. 1685

H.P. 1258

House of Representatives, January 11, 1994

**An Act to Inform Telephone Consumers of Options for Deterring
Unwanted Telephone Solicitation.**

Approved for introduction by a majority of the Legislative Council pursuant to Joint Rule 26.
Reference to the Committee on Business Legislation suggested and ordered printed.


JOSEPH W. MAYO, Clerk

Presented by Representative KONTOS of Windham.
Cosponsored by Representative: ADAMS of Portland, Senator: CLEVELAND of Androscoggin.

2 Be it enacted by the People of the State of Maine as follows:

4 Sec. 1. 35-A MRSA §7106 is enacted to read:

6 §7106. Notice; options for deterring telephone solicitation.

8 Each telephone utility in this State shall provide at least
10 semiannually to each of its subscribers, in language easily
12 understood by the average citizen, a notice in the form of a bill
14 insert outlining the consumer's options for deterring telephone
16 solicitation and for filing complaints regarding unlawful
18 telephone solicitation. At a minimum, the notice must include
20 the following:

22 1. Federal and state law and regulation. A brief outline of
24 pertinent portions of federal and state laws, such as the federal
26 Telephone Consumer Protection Act of 1991 and federal and state
28 rules regulating telephone solicitation, including regulations on
30 the use of automatic dialing machines or prerecorded messages.
32 The description must be designed to inform subscribers of the
34 general limits and guidelines that federal and state laws and
36 regulations have placed on telephone solicitation and the means
38 established by those laws and regulations for allowing telephone
40 subscribers to limit, block or otherwise deter unwanted telephone
42 solicitation.

22 2. Do-not-call lists. The name and address of the Direct
24 Marketing Association or any successor organization or other
26 entity that maintains a list made widely available to telephone
28 solicitors of persons who do not wish to receive telephone
30 solicitations.

32 3. Complaints. A brief statement concerning how and with
34 whom the subscriber may register and pursue complaints concerning
36 telephone solicitation.

38 The notice must be submitted to the commission for review
40 for compliance with this section before being sent to subscribers.

42 **STATEMENT OF FACT**

44 This bill requires telephone utilities to provide regular notices to subscribers of their options under federal and state

laws to limit, block or otherwise deter unwanted telephone solicitations.

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This document has not yet been reviewed to determine the need for cross-reference, stylistic and other technical amendments to conform existing law to current drafting standards.